

TBBB · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

BBB Foods Inc. · Consumer Defensive · Discount Stores

LATEST CLOSE

40.22 USD

-1.3% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 7.8% above the Trend Line and sits at 82.0% of its 52-week range. The latest completed week returned -1.3%, after a -4.2% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is inexpensive relative to peers. Options positioning is volatility with 51/100 conviction, while the latest news-sentiment score is 54/100. Near-term considerations: volume confirmation is below normal; earnings are due in 11d.

Technical setup score 64/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

40.22 USD

24 Jul 2026

1W RETURN

-1.3%

latest completed week

4W RETURN

-4.2%

short-term follow-through

12W RETURN

10.0%

quarterly tape

TREND BREADTH

67.3%

35 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- The trend backdrop is active with a 35-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 12 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-1.3%

Latest completed week; four-week move -4.2%.

INDICATOR STACK

82/60

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 56.03%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Volatility

51/100 conviction; expected move 10.2%.

NEWS SENTIMENT

54/100

47 relevant articles in the latest sentiment read.

EVENT RISK

11d

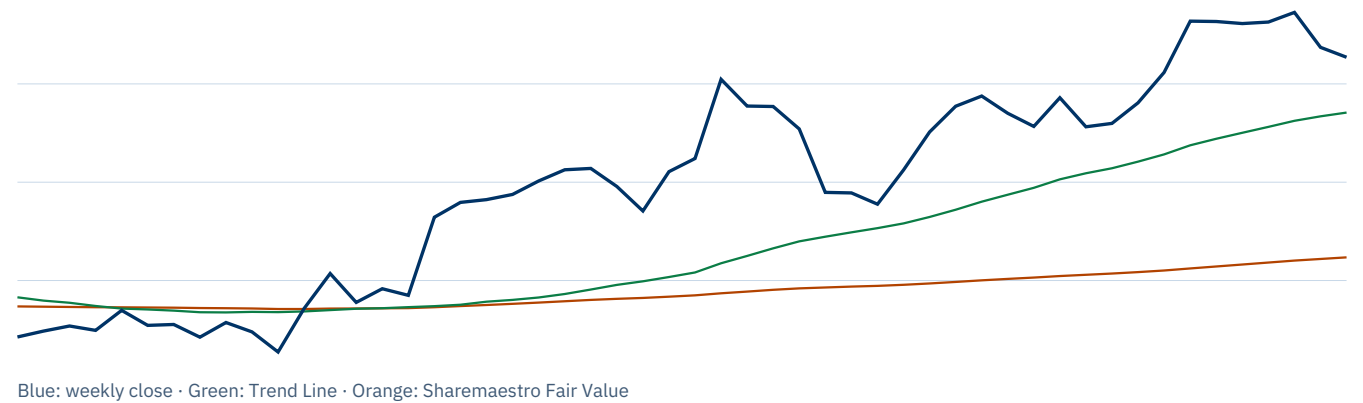
Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 7.8% above the Trend Line and sits at 82.0% of its 52-week range. The latest completed week returned -1.3%, after a -4.2% four-week move.

52-week price path



Position in the 52-week range

Fair

Trend

Close

23.81 USD

43.81 USD

Latest close sits at 82.0% of the 52-week range.

RANGE LOCATION

82.0%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

7.8%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

35.5%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-8.2%

Distance from the latest 52-week high.

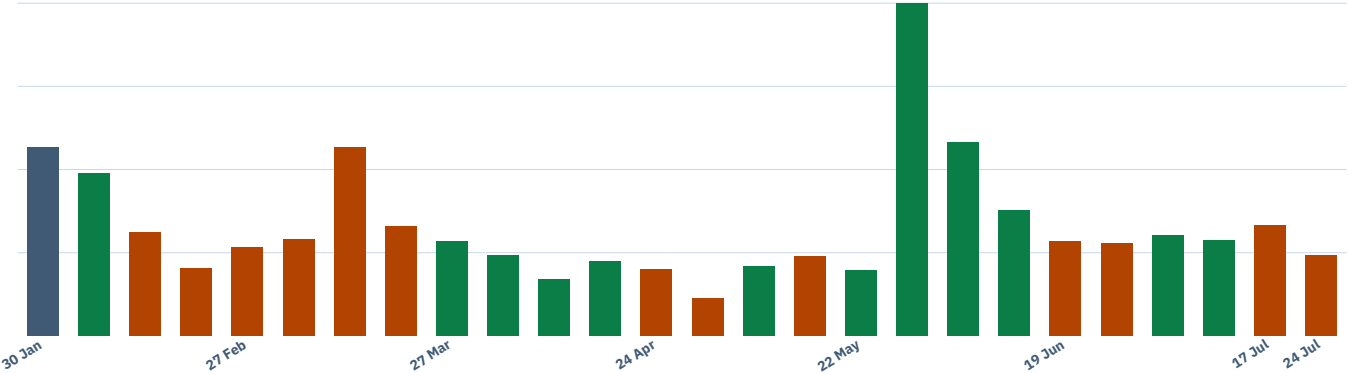
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.7x Latest volume versus the 13-week average.	BASELINE 3.3M 13-week average volume.	ONE-YEAR BASE 3.0M 52-week average volume.	LATEST WEEKLY VOLUME 2.3M Most recent completed week.
---	--	---	--

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.98 · 12-week average 0.91

12-week confirmation

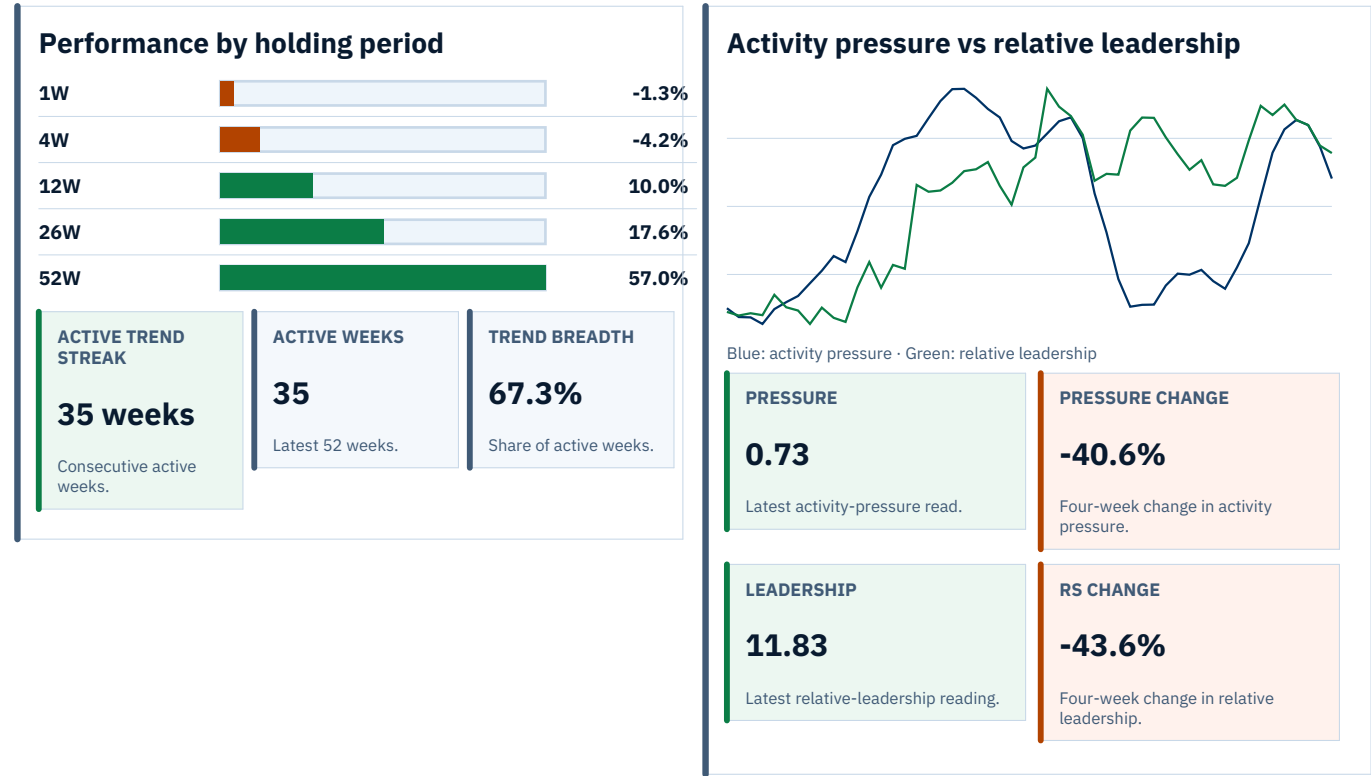
Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	8/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	12/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.98	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	12	12 reversal markers

No recent accumulation markers. 12 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -4.2% over four weeks, 10.0% over 12 weeks, and 57.0% over one year. The current trend has remained active for 35 consecutive weeks.



Technical setup scorecard

Trend		82
Momentum		49
Activity Pressure		60
Relative Leadership		82
Next-Week Expectancy		78
Volume		30
Smart Money		59
Risk Control		69

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 94% Available factor fields.	MODEL CONFIDENCE 90% Snapshot confidence.
--	--	--	--

Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		84/100
Value		89/100
Quality		9/100
Momentum		89/100
Growth		84/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 16.2% Gross profit retained from each unit of revenue.
PRICE / SALES 0.1x Market value relative to trailing revenue.	OPERATING MARGIN -1.4% Operating profit retained from revenue.
EV / EBITDA 20.8x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 11.1% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 51.0% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL -5.0% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH34.6% Latest one-year revenue growth.	DIVIDEND YIELD0.0% Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD0.0% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH37.6% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD0.0% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE4/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA15.2x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

TBBB shows volatility options pressure with a 51/100 conviction score, put-call volume ratio of 0.01, expected move of 10.2%, and Sharemaestro trend signal active.

CONVICTION

51/100

Options signal conviction.

EXPECTED MOVE

10.2%

Nearest-chain pricing.

PUT/CALL VOLUME

0.01

Contract volume balance.

Pressure

100

Speculation

6

Volatility

77

Trend agreement

0

Insider activity

-

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

54/100

Weighted news tone is neutral across 47 relevant articles.

13 positive · 31 neutral · 3 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

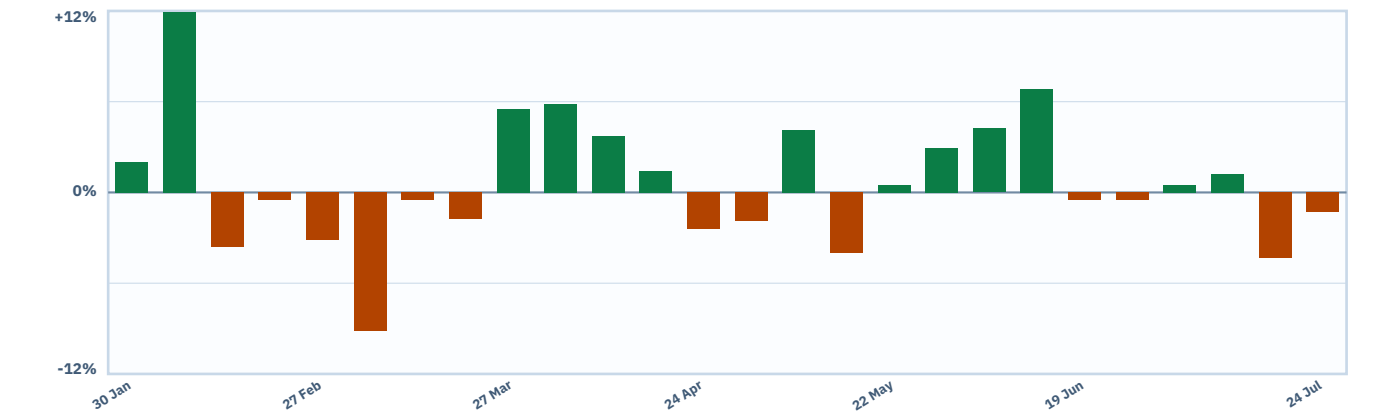
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 10.2% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -8.2% Distance below the 52-week high.	13-WEEK VOLATILITY 3.1% Standard deviation of weekly returns.
--	--	---	---

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

13 of 26

13 weeks finished lower.

BEST WEEK

+12.0%

Week of 6 Feb.

WORST WEEK

-9.2%

Week of 6 Mar.

LATEST WEEK

-1.3%

Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		7
Flat weeks		-
Modest losses		10
Sharp losses		3

RECENT VOL

3.1%

13-week weekly-return volatility.

BASE VOL

4.3%

52-week weekly-return volatility.

UP/DOWN SPLIT

29/23

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

3.7% / -2.5%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Defensive

4-WEEK RANK 79 / 100 Standing within the tracked group.	GROUP AVERAGE -0.3% Average four-week return.	TREND BREADTH 49.0% Share of peers with an active trend.
---	---	--

Peer	Exchange	1W return	4W return	Trend
COTY	NYSE	1.5%	38.0%	Inactive
DAR	NYSE	-1.0%	19.0%	Active
ELF	NYSE	5.0%	14.7%	Inactive
IPAR	NASDAQ	-0.6%	13.5%	Active
CALM	NASDAQ	2.0%	12.6%	Active

Industry · US Discount Stores

4-WEEK RANK 6 / 9 Standing within the tracked group.	GROUP AVERAGE -2.9% Average four-week return.	TREND BREADTH 33.3% Share of peers with an active trend.
--	---	--

Peer	Exchange	1W return	4W return	Trend
BJ	NYSE	-0.5%	4.6%	Inactive
DG	NYSE	-6.8%	-1.4%	Inactive
COST	NASDAQ	-0.5%	-1.7%	Inactive
TGT	NYSE	-2.0%	-2.6%	Active
DLTR	NASDAQ	-4.4%	-2.8%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	68/100	Trend, activity pressure, participation, and risk combine to a 68/100 tape read.	
Indicator analysis	76/100	Latest 12-week confirmation: trend 12/12, activity pressure 8/12, relative leadership 12/12.	Activity pressure 0.98; 12 reversal markers
Next-Week Expectancy	Positive 56.03%	Next-week expectancy is positive with a 56.03% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	66/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 62; Small Cap Core rank 26
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	35/100	TBBB shows volatility options pressure with a 51/100 conviction score, put-call volume ratio of 0.01, expected move of 10.2%, and Sharemaestro trend signal active.	Volatility · Volatility expansion watch · Expected move 10.2%
Sentiment	54/100	Weighted news tone is neutral across 47 relevant articles.	TBBB Bbb Foods Inc Price:40.660 Chg%:+0.440
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	11d	Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -1.3% Latest completed week; four-week move -4.2%.	INDICATOR STACK 82/60 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 56.03% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Volatility 51/100 conviction; expected move 10.2%.	NEWS SENTIMENT 54/100 47 relevant articles in the latest sentiment read.	EVENT RISK 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	40.22 USD	-1.3%	37.31 USD	29.69 USD	0.73	11.83	2.3M	On
17 Jul 2026	40.74 USD	-4.3%	37.11 USD	29.61 USD	1.05	13.23	3.2M	On
10 Jul 2026	42.58 USD	1.2%	36.87 USD	29.52 USD	1.27	17.12	2.7M	On
03 Jul 2026	42.07 USD	0.2%	36.55 USD	29.42 USD	1.33	18.07	2.9M	On
26 Jun 2026	41.99 USD	-0.3%	36.24 USD	29.31 USD	1.23	20.97	2.6M	On
19 Jun 2026	42.10 USD	-0.0%	35.93 USD	29.21 USD	0.99	19.00	2.7M	On
12 Jun 2026	42.12 USD	6.8%	35.59 USD	29.11 USD	0.54	20.73	3.6M	On
05 Jun 2026	39.42 USD	4.2%	35.11 USD	29.00 USD	0.07	14.22	5.5M	On
29 May 2026	37.82 USD	2.9%	34.73 USD	28.91 USD	-0.17	7.16	9.5M	On
22 May 2026	36.74 USD	0.5%	34.38 USD	28.84 USD	-0.39	5.64	1.9M	On
15 May 2026	36.56 USD	-4.0%	34.11 USD	28.77 USD	-0.31	5.92	2.3M	On
08 May 2026	38.09 USD	4.1%	33.79 USD	28.71 USD	-0.20	10.49	2.0M	On
01 May 2026	36.58 USD	-1.9%	33.35 USD	28.63 USD	-0.25	8.68	1.1M	On
24 Apr 2026	37.27 USD	-2.4%	32.99 USD	28.56 USD	-0.23	11.61	1.9M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

Open the live report · Open the interactive chart · Full disclaimer