MYPS · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Playstudios Inc · Communication Services · Electronic Gaming & Multimedia

LATEST CLOSE

0.62 USD

-25.5% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 13.1% above the Trend Line and sits at 25.2% of its 52-week range. The latest completed week returned -25.5%, after a 33.2% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers. Options positioning is mixed with 36/100 conviction, while the latest news-sentiment score is 43/100. Near-term considerations: volume confirmation is below normal; earnings are due in 4d.

Technical setup score 32/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE	1W RETURN	4W RETURN
0.62 USD	**-25.5%**	**33.2%**
24 Jul 2026	latest completed week	short-term follow-through

12W RETURN	TREND BREADTH	VOLUME RATIO
47.7%	**3.8%**	**0.3x**
quarterly tape	2 of 52 weeks active	vs 13-week average

What is working

- The trend backdrop is active with a 2-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Activity pressure is positive on the latest completed week.

What could go wrong

- Price is below Fair Value, so the market is still discounting the latest tape.
- Next-week expectancy is negative at 38.88% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH	INDICATOR STACK	TREND BACKDROP	PATIENT CAPITAL
-25.5%	**9/78**	**Active**	**Quiet**
Latest completed week; four-week move 33.2%.	Trend and activity pressure are weighted against the latest 12-week confirmation window.	The trend backdrop defines the current weekly regime.	Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 38.88%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Mixed

36/100 conviction; expected move 74.6%.

NEWS SENTIMENT

43/100

37 relevant articles in the latest sentiment read.

EVENT RISK

4d

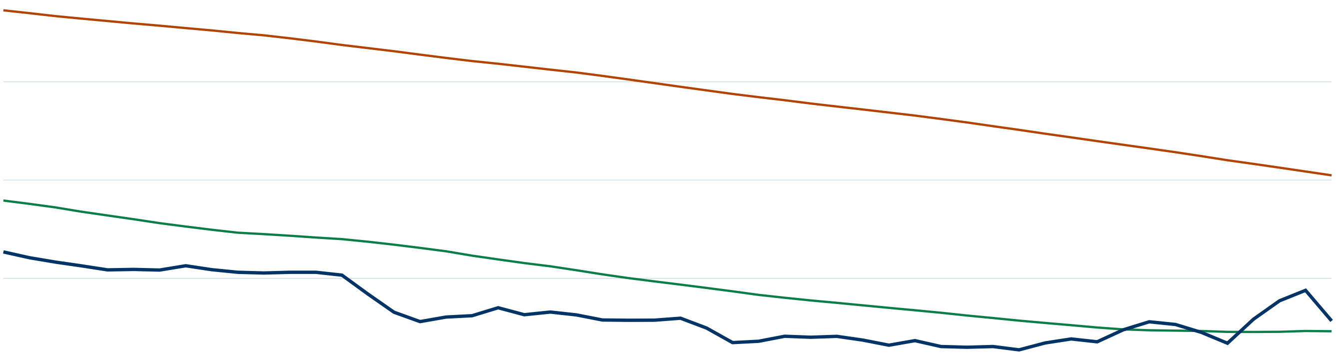
Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

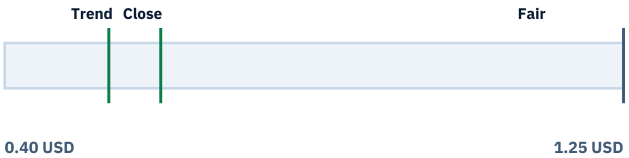
The weekly trend is active. Price is 13.1% above the Trend Line and sits at 25.2% of its 52-week range. The latest completed week returned -25.5%, after a 33.2% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



Latest close sits at 25.2% of the 52-week range.

RANGE LOCATION

25.2%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

13.1%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-61.9%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-50.7%

Distance from the latest 52-week high.

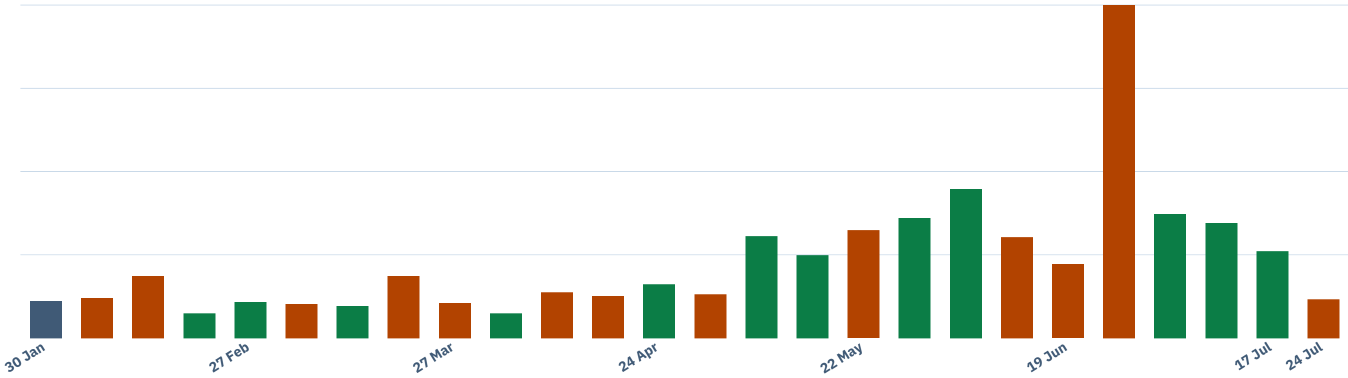
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.3x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



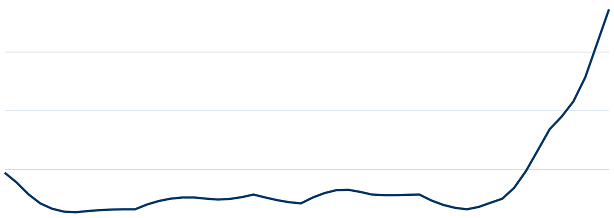
PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.3x	4.6M	2.2M	1.6M
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.34 · 12-week average 0.13

12-week confirmation

Signal	Read	Meaning
Trend active	2/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	1/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.34	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 33.2% over four weeks, 47.7% over 12 weeks, and -49.5% over one year. The current trend has remained active for 2 consecutive weeks.

Performance by holding period

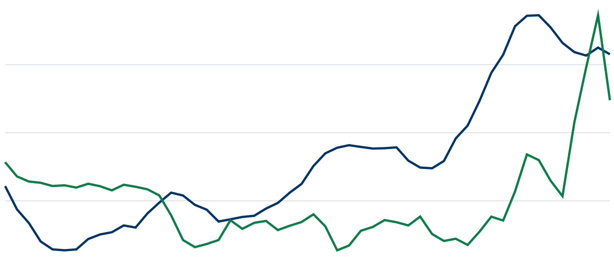
1W	-25.5%
4W	33.2%
12W	47.7%
26W	-0.8%
52W	-49.5%

ACTIVE TREND STREAK
2 weeks
Consecutive active weeks.

ACTIVE WEEKS
2
Latest 52 weeks.

TREND BREADTH
3.8%
Share of active weeks.

Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

PRESSURE
1.59
Latest activity-pressure read.

PRESSURE CHANGE
-9.4%
Four-week change in activity pressure.

LEADERSHIP
-18.45
Latest relative-leadership reading.

RS CHANGE
59.3%
Four-week change in relative leadership.

Technical setup scorecard

Trend	9
Momentum	100
Activity Pressure	78
Relative Leadership	0
Next-Week Expectancy	31
Volume	14
Smart Money	26
Risk Control	0

04 · FUNDAMENTALS AND VALUATION

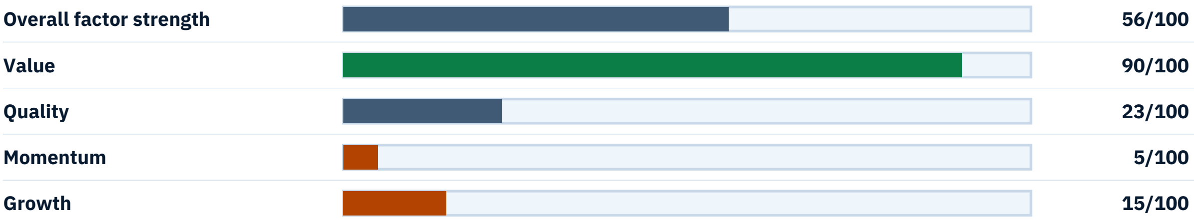
What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

FACTOR WEEK	STATEMENTS THROUGH	FIELD COVERAGE	MODEL CONFIDENCE
26 Jul 2026	31 Dec 2025	88%	84%
Latest published factor snapshot.	Financial reporting period used.	Available factor fields.	Snapshot confidence.

Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.



Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E	-
Price divided by trailing earnings.	
PRICE / SALES	0.3x
Market value relative to trailing revenue.	
EV / EBITDA	21.7x
Enterprise value relative to operating cash earnings.	
FREE-CASH-FLOW YIELD	48.7%
Free cash flow as a share of enterprise value.	

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN	72.5%
Gross profit retained from each unit of revenue.	
OPERATING MARGIN	-15.1%
Operating profit retained from revenue.	
FREE-CASH-FLOW MARGIN	16.7%
Free cash flow generated from revenue.	
RETURN ON INVESTED CAPITAL	-21.4%
Operating return generated on invested capital.	

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength

Recent business growth and accounting strength.

REVENUE GROWTH	Latest one-year revenue growth.	**-15.9%**
EPS GROWTH	Latest one-year earnings-per-share growth.	**-**
FREE-CASH-FLOW GROWTH	Latest one-year free-cash-flow growth.	**-39.5%**
PIOTROSKI F-SCORE	Nine-point accounting-strength checklist.	**5/9**

Shareholder return and balance sheet

Cash returned to owners and financial leverage.

DIVIDEND YIELD	Cash dividends relative to market value.	**-**
BUYBACK YIELD	Net share repurchases relative to market value.	**2.5%**
SHAREHOLDER YIELD	Dividend yield plus net buyback yield.	**2.5%**
NET DEBT / EBITDA	Balance-sheet debt relative to operating cash earnings.	**-26.6x**

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

MYPS shows mixed options pressure with a 36/100 conviction score, put-call volume ratio of n/a, expected move of 74.6%, and Sharemaestro trend signal active.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
36/100	74.6%	0.00
Options signal conviction.	Nearest-chain pricing.	Contract volume balance.

Pressure	12
Speculation	0
Volatility	96
Trend agreement	84

Insider activity

8 / 6

8 acquisitions and 6 disposals in the latest 180-day insider tape.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

43/100

Weighted news tone is neutral across 37 relevant articles.

1 positive · 24 neutral · 12 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
4d
Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

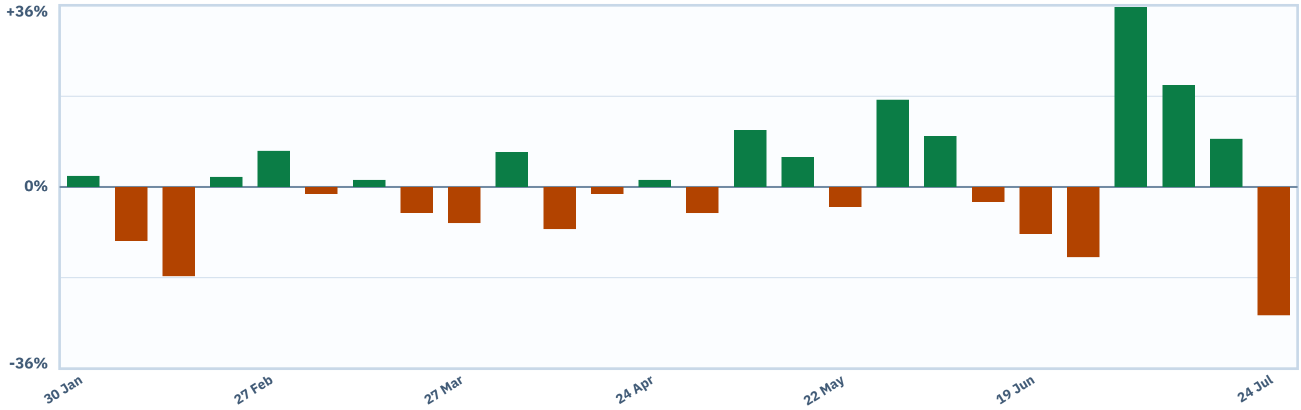
OPTIONS EXPECTED MOVE
74.6%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-50.7%
Distance below the 52-week high.

13-WEEK VOLATILITY
15.5%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
13 of 26
13 weeks finished lower.

BEST WEEK
+35.7%
Week of 3 Jul.

WORST WEEK
-25.5%
Week of 24 Jul.

LATEST WEEK
-25.5%
Week of 24 Jul.

Shape of recent returns

Strong gains	9
Modest gains	4
Flat weeks	-
Modest losses	4
Sharp losses	9

RECENT VOL
15.5%
13-week weekly-return volatility.

BASE VOL
9.7%
52-week weekly-return volatility.

UP/DOWN SPLIT
21/30
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
7.3% / -6.6%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	41.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Electronic Gaming & Multimedia

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
2 / 21	3.7%	42.9%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
SNAL	NASDAQ	4.0%	68.9%	Active
MYPS	NASDAQ	-25.5%	33.2%	Active
GCL	NASDAQ	23.9%	21.9%	Inactive
MSGM	NASDAQ	-5.8%	14.1%	Active
SOHU	NASDAQ	-1.6%	8.6%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	23/100	Trend, activity pressure, participation, and risk combine to a 23/100 tape read.	
Indicator analysis	41/100	Latest 12-week confirmation: trend 2/12, activity pressure 12/12, relative leadership 1/12.	Activity pressure 0.34; No reversal markers
Next-Week Expectancy	Negative 38.88%	Next-week expectancy is negative with a 38.88% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	43/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Tiny Titans rank 67; Buyback Yield rank 21; Small Cap Core rank 17
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	56/100	MYPS shows mixed options pressure with a 36/100 conviction score, put-call volume ratio of n/a, expected move of 74.6%, and Sharemaestro trend signal active.	Mixed · Options-market disagreement · Expected move 74.6%
Sentiment	43/100	Weighted news tone is neutral across 37 relevant articles.	PLAYSTUDIOS (MYPS) awards 120,000 Restricted Stock Units to director Mencher
Insiders	8 / 6	8 acquisitions and 6 disposals in the latest 180-day insider tape.	
Earnings	4d	Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH

-25.5%

Latest completed week; four-week move 33.2%.

INDICATOR STACK

9/78

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

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4d

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	0.62 USD	-25.5%	0.54 USD	1.62 USD	1.59	-18.45	1.6M	On
17 Jul 2026	0.83 USD	9.5%	0.55 USD	1.64 USD	1.68	5.34	3.5M	On
10 Jul 2026	0.75 USD	20.2%	0.54 USD	1.67 USD	1.57	-9.24	4.7M	Off
03 Jul 2026	0.63 USD	35.7%	0.54 USD	1.69 USD	1.62	-24.66	5.1M	Off
26 Jun 2026	0.46 USD	-13.9%	0.54 USD	1.72 USD	1.75	-45.32	13.5M	Off
19 Jun 2026	0.54 USD	-9.2%	0.55 USD	1.75 USD	1.97	-40.99	3.0M	Off
12 Jun 2026	0.59 USD	-3.0%	0.55 USD	1.77 USD	2.15	-35.21	4.1M	Off
05 Jun 2026	0.61 USD	10.0%	0.55 USD	1.80 USD	2.14	-33.63	6.1M	Off
29 May 2026	0.55 USD	17.3%	0.56 USD	1.83 USD	1.99	-43.99	4.9M	Off
22 May 2026	0.47 USD	-3.9%	0.57 USD	1.85 USD	1.58	-52.14	4.4M	Off
15 May 2026	0.49 USD	5.9%	0.59 USD	1.88 USD	1.32	-51.05	3.4M	Off
08 May 2026	0.46 USD	11.3%	0.60 USD	1.90 USD	0.91	-55.27	4.1M	Off
01 May 2026	0.42 USD	-5.2%	0.62 USD	1.93 USD	0.55	-58.96	1.8M	Off
24 Apr 2026	0.44 USD	1.1%	0.64 USD	1.95 USD	0.37	-57.22	2.2M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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