

WINA · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Winmark Corporation · Consumer Cyclical · Specialty Retail

LATEST CLOSE

332.5 USD

-14.3% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -18.9% below the Trend Line and sits at 1.0% of its 52-week range. The latest completed week returned -14.3%, after a -20.5% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is expensive relative to peers. The latest news-sentiment score is 53/100. Near-term considerations: earnings are due in 76d.

Technical setup score 30/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

332.5 USD

24 Jul 2026

1W RETURN

-14.3%

latest completed week

4W RETURN

-20.5%

short-term follow-through

12W RETURN

-10.6%

quarterly tape

TREND BREADTH

44.2%

23 of 52 weeks active

VOLUME RATIO

1.1x

vs 13-week average

What is working

- Activity pressure is positive on the latest completed week.
- Next-week expectancy is positive at 59.65% based on similar historical setup states.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is weak, so confirmation is not yet broad enough.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-14.3%

Latest completed week; four-week move -20.5%.

INDICATOR STACK

24/58

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 59.65%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

53/100

54 relevant articles in the latest sentiment read.

EVENT RISK

76d

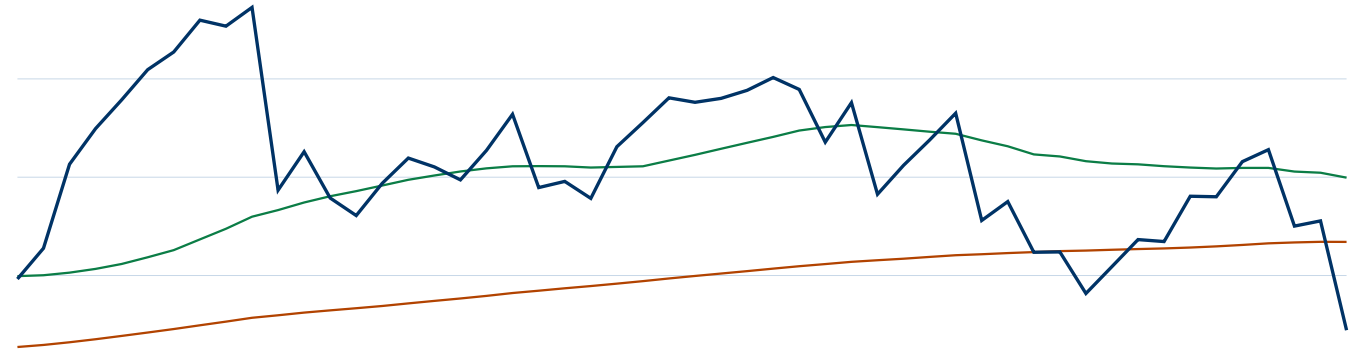
Next report is scheduled for 14 Oct 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -18.9% below the Trend Line and sits at 1.0% of its 52-week range. The latest completed week returned -14.3%, after a -20.5% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Close Fair Trend 330.6 USD 511.2 USD Latest close sits at 1.0% of the 52-week range.	RANGE LOCATION 1.0% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -18.9% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP -11.9% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -35.0% Distance from the latest 52-week high.

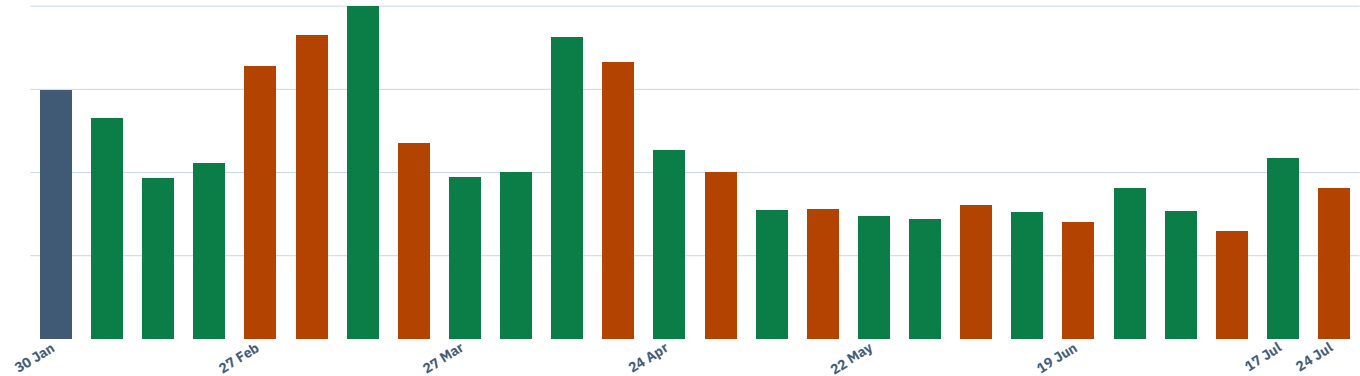
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.1x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
1.1x	220.7K	351.4K	245.6K
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

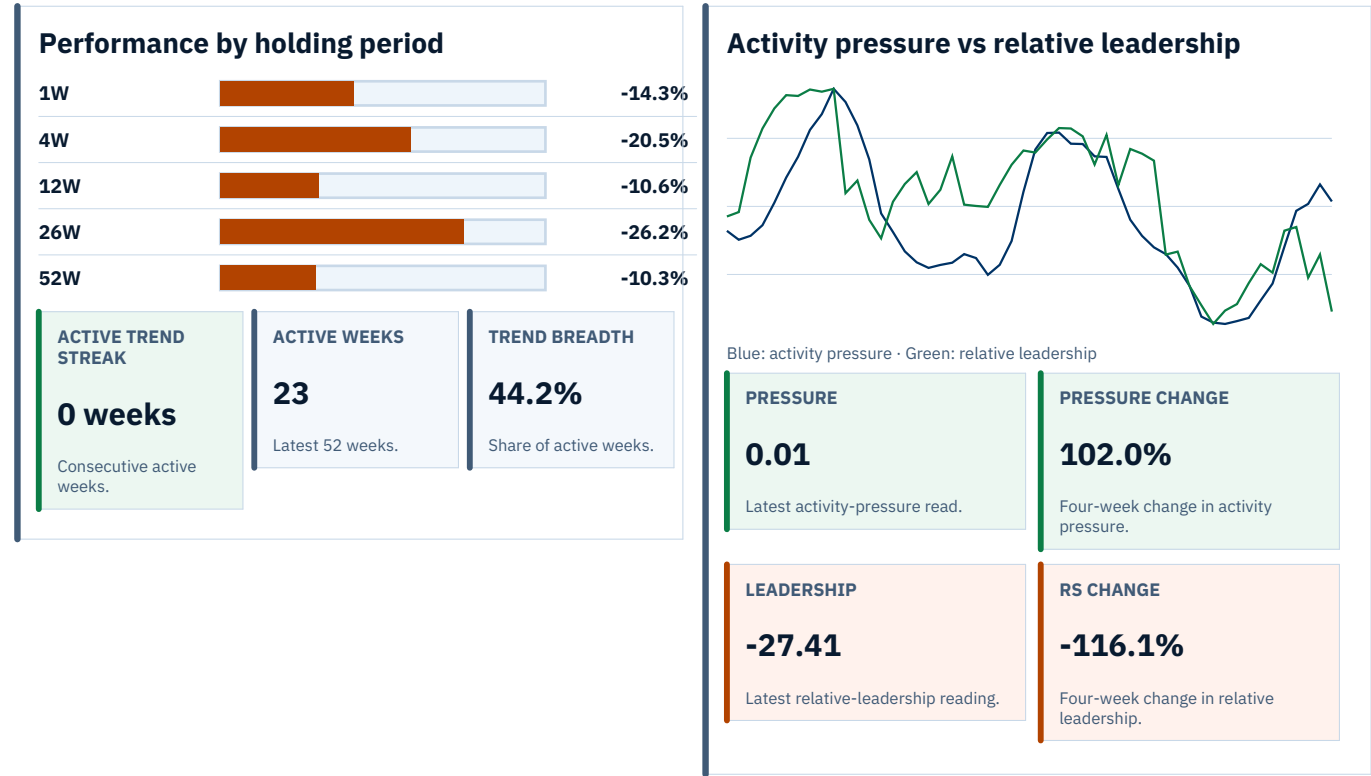
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -20.5% over four weeks, -10.6% over 12 weeks, and -10.3% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		24
Momentum		0
Activity Pressure		58
Relative Leadership		0
Next-Week Expectancy		80
Volume		47
Smart Money		29
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is expensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 91% Available factor fields.	MODEL CONFIDENCE 91% Snapshot confidence.
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Relative factor standing		
Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		11/100
Value		12/100
Quality		67/100
Momentum		25/100
Growth		18/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 29.3x	GROSS MARGIN Gross profit retained from each unit of revenue. 96.7%
PRICE / SALES Market value relative to trailing revenue. 13.8x	OPERATING MARGIN Operating profit retained from revenue. 63.3%
EV / EBITDA Enterprise value relative to operating cash earnings. 22.0x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 50.3%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 3.5%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. -

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH3.8% Latest one-year revenue growth.	DIVIDEND YIELD4.2% Cash dividends relative to market value.
EPS GROWTH-1.3% Latest one-year earnings-per-share growth.	BUYBACK YIELD-0.5% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-3.3% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD3.7% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA0.6x Balance-sheet debt relative to operating cash earnings.

How to read this

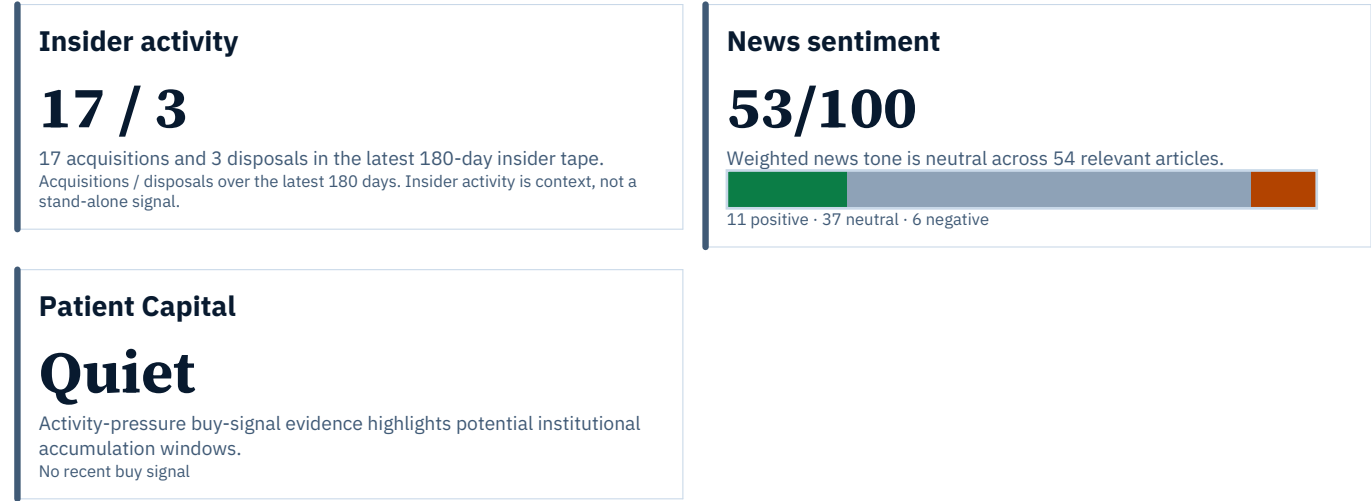
Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
76d
Next report is scheduled for 14 Oct 2026; event risk rises as the date approaches.

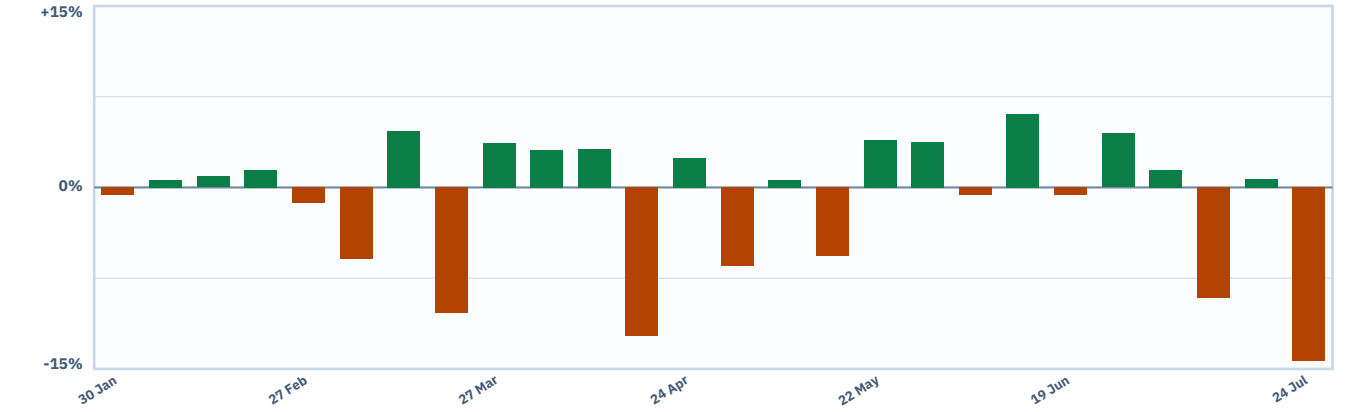
OPTIONS EXPECTED MOVE
-
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-35.0%
Distance below the 52-week high.

13-WEEK VOLATILITY
5.8%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
15 of 26
11 weeks finished lower.

BEST WEEK
+6.1%
Week of 12 Jun.

WORST WEEK
-14.3%
Week of 24 Jul.

LATEST WEEK
-14.3%
Week of 24 Jul.

Shape of recent returns

Strong gains		3
Modest gains		12
Flat weeks		-
Modest losses		4
Sharp losses		7

RECENT VOL
5.8%
13-week weekly-return volatility.

BASE VOL
5.6%
52-week weekly-return volatility.

UP/DOWN SPLIT
32/20
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
3.4% / -5.5%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Specialty Retail

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
43 / 44	-2.4%	34.1%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PTLE	NASDAQ	-0.1%	39.3%	Inactive
RECT	NASDAQ	11.4%	17.5%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
NPT	NASDAQ	6.6%	15.4%	Inactive
CASY	NASDAQ	0.3%	10.7%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	34/100	Trend, activity pressure, participation, and risk combine to a 34/100 tape read.	
Indicator analysis	15/100	Latest 12-week confirmation: trend 0/12, activity pressure 2/12, relative leadership 0/12.	Activity pressure 0.17; No reversal markers
Next-Week Expectancy	Positive 59.65%	Next-week expectancy is positive with a 59.65% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	28/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 75; Small Cap Core rank 87
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	53/100	Weighted news tone is neutral across 54 relevant articles.	Does Winmark's (WINA) Capital Return Focus Mask Pressure On Its Earnings Power?
Insiders	17 / 3	17 acquisitions and 3 disposals in the latest 180-day insider tape.	
Earnings	76d	Next report is scheduled for 14 Oct 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -14.3% Latest completed week; four-week move -20.5%.	INDICATOR STACK 24/58 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 59.65% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 53/100 54 relevant articles in the latest sentiment read.	EVENT RISK 76d Next report is scheduled for 14 Oct 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	332.5 USD	-14.3%	410.1 USD	377.4 USD	0.01	-27.41	245.6K	Off
17 Jul 2026	388.1 USD	0.7%	412.6 USD	377.4 USD	0.17	-17.04	294.4K	Off
10 Jul 2026	385.4 USD	-9.2%	413.1 USD	377.1 USD	-0.02	-21.24	175.9K	Off
03 Jul 2026	424.3 USD	1.5%	415.0 USD	376.7 USD	-0.08	-12.02	208.2K	Off
26 Jun 2026	418.2 USD	4.5%	415.0 USD	375.8 USD	-0.43	-12.68	244.9K	Off
19 Jun 2026	400.3 USD	-0.1%	414.7 USD	375.1 USD	-0.79	-20.33	190.7K	Off
12 Jun 2026	400.6 USD	6.1%	415.2 USD	374.5 USD	-0.96	-18.79	206.5K	Off
05 Jun 2026	377.6 USD	-0.3%	415.9 USD	374.1 USD	-1.13	-22.20	217.2K	Off
29 May 2026	378.6 USD	3.8%	416.9 USD	373.8 USD	-1.16	-26.04	194.5K	Off
22 May 2026	364.9 USD	3.9%	417.3 USD	373.4 USD	-1.18	-27.23	199.7K	Off
15 May 2026	351.2 USD	-5.7%	418.4 USD	373.0 USD	-1.17	-29.66	210.9K	Off
08 May 2026	372.3 USD	0.0%	420.8 USD	372.7 USD	-1.11	-26.26	210.0K	Off
01 May 2026	372.2 USD	-6.5%	421.9 USD	372.2 USD	-0.81	-22.76	271.2K	Off
24 Apr 2026	397.9 USD	2.5%	426.0 USD	371.7 USD	-0.64	-16.51	307.2K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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