

RICK · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

RCI Hospitality Holdings Inc · Consumer Cyclical · Restaurants

LATEST CLOSE

26.07 USD

-0.4% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 5.9% above the Trend Line and sits at 31.3% of its 52-week range. The latest completed week returned -0.4%, after a -3.4% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. Options positioning is bearish with 42/100 conviction, while the latest news-sentiment score is 47/100. Near-term considerations: volume confirmation is below normal; earnings are due in 11d.

Technical setup score 37/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

26.07 USD

24 Jul 2026

1W RETURN

-0.4%

latest completed week

4W RETURN

-3.4%

short-term follow-through

12W RETURN

3.1%

quarterly tape

TREND BREADTH

17.3%

9 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- The trend backdrop is active with a 9-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Activity pressure is positive on the latest completed week.
- 7 accumulation markers appear in the recent smart-money tape.

What could go wrong

- Price is below Fair Value, so the market is still discounting the latest tape.
- Next-week expectancy is negative at 44.79% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-0.4%

Latest completed week; four-week move -3.4%.

INDICATOR STACK

41/70

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 44.79%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Bearish

42/100 conviction; expected move 16.0%.

NEWS SENTIMENT

47/100

43 relevant articles in the latest sentiment read.

EVENT RISK

11d

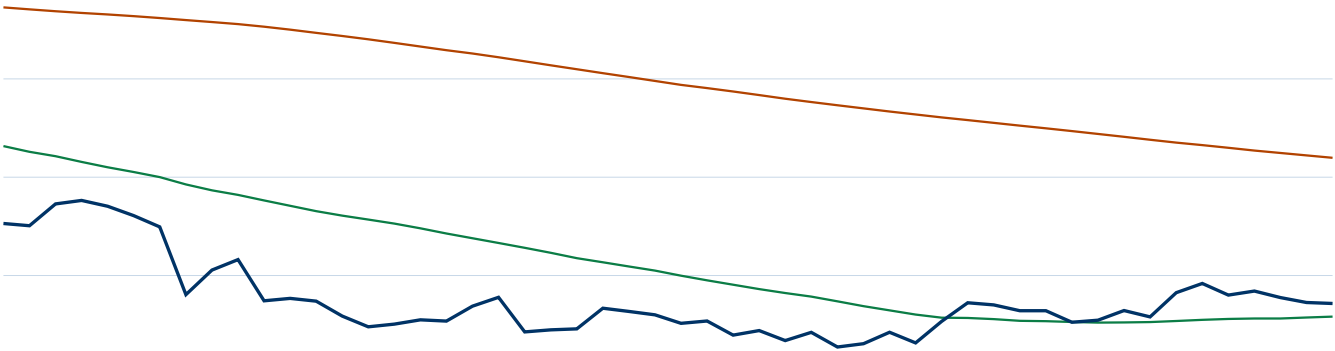
Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

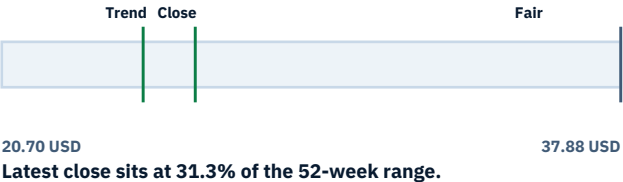
The weekly trend is active. Price is 5.9% above the Trend Line and sits at 31.3% of its 52-week range. The latest completed week returned -0.4%, after a -3.4% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



RANGE LOCATION

31.3%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

5.9%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-38.1%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-31.2%

Distance from the latest 52-week high.

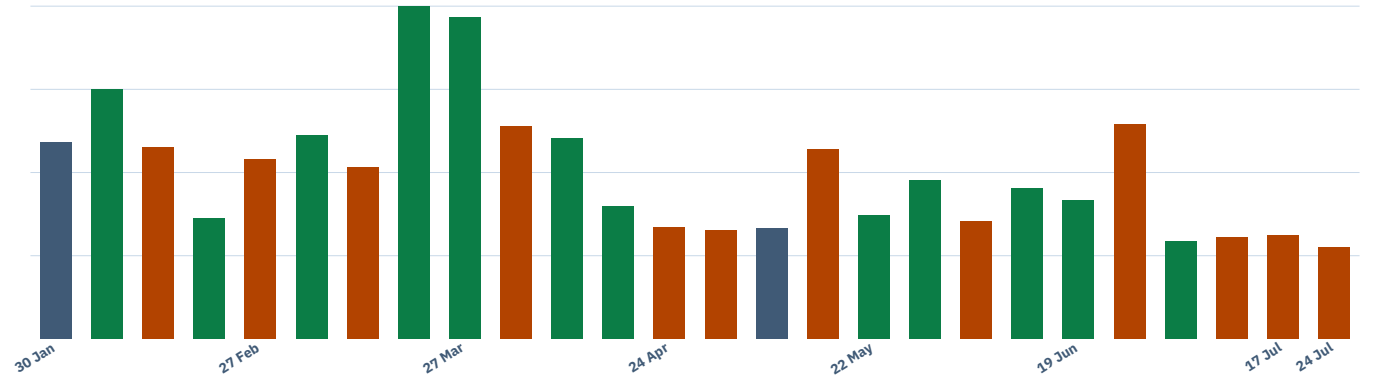
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.7x Latest volume versus the 13-week average.	BASELINE 228.2K 13-week average volume.	ONE-YEAR BASE 474.1K 52-week average volume.	LATEST WEEKLY VOLUME 159.6K Most recent completed week.
---	--	---	--

Demand beneath price

Activity pressure and institutional-style signals

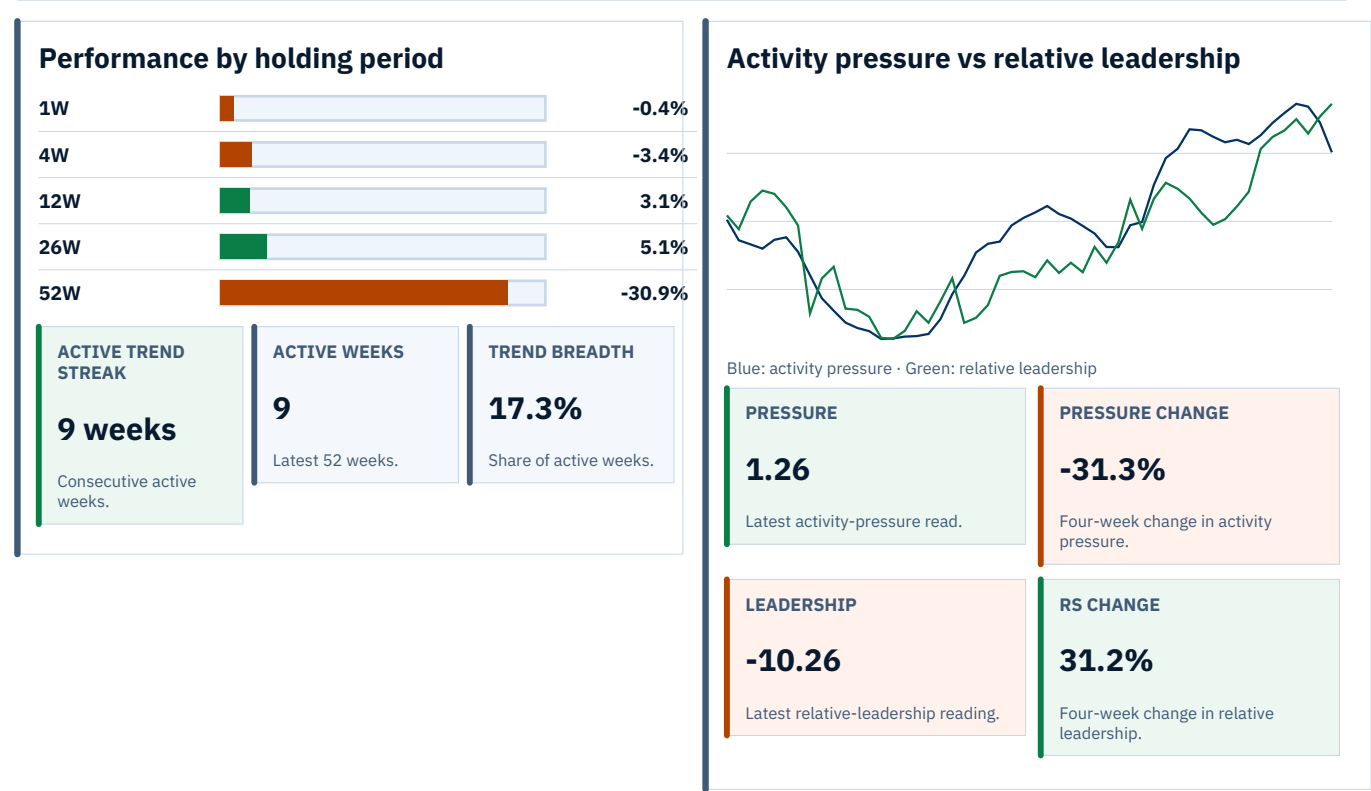
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -3.4% over four weeks, 3.1% over 12 weeks, and -30.9% over one year. The current trend has remained active for 9 consecutive weeks.



Technical setup scorecard

Trend		41
Momentum		45
Activity Pressure		70
Relative Leadership		22
Next-Week Expectancy		28
Volume		29
Smart Money		49
Risk Control		15

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 30 Sep 2025 Financial reporting period used.	FIELD COVERAGE 97% Available factor fields.	MODEL CONFIDENCE 93% Snapshot confidence.
--	--	--	--

Relative factor standing		
Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		60/100
Value		69/100
Quality		66/100
Momentum		11/100
Growth		23/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 56.4% Gross profit retained from each unit of revenue.
PRICE / SALES 0.7x Market value relative to trailing revenue.	OPERATING MARGIN 5.5% Operating profit retained from revenue.
EV / EBITDA 16.5x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 21.7% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 13.5% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL 2.4% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH-1.8% Latest one-year revenue growth.	DIVIDEND YIELD1.2% Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD9.0% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-17.0% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD10.2% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA9.1x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bearish

RICK shows bearish options pressure with a 42/100 conviction score, put-call volume ratio of 2.00, expected move of 16.0%, and Sharemaestro trend signal active.

CONVICTION

42/100

Options signal conviction.

EXPECTED MOVE

16.0%

Nearest-chain pricing.

PUT/CALL VOLUME

2.00

Contract volume balance.

Pressure		-39
Speculation		4
Volatility		82
Trend agreement		62

Insider activity

-

No recent insider transactions are stored.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

47/100

Weighted news tone is neutral across 43 relevant articles.

5 positive · 27 neutral · 11 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

Copyright 2026 Sharemaestro · Educational market research · sharemaestro.com

Page 8

Not financial advice. Market and fundamental data may be delayed, incomplete, or inaccurate. See the full disclosure on the final page.

06 · CATALYSTS AND RISK

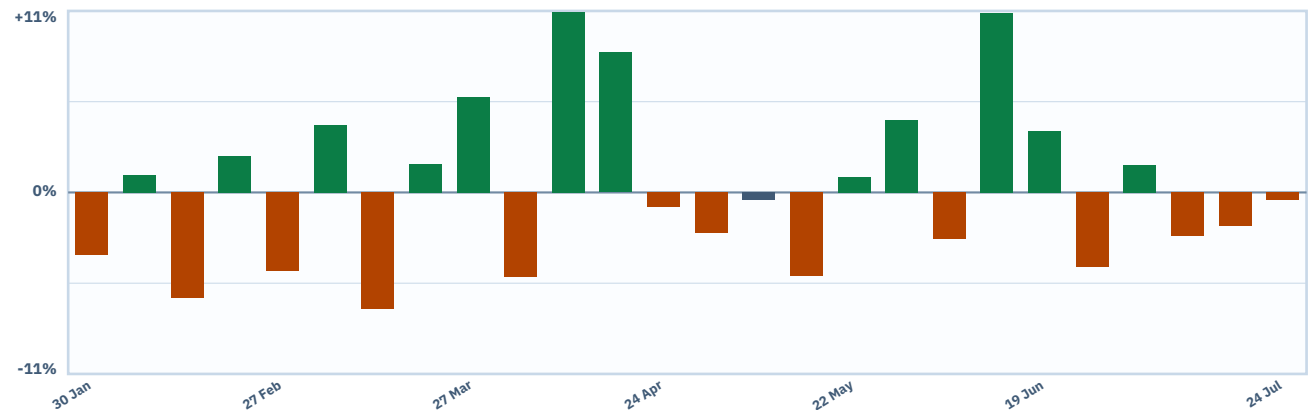
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 16.0% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -31.2% Distance below the 52-week high.	13-WEEK VOLATILITY 4.2% Standard deviation of weekly returns.
--	--	--	---

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

12 of 26

13 weeks finished lower.

BEST WEEK

+10.9%

Week of 10 Apr.

WORST WEEK

-7.0%

Week of 13 Mar.

LATEST WEEK

-0.4%

Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		6
Flat weeks		1
Modest losses		7
Sharp losses		6

RECENT VOL

4.2%

13-week weekly-return volatility.

BASE VOL

6.2%

52-week weekly-return volatility.

UP/DOWN SPLIT

24/27

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

4.3% / -4.8%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.8% Average four-week return.	TREND BREADTH 36.0% Share of peers with an active trend.
--	---	--

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Restaurants

4-WEEK RANK 23 / 51 Standing within the tracked group.	GROUP AVERAGE -7.3% Average four-week return.	TREND BREADTH 39.2% Share of peers with an active trend.
--	---	--

Peer	Exchange	1W return	4W return	Trend
BJRI	NASDAQ	-0.9%	11.7%	Active
DPZ	NASDAQ	3.3%	11.7%	Inactive
EAT	NYSE	-1.3%	9.1%	Active
BTBD	NASDAQ	0.9%	6.7%	Inactive
HDL	NASDAQ	-1.0%	6.4%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	38/100	Trend, activity pressure, participation, and risk combine to a 38/100 tape read.	
Indicator analysis	64/100	Latest 12-week confirmation: trend 9/12, activity pressure 12/12, relative leadership 0/12.	Activity pressure 0.41; No reversal markers
Next-Week Expectancy	Negative 44.79%	Next-week expectancy is negative with a 44.79% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	52/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Tiny Titans rank 50; Buyback Yield rank 6; Small Cap Core rank 12
SVQF	17/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 604.0 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	47/100	RICK shows bearish options pressure with a 42/100 conviction score, put-call volume ratio of 2.00, expected move of 16.0%, and Sharemaestro trend signal active.	Bearish · Put-side pressure · Expected move 16.0%
Sentiment	47/100	Weighted news tone is neutral across 43 relevant articles.	RCI Hospitality Holdings Inc (RICK) Income Statement
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	11d	Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -0.4% Latest completed week; four-week move -3.4%.	INDICATOR STACK 41/70 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 44.79% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Bearish 42/100 conviction; expected move 16.0%.	NEWS SENTIMENT 47/100 43 relevant articles in the latest sentiment read.	EVENT RISK 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	26.07 USD	-0.4%	24.62 USD	42.10 USD	1.26	-10.26	159.6K	On
17 Jul 2026	26.18 USD	-2.0%	24.53 USD	42.36 USD	1.69	-12.46	179.8K	On
10 Jul 2026	26.72 USD	-2.6%	24.42 USD	42.63 USD	1.93	-15.44	177.1K	On
03 Jul 2026	27.44 USD	1.7%	24.42 USD	42.90 USD	1.97	-12.93	169.7K	On
26 Jun 2026	26.99 USD	-4.5%	24.36 USD	43.20 USD	1.83	-14.90	373.3K	On
19 Jun 2026	28.27 USD	3.7%	24.27 USD	43.50 USD	1.69	-16.03	240.8K	On
12 Jun 2026	27.26 USD	10.9%	24.14 USD	43.78 USD	1.51	-18.12	261.8K	On
05 Jun 2026	24.59 USD	-2.8%	24.02 USD	44.08 USD	1.38	-25.58	203.7K	On
29 May 2026	25.30 USD	4.4%	23.98 USD	44.41 USD	1.44	-28.16	275.9K	On
22 May 2026	24.23 USD	1.0%	23.96 USD	44.72 USD	1.41	-30.39	214.6K	Off
15 May 2026	24.00 USD	-5.0%	24.03 USD	45.04 USD	1.49	-31.37	330.4K	Off
08 May 2026	25.28 USD	0.0%	24.12 USD	45.35 USD	1.58	-29.27	191.7K	Off
01 May 2026	25.28 USD	-2.5%	24.16 USD	45.64 USD	1.60	-26.77	188.8K	Off
24 Apr 2026	25.91 USD	-0.9%	24.34 USD	45.95 USD	1.31	-25.08	194.3K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

Open the live report · Open the interactive chart · Full disclaimer