

MDLZ · BUE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

MONDELEZ INTL INC CEDEAR EACH 1 · Consumer Defensive · Confectioners

LATEST CLOSE

6,455 ARS

0.5% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 9.2% above the Trend Line and sits at 87.8% of its 52-week range. The latest completed week returned 0.5%, after a 4.6% four-week move. The latest news-sentiment score is 55/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 54/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

6,455 ARS

24 Jul 2026

1W RETURN

0.5%

latest completed week

4W RETURN

4.6%

short-term follow-through

12W RETURN

5.5%

quarterly tape

TREND BREADTH

57.7%

30 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- The trend backdrop is active with a 12-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 2 reversal markers appear in the recent smart-money tape.

What to watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.5%

Latest completed week; four-week move 4.6%.

INDICATOR STACK

73/66

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEWS SENTIMENT

55/100

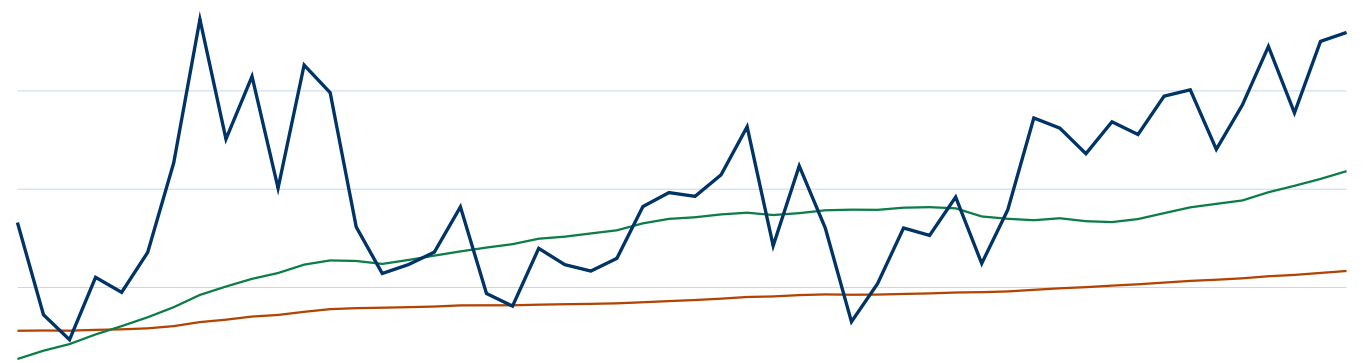
14 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 9.2% above the Trend Line and sits at 87.8% of its 52-week range. The latest completed week returned 0.5%, after a 4.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 5,178 ARS 6,632 ARS Latest close sits at 87.8% of the 52-week range.	RANGE LOCATION 87.8% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 9.2% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 16.9% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -2.7% Distance from the latest 52-week high.

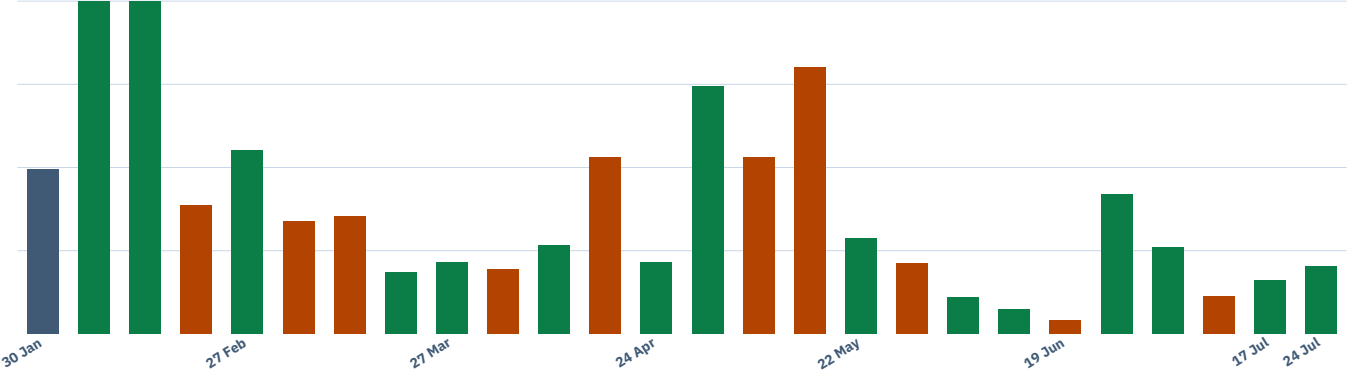
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

0.7x

Latest volume versus the 13-week average.

BASELINE

15.4K

13-week average volume.

ONE-YEAR BASE

23.3K

52-week average volume.

LATEST WEEKLY VOLUME

10.4K

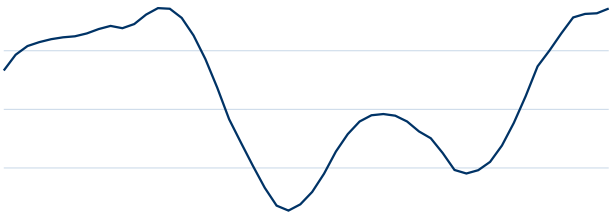
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.81 · 12-week average 0.65

12-week confirmation

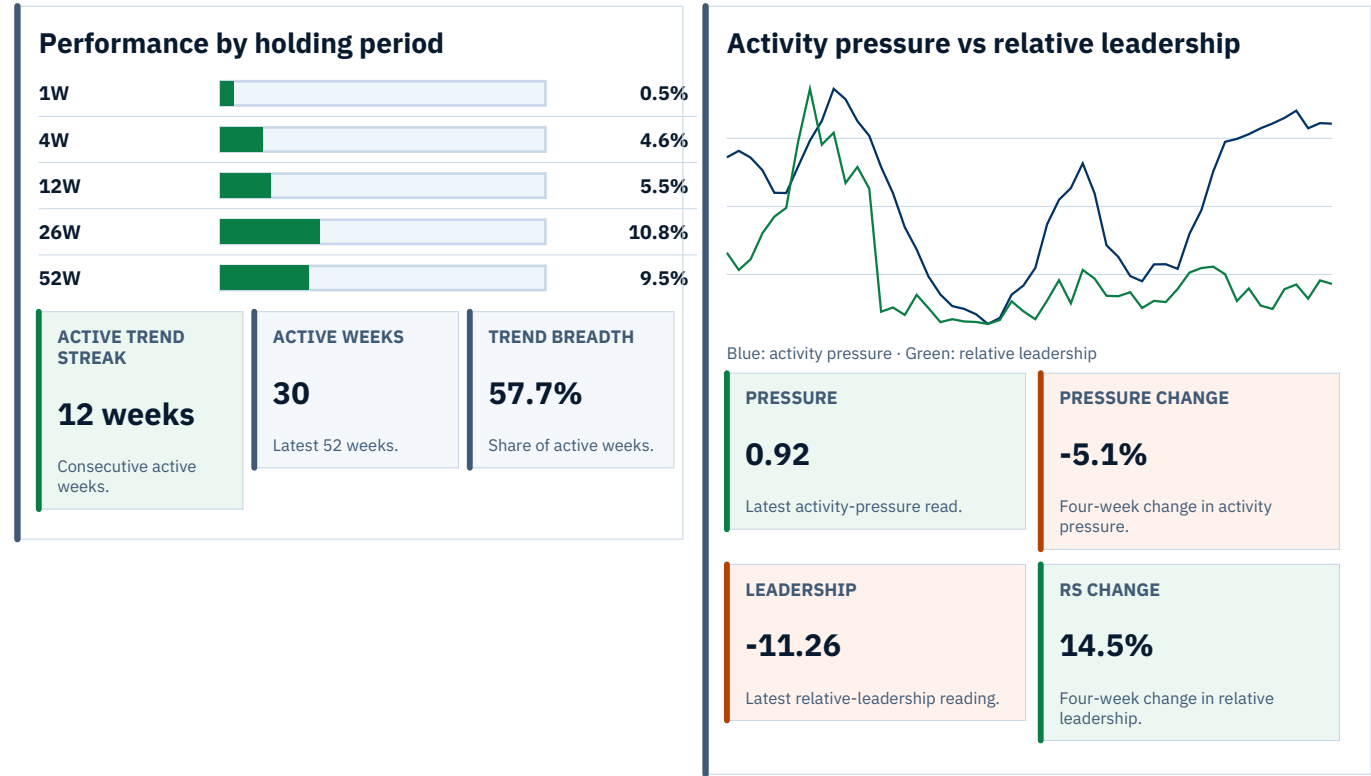
Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.81	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	2	2 reversal markers

No recent accumulation markers. 2 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 4.6% over four weeks, 5.5% over 12 weeks, and 9.5% over one year. The current trend has remained active for 12 consecutive weeks.



Technical setup scorecard

Trend		73
Momentum		66
Activity Pressure		66
Relative Leadership		17
Next-Week Expectancy		50
Volume		28
Smart Money		51
Risk Control		82

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

-

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

55/100

Weighted news tone is neutral across 14 relevant articles.

3 positive · 11 neutral · 0 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

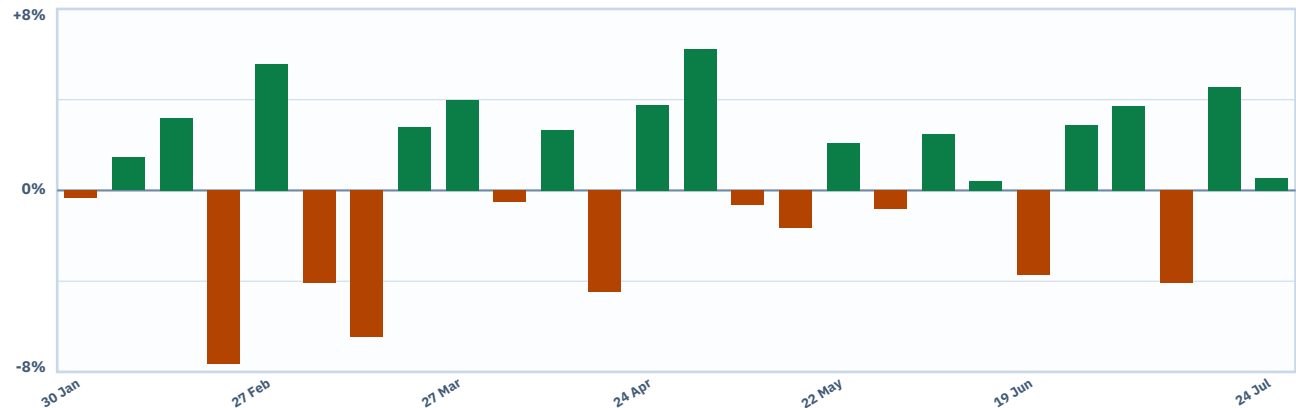
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -2.7% Distance below the 52-week high.	13-WEEK VOLATILITY 3.0% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 15 of 26 11 weeks finished lower.	BEST WEEK +6.2% Week of 1 May.	WORST WEEK -7.7% Week of 20 Feb.	LATEST WEEK +0.5% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>3</td></tr><tr><td>Modest gains</td><td> </td><td>12</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>6</td></tr><tr><td>Sharp losses</td><td> </td><td>5</td></tr></table>	Strong gains		3	Modest gains		12	Flat weeks		-	Modest losses		6	Sharp losses		5	RECENT VOL 3.0% 13-week weekly-return volatility.	BASE VOL 4.2% 52-week weekly-return volatility.
Strong gains		3															
Modest gains		12															
Flat weeks		-															
Modest losses		6															
Sharp losses		5															
	UP/DOWN SPLIT 28/24 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 3.4% / -3.4% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · AR Consumer Defensive

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
6 / 27	2.8%	51.9%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ADGO	BUE	6.4%	16.2%	Inactive
BNGD	BUE	4.6%	13.5%	Active
PM	BUE	2.3%	11.7%	Active
SAMI	BUE	-6.2%	10.3%	Inactive
SY Y	BUE	3.9%	5.1%	Active

Industry · AR Confectioners

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
1 / 2	3.3%	50.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
MDLZ	BUE	0.5%	4.6%	Active
HSY	BUE	3.3%	1.9%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	54/100	Trend, activity pressure, participation, and risk combine to a 54/100 tape read.	
Indicator analysis	65/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 0/12.	Activity pressure 0.81; 2 reversal markers
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	55/100	Weighted news tone is neutral across 14 relevant articles.	Encore Global Management LP Invests \$3.17 Million in Mondelez International, Inc. \$MDLZ
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH 0.5% Latest completed week; four-week move 4.6%.	INDICATOR STACK 73/66 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEWS SENTIMENT 55/100 14 relevant articles in the latest sentiment read.			

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	6,455 ARS	0.5%	5,912 ARS	5,521 ARS	0.92	-11.26	10.4K	On
17 Jul 2026	6,420 ARS	4.6%	5,881 ARS	5,513 ARS	0.92	-9.97	8.2K	On
10 Jul 2026	6,140 ARS	-4.1%	5,854 ARS	5,505 ARS	0.88	-16.60	5.8K	On
03 Jul 2026	6,400 ARS	3.7%	5,829 ARS	5,500 ARS	1.03	-11.48	13.3K	On
26 Jun 2026	6,170 ARS	2.9%	5,797 ARS	5,492 ARS	0.97	-13.17	21.3K	On
19 Jun 2026	5,997 ARS	-3.7%	5,783 ARS	5,486 ARS	0.92	-20.34	593	On
12 Jun 2026	6,230 ARS	0.4%	5,770 ARS	5,482 ARS	0.88	-19.15	3.8K	On
05 Jun 2026	6,205 ARS	2.5%	5,747 ARS	5,475 ARS	0.83	-12.90	5.6K	On
29 May 2026	6,055 ARS	-0.8%	5,724 ARS	5,469 ARS	0.79	-17.46	10.8K	On
22 May 2026	6,105 ARS	2.1%	5,712 ARS	5,463 ARS	0.76	-7.73	14.6K	On
15 May 2026	5,980 ARS	-1.6%	5,716 ARS	5,457 ARS	0.51	-4.98	40.7K	On
08 May 2026	6,080 ARS	-0.7%	5,727 ARS	5,453 ARS	0.18	-5.48	27.0K	On
01 May 2026	6,120 ARS	6.2%	5,719 ARS	5,447 ARS	-0.02	-7.12	38.0K	Off
24 Apr 2026	5,760 ARS	3.8%	5,725 ARS	5,441 ARS	-0.32	-13.09	10.9K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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