

JDN · MEX · WEEK ENDED 24 JUL 2026

Weekly Investor Report

JD.com, Inc. · Consumer Cyclical · Internet Retail

LATEST CLOSE

526.5 MXN

1.1% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is 4.6% above the Trend Line and sits at 37.3% of its 52-week range. The latest completed week returned 1.1%, after a 18.3% four-week move. The latest news-sentiment score is 50/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 35/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

526.5 MXN

24 Jul 2026

1W RETURN

1.1%

latest completed week

4W RETURN

18.3%

short-term follow-through

12W RETURN

-0.7%

quarterly tape

TREND BREADTH

0.0%

0 of 52 weeks active

VOLUME RATIO

0.2x

vs 13-week average

What is working

- Price is above the Trend Line, keeping the weekly tape constructive.
- Latest weekly return ranks in the strongest part of its sector group.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- Next-week expectancy is negative at 44.69% based on similar historical setup states.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

1.1%

Latest completed week; four-week move 18.3%.

INDICATOR STACK

0/42

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 44.69%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

50/100

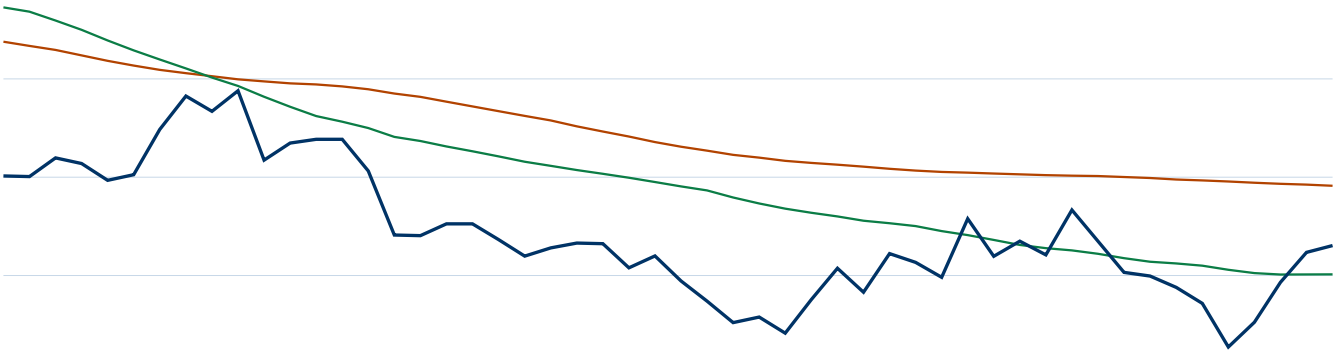
1 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

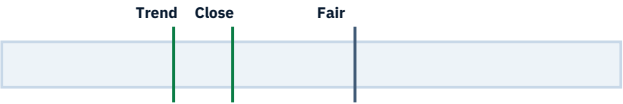
The weekly trend is not active. Price is 4.6% above the Trend Line and sits at 37.3% of its 52-week range. The latest completed week returned 1.1%, after a 18.3% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



436.0 MXN

Latest close sits at 37.3% of the 52-week range.

678.7 MXN

RANGE LOCATION

37.3%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

4.6%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-8.4%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-22.4%

Distance from the latest 52-week high.

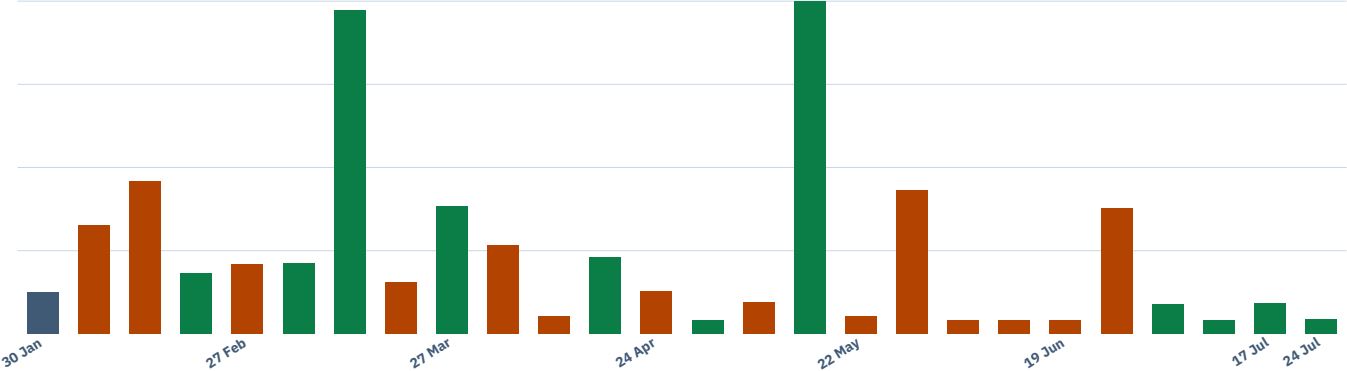
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.2x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.2x Latest volume versus the 13-week average.	BASELINE 10.5K 13-week average volume.	ONE-YEAR BASE 16.9K 52-week average volume.	LATEST WEEKLY VOLUME 2.6K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.08 · 12-week average 0.21

12-week confirmation

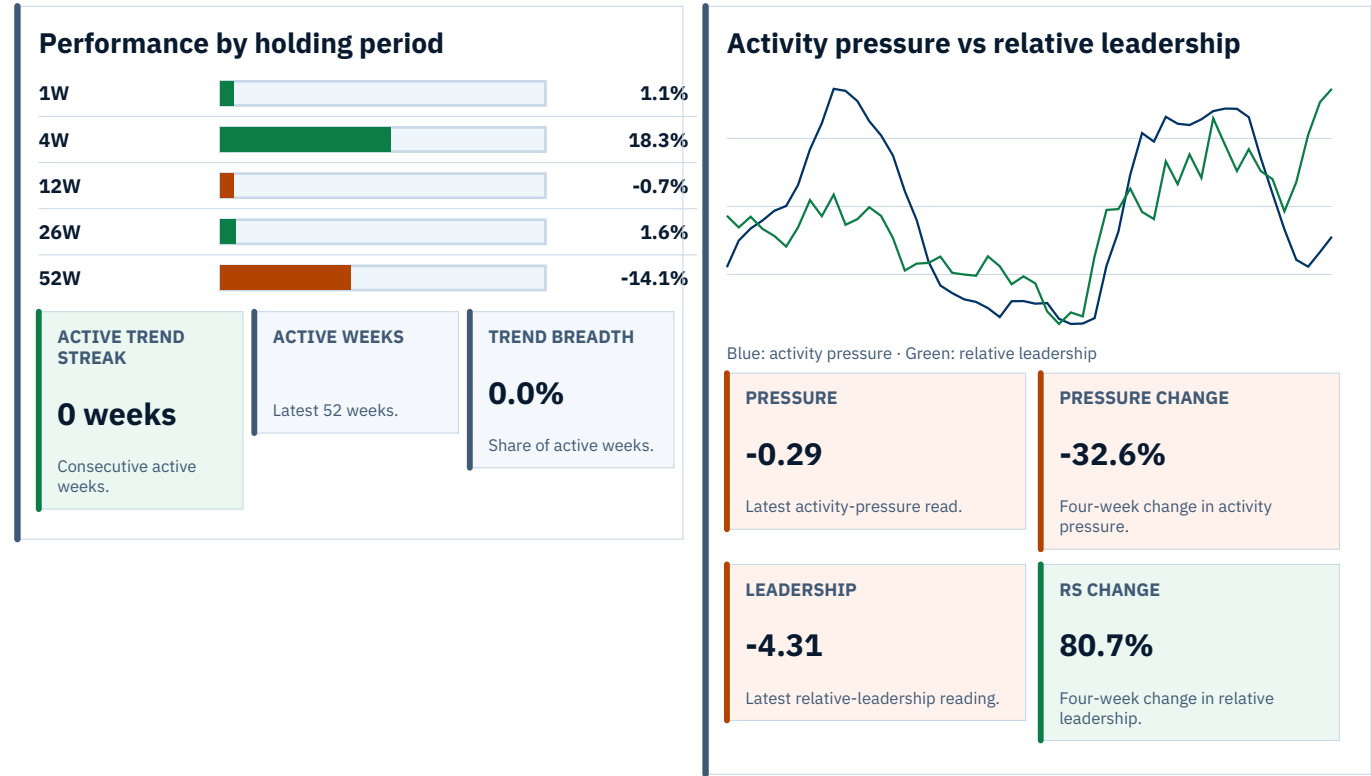
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	7/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.08	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 18.3% over four weeks, -0.7% over 12 weeks, and -14.1% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		0
Momentum		92
Activity Pressure		42
Relative Leadership		44
Next-Week Expectancy		28
Volume		10
Smart Money		31
Risk Control		33

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

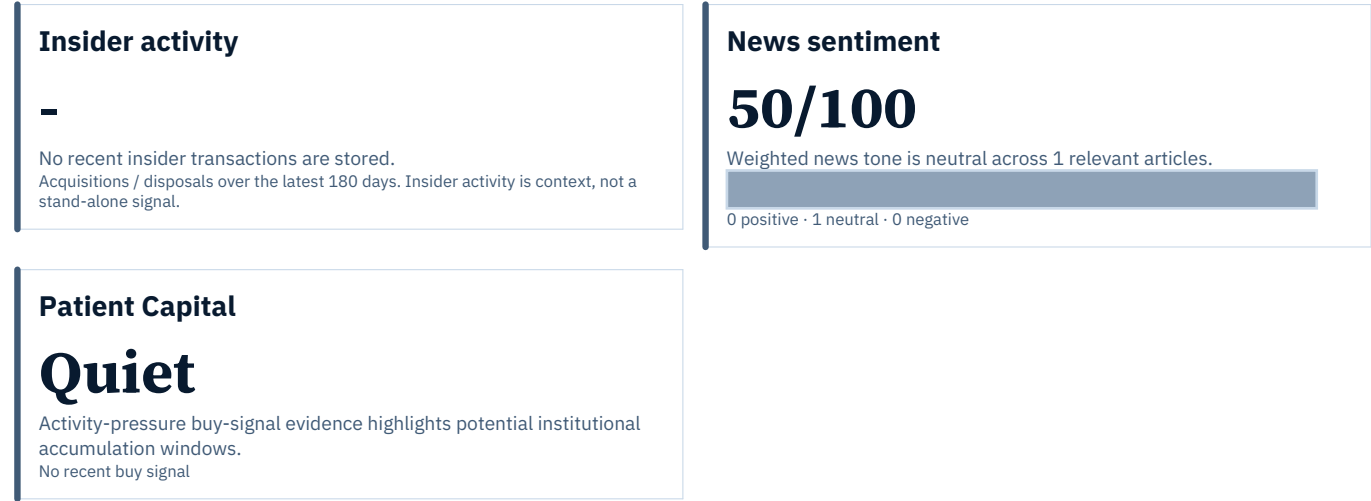
Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

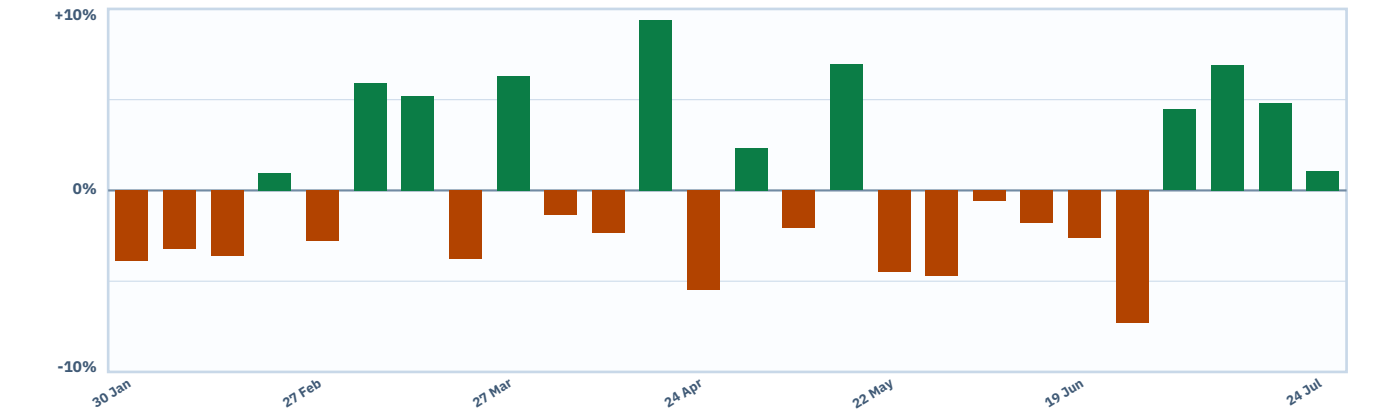
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -22.4% Distance below the 52-week high.	13-WEEK VOLATILITY 4.4% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 11 of 26 15 weeks finished lower.	BEST WEEK +9.4% Week of 17 Apr.	WORST WEEK -7.3% Week of 26 Jun.	LATEST WEEK +1.1% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>8</td></tr><tr><td>Modest gains</td><td> </td><td>3</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>11</td></tr><tr><td>Sharp losses</td><td> </td><td>4</td></tr></table>	Strong gains		8	Modest gains		3	Flat weeks		-	Modest losses		11	Sharp losses		4	RECENT VOL 4.4% 13-week weekly-return volatility.	BASE VOL 4.1% 52-week weekly-return volatility.
Strong gains		8															
Modest gains		3															
Flat weeks		-															
Modest losses		11															
Sharp losses		4															
	UP/DOWN SPLIT 23/29 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 3.4% / -3.1% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · MX Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
4 / 97	-0.2%	24.7%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
UAA	MEX	-2.3%	21.4%	Inactive
MUSA1	MEX	0.0%	19.5%	Active
BABAN	MEX	-2.3%	18.8%	Inactive
JDN	MEX	1.1%	18.3%	Inactive
PTON	MEX	7.5%	15.9%	Active

Industry · MX Internet Retail

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
2 / 13	6.2%	23.1%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
BABAN	MEX	-2.3%	18.8%	Inactive
JDN	MEX	1.1%	18.3%	Inactive
SEN	MEX	-1.0%	12.9%	Inactive
CHWY	MEX	-3.8%	9.8%	Inactive
ETSY	MEX	0.0%	8.9%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	26/100	Trend, activity pressure, participation, and risk combine to a 26/100 tape read.	
Indicator analysis	22/100	Latest 12-week confirmation: trend 0/12, activity pressure 7/12, relative leadership 0/12.	Activity pressure 0.08; No reversal markers
Next-Week Expectancy	Negative 44.69%	Next-week expectancy is negative with a 44.69% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	50/100	Weighted news tone is neutral across 1 relevant articles.	JD.com, Inc. Revenue Breakdown – NASDAQ:JD
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH 1.1% Latest completed week; four-week move 18.3%.	INDICATOR STACK 0/42 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 44.69% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 50/100 1 relevant articles in the latest sentiment read.		

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	526.5 MXN	1.1%	503.4 MXN	574.5 MXN	-0.29	-4.31	2.6K	Off
17 Jul 2026	521.0 MXN	4.8%	503.3 MXN	575.4 MXN	-0.44	-6.28	5.4K	Off
10 Jul 2026	497.0 MXN	6.9%	503.2 MXN	576.1 MXN	-0.58	-11.12	2.0K	Off
03 Jul 2026	464.9 MXN	4.5%	504.3 MXN	576.9 MXN	-0.51	-18.08	5.3K	Off
26 Jun 2026	445.0 MXN	-7.3%	507.0 MXN	577.9 MXN	-0.22	-22.39	22.6K	Off
19 Jun 2026	480.0 MXN	-2.6%	510.3 MXN	578.8 MXN	0.12	-17.66	0	Off
12 Jun 2026	492.9 MXN	-1.8%	512.1 MXN	579.5 MXN	0.47	-16.43	997	Off
05 Jun 2026	502.0 MXN	-0.6%	513.5 MXN	580.7 MXN	0.86	-13.23	642	Off
29 May 2026	504.9 MXN	-4.7%	516.3 MXN	581.5 MXN	0.94	-16.44	26.0K	Off
22 May 2026	530.0 MXN	-4.5%	519.9 MXN	582.3 MXN	0.94	-12.61	3.1K	Off
15 May 2026	555.0 MXN	6.9%	522.6 MXN	582.6 MXN	0.92	-8.67	60.1K	Off
08 May 2026	519.0 MXN	-2.1%	524.4 MXN	583.0 MXN	0.84	-17.44	5.7K	Off
01 May 2026	530.0 MXN	2.4%	526.9 MXN	583.6 MXN	0.78	-13.99	1.8K	Off
24 Apr 2026	517.8 MXN	-5.5%	530.9 MXN	584.3 MXN	0.79	-18.37	7.6K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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