

APP Chart Pack

Applovin Corp

EXCHANGE NASDAQ	LATEST WEEK 10 Jul 2026	CLOSE 506.980000	FAIR VALUE 279.959583
NEXT-WEEK EXPECTANCY Positive 63.10%	GENERATED 16 Jul 2026 08:11	SECTOR Communication Services	INDUSTRY Advertising Agencies

Chart Summary

Over the latest 12 completed weeks ending 2026-07-10, APP rose 13.09%, moving from 448.29 to 506.98. The latest weekly close is above the Trend Line and above Fair Value. Trend Signal is inactive on the latest week and was active in 0 of the last 12 weeks. Relative Strength is -16.46 and has improved across the 12-week window. Market Dynamics is 0.54 on the latest week. Next-week expectancy is positive at 63.10% based on similar historical setup states.

Key Points

WEEK ENDING 10 Jul 2026	LATEST CLOSE 506.98	12-WEEK CHANGE 13.09%	TREND SIGNAL Inactive
NEXT-WEEK EXPECTANCY Positive 63.10%	SIGNAL WEEKS 0 of 12	VS TREND LINE Above	VS FAIR VALUE Above
RELATIVE STRENGTH -16.46	MARKET DYNAMICS 0.54		

Weekly Price

Week Ending: 10 Jul 2026 O: 514.85 H: 548.44 L: 500.50 C: 506.98 Vol: 23.8M RS: -16.46 MD: 0.54 Next-week EX: Positive 63.10%

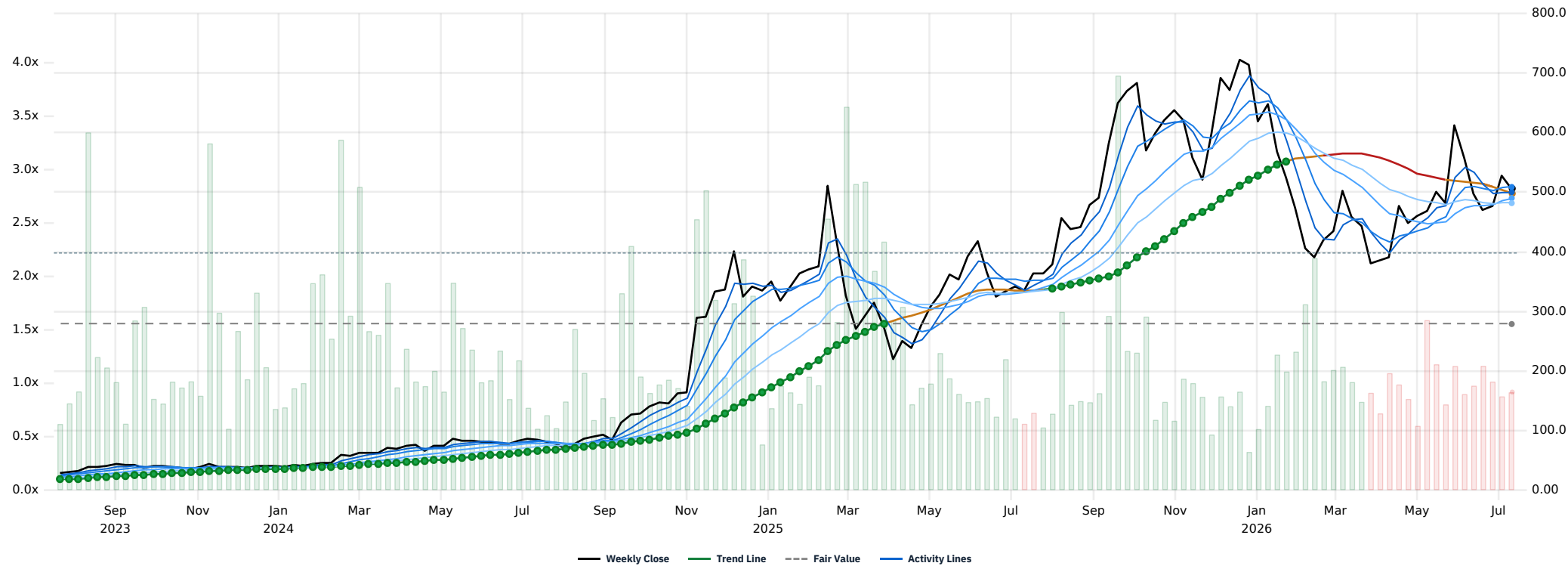
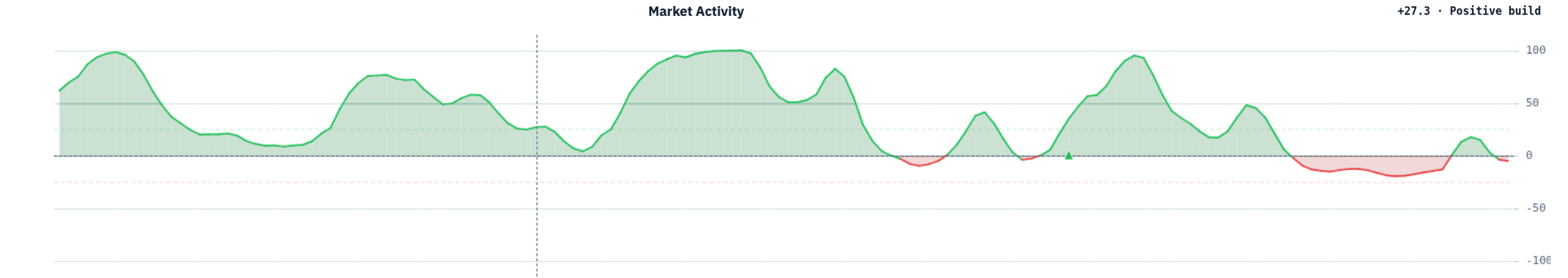
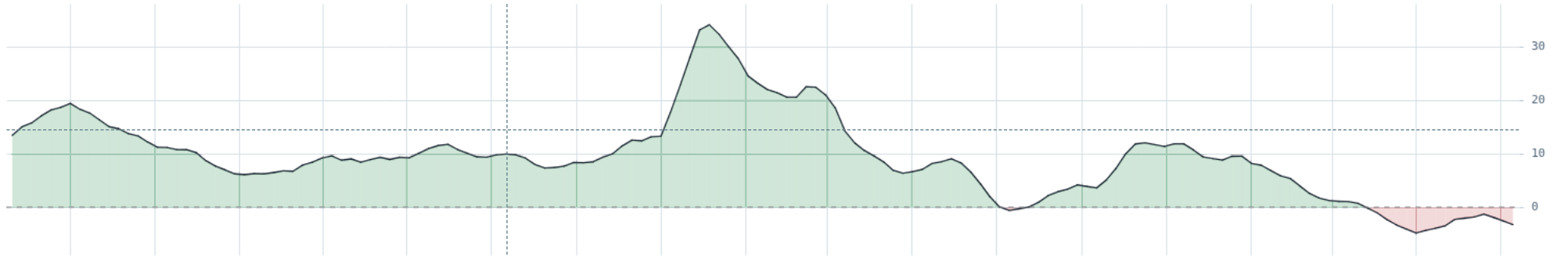


Chart Panels



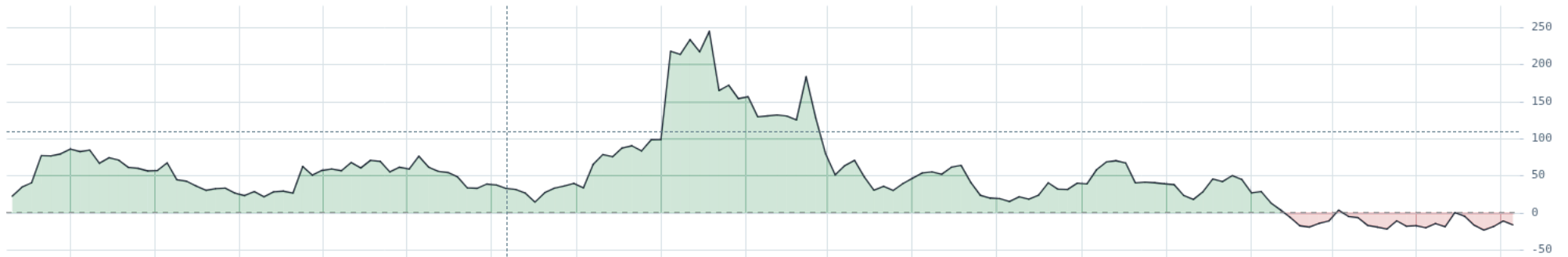
30w SMA · Rate of Change

+9.92%



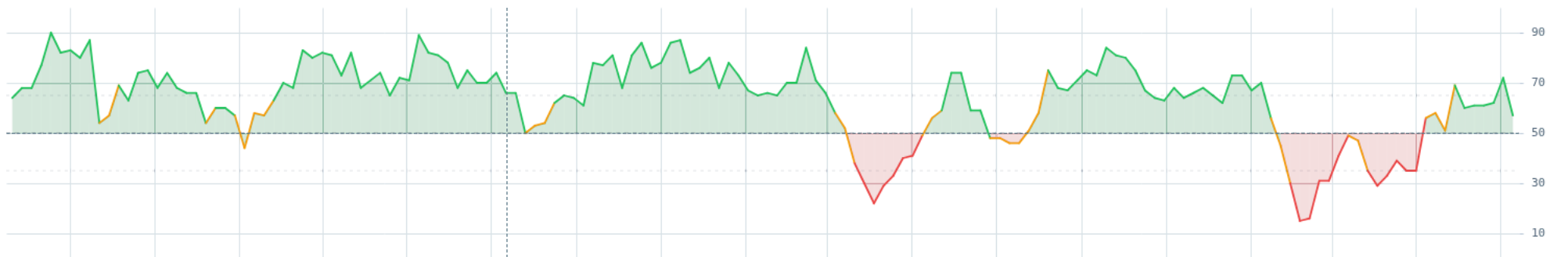
Relative Strength

+32.64%

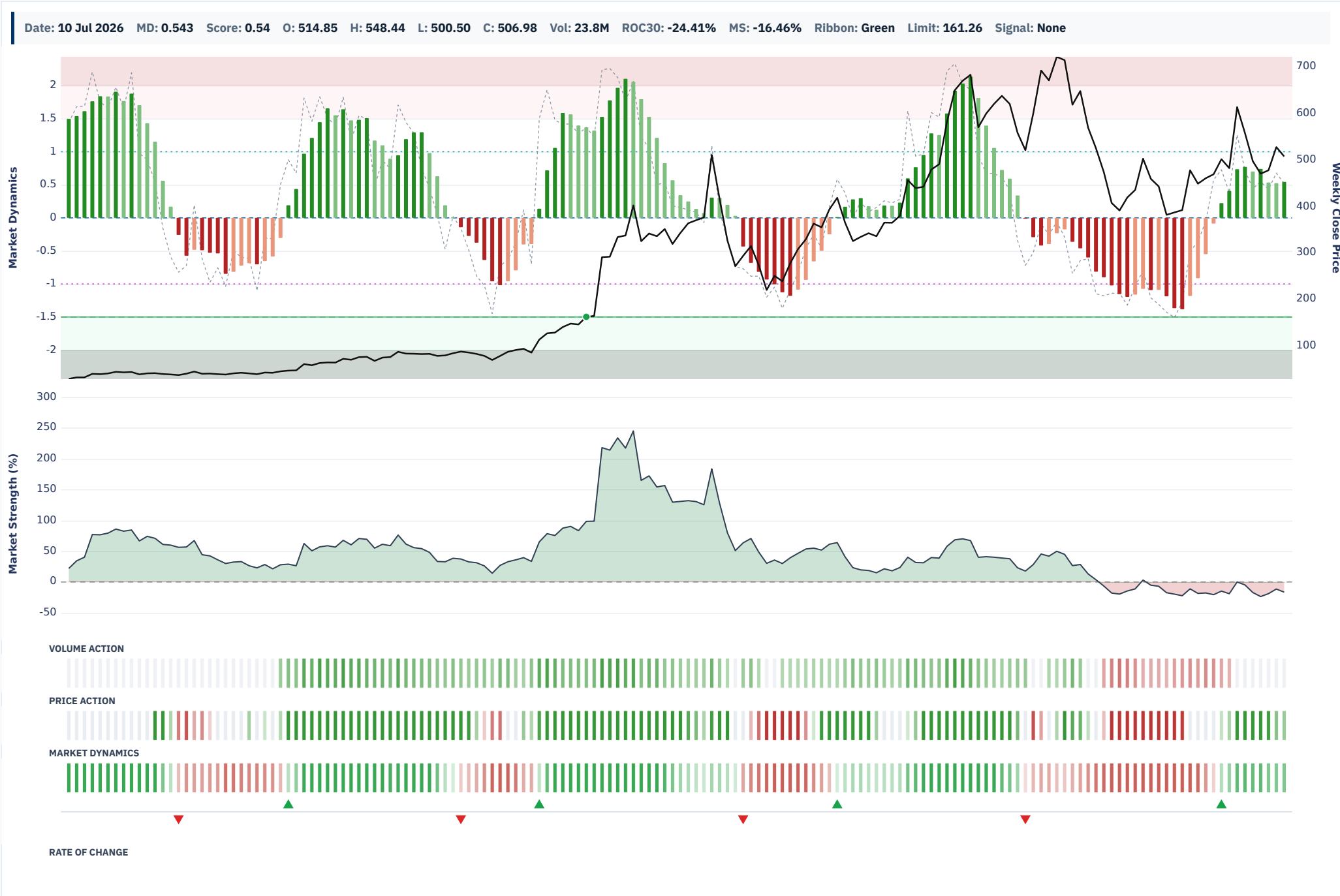


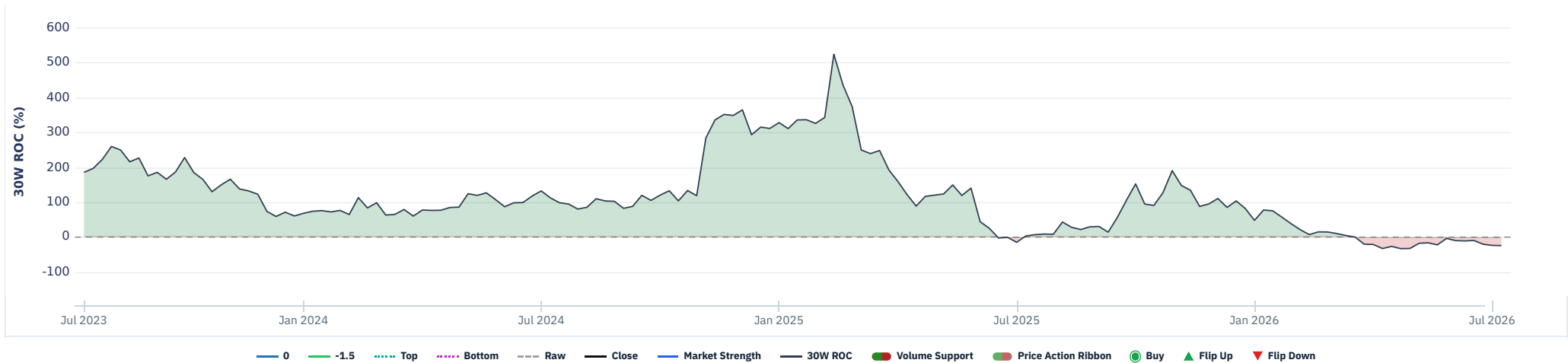
Volume Profile · Auction Structure

66 · Upper Value · +33.7% POC

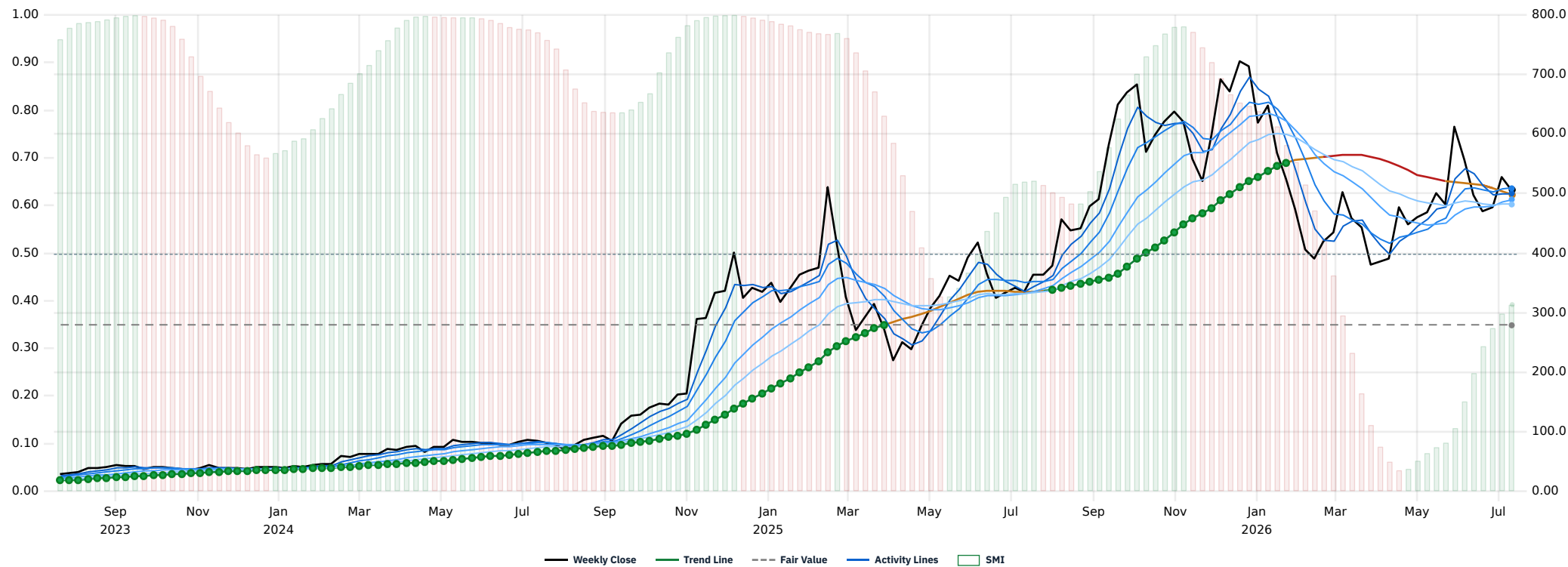


Market Dynamics



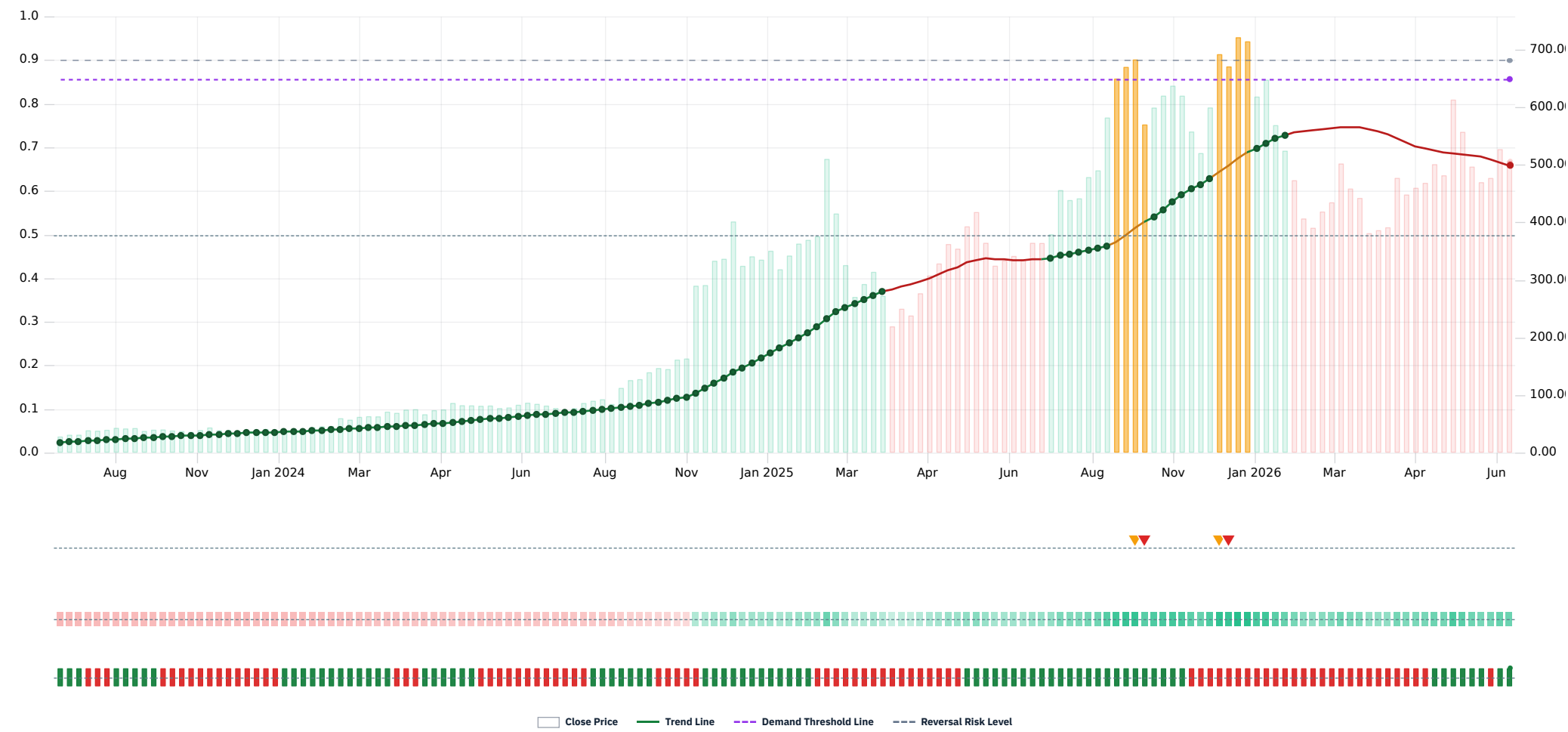


Week Ending: 10 Jul 2026 O: 514.85 H: 548.44 L: 500.50 C: 506.98 SMI: 0.39 RS: -16.46 MD: 0.54



Smart Money

Week Ending: 10 Jul 2026 O: 514.85 H: 548.44 L: 500.50 C: 506.98 Momentum: 0.42 Cycle: Positive Signal: None



Earnings vs Price

Earnings vs Price

Weekly price against rolling TTM EPS, both indexed to 100 from the first visible week.

PRICE

1704.2%

visible window

ROLLING EPS

1808.2%

TTM EPS change

GAP

104.0 pts

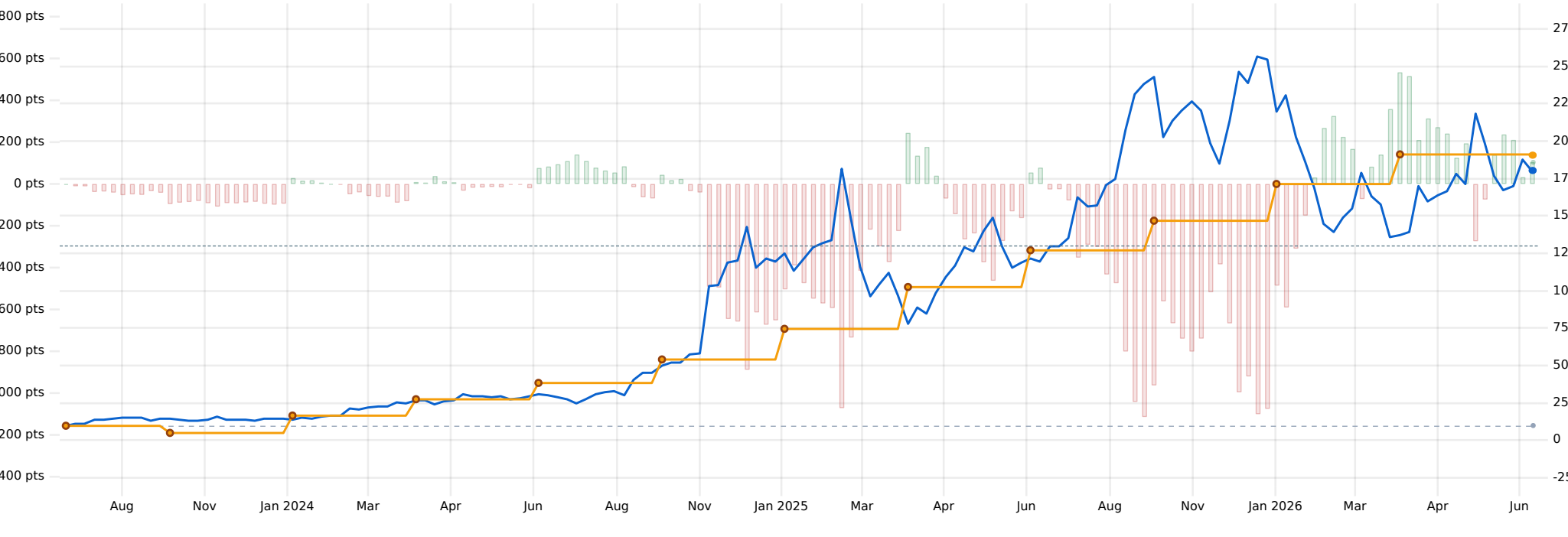
EPS minus price

P/E

43.6x

latest close / TTM EPS

Week Ending: 10 Jul 2026 Close: 506.98 TTM EPS: 11.64 Price Index: 1804.20 EPS Index: 1908.20 EPS minus Price Gap: +104.0 pts P/E: 43.6x

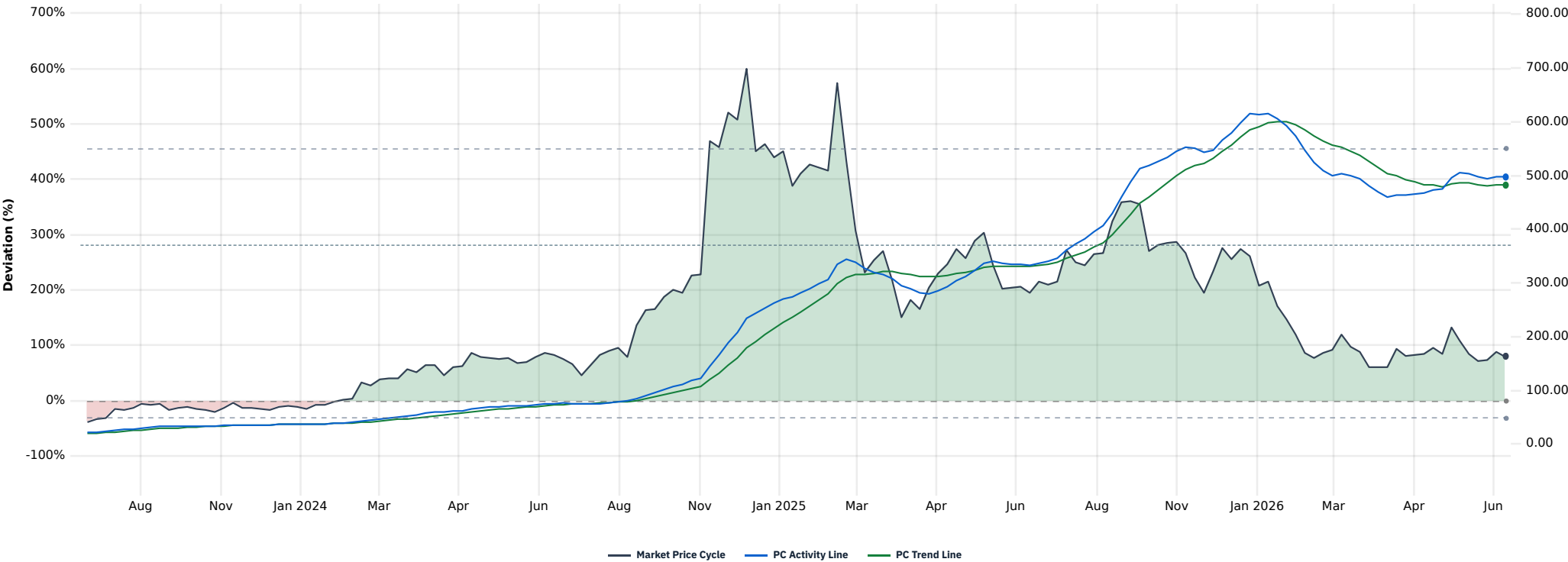


Earnings have outpaced price across the window. That points to multiple compression: the business line improved faster than the market price.

Price Index Rolling TTM EPS Index EPS minus Price Gap Quarter Update

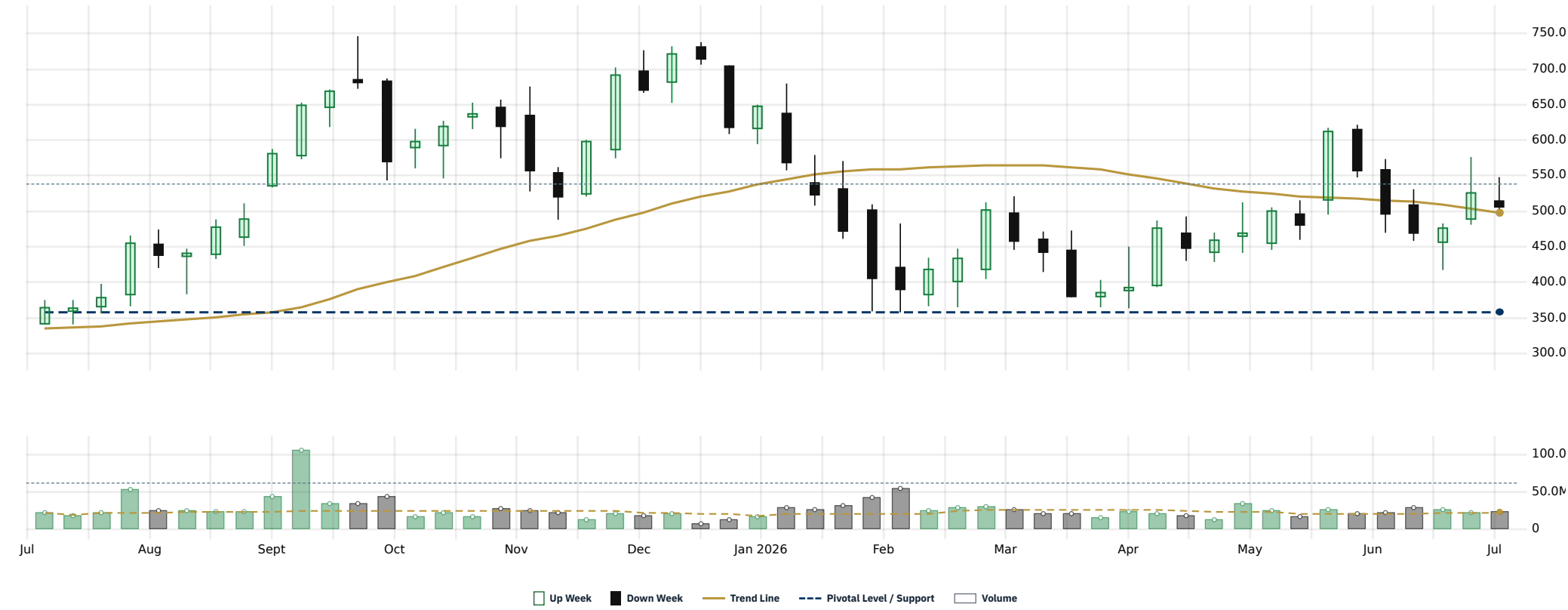
Price Cycle

Week Ending: 10 Jul 2026 O: 514.85 H: 548.44 L: 500.50 C: 506.98 Market Price Cycle: 81.09% PC Activity Line: 499.01 PC Trend Line: 483.25 PC Signal: Inactive

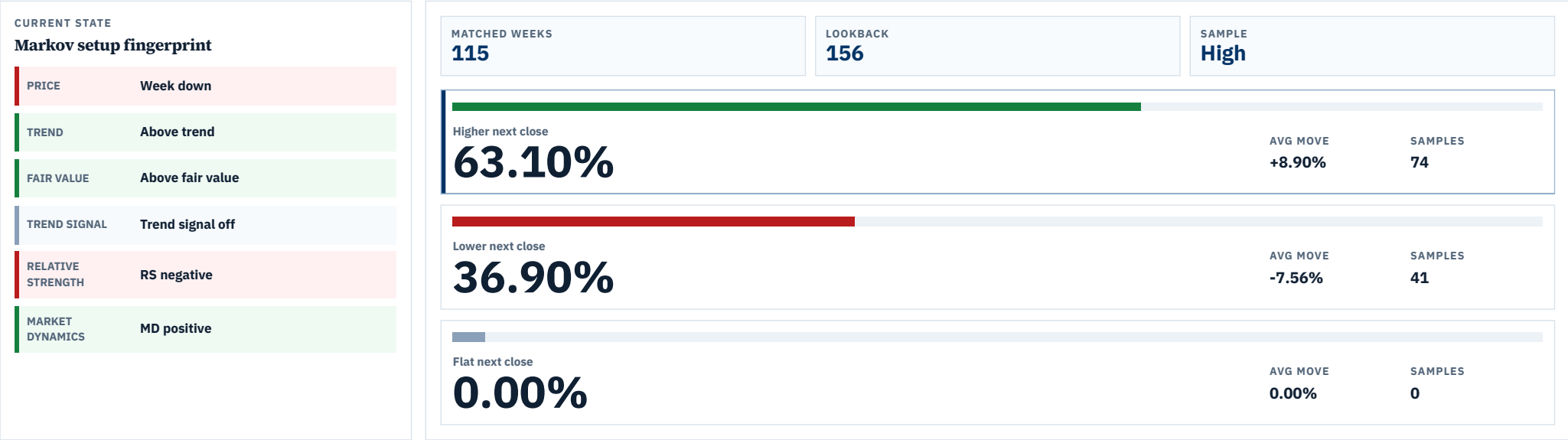


Price Action

Week Ending: 10 Jul 2026 O: 514.85 H: 548.44 L: 500.50 C: 506.98 Trend Line: 498.85 Vol: 23.8M Pivotal Level / Support: 358.55



Next-State Map



STOCK	EXCHANGE	WEEK	OPEN	HIGH	LOW	CLOSE	CHANGE
Star Fashion Culture Holdings Limited							
CRTO Criteo Sa	NASDAQ	10 Jul 2026	19.00	25.29	19.00	22.88	20.42%
EDHL Everbright Digital Holding Limited Ordinary Shares	NASDAQ	10 Jul 2026	3.96	5.46	3.90	4.43	11.87%
YDKG Yueda Digital Holding	NASDAQ	10 Jul 2026	0.89	0.98	0.81	0.98	9.55%
BAOS Baosheng Media Group Holdings Ltd	NASDAQ	10 Jul 2026	2.57	2.81	2.57	2.81	9.13%
WPP WPP PLC ADR	NYSE	10 Jul 2026	17.13	18.52	16.77	18.49	7.94%
QNST QuinStreet Inc	NASDAQ	10 Jul 2026	15.79	17.22	15.67	16.79	6.33%
STGW Stagwell Inc	NASDAQ	10 Jul 2026	7.38	8.08	7.33	7.81	5.83%
TTD Trade Desk Inc	NASDAQ	10 Jul 2026	18.76	20.38	18.50	19.53	4.13%
OMC Omnicom Group Inc	NYSE	10 Jul 2026	78.75	83.12	77.12	81.93	4.04%
ADV Advantage Solutions Inc	NASDAQ	10 Jul 2026	38.47	42.47	36.65	39.89	3.69%
KRRR 36Kr Holdings Inc	NASDAQ	10 Jul 2026	2.70	2.86	2.56	2.78	2.96%
DV DoubleVerify Holdings Inc	NYSE	10 Jul 2026	11.36	12.10	10.92	11.67	2.73%
LFTO Liftoff Mobile, Inc. Common Stock	NASDAQ	10 Jul 2026	24.19	25.96	21.80	24.83	2.65%
NEXN Nexxen International Ltd	NASDAQ	10 Jul 2026	9.54	9.82	8.60	9.66	1.21%
MGNI Magnite Inc	NASDAQ	10 Jul 2026	20.21	21.41	19.75	20.34	0.64%

