POWW · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Ammo Inc · Industrials · Aerospace & Defense

LATEST CLOSE

2.06 USD

-8.8% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 2.6% above the Trend Line and sits at 64.0% of its 52-week range. The latest completed week returned -8.8%, after a -12.0% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. Options positioning is volatility with 55/100 conviction, while the latest news-sentiment score is 55/100. Near-term considerations: volume confirmation is below normal; earnings are due in 11d.

Technical setup score 52/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE	1W RETURN	4W RETURN
2.06 USD	**-8.8%**	**-12.0%**
24 Jul 2026	latest completed week	short-term follow-through

12W RETURN	TREND BREADTH	VOLUME RATIO
0.0%	**67.3%**	**0.8x**
quarterly tape	35 of 52 weeks active	vs 13-week average

What is working

- The trend backdrop is active with a 35-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- Next-week expectancy is negative at 39.66% based on similar historical setup states.
- The share remains more than 20% below its 52-week high.
- The latest week was a sharp negative move.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH	INDICATOR STACK	TREND BACKDROP	PATIENT CAPITAL
-8.8%	**82/100**	**Active**	**Quiet**
Latest completed week; four-week move -12.0%.	Trend and activity pressure are weighted against the latest 12-week confirmation window.	The trend backdrop defines the current weekly regime.	Activity-pressure buy-signal status for institutional accumulation timing.

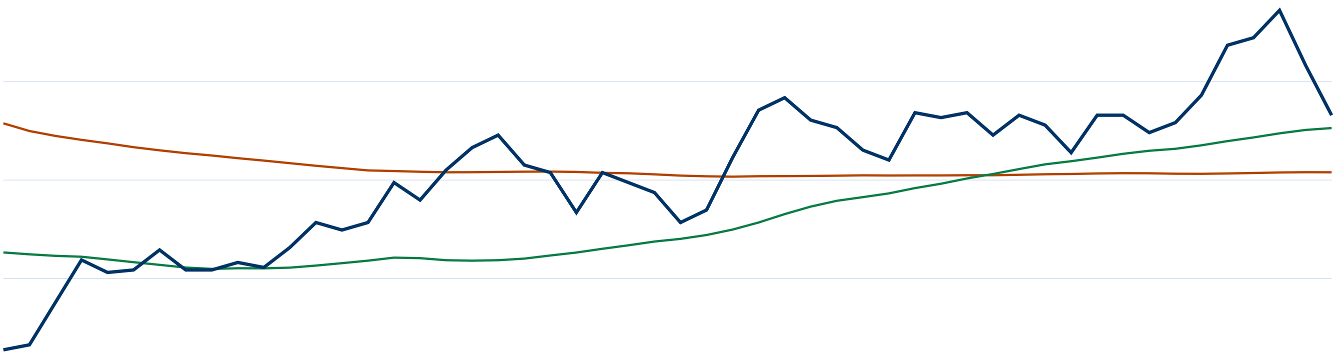
NEXT-WEEK EXPECTANCY	OPTIONS PRESSURE	NEWS SENTIMENT	EVENT RISK
Negative 39.66%	**Volatility**	**55/100**	**11d**
Historical one-week expectancy contributes to the evidence score when direction is confirmed.	55/100 conviction; expected move 25.8%.	25 relevant articles in the latest sentiment read.	Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 2.6% above the Trend Line and sits at 64.0% of its 52-week range. The latest completed week returned -8.8%, after a -12.0% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range

1.10 USD 2.60 USD

Latest close sits at 64.0% of the 52-week range.

RANGE LOCATION

64.0%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

2.6%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

12.5%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-20.8%

Distance from the latest 52-week high.

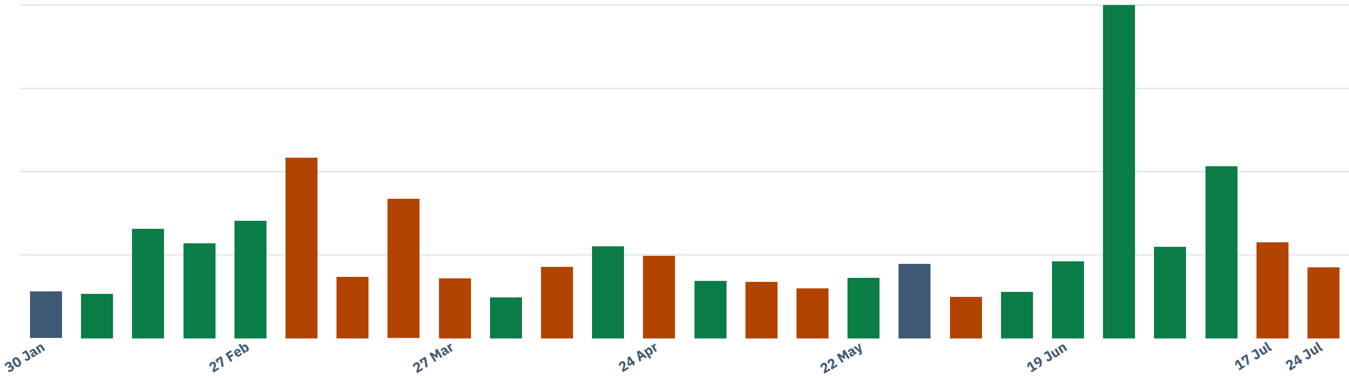
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.8x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



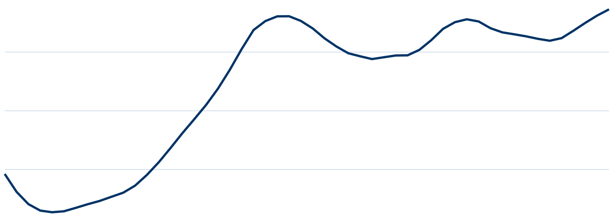
PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.8x	**3.4M**	**2.7M**	**2.6M**
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.77 · 12-week average 0.70

12-week confirmation

Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	5/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	11/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.77	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -12.0% over four weeks, 0.0% over 12 weeks, and 67.5% over one year. The current trend has remained active for 35 consecutive weeks.

Performance by holding period

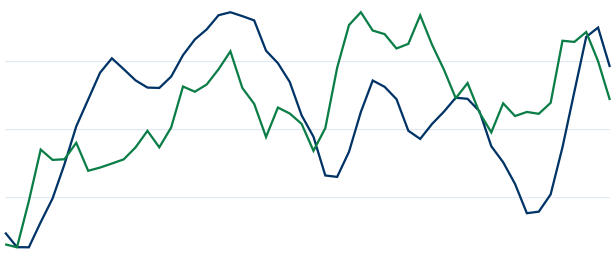
1W	-8.8%
4W	-12.0%
12W	0.0%
26W	17.7%
52W	67.5%

ACTIVE TREND STREAK
35 weeks
Consecutive active weeks.

ACTIVE WEEKS
35
Latest 52 weeks.

TREND BREADTH
67.3%
Share of active weeks.

Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

PRESSURE
0.77
Latest activity-pressure read.

PRESSURE CHANGE
1439.6%
Four-week change in activity pressure.

LEADERSHIP
4.19
Latest relative-leadership reading.

RS CHANGE
-76.4%
Four-week change in relative leadership.

Technical setup scorecard

Trend	82
Momentum	22
Activity Pressure	100
Relative Leadership	56
Next-Week Expectancy	30
Volume	32
Smart Money	63
Risk Control	32

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK	STATEMENTS THROUGH	FIELD COVERAGE	MODEL CONFIDENCE
26 Jul 2026	31 Mar 2026	91%	87%
Latest published factor snapshot.	Financial reporting period used.	Available factor fields.	Snapshot confidence.

Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength	73/100
Value	61/100
Quality	60/100
Momentum	61/100
Growth	61/100

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E	-
Price divided by trailing earnings.	
PRICE / SALES	4.7x
Market value relative to trailing revenue.	
EV / EBITDA	13.4x
Enterprise value relative to operating cash earnings.	
FREE-CASH-FLOW YIELD	2.4%
Free cash flow as a share of enterprise value.	

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN	80.1%
Gross profit retained from each unit of revenue.	
OPERATING MARGIN	-1.6%
Operating profit retained from revenue.	
FREE-CASH-FLOW MARGIN	8.6%
Free cash flow generated from revenue.	
RETURN ON INVESTED CAPITAL	-0.3%
Operating return generated on invested capital.	

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength

Recent business growth and accounting strength.

REVENUE GROWTH Latest one-year revenue growth.	**-**
EPS GROWTH Latest one-year earnings-per-share growth.	**-**
FREE-CASH-FLOW GROWTH Latest one-year free-cash-flow growth.	**-**
PIOTROSKI F-SCORE Nine-point accounting-strength checklist.	**6/9**

Shareholder return and balance sheet

Cash returned to owners and financial leverage.

DIVIDEND YIELD Cash dividends relative to market value.	**1.2%**
BUYBACK YIELD Net share repurchases relative to market value.	**0.6%**
SHAREHOLDER YIELD Dividend yield plus net buyback yield.	**1.8%**
NET DEBT / EBITDA Balance-sheet debt relative to operating cash earnings.	**-4.2x**

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

POWW shows volatility options pressure with a 55/100 conviction score, put-call volume ratio of 0.00, expected move of 25.8%, and Sharemaestro trend signal active.

CONVICTION
55/100
Options signal conviction.

EXPECTED MOVE
25.8%
Nearest-chain pricing.

PUT/CALL VOLUME
0.00
Contract volume balance.

Pressure	100
Speculation	16
Volatility	96
Trend agreement	0

Insider activity

7 / 3

7 acquisitions and 3 disposals in the latest 180-day insider tape.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

55/100

Weighted news tone is neutral across 25 relevant articles.

7 positive · 17 neutral · 1 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

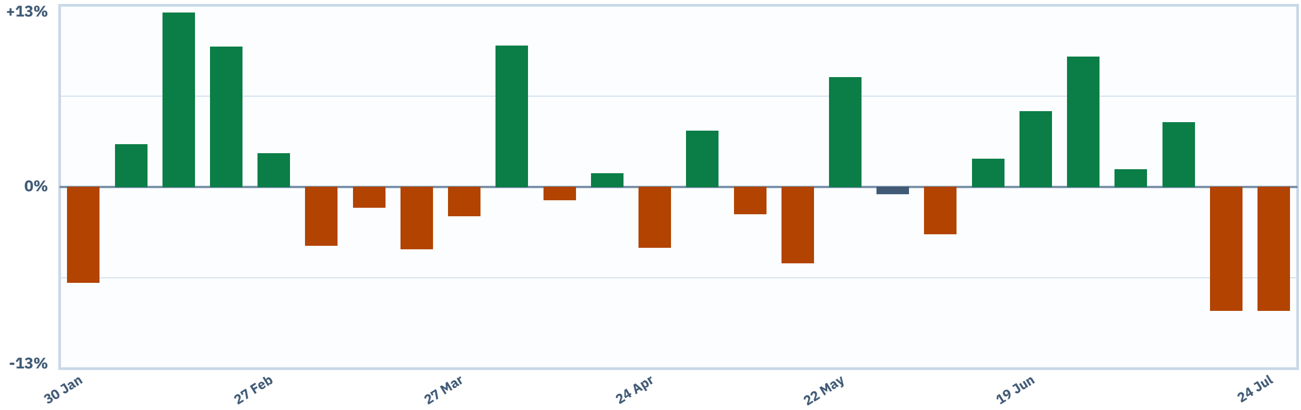
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS	OPTIONS EXPECTED MOVE	52-WEEK DRAWDOWN	13-WEEK VOLATILITY
11d	25.8%	-20.8%	5.7%
Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	Nearest-chain priced movement where available.	Distance below the 52-week high.	Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER	BEST WEEK	WORST WEEK	LATEST WEEK
13 of 26	+12.5%	-8.9%	-8.8%
12 weeks finished lower.	Week of 13 Feb.	Week of 17 Jul.	Week of 24 Jul.

Shape of recent returns

Strong gains	8
Modest gains	5
Flat weeks	1
Modest losses	5
Sharp losses	7

RECENT VOL	BASE VOL
5.7%	6.0%
13-week weekly-return volatility.	52-week weekly-return volatility.

UP/DOWN SPLIT	AVERAGE SKEW
27/23	5.9% / -4.3%
Count of positive and negative weeks in the 52-week window.	Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Industrials

4-WEEK RANK
- / 100
Standing within the tracked group.

GROUP AVERAGE
-0.7%
Average four-week return.

TREND BREADTH
52.0%
Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
CTAS	NASDAQ	0.7%	19.8%	Inactive
GPN	NYSE	4.0%	15.9%	Inactive
LMT	NYSE	14.5%	14.8%	Inactive
ESLT	NASDAQ	10.6%	14.6%	Inactive
UNP	NYSE	1.8%	14.5%	Active

Industry · US Aerospace & Defense

4-WEEK RANK
56 / 82
Standing within the tracked group.

GROUP AVERAGE
-6.5%
Average four-week return.

TREND BREADTH
23.2%
Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
VVX	NYSE	10.5%	15.3%	Active
LMT	NYSE	14.5%	14.8%	Inactive
ESLT	NASDAQ	10.6%	14.6%	Inactive
HXL	NYSE	6.2%	14.3%	Active
DRS	NASDAQ	9.0%	13.2%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	60/100	Trend, activity pressure, participation, and risk combine to a 60/100 tape read.	
Indicator analysis	74/100	Latest 12-week confirmation: trend 12/12, activity pressure 5/12, relative leadership 11/12.	Activity pressure 0.77; No reversal markers
Next-Week Expectancy	Negative 39.66%	Next-week expectancy is negative with a 39.66% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	63/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 34; Small Cap Core rank 47
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	36/100	POWW shows volatility options pressure with a 55/100 conviction score, put-call volume ratio of 0.00, expected move of 25.8%, and Sharemaestro trend signal active.	Volatility · Volatility expansion watch · Expected move 25.8%
Sentiment	55/100	Weighted news tone is neutral across 25 relevant articles.	Outdoor Holding Company Revenue Breakdown – NASDAQ:POWW
Insiders	7 / 3	7 acquisitions and 3 disposals in the latest 180-day insider tape.	
Earnings	11d	Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH

-8.8%

Latest completed week; four-week move -12.0%.

INDICATOR STACK

82/100

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 39.66%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Volatility

55/100 conviction; expected move 25.8%.

NEWS SENTIMENT

55/100

25 relevant articles in the latest sentiment read.

EVENT RISK

11d

Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	2.06 USD	-8.8%	2.01 USD	1.83 USD	0.77	4.19	2.6M	On
17 Jul 2026	2.26 USD	-8.9%	2.00 USD	1.83 USD	1.18	13.11	3.5M	On
10 Jul 2026	2.48 USD	4.6%	1.99 USD	1.83 USD	1.09	19.78	6.2M	On
03 Jul 2026	2.37 USD	1.3%	1.97 USD	1.83 USD	0.52	17.52	3.3M	On
26 Jun 2026	2.34 USD	9.3%	1.96 USD	1.83 USD	-0.06	17.80	12.0M	On
19 Jun 2026	2.14 USD	5.4%	1.94 USD	1.83 USD	-0.55	3.54	2.8M	On
12 Jun 2026	2.03 USD	2.0%	1.93 USD	1.83 USD	-0.73	1.04	1.7M	On
05 Jun 2026	1.99 USD	-3.4%	1.92 USD	1.83 USD	-0.74	1.47	1.5M	On
29 May 2026	2.06 USD	0.0%	1.91 USD	1.83 USD	-0.44	0.53	2.7M	On
22 May 2026	2.06 USD	7.9%	1.89 USD	1.83 USD	-0.21	3.43	2.2M	On
15 May 2026	1.91 USD	-5.4%	1.88 USD	1.82 USD	-0.05	-3.22	1.8M	On
08 May 2026	2.02 USD	-1.9%	1.86 USD	1.82 USD	0.31	1.32	2.0M	On
01 May 2026	2.06 USD	4.0%	1.84 USD	1.82 USD	0.44	8.08	2.1M	On
24 Apr 2026	1.98 USD	-4.3%	1.82 USD	1.82 USD	0.46	4.61	3.0M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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