

PYPL · BUE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

PayPal Holdings, Inc. · Financial Services · Credit Services

LATEST CLOSE

11,190 ARS

0.5% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is 25.5% above the Trend Line and sits at 52.0% of its 52-week range. The latest completed week returned 0.5%, after a 31.3% four-week move. The latest news-sentiment score is 55/100.

Technical setup score 52/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

11,190 ARS

24 Jul 2026

1W RETURN

0.5%

latest completed week

4W RETURN

31.3%

short-term follow-through

12W RETURN

19.7%

quarterly tape

TREND BREADTH

28.8%

15 of 52 weeks active

VOLUME RATIO

1.6x

vs 13-week average

What is working

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Volume is elevated versus the 13-week average, confirming attention.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.5%

Latest completed week; four-week move 31.3%.

INDICATOR STACK

16/100

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 57.68%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

55/100

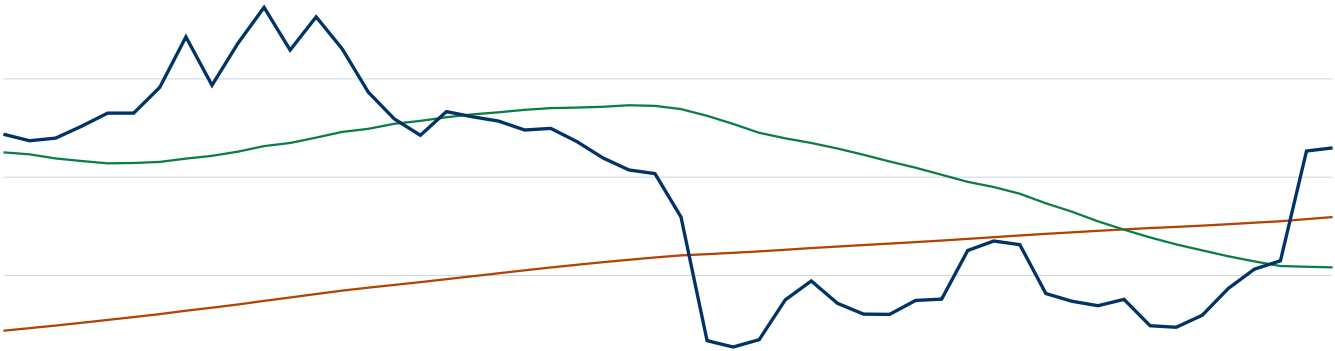
40 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is 25.5% above the Trend Line and sits at 52.0% of its 52-week range. The latest completed week returned 0.5%, after a 31.3% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



7,060 ARS 15,000 ARS
Latest close sits at 52.0% of the 52-week range.

RANGE LOCATION

52.0%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

25.5%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

13.3%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-25.4%

Distance from the latest 52-week high.

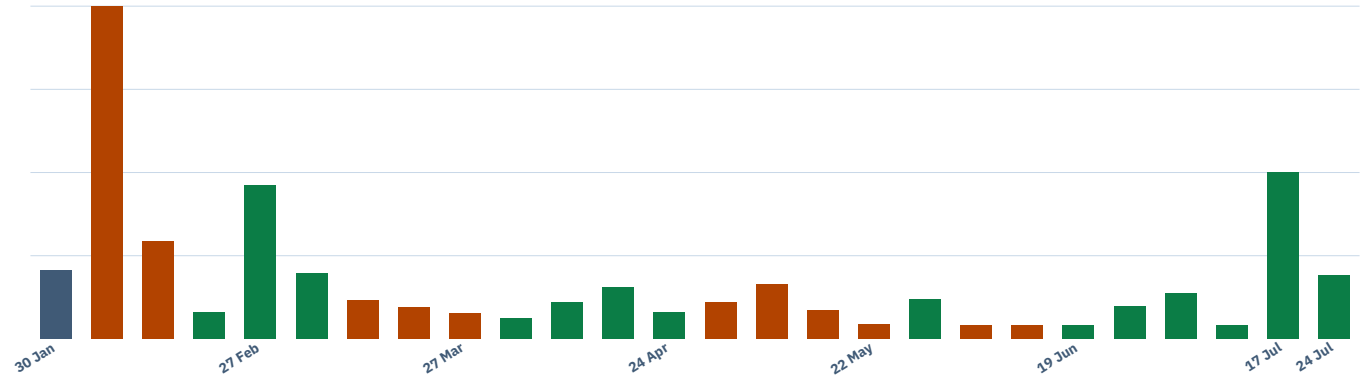
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.6x the 13-week average. Participation is unusually strong and confirms that the move is attracting attention.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
1.6x	123.9K	164.2K	200.9K
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

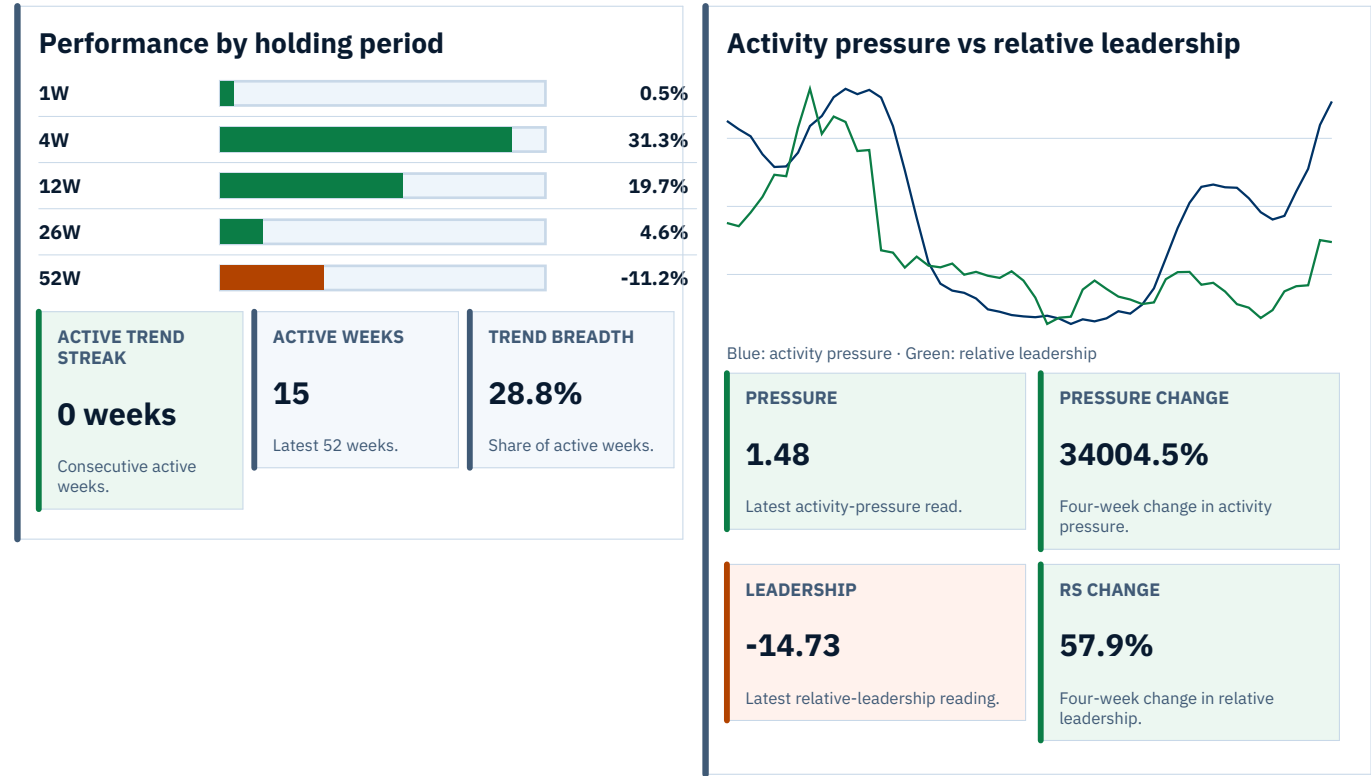
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 31.3% over four weeks, 19.7% over 12 weeks, and -11.2% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		16
Momentum		100
Activity Pressure		100
Relative Leadership		10
Next-Week Expectancy		79
Volume		68
Smart Money		25
Risk Control		15

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

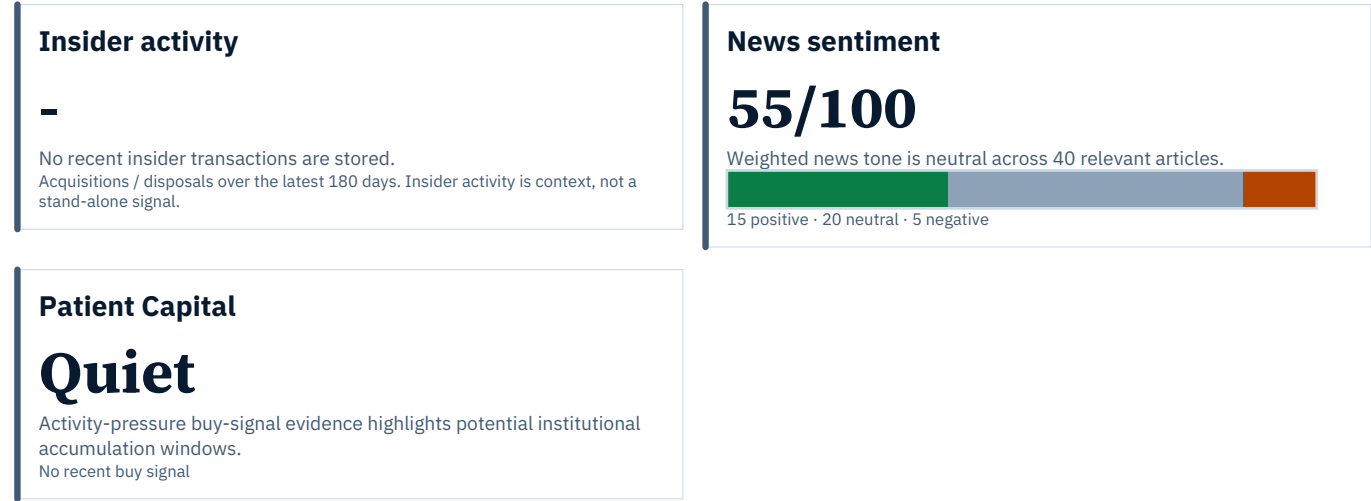
Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

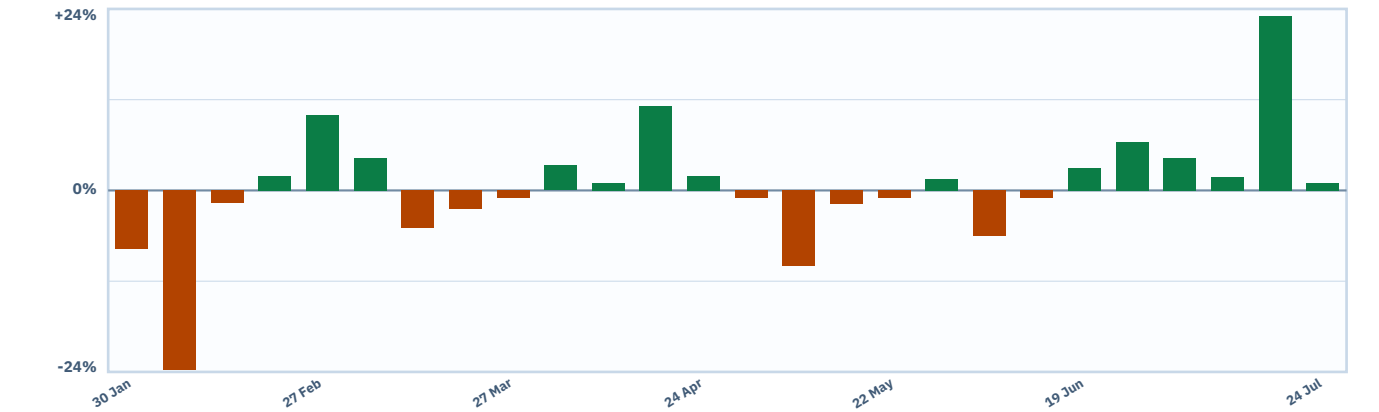
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -25.4% Distance below the 52-week high.	13-WEEK VOLATILITY 7.4% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 14 of 26 12 weeks finished lower.	BEST WEEK +23.1% Week of 17 Jul.	WORST WEEK -23.8% Week of 6 Feb.	LATEST WEEK +0.5% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>6</td></tr><tr><td>Modest gains</td><td> </td><td>8</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>7</td></tr><tr><td>Sharp losses</td><td> </td><td>5</td></tr></table>	Strong gains		6	Modest gains		8	Flat weeks		-	Modest losses		7	Sharp losses		5	RECENT VOL 7.4% 13-week weekly-return volatility.	BASE VOL 6.4% 52-week weekly-return volatility.
Strong gains		6															
Modest gains		8															
Flat weeks		-															
Modest losses		7															
Sharp losses		5															
	UP/DOWN SPLIT 24/27 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 4.6% / -4.1% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · AR Financial Services

4-WEEK RANK 3 / 44 Standing within the tracked group.	GROUP AVERAGE 8.0% Average four-week return.	TREND BREADTH 56.8% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
A3	BUE	50.6%	50.6%	Active
TRVV	BUE	18.5%	40.1%	Active
PYPL	BUE	0.5%	31.3%	Inactive
BNY	BUE	24.1%	24.1%	Active
KB	BUE	1.0%	22.6%	Active

Industry · AR Credit Services

4-WEEK RANK 1 / 3 Standing within the tracked group.	GROUP AVERAGE 13.3% Average four-week return.	TREND BREADTH 33.3% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PYPL	BUE	0.5%	31.3%	Inactive
V	BUE	0.3%	9.1%	Active
AXP	BUE	-6.9%	-0.6%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	44/100	Trend, activity pressure, participation, and risk combine to a 44/100 tape read.	
Indicator analysis	30/100	Latest 12-week confirmation: trend 0/12, activity pressure 11/12, relative leadership 0/12.	Activity pressure 0.15; No reversal markers
Next-Week Expectancy	Positive 57.68%	Next-week expectancy is positive with a 57.68% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	55/100	Weighted news tone is neutral across 40 relevant articles.	Lazard Asset Management LLC Has \$24.32 Million Stock Position in PayPal Holdings, Inc. \$PYPL
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH 0.5% Latest completed week; four-week move 31.3%.	INDICATOR STACK 16/100 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 57.68% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 55/100 40 relevant articles in the latest sentiment read.		

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	11,190 ARS	0.5%	8,919 ARS	9,874 ARS	1.48	-14.73	200.9K	Off
17 Jul 2026	11,130 ARS	23.1%	8,931 ARS	9,835 ARS	1.18	-13.91	528.5K	Off
10 Jul 2026	9,045 ARS	1.8%	8,944 ARS	9,795 ARS	0.61	-32.49	35.6K	Off
03 Jul 2026	8,885 ARS	4.3%	9,033 ARS	9,768 ARS	0.32	-32.87	143.3K	Off
26 Jun 2026	8,520 ARS	6.4%	9,129 ARS	9,739 ARS	0.00	-34.98	101.7K	Off
19 Jun 2026	8,010 ARS	3.0%	9,241 ARS	9,712 ARS	-0.04	-42.69	2.5K	Off
12 Jun 2026	7,780 ARS	-0.4%	9,355 ARS	9,688 ARS	0.05	-45.94	10.7K	Off
05 Jun 2026	7,810 ARS	-6.0%	9,487 ARS	9,665 ARS	0.23	-41.70	37.4K	Off
29 May 2026	8,310 ARS	1.5%	9,635 ARS	9,641 ARS	0.37	-40.26	125.8K	Off
22 May 2026	8,190 ARS	-1.0%	9,794 ARS	9,613 ARS	0.37	-35.06	47.0K	Off
15 May 2026	8,275 ARS	-1.7%	9,977 ARS	9,585 ARS	0.41	-31.47	89.6K	Off
08 May 2026	8,420 ARS	-9.9%	10,136 ARS	9,556 ARS	0.38	-32.24	173.8K	Off
01 May 2026	9,350 ARS	-0.7%	10,317 ARS	9,525 ARS	0.17	-27.00	114.5K	Off
24 Apr 2026	9,420 ARS	1.9%	10,445 ARS	9,492 ARS	-0.15	-27.08	84.4K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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