

ASX WEEKLY EQUITY REPORT

HLI Weekly Report

Helia Group Limited

HLI closed the latest completed week at 4.90 AUD. The 4-week return is -12.3% and the 12-week return is -8.8%. The trend backdrop is active, with activity pressure at 0.49.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Neutral
Evidence score	63	Currency	AUD
Exchange	ASX	Country	AU
Sector	Financial Services	Industry	Insurance - Specialty
Market cap	1.3B	Report page	Available online

OPEN	HIGH	LOW	CLOSE	VOLUME	TREND
5.59 AUD	5.66 AUD	4.81 AUD	4.90 AUD	7.5M	94.2%
weekly open	weekly high	weekly low	weekly close	latest week	49 of 52 weeks active

Company brief

Helia Group Limited, together with its subsidiaries, engages in the loan mortgage insurance business primarily in Australia. It offers Lenders Mortgage Insurance (LMI), which provides protection to lenders, helping them facilitate property purchases with smaller deposits and protecting them against the risk of potential losses. The company was formerly...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is factors: O'Shaughnessy factor stack blends value, quality, momentum, and confidence. The main constraint is weekly tape: Trend, activity pressure, participation, and risk combine to a 60/100 tape read. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

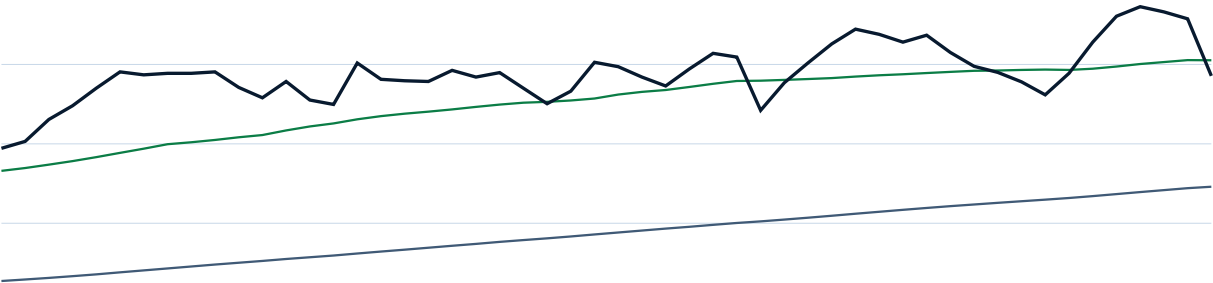
Read	Pillar	Score	Detail
Primary support	Factors	96/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Main restraint	Weekly tape	60/100	Trend, activity pressure, participation, and risk combine to a 60/100 tape read.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE -3.5% price vs Trend Line	FAIR GAP 35.5% price vs Fair Value	DRAWDOWN -16.9% from 52-week high	RANGE 49.9% 52-week range	VOLUME 1.9x vs 13-week average
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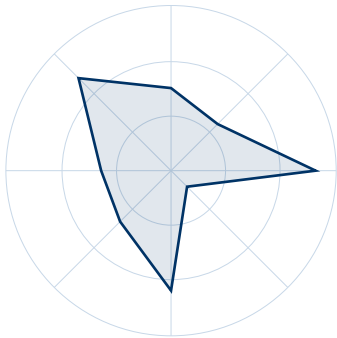
Pillar	Score	Read	Detail
1W	-11.9%	Negative	
4W	-12.3%	Negative	
12W	-8.8%	Negative	
26W	-3.1%	Negative	
52W	24.8%	Positive	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	73	Positive	
Momentum	14	Negative	
Activity Pressure	88	Positive	
Relative Leadership	40	Neutral	
Next-Week Expectancy	50	Neutral	
Volume	79	Positive	
Smart Money	42	Neutral	
Risk Control	44	Neutral	

Current evidence clusters

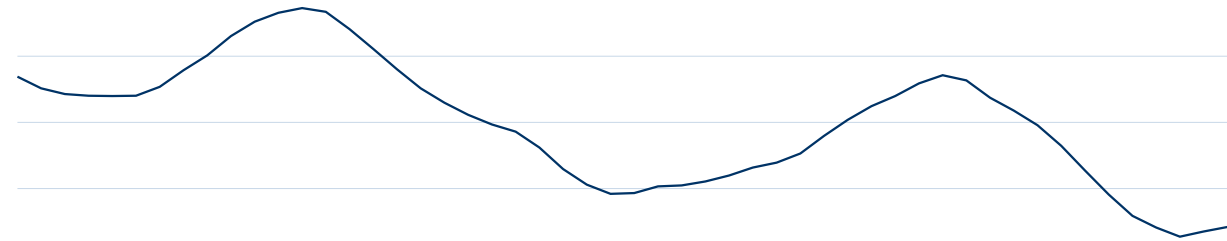
Pillar	Score	Read	Detail
Price follow-through	-11.9%	Negative	Latest completed week; four-week move -12.3%.
Indicator stack	73/88	Positive	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	48/100	Neutral	21 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

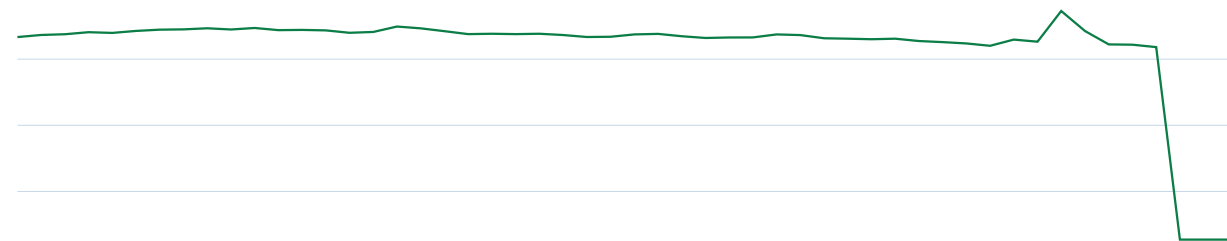
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.54 | 12-week average 0.65

Next-week expectancy path



Current Undecided 53.43% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	10/12	Positive	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	6/12	Neutral	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	10/12	Positive	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.54	Neutral	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	5	Negative	5 reversal markers

Area	Latest read	Detail
Activity pressure	0.49	Four-week pressure change 359.7%.
Relative leadership	-0.60	Four-week relative leadership change -103.7%.
Smart money activity		No recent accumulation markers. 5 reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	7.5M	13W 4.0M 52W 4.2M	1.9x vs 13-week average
Volatility	4.8%	52W 4.3%	25 upside weeks / 26 downside weeks
Average move	4.1%	-2.9%	Downside breadth 50.0%

Pillar	Score	Read	Detail
Participation	1.9x	Positive	Latest volume versus the 13-week average.
Baseline	4.0M	Neutral	13-week average volume.
One-year base	4.2M	Neutral	52-week average volume.
Recent vol	4.8%	Neutral	13-week weekly-return volatility.
Base vol	4.3%	Neutral	52-week weekly-return volatility.
Up/down split	25/26	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	4.1% / -2.9%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	60/100	Neutral	Trend, activity pressure, participation, and risk combine to a 60/100 tape read.
Indicator analysis	57/100	Neutral	Latest 12-week confirmation: trend 10/12, activity pressure 6/12, relative leadership 10/12.
Factors	96/100	Positive	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	48/100	Neutral	Weighted news tone is neutral across 21 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	48/100	21 relevant articles. What Is Driving Investor Focus on Helia Group (ASX:HLI) After Recent Share Price Movement?

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Financial Services	100	99 of 100	37.0%
Industry	AU Insurance - Specialty	3	3 of 3	100.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
AMP	ASX	4.5%	36.1%	On
GDG	ASX	21.9%	28.8%	Off
PPT	ASX	-1.5%	24.6%	Off
RYD	ASX	16.7%	19.7%	Off
HUB	ASX	-2.2%	16.4%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
NHF	ASX	2.1%	6.6%	On
MPL	ASX	-0.2%	3.0%	On
HLI	ASX	-11.9%	-12.3%	On

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- The trend backdrop is active with a 6-week active streak.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Volume is elevated versus the 13-week average, confirming attention.

Risk signals

- Price is below the Trend Line, which keeps downside pressure in focus.
- 5 reversal markers appear in the recent smart-money tape.
- The latest week was a sharp negative move.
- Latest weekly return ranks in the weaker part of its sector group.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	4.90 AUD	-11.9%	On	0.49	7.5M
17 Jul	5.56 AUD	-1.4%	On	0.75	4.2M
10 Jul	5.64 AUD	-1.1%	On	0.70	4.0M
03 Jul	5.70 AUD	2.0%	On	0.27	4.2M
26 Jun	5.59 AUD	5.7%	On	-0.19	4.4M
19 Jun	5.29 AUD	7.3%	On	-0.67	4.1M
12 Jun	4.93 AUD	5.3%	Off	-0.89	410.4K
05 Jun	4.68 AUD	-3.1%	Off	-0.70	5.2M
29 May	4.83 AUD	-2.2%	On	-0.43	1.8M
22 May	4.94 AUD	-1.4%	On	-0.01	3.4M

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