

SUNB · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Sunbelt Rentals Holdings, Inc. · Industrials · Rental & Leasing Services

LATEST CLOSE

75.67 USD

3.1% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is - below the Trend Line and sits at 59.1% of its 52-week range. The latest completed week returned 3.1%, after a 3.2% four-week move. The latest factor snapshot indicates quality ranks strongly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive. Options positioning is bullish with 50/100 conviction, while the latest news-sentiment score is 51/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 43/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

75.67 USD

24 Jul 2026

1W RETURN

3.1%

latest completed week

4W RETURN

3.2%

short-term follow-through

12W RETURN

-1.6%

quarterly tape

TREND BREADTH

0.0%

0 of 21 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- Price is above Fair Value, showing premium demand versus the model.
- Next-week expectancy is positive at 64.64% based on similar historical setup states.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.
- 2 reversal markers appear in the recent smart-money tape.

What to watch next

- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

3.1%

Latest completed week; four-week move 3.2%.

INDICATOR STACK

0/50

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 64.64%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Bullish

50/100 conviction; expected move 9.0%.

NEWS SENTIMENT

51/100

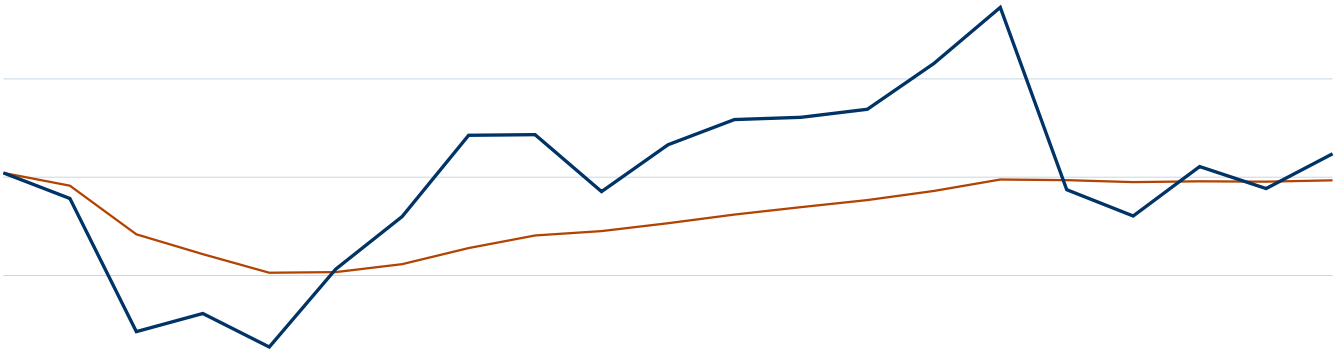
40 relevant articles in the latest sentiment read.

01 · PRICE ACTION

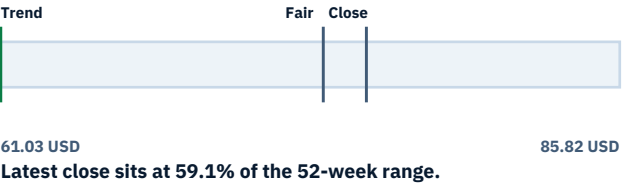
Where price is—and whether the trend supports it

The weekly trend is not active. Price is - below the Trend Line and sits at 59.1% of its 52-week range. The latest completed week returned 3.1%, after a 3.2% four-week move.

52-week price path



Position in the 52-week range



RANGE LOCATION

59.1%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

2.3%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-11.8%

Distance from the latest 52-week high.

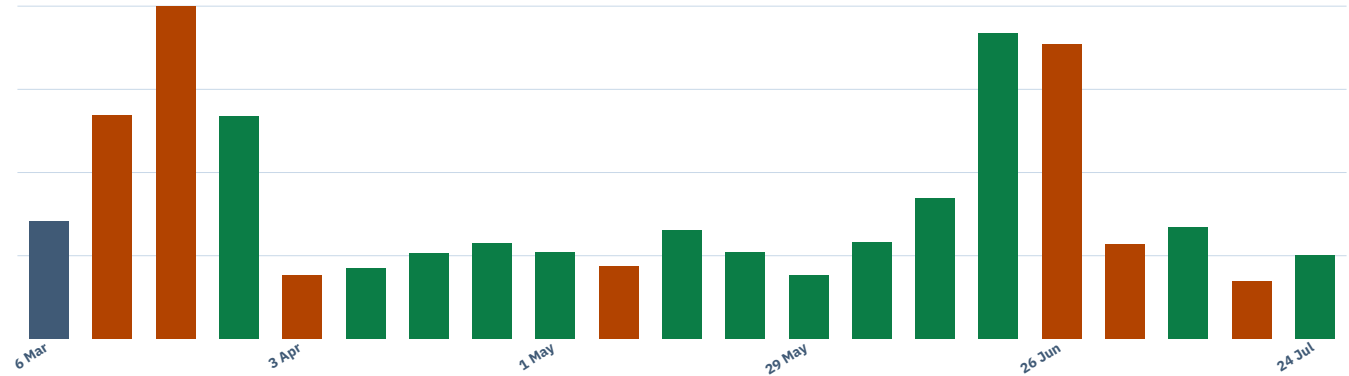
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.7x Latest volume versus the 13-week average.	BASELINE 17.2M 13-week average volume.	ONE-YEAR BASE 18.7M 52-week average volume.	LATEST WEEKLY VOLUME 11.7M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

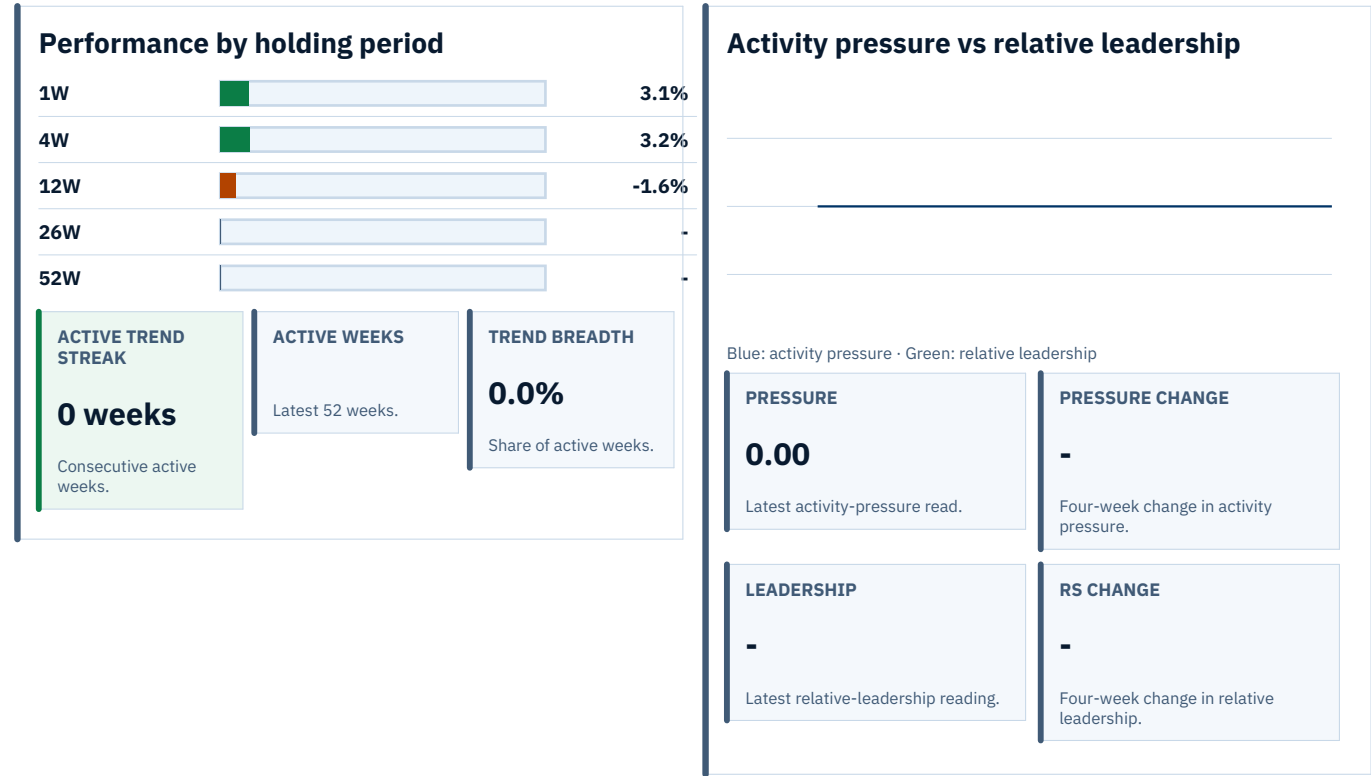
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



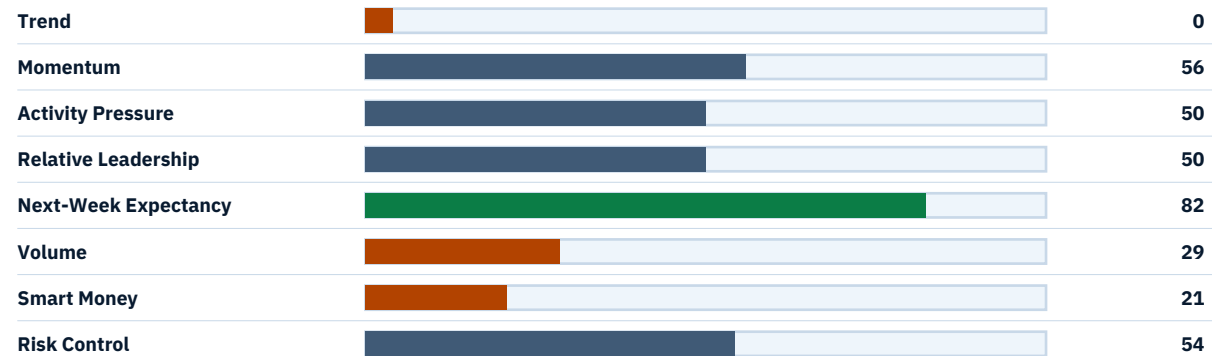
03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 3.2% over four weeks, -1.6% over 12 weeks, and - over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard



04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks strongly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 30 Apr 2026 Financial reporting period used.	FIELD COVERAGE 91% Available factor fields.	MODEL CONFIDENCE 91% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		47/100
Value		33/100
Quality		90/100
Momentum		36/100
Growth		19/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 23.6x	GROSS MARGIN Gross profit retained from each unit of revenue. 56.6%
PRICE / SALES Market value relative to trailing revenue. 2.8x	OPERATING MARGIN Operating profit retained from revenue. 20.1%
EV / EBITDA Enterprise value relative to operating cash earnings. 9.8x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 37.1%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 10.1%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 9.4%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH3.4% Latest one-year revenue growth.	DIVIDEND YIELD1.0% Cash dividends relative to market value.
EPS GROWTH-8.3% Latest one-year earnings-per-share growth.	BUYBACK YIELD4.5% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH57.3% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD5.5% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA2.4x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks strongly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

SUNB shows bullish options pressure with a 50/100 conviction score, put-call volume ratio of 0.02, expected move of 9.0%, and Sharemaestro trend signal inactive.

CONVICTION

50/100

Options signal conviction.

EXPECTED MOVE

9.0%

Nearest-chain pricing.

PUT/CALL VOLUME

0.02

Contract volume balance.

Pressure

100

Speculation

4

Volatility

66

Trend agreement

0

Insider activity

-

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

51/100

Weighted news tone is neutral across 40 relevant articles.

2 positive · 38 neutral · 0 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

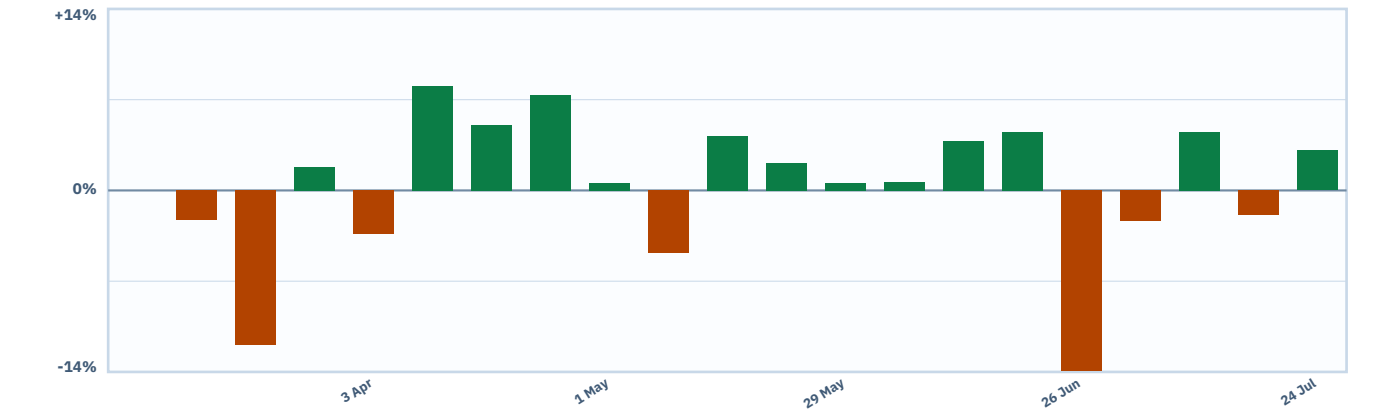
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE 9.0% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -11.8% Distance below the 52-week high.	13-WEEK VOLATILITY 4.9% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 13 of 20 7 weeks finished lower.	BEST WEEK +8.0% Week of 10 Apr.	WORST WEEK -13.9% Week of 26 Jun.	LATEST WEEK +3.1% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>6</td></tr><tr><td>Modest gains</td><td> </td><td>7</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>4</td></tr><tr><td>Sharp losses</td><td> </td><td>3</td></tr></table>	Strong gains		6	Modest gains		7	Flat weeks		-	Modest losses		4	Sharp losses		3	RECENT VOL 4.9% 13-week weekly-return volatility.	BASE VOL 5.6% 52-week weekly-return volatility.
Strong gains		6															
Modest gains		7															
Flat weeks		-															
Modest losses		4															
Sharp losses		3															
	UP/DOWN SPLIT 13/7 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 3.5% / -5.8% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Industrials

4-WEEK RANK 32 / 100 Standing within the tracked group.	GROUP AVERAGE -0.7% Average four-week return.	TREND BREADTH 52.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
CTAS	NASDAQ	0.7%	19.8%	Inactive
GPN	NYSE	4.0%	15.9%	Inactive
LMT	NYSE	14.5%	14.8%	Inactive
ESLT	NASDAQ	10.6%	14.6%	Inactive
UNP	NYSE	1.8%	14.5%	Active

Industry · US Rental & Leasing Services

4-WEEK RANK 5 / 19 Standing within the tracked group.	GROUP AVERAGE -2.8% Average four-week return.	TREND BREADTH 57.9% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
VSTS	NYSE	-5.6%	8.0%	Inactive
HRI	NYSE	8.8%	7.5%	Inactive
UHAL	NYSE	0.2%	6.5%	Active
UHAL-B	NYSE	0.4%	6.4%	Active
SUNB	NYSE	3.1%	3.2%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	39/100	Trend, activity pressure, participation, and risk combine to a 39/100 tape read.	
Indicator analysis	10/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.29; 2 reversal markers
Next-Week Expectancy	Positive 64.64%	Next-week expectancy is positive with a 64.64% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	52/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 13
SVQF	42/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 584.0 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	46/100	SUNB shows bullish options pressure with a 50/100 conviction score, put-call volume ratio of 0.02, expected move of 9.0%, and Sharemaestro trend signal inactive.	Bullish · Call-side pressure · Expected move 9.0%
Sentiment	51/100	Weighted news tone is neutral across 40 relevant articles.	Top Sunbelt Rentals Holdings, Inc. Common Stock (SUNB) Competitors 2026
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.
Research flow	3 items	1 recent research articles and 2 Market Watch posts are available.	

Current evidence clusters

PRICE FOLLOW-THROUGH 3.1% Latest completed week; four-week move 3.2%.	INDICATOR STACK 0/50 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 64.64% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Bullish 50/100 conviction; expected move 9.0%.	NEWS SENTIMENT 51/100 40 relevant articles in the latest sentiment read.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	75.67 USD	3.1%	-	73.94 USD	0.00	-	11.7M	Off
17 Jul 2026	73.41 USD	-1.9%	-	73.86 USD	0.00	-	8.0M	Off
10 Jul 2026	74.84 USD	4.5%	-	73.88 USD	0.00	-	15.6M	Off
03 Jul 2026	71.62 USD	-2.3%	-	73.83 USD	0.00	-	13.2M	Off
26 Jun 2026	73.34 USD	-13.9%	-	73.96 USD	0.00	-	41.2M	Off
19 Jun 2026	85.21 USD	4.5%	-	74.00 USD	0.00	-	42.7M	Off
12 Jun 2026	81.55 USD	3.8%	-	73.25 USD	0.00	-	19.7M	Off
05 Jun 2026	78.57 USD	0.7%	-	72.66 USD	0.00	-	13.4M	Off
29 May 2026	78.05 USD	0.2%	-	72.20 USD	0.00	-	8.9M	Off
22 May 2026	77.90 USD	2.2%	-	71.71 USD	0.00	-	12.0M	Off
15 May 2026	76.26 USD	4.2%	-	71.15 USD	0.00	-	15.2M	Off
08 May 2026	73.21 USD	-4.8%	-	70.64 USD	0.00	-	10.1M	Off
01 May 2026	76.92 USD	0.1%	-	70.35 USD	0.00	-	12.0M	Off
24 Apr 2026	76.88 USD	7.4%	-	69.53 USD	0.00	-	13.4M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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