

UNF · NYSE · WEEK ENDED 24 JUL 2026

# Weekly Investor Report

Unifirst Corporation · Industrials · Specialty Business Services

LATEST CLOSE

294.3 USD

1.0% latest week

## Weekly setup

# Constructive, but selective

The weekly trend is active. Price is 17.7% above the Trend Line and sits at 99.2% of its 52-week range. The latest completed week returned 1.0%, after a 10.6% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is expensive relative to peers. Options positioning is bullish with 40/100 conviction, while the latest news-sentiment score is 56/100. Near-term considerations: price is close to its 52-week high; volume confirmation is below normal; earnings are due in 83d.

Technical setup score 68/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

294.3 USD

24 Jul 2026

1W RETURN

1.0%

latest completed week

4W RETURN

10.6%

short-term follow-through

12W RETURN

16.9%

quarterly tape

TREND BREADTH

55.8%

29 of 52 weeks active

VOLUME RATIO

0.9x

vs 13-week average

## What is working

- The trend backdrop is active with a 29-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

## What could go wrong

- Next-week expectancy is negative at 43.56% based on similar historical setup states.
- 16 reversal markers appear in the recent smart-money tape.

## What to watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

## This week's evidence at a glance

PRICE FOLLOW-THROUGH

1.0%

Latest completed week; four-week move 10.6%.

INDICATOR STACK

76/69

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 43.56%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Bullish

40/100 conviction; expected move 6.9%.

NEWS SENTIMENT

56/100

55 relevant articles in the latest sentiment read.

EVENT RISK

83d

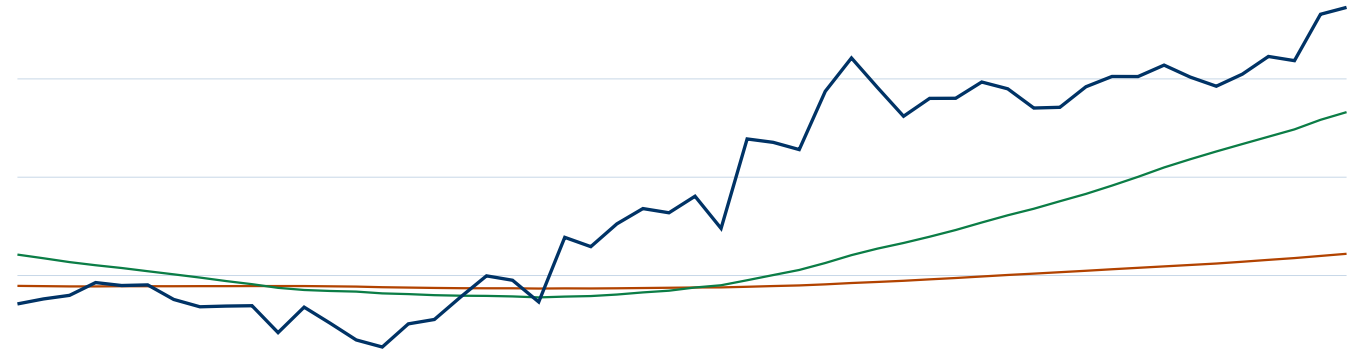
Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.

01 · PRICE ACTION

# Where price is—and whether the trend supports it

The weekly trend is active. Price is 17.7% above the Trend Line and sits at 99.2% of its 52-week range. The latest completed week returned 1.0%, after a 10.6% four-week move.

## 52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

|                                                                                                                                                                                                               |                                                                                                                        |                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| <h3>Position in the 52-week range</h3> <div><div>Fair</div><div>Trend</div><div>Close</div></div> <div><div>147.0 USD</div><div>295.6 USD</div></div> <p>Latest close sits at 99.2% of the 52-week range.</p> | <h3>RANGE LOCATION</h3> <p><b>99.2%</b></p> <p>Shows where the latest close sits between the 52-week low and high.</p> | <h3>TREND DISTANCE</h3> <p><b>17.7%</b></p> <p>Price premium or discount versus the weekly Trend Line.</p> |
| <h3>FAIR-VALUE GAP</h3> <p><b>54.9%</b></p> <p>Premium demand or model discount versus Sharemaestro Fair Value.</p>                                                                                           | <h3>HIGH-WATER GAP</h3> <p><b>-0.4%</b></p> <p>Distance from the latest 52-week high.</p>                              |                                                                                                            |

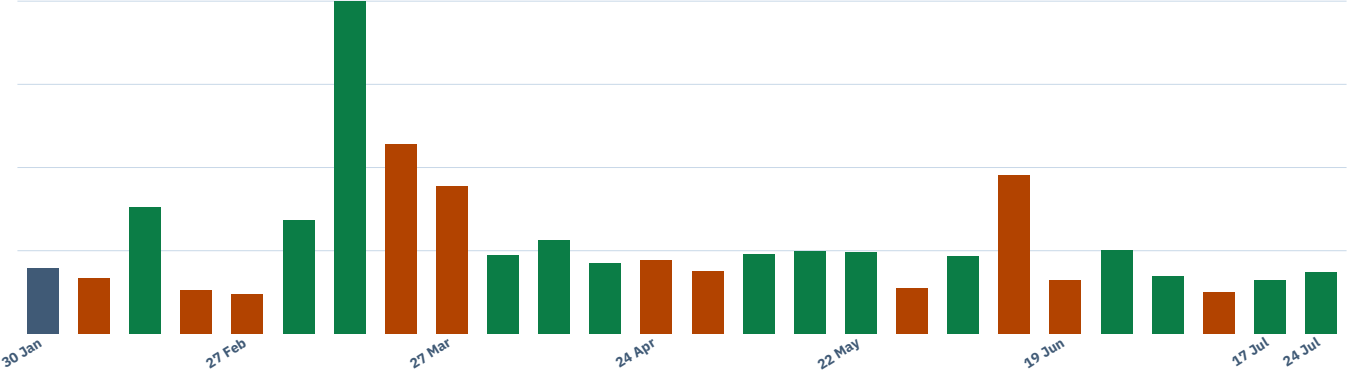
02 · VOLUME AND DEMAND

# Is real participation confirming the move?

Latest weekly volume is 0.9x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

## 26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



|                                                                                               |                                                                          |                                                                             |                                                                                          |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| <div>PARTICIPATION</div> <div>0.9x</div> <div>Latest volume versus the 13-week average.</div> | <div>BASELINE</div> <div>989.9K</div> <div>13-week average volume.</div> | <div>ONE-YEAR BASE</div> <div>1.0M</div> <div>52-week average volume.</div> | <div>LATEST WEEKLY VOLUME</div> <div>846.9K</div> <div>Most recent completed week.</div> |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------------------------------------------------------|

### Demand beneath price

## Activity pressure and institutional-style signals

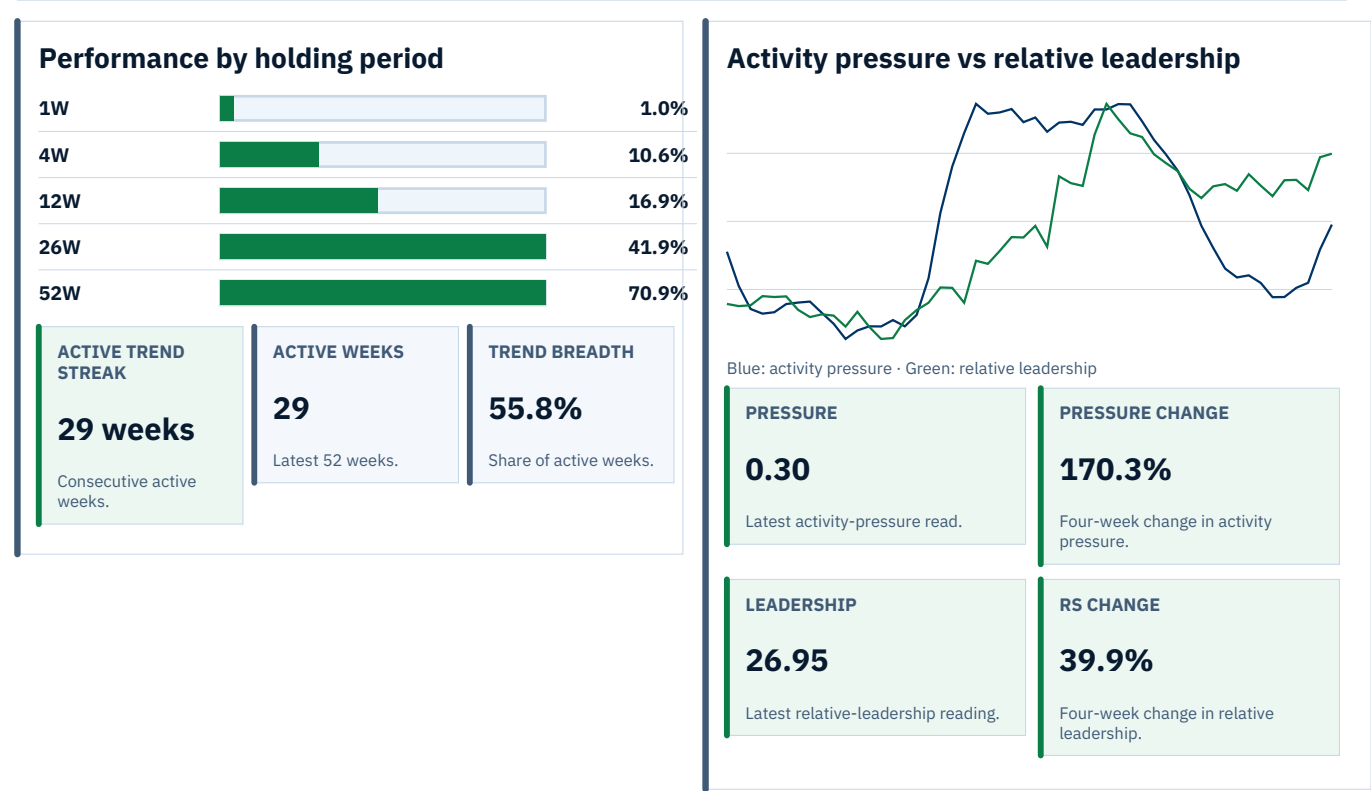
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

# Is performance persistent—and is the stock leading?

Performance is 10.6% over four weeks, 16.9% over 12 weeks, and 70.9% over one year. The current trend has remained active for 29 consecutive weeks.



## Technical setup scorecard

|                      |                        |     |
|----------------------|------------------------|-----|
| Trend                | <div><div></div></div> | 76  |
| Momentum             | <div><div></div></div> | 90  |
| Activity Pressure    | <div><div></div></div> | 69  |
| Relative Leadership  | <div><div></div></div> | 100 |
| Next-Week Expectancy | <div><div></div></div> | 28  |
| Volume               | <div><div></div></div> | 36  |
| Smart Money          | <div><div></div></div> | 53  |
| Risk Control         | <div><div></div></div> | 89  |

04 · FUNDAMENTALS AND VALUATION

# What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is expensive relative to peers.

|                                                                                              |                                                                                                    |                                                                                 |                                                                               |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <b>FACTOR WEEK</b><br><b>26 Jul 2026</b><br><small>Latest published factor snapshot.</small> | <b>STATEMENTS THROUGH</b><br><b>31 Aug 2025</b><br><small>Financial reporting period used.</small> | <b>FIELD COVERAGE</b><br><b>100%</b><br><small>Available factor fields.</small> | <b>MODEL CONFIDENCE</b><br><b>100%</b><br><small>Snapshot confidence.</small> |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|

|                                                                                                                                   |                        |               |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|
| <b>Relative factor standing</b>                                                                                                   |                        |               |
| <small>Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.</small> |                        |               |
| <b>Overall factor strength</b>                                                                                                    | <div><div></div></div> | <b>17/100</b> |
| <b>Value</b>                                                                                                                      | <div><div></div></div> | <b>13/100</b> |
| <b>Quality</b>                                                                                                                    | <div><div></div></div> | <b>20/100</b> |
| <b>Momentum</b>                                                                                                                   | <div><div></div></div> | <b>90/100</b> |
| <b>Growth</b>                                                                                                                     | <div><div></div></div> | <b>5/100</b>  |

|                                                                                                             |                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| <b>Valuation</b><br><small>How much investors are paying for earnings, sales, and cash flow.</small>        | <b>Business quality</b><br><small>Margins and the return generated on invested capital.</small>                    |
| <b>P/E</b><br><small>Price divided by trailing earnings.</small><br><b>46.0x</b>                            | <b>GROSS MARGIN</b><br><small>Gross profit retained from each unit of revenue.</small><br><b>36.7%</b>             |
| <b>PRICE / SALES</b><br><small>Market value relative to trailing revenue.</small><br><b>2.1x</b>            | <b>OPERATING MARGIN</b><br><small>Operating profit retained from revenue.</small><br><b>6.0%</b>                   |
| <b>EV / EBITDA</b><br><small>Enterprise value relative to operating cash earnings.</small><br><b>17.9x</b>  | <b>FREE-CASH-FLOW MARGIN</b><br><small>Free cash flow generated from revenue.</small><br><b>15.6%</b>              |
| <b>FREE-CASH-FLOW YIELD</b><br><small>Free cash flow as a share of enterprise value.</small><br><b>7.4%</b> | <b>RETURN ON INVESTED CAPITAL</b><br><small>Operating return generated on invested capital.</small><br><b>5.4%</b> |

04 · FUNDAMENTALS AND VALUATION · CONTINUED

# Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

| Growth and financial strength                                                            | Shareholder return and balance sheet                                                                 |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| Recent business growth and accounting strength.                                          | Cash returned to owners and financial leverage.                                                      |
| <div>REVENUE GROWTH1.4%</div> <div>Latest one-year revenue growth.</div>                 | <div>DIVIDEND YIELD0.5%</div> <div>Cash dividends relative to market value.</div>                    |
| <div>EPS GROWTH-23.8%</div> <div>Latest one-year earnings-per-share growth.</div>        | <div>BUYBACK YIELD1.5%</div> <div>Net share repurchases relative to market value.</div>              |
| <div>FREE-CASH-FLOW GROWTH-12.7%</div> <div>Latest one-year free-cash-flow growth.</div> | <div>SHAREHOLDER YIELD2.0%</div> <div>Dividend yield plus net buyback yield.</div>                   |
| <div>PIOTROSKI F-SCORE4/9</div> <div>Nine-point accounting-strength checklist.</div>     | <div>NET DEBT / EBITDA-0.3x</div> <div>Balance-sheet debt relative to operating cash earnings.</div> |

## How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

# What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

UNF shows bullish options pressure with a 40/100 conviction score, put-call volume ratio of 0.42, expected move of 6.9%, and Sharemaestro trend signal active.

CONVICTION

40/100

Options signal conviction.

EXPECTED MOVE

6.9%

Nearest-chain pricing.

PUT/CALL VOLUME

0.42

Contract volume balance.

Pressure

30

Speculation

17

Volatility

47

Trend agreement

73

Insider activity

-

No recent insider transactions are stored.  
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

56/100

Weighted news tone is neutral across 55 relevant articles.

18 positive · 31 neutral · 6 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.  
No recent buy signal

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06 · CATALYSTS AND RISK

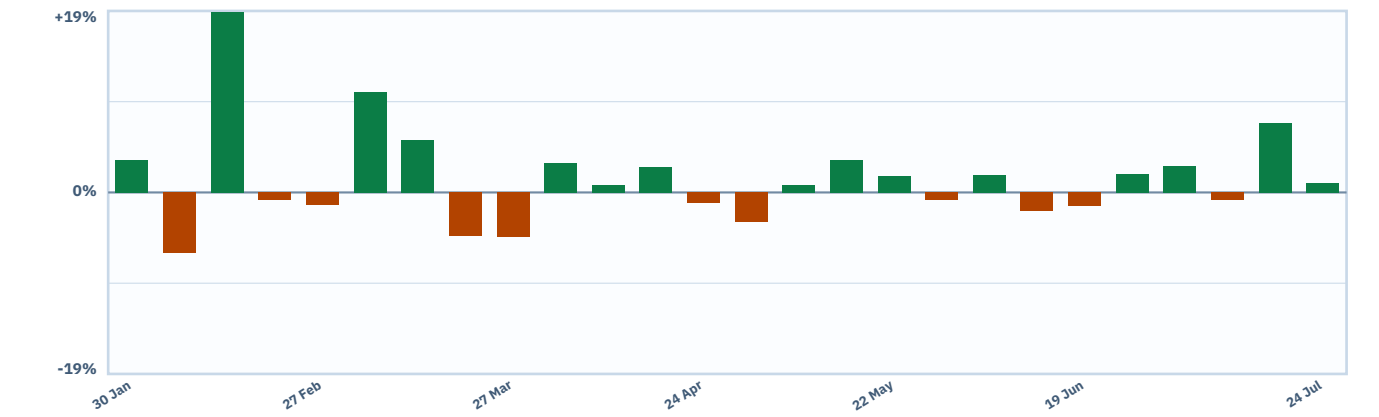
# What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

|                                                                                                                                                |                                                                                                                     |                                                                                                   |                                                                                                         |
|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <div><div>NEXT EARNINGS</div><div>83d</div><div>Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.</div></div> | <div><div>OPTIONS EXPECTED MOVE</div><div>6.9%</div><div>Nearest-chain priced movement where available.</div></div> | <div><div>52-WEEK DRAWDOWN</div><div>-0.4%</div><div>Distance below the 52-week high.</div></div> | <div><div>13-WEEK VOLATILITY</div><div>2.6%</div><div>Standard deviation of weekly returns.</div></div> |
|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|

## Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

15 of 26

11 weeks finished lower.

BEST WEEK

+18.9%

Week of 13 Feb.

WORST WEEK

-6.3%

Week of 6 Feb.

LATEST WEEK

+1.0%

Week of 24 Jul.

Shape of recent returns

|               |             |    |
|---------------|-------------|----|
| Strong gains  | <div></div> | 4  |
| Modest gains  | <div></div> | 11 |
| Flat weeks    | <div></div> | -  |
| Modest losses | <div></div> | 8  |
| Sharp losses  | <div></div> | 3  |

RECENT VOL

2.6%

13-week weekly-return volatility.

BASE VOL

4.9%

52-week weekly-return volatility.

UP/DOWN SPLIT

29/23

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

4.1% / -2.6%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

# Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

## Sector · US Industrials

|                                                                                    |                                                                           |                                                                                      |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>4-WEEK RANK</b><br><br><b>- / 100</b><br><br>Standing within the tracked group. | <b>GROUP AVERAGE</b><br><br><b>-0.7%</b><br><br>Average four-week return. | <b>TREND BREADTH</b><br><br><b>52.0%</b><br><br>Share of peers with an active trend. |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------|

| Peer | Exchange | 1W return | 4W return | Trend    |
|------|----------|-----------|-----------|----------|
| CTAS | NASDAQ   | 0.7%      | 19.8%     | Inactive |
| GPN  | NYSE     | 4.0%      | 15.9%     | Inactive |
| LMT  | NYSE     | 14.5%     | 14.8%     | Inactive |
| ESLT | NASDAQ   | 10.6%     | 14.6%     | Inactive |
| UNP  | NYSE     | 1.8%      | 14.5%     | Active   |

## Industry · US Specialty Business Services

|                                                                                   |                                                                           |                                                                                      |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>4-WEEK RANK</b><br><br><b>7 / 41</b><br><br>Standing within the tracked group. | <b>GROUP AVERAGE</b><br><br><b>-2.6%</b><br><br>Average four-week return. | <b>TREND BREADTH</b><br><br><b>39.0%</b><br><br>Share of peers with an active trend. |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------|

| Peer | Exchange | 1W return | 4W return | Trend    |
|------|----------|-----------|-----------|----------|
| CBZ  | NYSE     | 0.5%      | 35.1%     | Inactive |
| CTAS | NASDAQ   | 0.7%      | 19.8%     | Inactive |
| SMX  | NASDAQ   | 4.9%      | 19.5%     | Inactive |
| LZ   | NASDAQ   | -7.0%     | 18.3%     | Inactive |
| GPN  | NYSE     | 4.0%      | 15.9%     | Inactive |

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

| Evidence pillar      | Score / read    | Summary                                                                                                                                                        | Detail                                                                                         |
|----------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| Weekly tape          | 65/100          | Trend, activity pressure, participation, and risk combine to a 65/100 tape read.                                                                               |                                                                                                |
| Indicator analysis   | 67/100          | Latest 12-week confirmation: trend 12/12, activity pressure 4/12, relative leadership 12/12.                                                                   | Activity pressure 0.85; 16 reversal markers                                                    |
| Next-Week Expectancy | Negative 43.56% | Next-week expectancy is negative with a 43.56% historical one-week setup read.                                                                                 | Adds short-term historical context without overriding trend, activity, or relative leadership. |
| Factors              | 32/100          | O'Shaughnessy factor stack blends value, quality, momentum, and confidence.                                                                                    | Buyback Yield rank 27; Small Cap Core rank 84                                                  |
| SVQF                 | 11/100          | Value and quality alignment from the Sharemaestro SVQF framework.                                                                                              | Composite rank 897.0 of 1013                                                                   |
| Patient Capital      | Quiet           | Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.                                                                 | No recent buy signal                                                                           |
| Options              | 62/100          | UNF shows bullish options pressure with a 40/100 conviction score, put-call volume ratio of 0.42, expected move of 6.9%, and Sharemaestro trend signal active. | Bullish · Call-side pressure · Expected move 6.9%                                              |
| Sentiment            | 56/100          | Weighted news tone is neutral across 55 relevant articles.                                                                                                     | UniFirst stock trades steadily as investors weigh latest earnings and margin trends            |
| Insiders             | 50/100          | No recent insider transaction evidence is stored.                                                                                                              | Not currently available.                                                                       |
| Earnings             | 83d             | Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.                                                                             |                                                                                                |
| Research flow        | 3 items         | 0 recent research articles and 3 Market Watch posts are available.                                                                                             |                                                                                                |

Current evidence clusters

|                                                                                                                                                                |                                                                                                                                            |                                                                                                         |                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| <p>PRICE FOLLOW-THROUGH</p> <p><b>1.0%</b></p> <p>Latest completed week; four-week move 10.6%.</p>                                                             | <p>INDICATOR STACK</p> <p><b>76/69</b></p> <p>Trend and activity pressure are weighted against the latest 12-week confirmation window.</p> | <p>TREND BACKDROP</p> <p><b>Active</b></p> <p>The trend backdrop defines the current weekly regime.</p> | <p>PATIENT CAPITAL</p> <p><b>Quiet</b></p> <p>Activity-pressure buy-signal status for institutional accumulation timing.</p>  |
| <p>NEXT-WEEK EXPECTANCY</p> <p><b>Negative 43.56%</b></p> <p>Historical one-week expectancy contributes to the evidence score when direction is confirmed.</p> | <p>OPTIONS PRESSURE</p> <p><b>Bullish</b></p> <p>40/100 conviction; expected move 6.9%.</p>                                                | <p>NEWS SENTIMENT</p> <p><b>56/100</b></p> <p>55 relevant articles in the latest sentiment read.</p>    | <p>EVENT RISK</p> <p><b>83d</b></p> <p>Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.</p> |

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

# Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

| Week        | Close     | Return | Trend Line | Fair Value | Pressure | Leadership | Volume | Trend |
|-------------|-----------|--------|------------|------------|----------|------------|--------|-------|
| 24 Jul 2026 | 294.3 USD | 1.0%   | 250.0 USD  | 190.1 USD  | 0.30     | 26.95      | 846.9K | On    |
| 17 Jul 2026 | 291.4 USD | 7.2%   | 246.8 USD  | 189.2 USD  | 0.05     | 25.93      | 736.7K | On    |
| 10 Jul 2026 | 271.8 USD | -0.7%  | 242.7 USD  | 188.3 USD  | -0.28    | 16.42      | 573.4K | On    |
| 03 Jul 2026 | 273.6 USD | 2.8%   | 239.6 USD  | 187.5 USD  | -0.34    | 19.37      | 789.6K | On    |
| 26 Jun 2026 | 266.1 USD | 1.9%   | 236.5 USD  | 186.7 USD  | -0.43    | 19.26      | 1.1M   | On    |
| 19 Jun 2026 | 261.0 USD | -1.4%  | 233.4 USD  | 186.0 USD  | -0.43    | 14.65      | 730.1K | On    |
| 12 Jun 2026 | 264.8 USD | -1.9%  | 230.1 USD  | 185.3 USD  | -0.29    | 17.70      | 2.2M   | On    |
| 05 Jun 2026 | 269.9 USD | 1.8%   | 226.6 USD  | 184.7 USD  | -0.21    | 21.00      | 1.1M   | On    |
| 29 May 2026 | 265.1 USD | -0.0%  | 222.6 USD  | 184.1 USD  | -0.23    | 16.23      | 620.7K | On    |
| 22 May 2026 | 265.1 USD | 1.7%   | 218.9 USD  | 183.5 USD  | -0.14    | 18.16      | 1.1M   | On    |
| 15 May 2026 | 260.7 USD | 3.4%   | 215.4 USD  | 182.9 USD  | 0.07     | 17.51      | 1.1M   | On    |
| 08 May 2026 | 252.1 USD | 0.1%   | 212.3 USD  | 182.3 USD  | 0.29     | 14.11      | 1.1M   | On    |
| 01 May 2026 | 251.8 USD | -3.1%  | 209.1 USD  | 181.7 USD  | 0.60     | 16.77      | 858.0K | On    |
| 24 Apr 2026 | 259.9 USD | -1.1%  | 206.4 USD  | 181.1 USD  | 0.85     | 21.91      | 1.0M   | On    |

## How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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