

ASX WEEKLY EQUITY REPORT

GYG Weekly Report

Guzman y Gomez (Holdings) Ltd

GYG closed the latest completed week at 21.64 AUD. The 4-week return is 6.8% and the 12-week return is 12.4%. The trend backdrop is inactive, with activity pressure at 0.78.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Caution
Evidence score	29	Currency	AUD
Exchange	ASX	Country	AU
Sector	Consumer Cyclical	Industry	Restaurants
Market cap	2.0B	Report page	Available online

OPEN 21.50 AUD weekly open	HIGH 22.69 AUD weekly high	LOW 21.29 AUD weekly low	CLOSE 21.64 AUD weekly close	VOLUME 1.7M latest week	TREND 0.0% 0 of 52 weeks active
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Company brief

Guzman y Gomez Limited operates and manages quick service restaurants in Australia, Singapore, Japan, and the United States. Its restaurants offer Mexican-inspired food through a chain of quick service restaurants, as well as drive thru, delivery, digital channels, strip, and drive thru formats. The company also manages a franchise network of quick service...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is sentiment: Weighted news tone is neutral across 30 relevant articles. The main constraint is svqf: Value and quality alignment from the Sharemaestro SVQF framework. The combined read is defensive, so risk control and evidence of stabilization matter more than headline upside.

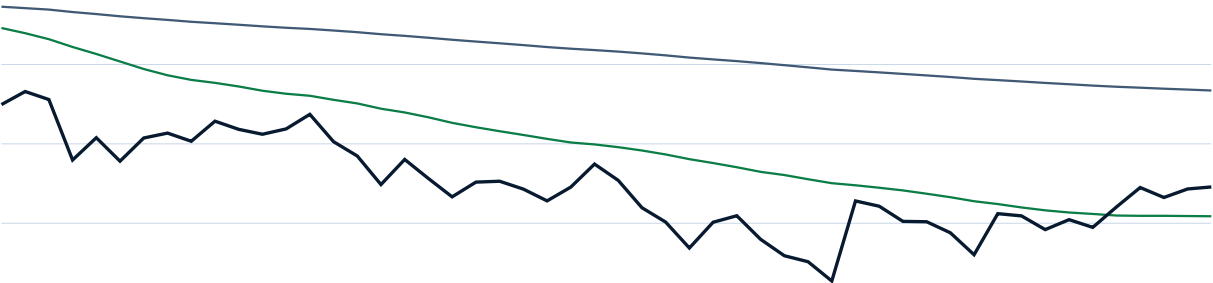
Read	Pillar	Score	Detail
Primary support	Sentiment	55/100	Weighted news tone is neutral across 30 relevant articles.
Main restraint	SVQF	4/100	Value and quality alignment from the Sharemaestro SVQF framework.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE 10.2% price vs Trend Line	FAIR GAP -23.4% price vs Fair Value	DRAWDOWN -36.2% from 52-week high	RANGE 34.9% 52-week range	VOLUME 1.0x vs 13-week average
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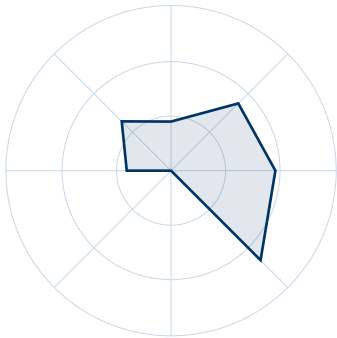
Pillar	Score	Read	Detail
1W	0.7%	Positive	
4W	6.8%	Positive	
12W	12.4%	Positive	
26W	-6.7%	Negative	
52W	-20.2%	Negative	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	0	Negative	
Momentum	77	Positive	
Activity Pressure	63	Neutral	
Relative Leadership	58	Neutral	
Next-Week Expectancy	30	Negative	
Volume	42	Neutral	
Smart Money	27	Negative	
Risk Control	0	Negative	

Current evidence clusters

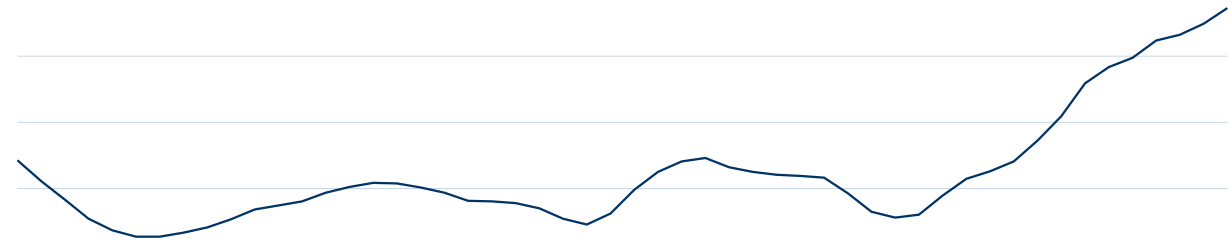
Pillar	Score	Read	Detail
Price follow-through	0.7%	Positive	Latest completed week; four-week move 6.8%.
Indicator stack	0/63	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
Next-Week Expectancy	Negative 40.56%	Negative	Historical one-week expectancy contributes to the evidence score when direction is confirmed.
News sentiment	55/100	Neutral	30 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

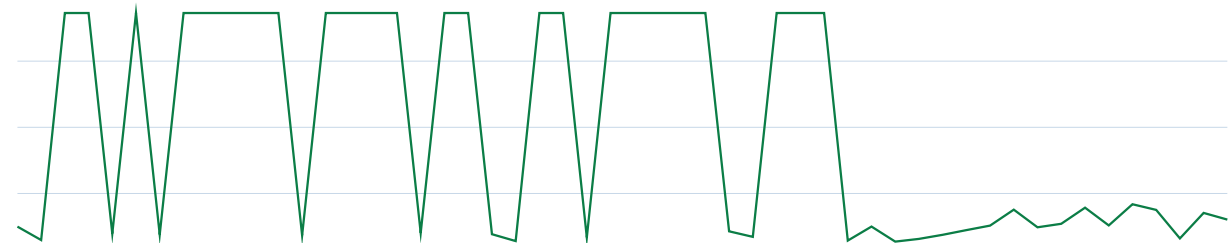
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.21 | 12-week average 0.14

Next-week expectancy path



Current Negative 40.56% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Positive	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.21	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.78	Four-week pressure change -10.3%.
Relative leadership	-0.11	Four-week relative leadership change 98.7%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	1.7M	13W 1.7M 52W 1.8M	1.0x vs 13-week average
Volatility	6.2%	52W 7.8%	22 upside weeks / 30 downside weeks
Average move	6.4%	-4.9%	Downside breadth 57.7%

Pillar	Score	Read	Detail
Participation	1.0x	Neutral	Latest volume versus the 13-week average.
Baseline	1.7M	Neutral	13-week average volume.
One-year base	1.8M	Neutral	52-week average volume.
Recent vol	6.2%	Neutral	13-week weekly-return volatility.
Base vol	7.8%	Neutral	52-week weekly-return volatility.
Up/down split	22/30	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	6.4% / -4.9%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	31/100	Negative	Trend, activity pressure, participation, and risk combine to a 31/100 tape read.
Indicator analysis	33/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 12/12, relative leadership 0/12.
Next-Week Expectancy	Negative 40.56%	Negative	Next-week expectancy is negative with a 40.56% historical one-week setup read.
Factors	5/100	Negative	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
SVQF	4/100	Negative	Value and quality alignment from the Sharemaestro SVQF framework.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	55/100	Neutral	Weighted news tone is neutral across 30 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	55/100	30 relevant articles. Citigroup Global Markets Ceases Substantial Holding in Guzman Y Gomez Limited

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Consumer Cyclical	91	24 of 91	16.5%
Industry	AU Restaurants	4	2 of 4	0.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
NC6	ASX	5.6%	55.1%	Off
CYQ	ASX	20.0%	50.0%	On
CCX	ASX	-12.3%	38.9%	Off
MCO	ASX	0.0%	33.3%	On
CMA	ASX	11.1%	31.6%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
RFG	ASX	1.8%	12.7%	Off
GYG	ASX	0.7%	6.8%	Off
DMP	ASX	-5.8%	3.6%	Off
CKF	ASX	-3.3%	-5.7%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Price is above the Trend Line, keeping the weekly tape constructive.
- Activity pressure is positive on the latest completed week.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Next-week expectancy is negative at 40.56% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	21.64 AUD	0.7%	Off	0.78	1.7M
17 Jul	21.50 AUD	2.8%	Off	0.86	1.4M
10 Jul	20.92 AUD	-3.1%	Off	0.93	2.1M
03 Jul	21.60 AUD	6.6%	Off	0.82	1.2M
26 Jun	20.27 AUD	7.4%	Off	0.87	2.8M
19 Jun	18.87 AUD	-2.7%	Off	0.77	2.1M
12 Jun	19.40 AUD	3.6%	Off	0.78	361.4K
05 Jun	18.72 AUD	-4.8%	Off	0.71	2.4M
29 May	19.66 AUD	-0.8%	Off	0.59	986.3K
22 May	19.81 AUD	16.5%	Off	0.47	3.2M

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