

TU · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Telus Corp · Communication Services · Telecom Services

LATEST CLOSE

10.22 USD

-1.7% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -16.0% below the Trend Line and sits at 5.1% of its 52-week range. The latest completed week returned -1.7%, after a -7.9% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers. Options positioning is volatility with 50/100 conviction, while the latest news-sentiment score is 51/100. Near-term considerations: earnings are due in 1d.

Technical setup score 26/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

10.22 USD

24 Jul 2026

1W RETURN

-1.7%

latest completed week

4W RETURN

-7.9%

short-term follow-through

12W RETURN

-16.5%

quarterly tape

TREND BREADTH

23.1%

12 of 52 weeks active

VOLUME RATIO

1.1x

vs 13-week average

What is working

- Next-week expectancy is positive at 57.14% based on similar historical setup states.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-1.7%

Latest completed week; four-week move -7.9%.

INDICATOR STACK

13/21

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 57.14%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Volatility

50/100 conviction; expected move 12.4%.

NEWS SENTIMENT

51/100

63 relevant articles in the latest sentiment read.

EVENT RISK

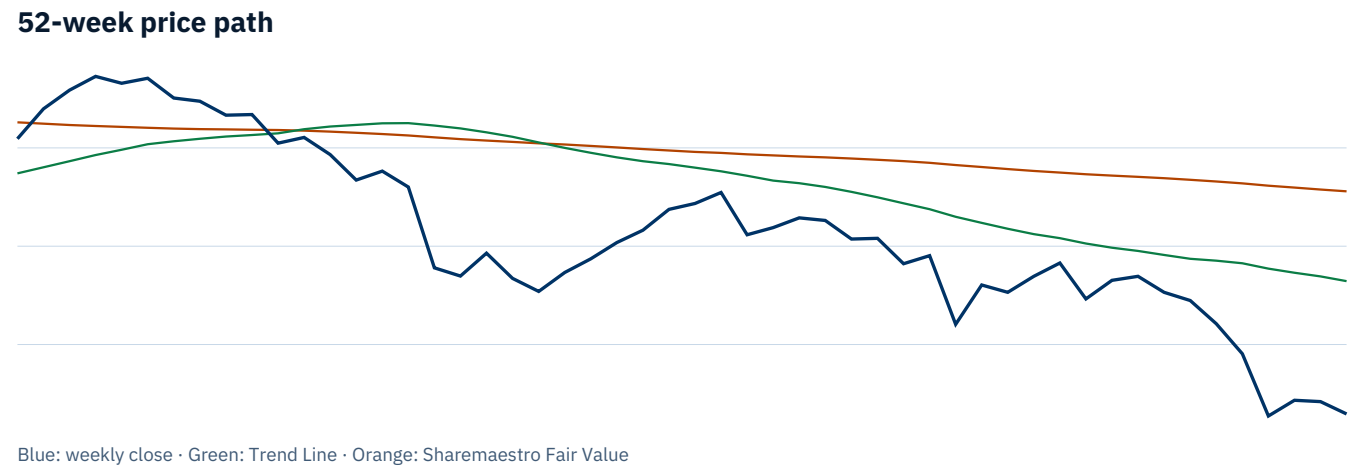
1d

Next report is scheduled for 31 Jul 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -16.0% below the Trend Line and sits at 5.1% of its 52-week range. The latest completed week returned -1.7%, after a -7.9% four-week move.



Position in the 52-week range CloseTrendFair 9.95 USD 15.27 USD Latest close sits at 5.1% of the 52-week range.	RANGE LOCATION 5.1% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -16.0% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP -24.2% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -33.1% Distance from the latest 52-week high.

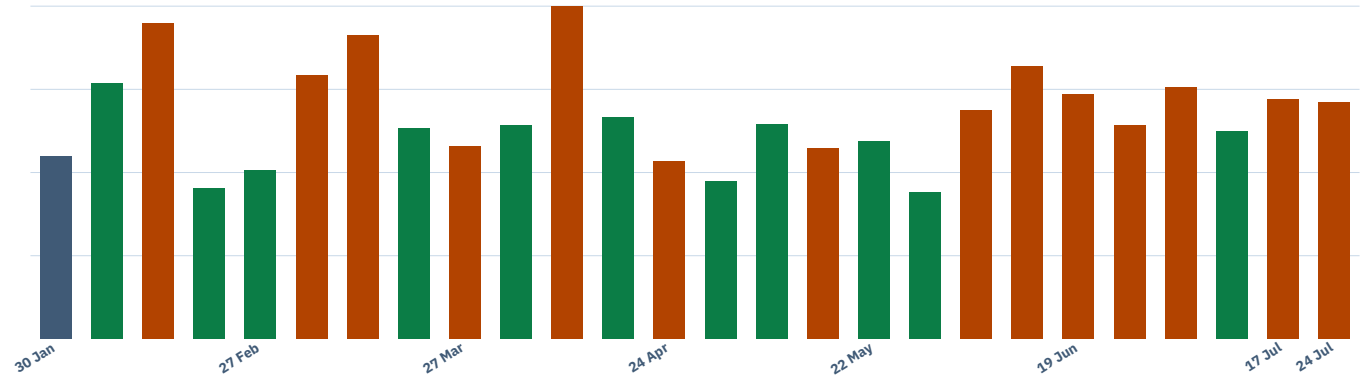
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.1x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 1.1x Latest volume versus the 13-week average.	BASELINE 27.5M 13-week average volume.	ONE-YEAR BASE 25.9M 52-week average volume.	LATEST WEEKLY VOLUME 30.2M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

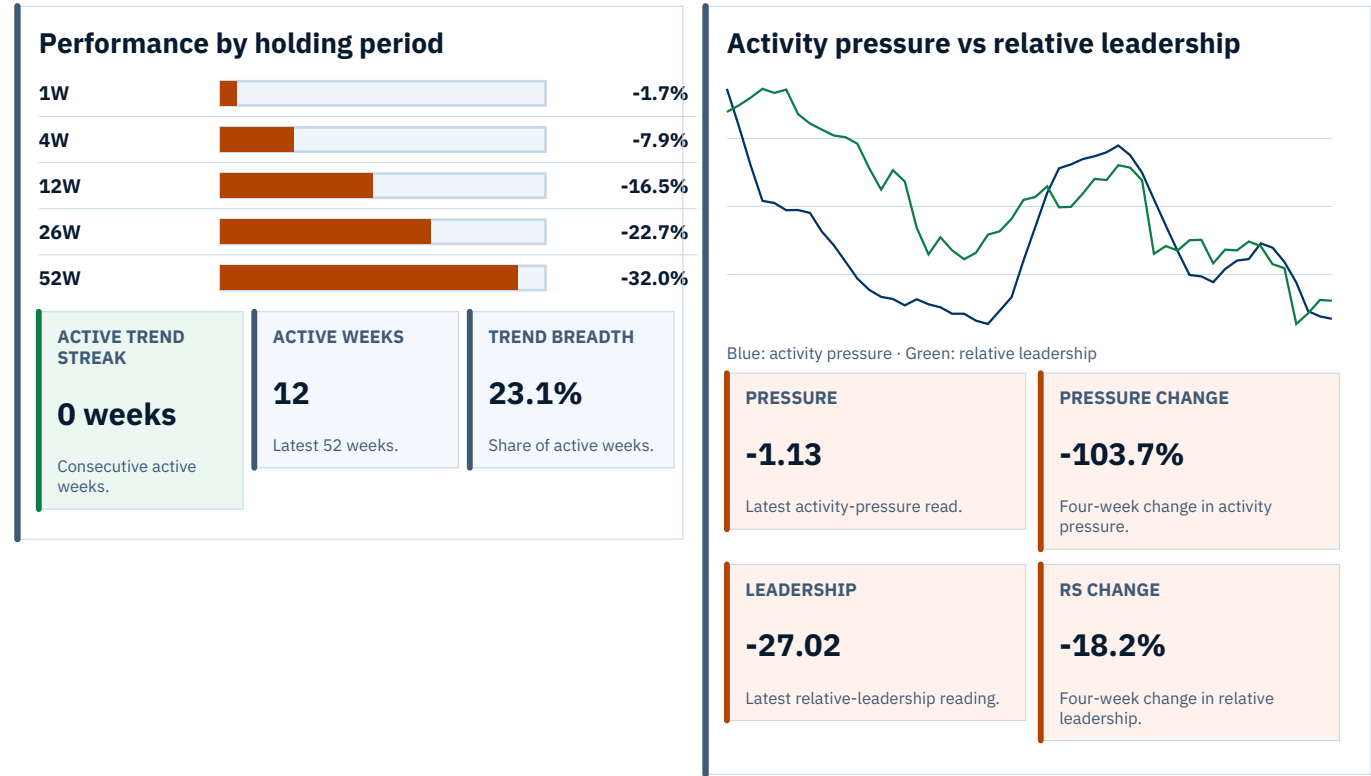
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -7.9% over four weeks, -16.5% over 12 weeks, and -32.0% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		13
Momentum		17
Activity Pressure		21
Relative Leadership		0
Next-Week Expectancy		79
Volume		46
Smart Money		20
Risk Control		15

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 97% Available factor fields.	MODEL CONFIDENCE 93% Snapshot confidence.
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Relative factor standing		
Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		77/100
Value		87/100
Quality		65/100
Momentum		12/100
Growth		5/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 17.2x	GROSS MARGIN Gross profit retained from each unit of revenue. 53.6%
PRICE / SALES Market value relative to trailing revenue. 0.8x	OPERATING MARGIN Operating profit retained from revenue. 10.7%
EV / EBITDA Enterprise value relative to operating cash earnings. 6.3x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 36.8%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 16.2%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 3.0%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH0.9% Latest one-year revenue growth.	DIVIDEND YIELD5.9% Cash dividends relative to market value.
EPS GROWTH-21.8% Latest one-year earnings-per-share growth.	BUYBACK YIELD0.3% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-6.8% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD6.2% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA4.0x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

TU shows volatility options pressure with a 50/100 conviction score, put-call volume ratio of 0.20, expected move of 12.4%, and Sharemaestro trend signal inactive.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
50/100 Options signal conviction.	12.4% Nearest-chain pricing.	0.20 Contract volume balance.

Pressure		75
Speculation		41
Volatility		96
Trend agreement		0

Insider activity

-

No recent insider transactions are stored.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

51/100

Weighted news tone is neutral across 63 relevant articles.

15 positive · 41 neutral · 7 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

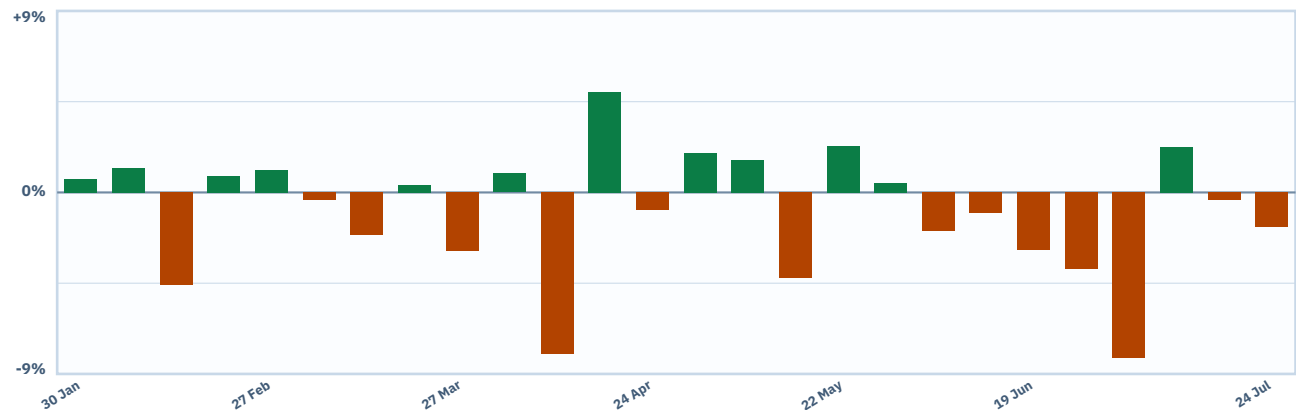
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 1d Next report is scheduled for 31 Jul 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 12.4% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -33.1% Distance below the 52-week high.	13-WEEK VOLATILITY 3.0% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

12 of 26

14 weeks finished lower.

BEST WEEK

+5.0%

Week of 17 Apr.

WORST WEEK

-8.2%

Week of 3 Jul.

LATEST WEEK

-1.7%

Week of 24 Jul.

Shape of recent returns

Strong gains		1
Modest gains		11
Flat weeks		-
Modest losses		10
Sharp losses		4

RECENT VOL

3.0%

13-week weekly-return volatility.

BASE VOL

2.8%

52-week weekly-return volatility.

UP/DOWN SPLIT

25/27

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

1.6% / -2.8%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
86 / 100	-0.8%	41.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Telecom Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
40 / 55	-4.3%	32.7%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
IOTR	NASDAQ	-7.8%	22.8%	Active
GOGO	NASDAQ	6.4%	19.8%	Inactive
IDT	NYSE	1.8%	12.1%	Active
SKM	NYSE	16.5%	11.2%	Active
ELWT	NASDAQ	-1.9%	10.5%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	27/100	Trend, activity pressure, participation, and risk combine to a 27/100 tape read.	
Indicator analysis	9/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.02; No reversal markers
Next-Week Expectancy	Positive 57.14%	Next-week expectancy is positive with a 57.14% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	61/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 38; Small Cap Core rank 6
SVQF	31/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 694.5 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	35/100	TU shows volatility options pressure with a 50/100 conviction score, put-call volume ratio of 0.20, expected move of 12.4%, and Sharemaestro trend signal inactive.	Volatility · Volatility expansion watch · Expected move 12.4%
Sentiment	51/100	Weighted news tone is neutral across 63 relevant articles.	TELUS transforms legacy telecommunications site into 195 new homes for Nanaimo
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	1d	Next report is scheduled for 31 Jul 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -1.7% Latest completed week; four-week move -7.9%.	INDICATOR STACK 13/21 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 57.14% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Volatility 50/100 conviction; expected move 12.4%.	NEWS SENTIMENT 51/100 63 relevant articles in the latest sentiment read.	EVENT RISK 1d Next report is scheduled for 31 Jul 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	10.22 USD	-1.7%	12.16 USD	13.48 USD	-1.13	-27.02	30.2M	Off
17 Jul 2026	10.40 USD	-0.2%	12.23 USD	13.51 USD	-1.11	-26.92	30.5M	Off
10 Jul 2026	10.42 USD	2.3%	12.29 USD	13.53 USD	-1.05	-28.62	26.4M	Off
03 Jul 2026	10.19 USD	-8.2%	12.35 USD	13.56 USD	-0.76	-29.98	32.1M	Off
26 Jun 2026	11.10 USD	-3.8%	12.43 USD	13.60 USD	-0.55	-22.86	27.2M	Off
19 Jun 2026	11.54 USD	-2.9%	12.46 USD	13.62 USD	-0.41	-22.36	31.2M	Off
12 Jun 2026	11.88 USD	-1.0%	12.49 USD	13.65 USD	-0.37	-20.05	34.8M	Off
05 Jun 2026	12.00 USD	-1.9%	12.55 USD	13.67 USD	-0.52	-19.47	29.1M	Off
29 May 2026	12.23 USD	0.5%	12.61 USD	13.69 USD	-0.54	-20.60	18.7M	Off
22 May 2026	12.18 USD	2.3%	12.65 USD	13.71 USD	-0.63	-20.51	25.1M	Off
15 May 2026	11.90 USD	-4.2%	12.71 USD	13.73 USD	-0.76	-22.26	24.3M	Off
08 May 2026	12.43 USD	1.6%	12.79 USD	13.75 USD	-0.70	-19.25	27.3M	Off
01 May 2026	12.23 USD	1.9%	12.85 USD	13.78 USD	-0.69	-19.30	20.0M	Off
24 Apr 2026	12.00 USD	-0.9%	12.93 USD	13.81 USD	-0.44	-20.61	22.6M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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