NYT · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

New York Times Company · Communication Services · Publishing

LATEST CLOSE

71.65 USD

-5.6% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -5.5% below the Trend Line and sits at 57.7% of its 52-week range. The latest completed week returned -5.6%, after a 1.4% four-week move. The latest factor snapshot indicates quality ranks strongly versus its universe; growth ranks strongly; valuation is expensive relative to peers. Options positioning is mixed with 35/100 conviction, while the latest news-sentiment score is 48/100. Near-term considerations: volume confirmation is below normal; earnings are due in 6d.

Technical setup score 46/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE	1W RETURN	4W RETURN
71.65 USD	**-5.6%**	**1.4%**
24 Jul 2026	latest completed week	short-term follow-through

12W RETURN	TREND BREADTH	VOLUME RATIO
-9.0%	**88.5%**	**0.9x**
quarterly tape	46 of 52 weeks active	vs 13-week average

What is working

- Price is above Fair Value, showing premium demand versus the model.
- Next-week expectancy is positive at 60.94% based on similar historical setup states.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH	INDICATOR STACK	TREND BACKDROP	PATIENT CAPITAL
-5.6%	**49/27**	**Active**	**Quiet**
Latest completed week; four-week move 1.4%.	Trend and activity pressure are weighted against the latest 12-week confirmation window.	The trend backdrop defines the current weekly regime.	Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 60.94%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Mixed

35/100 conviction; expected move 10.2%.

NEWS SENTIMENT

48/100

36 relevant articles in the latest sentiment read.

EVENT RISK

6d

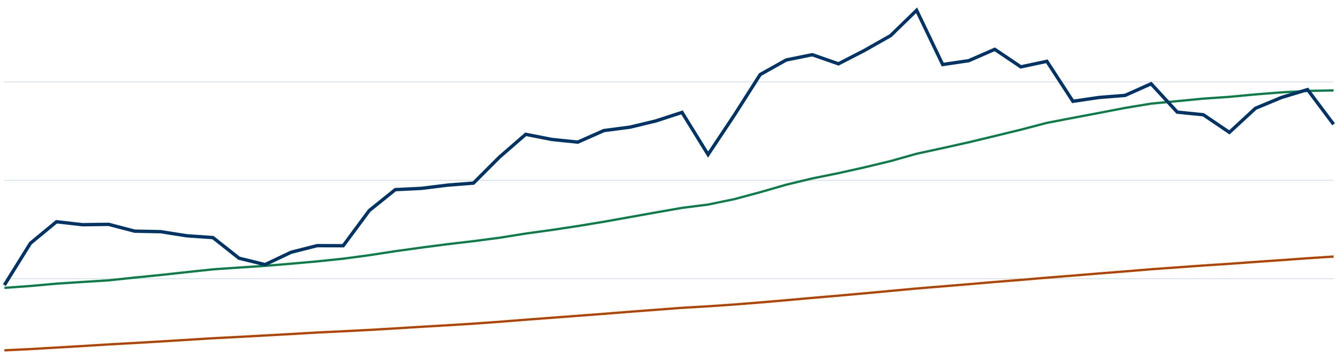
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -5.5% below the Trend Line and sits at 57.7% of its 52-week range. The latest completed week returned -5.6%, after a 1.4% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range

Latest close sits at 57.7% of the 52-week range.

RANGE LOCATION

57.7%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-5.5%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

29.4%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-17.7%

Distance from the latest 52-week high.

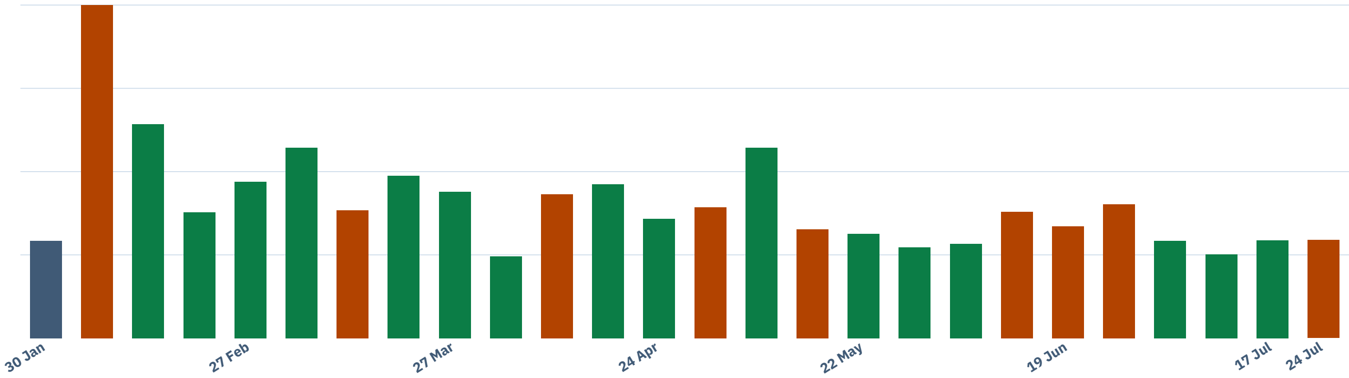
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.9x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION
0.9x
Latest volume versus the 13-week average.

BASELINE
8.7M
13-week average volume.

ONE-YEAR BASE
9.4M
52-week average volume.

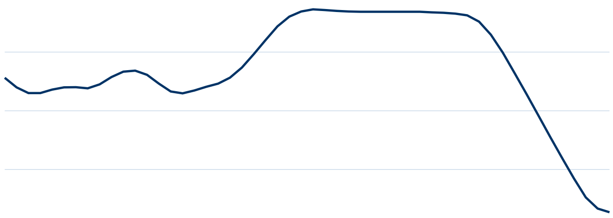
LATEST WEEKLY VOLUME
7.5M
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.29 · 12-week average 0.60

12-week confirmation

Signal	Read	Meaning
Trend active	6/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	6/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.29	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	3	3 reversal markers

No recent accumulation markers. 3 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 1.4% over four weeks, -9.0% over 12 weeks, and 37.3% over one year. The current trend has remained active for 0 consecutive weeks.

Performance by holding period

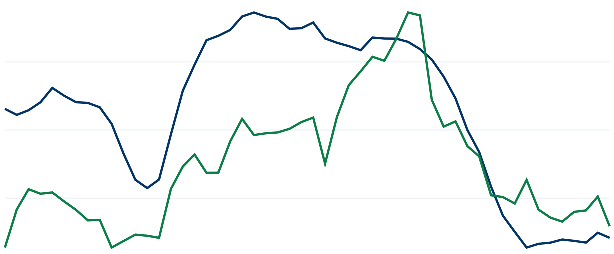
1W	-5.6%
4W	1.4%
12W	-9.0%
26W	-0.6%
52W	37.3%

ACTIVE TREND STREAK
0 weeks
Consecutive active weeks.

ACTIVE WEEKS
46
Latest 52 weeks.

TREND BREADTH
88.5%
Share of active weeks.

Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

PRESSURE
-1.26
Latest activity-pressure read.

PRESSURE CHANGE
1.5%
Four-week change in activity pressure.

LEADERSHIP
-3.95
Latest relative-leadership reading.

RS CHANGE
-27.3%
Four-week change in relative leadership.

Technical setup scorecard

Trend	49
Momentum	45
Activity Pressure	27
Relative Leadership	36
Next-Week Expectancy	80
Volume	36
Smart Money	44
Risk Control	49

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks strongly versus its universe; growth ranks strongly; valuation is expensive relative to peers.

FACTOR WEEK	STATEMENTS THROUGH	FIELD COVERAGE	MODEL CONFIDENCE
26 Jul 2026	31 Dec 2025	100%	96%
Latest published factor snapshot.	Financial reporting period used.	Available factor fields.	Snapshot confidence.

Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength	50/100
Value	9/100
Quality	97/100
Momentum	81/100
Growth	92/100

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E	30.3x
Price divided by trailing earnings.	
PRICE / SALES	4.0x
Market value relative to trailing revenue.	
EV / EBITDA	19.8x
Enterprise value relative to operating cash earnings.	
FREE-CASH-FLOW YIELD	5.4%
Free cash flow as a share of enterprise value.	

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN	51.4%
Gross profit retained from each unit of revenue.	
OPERATING MARGIN	16.8%
Operating profit retained from revenue.	
FREE-CASH-FLOW MARGIN	21.1%
Free cash flow generated from revenue.	
RETURN ON INVESTED CAPITAL	20.6%
Operating return generated on invested capital.	

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength

Recent business growth and accounting strength.

REVENUE GROWTH **10.4%**

Latest one-year revenue growth.

EPS GROWTH **26.2%**

Latest one-year earnings-per-share growth.

FREE-CASH-FLOW GROWTH **25.5%**

Latest one-year free-cash-flow growth.

PIOTROSKI F-SCORE **9/9**

Nine-point accounting-strength checklist.

Shareholder return and balance sheet

Cash returned to owners and financial leverage.

DIVIDEND YIELD **1.1%**

Cash dividends relative to market value.

BUYBACK YIELD **1.4%**

Net share repurchases relative to market value.

SHAREHOLDER YIELD **2.5%**

Dividend yield plus net buyback yield.

NET DEBT / EBITDA **-0.2x**

Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks strongly versus its universe; growth ranks strongly; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

NYT shows mixed options pressure with a 35/100 conviction score, put-call volume ratio of 0.67, expected move of 10.2%, and Sharemaestro trend signal inactive.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
35/100	10.2%	0.67
Options signal conviction.	Nearest-chain pricing.	Contract volume balance.

Pressure	16
Speculation	40
Volatility	74
Trend agreement	46

Insider activity

15 / 5

15 acquisitions and 5 disposals in the latest 180-day insider tape.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

48/100

Weighted news tone is neutral across 36 relevant articles.

1 positive · 29 neutral · 6 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

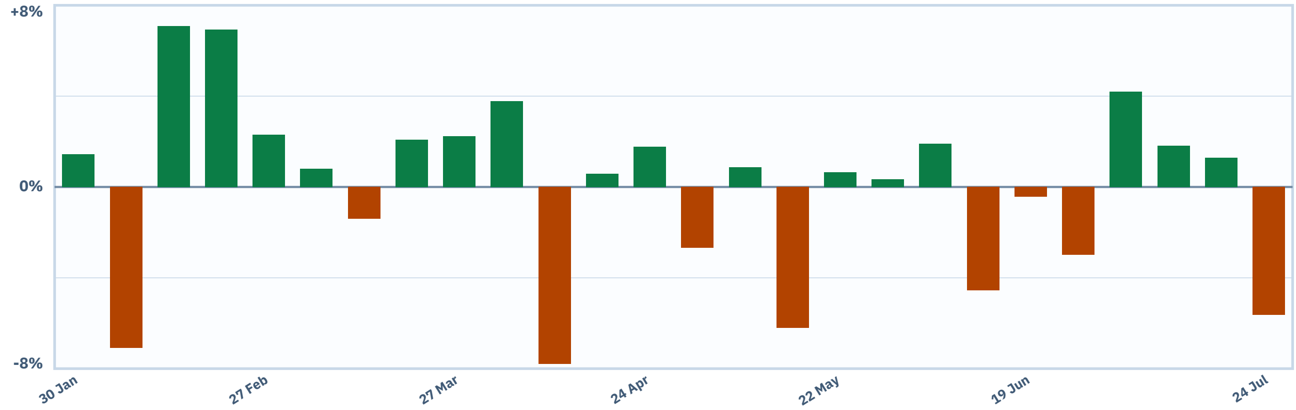
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS	OPTIONS EXPECTED MOVE	52-WEEK DRAWDOWN	13-WEEK VOLATILITY
6d	10.2%	-17.7%	3.1%
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.	Nearest-chain priced movement where available.	Distance below the 52-week high.	Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER	BEST WEEK	WORST WEEK	LATEST WEEK
17 of 26	+7.1%	-7.8%	-5.6%
9 weeks finished lower.	Week of 13 Feb.	Week of 10 Apr.	Week of 24 Jul.

Shape of recent returns

Strong gains	3
Modest gains	14
Flat weeks	-
Modest losses	4
Sharp losses	5

RECENT VOL	BASE VOL
3.1%	3.5%
13-week weekly-return volatility.	52-week weekly-return volatility.

UP/DOWN SPLIT	AVERAGE SKEW
32/20	2.7% / -2.5%
Count of positive and negative weeks in the 52-week window.	Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK

42 / 100

Standing within the tracked group.

GROUP AVERAGE

-0.8%

Average four-week return.

TREND BREADTH

41.0%

Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Publishing

4-WEEK RANK

4 / 8

Standing within the tracked group.

GROUP AVERAGE

-1.4%

Average four-week return.

TREND BREADTH

75.0%

Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
WLYB	NYSE	1.3%	7.5%	Active
PSO	NYSE	-3.7%	4.8%	Active
WLY	NYSE	-2.8%	3.5%	Active
NYT	NYSE	-5.6%	1.4%	Inactive
TDAY	NYSE	-1.2%	0.6%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	46/100	Trend, activity pressure, participation, and risk combine to a 46/100 tape read.	
Indicator analysis	30/100	Latest 12-week confirmation: trend 6/12, activity pressure 0/12, relative leadership 6/12.	Activity pressure 0.29; 3 reversal markers
Next-Week Expectancy	Positive 60.94%	Next-week expectancy is positive with a 60.94% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	58/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 27; Small Cap Core rank 90
SVQF	46/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 545.0 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	45/100	NYT shows mixed options pressure with a 35/100 conviction score, put-call volume ratio of 0.67, expected move of 10.2%, and Sharemaestro trend signal inactive.	Mixed · Options-market disagreement · Expected move 10.2%
Sentiment	48/100	Weighted news tone is neutral across 36 relevant articles.	Dimensional Fund Advisors LP Sells 107,474 Shares of The New York Times Company $NYT
Insiders	15 / 5	15 acquisitions and 5 disposals in the latest 180-day insider tape.	
Earnings	6d	Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH
-5.6%
Latest completed week; four-week move 1.4%.

INDICATOR STACK
49/27
Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP
Active
The trend backdrop defines the current weekly regime.

PATIENT CAPITAL
Quiet
Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY
Positive 60.94%
Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE
Mixed
35/100 conviction; expected move 10.2%.

NEWS SENTIMENT
48/100
36 relevant articles in the latest sentiment read.

EVENT RISK
6d
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	71.65 USD	-5.6%	75.83 USD	55.36 USD	-1.26	-3.95	7.5M	Off
17 Jul 2026	75.93 USD	1.3%	75.76 USD	55.15 USD	-1.20	1.46	7.5M	Off
10 Jul 2026	74.96 USD	1.8%	75.58 USD	54.92 USD	-1.32	-1.06	6.4M	Off
03 Jul 2026	73.62 USD	4.2%	75.33 USD	54.70 USD	-1.30	-1.33	7.5M	Off
26 Jun 2026	70.66 USD	-3.0%	75.03 USD	54.47 USD	-1.28	-3.11	10.3M	Off
19 Jun 2026	72.83 USD	-0.4%	74.81 USD	54.26 USD	-1.32	-2.38	8.6M	Off
12 Jun 2026	73.15 USD	-4.6%	74.51 USD	54.03 USD	-1.33	-0.92	9.7M	On
05 Jun 2026	76.64 USD	1.9%	74.19 USD	53.79 USD	-1.38	4.50	7.2M	On
29 May 2026	75.21 USD	0.3%	73.67 USD	53.53 USD	-1.19	0.20	7.0M	On
22 May 2026	74.96 USD	0.6%	73.05 USD	53.28 USD	-1.00	1.37	8.0M	On
15 May 2026	74.48 USD	-6.2%	72.44 USD	53.02 USD	-0.66	1.69	8.3M	On
08 May 2026	79.41 USD	0.9%	71.83 USD	52.76 USD	-0.26	8.79	14.6M	On
01 May 2026	78.72 USD	-2.7%	70.99 USD	52.48 USD	0.00	10.66	10.0M	On
24 Apr 2026	80.89 USD	1.8%	70.21 USD	52.23 USD	0.37	15.16	9.1M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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