

AEO · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

American Eagle Outfitters Inc · Consumer Cyclical · Apparel Retail

LATEST CLOSE

17.00 USD

-0.2% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -12.6% below the Trend Line and sits at 38.3% of its 52-week range. The latest completed week returned -0.2%, after a -4.2% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is inexpensive relative to peers. Options positioning is bullish with 44/100 conviction, while the latest news-sentiment score is 58/100. Near-term considerations: volume confirmation is below normal; earnings are due in 34d.

Technical setup score 28/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

17.00 USD

24 Jul 2026

1W RETURN

-0.2%

latest completed week

4W RETURN

-4.2%

short-term follow-through

12W RETURN

0.4%

quarterly tape

TREND BREADTH

53.8%

28 of 52 weeks active

VOLUME RATIO

0.8x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-0.2%

Latest completed week; four-week move -4.2%.

INDICATOR STACK

30/47

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

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OPTIONS PRESSURE

Bullish

44/100 conviction; expected move 8.0%.

NEWS SENTIMENT

58/100

65 relevant articles in the latest sentiment read.

EVENT RISK

34d

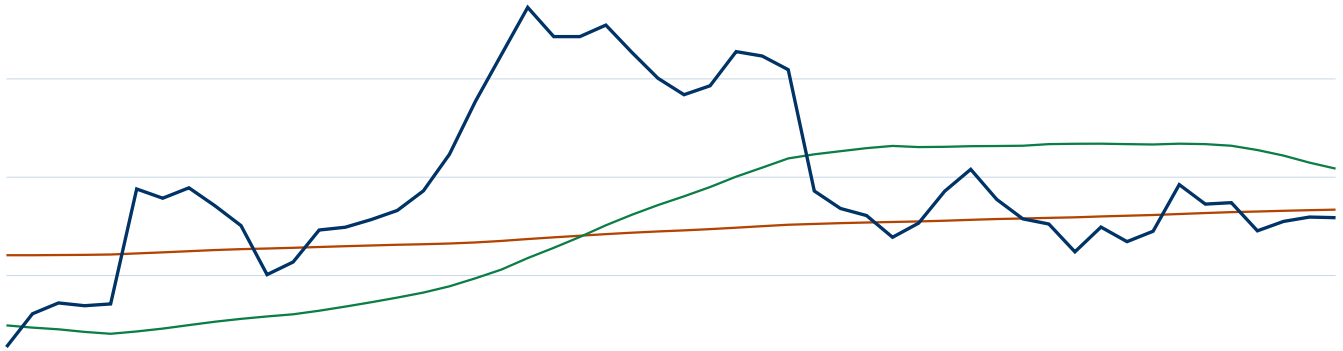
Next report is scheduled for 02 Sep 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -12.6% below the Trend Line and sits at 38.3% of its 52-week range. The latest completed week returned -0.2%, after a -4.2% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



10.08 USD

28.14 USD

Latest close sits at 38.3% of the 52-week range.

RANGE LOCATION

38.3%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-12.6%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-2.3%

Premium demand or model discount
versus Sharemaestro Fair Value.

HIGH-WATER GAP

-39.6%

Distance from the latest 52-week high.

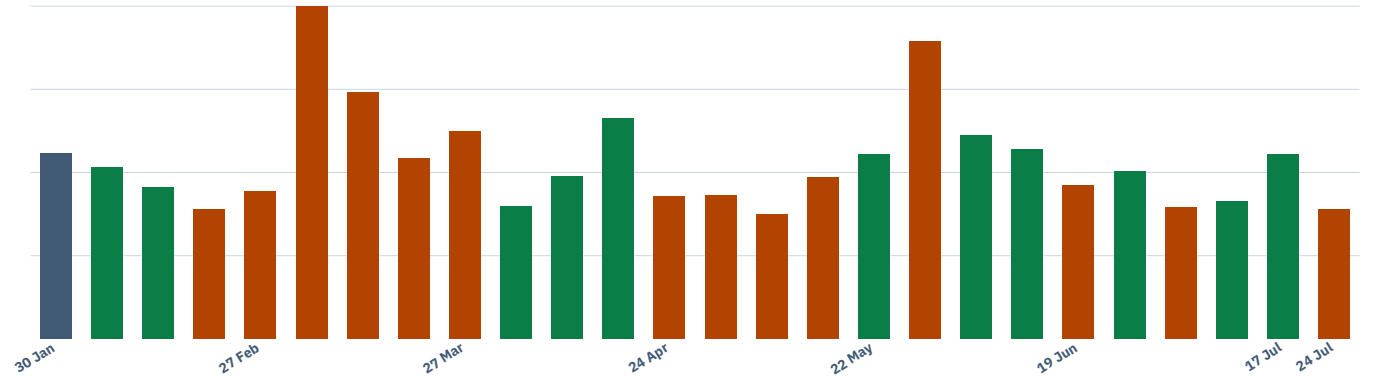
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.8x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.8x	24.5M	38.2M	18.7M
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

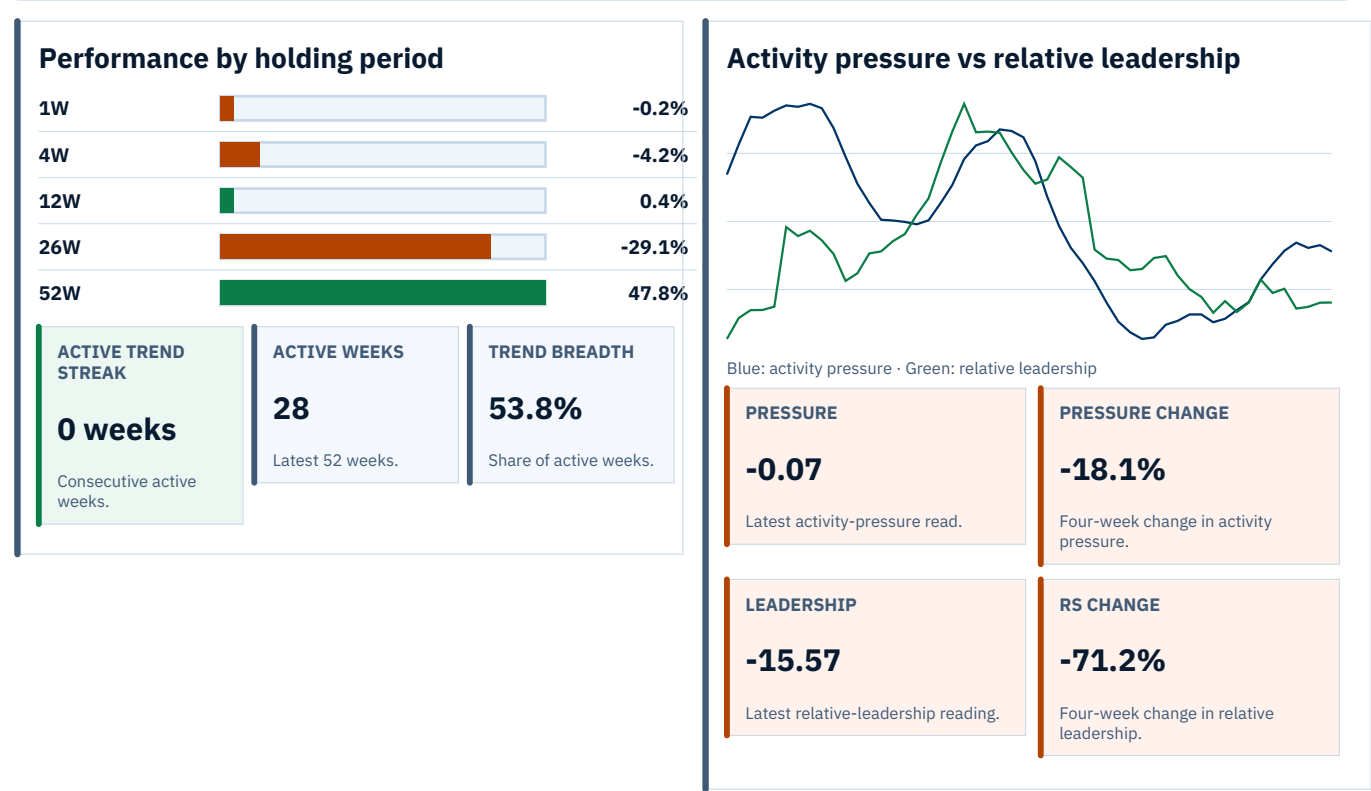
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -4.2% over four weeks, 0.4% over 12 weeks, and 47.8% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		30
Momentum		41
Activity Pressure		47
Relative Leadership		0
Next-Week Expectancy		50
Volume		32
Smart Money		23
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Jan 2026 Financial reporting period used.	FIELD COVERAGE 100% Available factor fields.	MODEL CONFIDENCE 100% Snapshot confidence.
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Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength		83/100
Value		81/100
Quality		19/100
Momentum		86/100
Growth		75/100

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E Price divided by trailing earnings.	10.2x
PRICE / SALES Market value relative to trailing revenue.	0.5x
EV / EBITDA Enterprise value relative to operating cash earnings.	7.8x
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value.	7.3%

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN Gross profit retained from each unit of revenue.	34.8%
OPERATING MARGIN Operating profit retained from revenue.	6.7%
FREE-CASH-FLOW MARGIN Free cash flow generated from revenue.	6.0%
RETURN ON INVESTED CAPITAL Operating return generated on invested capital.	8.3%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH6.2% Latest one-year revenue growth.	DIVIDEND YIELD2.9% Cash dividends relative to market value.
EPS GROWTH42.5% Latest one-year earnings-per-share growth.	BUYBACK YIELD3.2% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-52.6% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD6.1% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE4/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA3.0x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

AEO shows bullish options pressure with a 44/100 conviction score, put-call volume ratio of 0.38, expected move of 8.0%, and Sharemaestro trend signal inactive.

CONVICTION

44/100

Options signal conviction.

EXPECTED MOVE

8.0%

Nearest-chain pricing.

PUT/CALL VOLUME

0.38

Contract volume balance.

Pressure

47

Speculation

42

Volatility

86

Trend agreement

24

Insider activity

14 / 6

14 acquisitions and 6 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

58/100

Weighted news tone is neutral across 65 relevant articles.

27 positive · 34 neutral · 4 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

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06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
34d
Next report is scheduled for 02 Sep 2026; event risk rises as the date approaches.

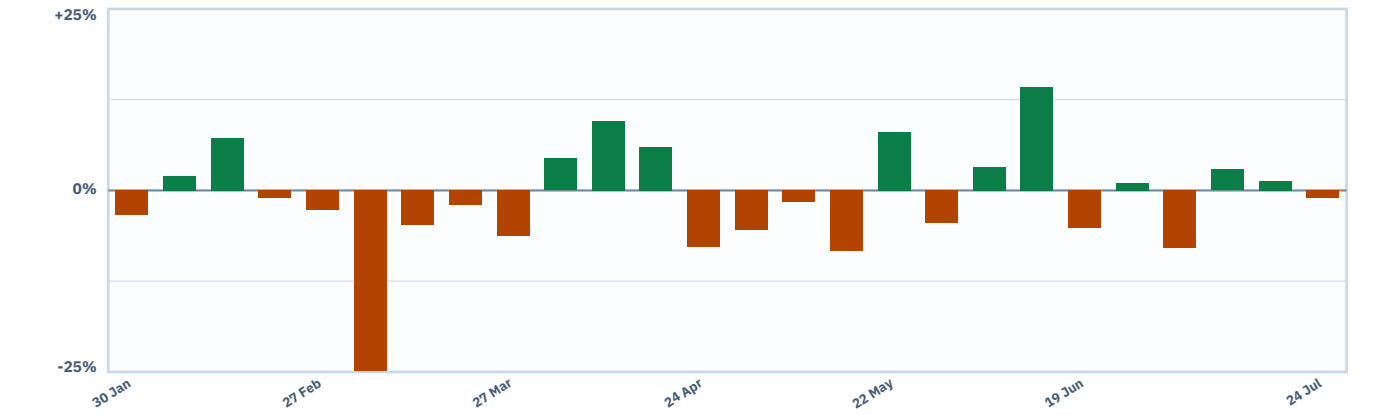
OPTIONS EXPECTED MOVE
8.0%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-39.6%
Distance below the 52-week high.

13-WEEK VOLATILITY
6.2%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
11 of 26
15 weeks finished lower.

BEST WEEK
+14.3%
Week of 12 Jun.

WORST WEEK
-24.9%
Week of 6 Mar.

LATEST WEEK
-0.2%
Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		5
Flat weeks		-
Modest losses		6
Sharp losses		9

RECENT VOL
6.2%
13-week weekly-return volatility.

BASE VOL
9.6%
52-week weekly-return volatility.

UP/DOWN SPLIT
27/24
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
7.4% / -5.8%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.8% Average four-week return.	TREND BREADTH 36.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Apparel Retail

4-WEEK RANK 17 / 28 Standing within the tracked group.	GROUP AVERAGE 2.2% Average four-week return.	TREND BREADTH 39.3% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
LVLU	NASDAQ	52.8%	146.5%	Inactive
CURV	NYSE	6.4%	25.3%	Active
ROST	NASDAQ	2.3%	12.0%	Active
BURL	NYSE	1.3%	9.1%	Active
CTRN	NASDAQ	-2.0%	6.4%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	27/100	Trend, activity pressure, participation, and risk combine to a 27/100 tape read.	
Indicator analysis	14/100	Latest 12-week confirmation: trend 0/12, activity pressure 2/12, relative leadership 0/12.	Activity pressure 0.13; No reversal markers
Factors	65/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 17; Small Cap Core rank 19
SVQF	63/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 371.5 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	50/100	AEO shows bullish options pressure with a 44/100 conviction score, put-call volume ratio of 0.38, expected move of 8.0%, and Sharemaestro trend signal inactive.	Bullish · Call-side pressure · Expected move 8.0%
Sentiment	58/100	Weighted news tone is neutral across 65 relevant articles.	Are Options Traders Betting on a Big Move in American Eagle Stock?
Insiders	14 / 6	14 acquisitions and 6 disposals in the latest 180-day insider tape.	
Earnings	34d	Next report is scheduled for 02 Sep 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -0.2% Latest completed week; four-week move -4.2%.	INDICATOR STACK 30/47 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Bullish 44/100 conviction; expected move 8.0%.	NEWS SENTIMENT 58/100 65 relevant articles in the latest sentiment read.	EVENT RISK 34d Next report is scheduled for 02 Sep 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	17.00 USD	-0.2%	19.45 USD	17.40 USD	-0.07	-15.57	18.7M	Off
17 Jul 2026	17.03 USD	1.3%	19.76 USD	17.38 USD	0.02	-15.64	26.7M	Off
10 Jul 2026	16.81 USD	2.9%	20.11 USD	17.34 USD	-0.02	-17.59	19.9M	Off
03 Jul 2026	16.34 USD	-7.9%	20.38 USD	17.31 USD	0.06	-18.43	18.9M	Off
26 Jun 2026	17.75 USD	0.4%	20.60 USD	17.27 USD	-0.06	-9.09	24.1M	Off
19 Jun 2026	17.68 USD	-5.2%	20.68 USD	17.23 USD	-0.25	-11.05	22.2M	Off
12 Jun 2026	18.65 USD	14.3%	20.70 USD	17.18 USD	-0.46	-4.76	27.3M	Off
05 Jun 2026	16.32 USD	3.3%	20.66 USD	17.13 USD	-0.77	-15.59	29.4M	Off
29 May 2026	15.80 USD	-4.4%	20.68 USD	17.10 USD	-0.88	-19.99	42.9M	Off
22 May 2026	16.53 USD	8.1%	20.70 USD	17.06 USD	-1.01	-14.91	26.6M	Off
15 May 2026	15.29 USD	-8.3%	20.70 USD	17.02 USD	-1.05	-20.37	23.2M	Off
08 May 2026	16.68 USD	-1.5%	20.68 USD	16.99 USD	-0.95	-12.92	17.9M	Off
01 May 2026	16.94 USD	-5.4%	20.60 USD	16.96 USD	-0.95	-9.26	20.8M	Off
24 Apr 2026	17.91 USD	-7.8%	20.59 USD	16.93 USD	-1.04	-2.85	20.6M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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