

PHM · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

PulteGroup Inc · Consumer Cyclical · Residential Construction

LATEST CLOSE

128.8 USD

2.1% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is 3.1% above the Trend Line and sits at 57.5% of its 52-week range. The latest completed week returned 2.1%, after a -6.4% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive. Options positioning is mixed with 31/100 conviction, while the latest news-sentiment score is 57/100. Near-term considerations: earnings are due in 82d.

Technical setup score 43/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

128.8 USD

24 Jul 2026

1W RETURN

2.1%

latest completed week

4W RETURN

-6.4%

short-term follow-through

12W RETURN

8.2%

quarterly tape

TREND BREADTH

55.8%

29 of 52 weeks active

VOLUME RATIO

1.5x

vs 13-week average

What is working

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Latest weekly return ranks in the strongest part of its sector group.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Activity pressure is weak, so confirmation is not yet broad enough.
- 2 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

2.1%

Latest completed week; four-week move -6.4%.

INDICATOR STACK

31/67

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Mixed

31/100 conviction; expected move 3.2%.

NEWS SENTIMENT

57/100

41 relevant articles in the latest sentiment read.

EVENT RISK

82d

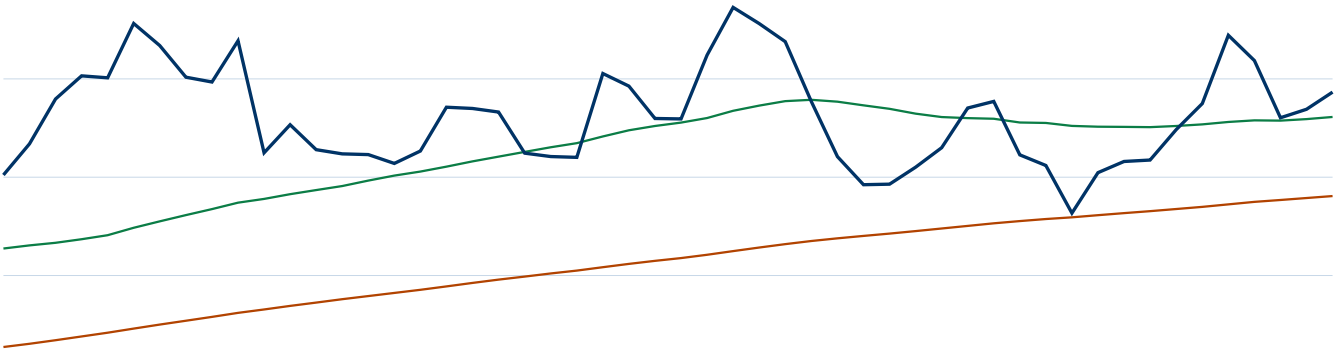
Next report is scheduled for 20 Oct 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

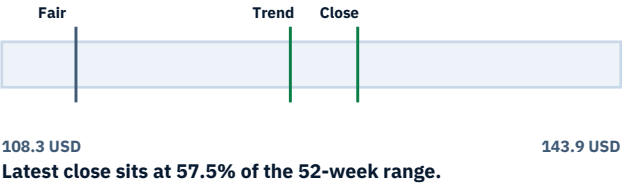
The weekly trend is not active. Price is 3.1% above the Trend Line and sits at 57.5% of its 52-week range. The latest completed week returned 2.1%, after a -6.4% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



RANGE LOCATION

57.5%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

3.1%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

14.4%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-10.5%

Distance from the latest 52-week high.

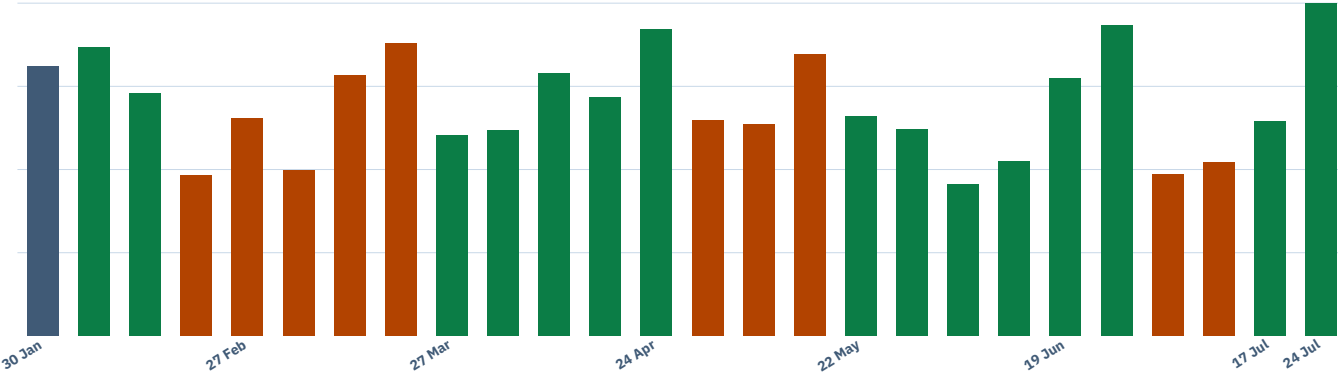
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.5x the 13-week average. Participation is unusually strong and confirms that the move is attracting attention.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

1.5x

Latest volume versus the 13-week average.

BASELINE

8.7M

13-week average volume.

ONE-YEAR BASE

9.3M

52-week average volume.

LATEST WEEKLY VOLUME

13.0M

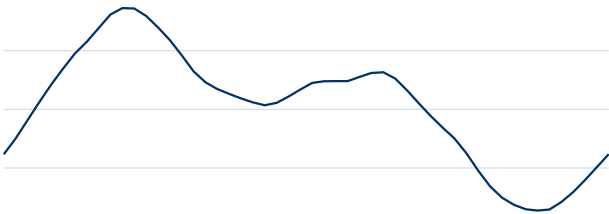
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.32 · 12-week average 0.17

12-week confirmation

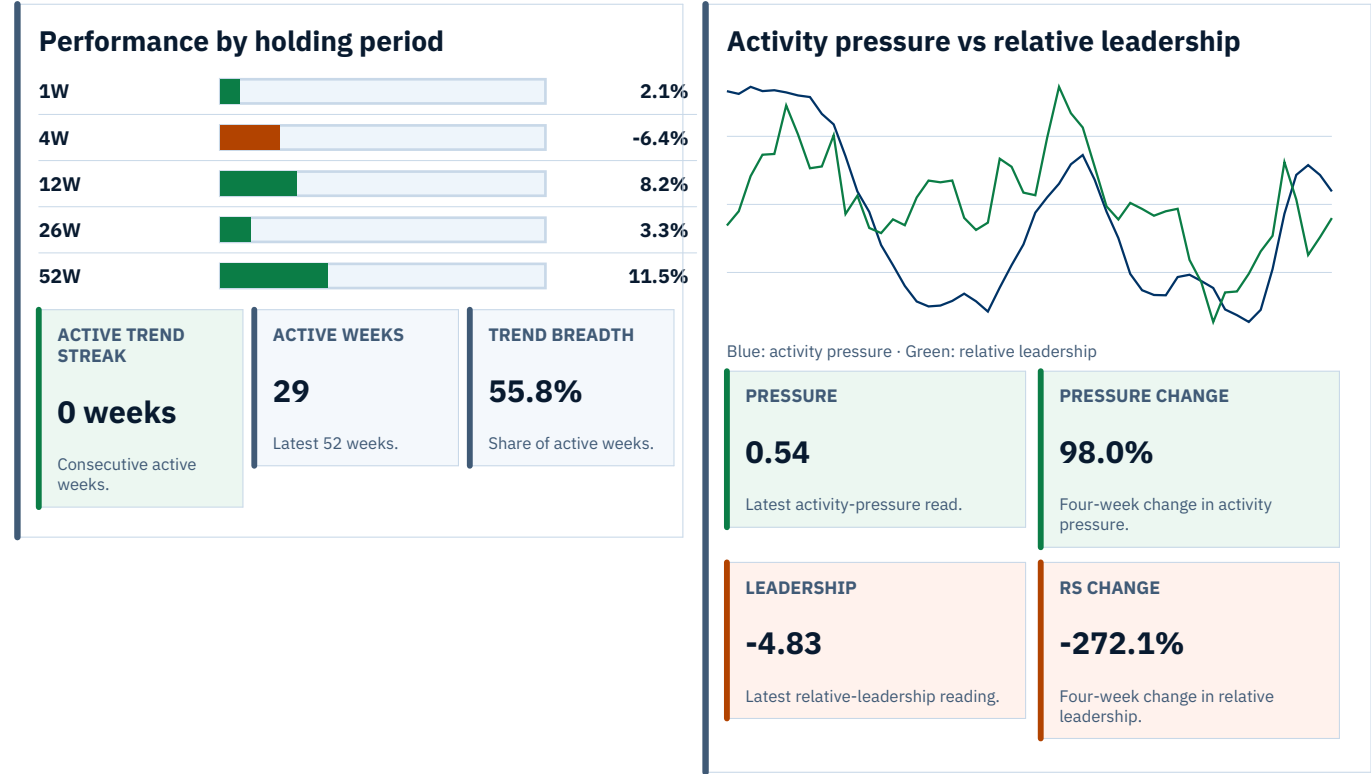
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	5/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	1/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.32	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	2	2 reversal markers

No recent accumulation markers. 2 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -6.4% over four weeks, 8.2% over 12 weeks, and 11.5% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		31
Momentum		43
Activity Pressure		67
Relative Leadership		14
Next-Week Expectancy		50
Volume		62
Smart Money		20
Risk Control		58

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 97% Available factor fields.	MODEL CONFIDENCE 97% Snapshot confidence.
--	--	--	--

Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		84/100
Value		69/100
Quality		71/100
Momentum		67/100
Growth		5/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 12.9x	GROSS MARGIN Gross profit retained from each unit of revenue. 24.5%
PRICE / SALES Market value relative to trailing revenue. 1.5x	OPERATING MARGIN Operating profit retained from revenue. 14.1%
EV / EBITDA Enterprise value relative to operating cash earnings. 10.2x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 9.2%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 6.1%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 12657.7%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH-7.3% Latest one-year revenue growth.	DIVIDEND YIELD0.8% Cash dividends relative to market value.
EPS GROWTH-30.5% Latest one-year earnings-per-share growth.	BUYBACK YIELD5.4% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-4.1% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD6.2% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA0.0x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

PHM shows mixed options pressure with a 31/100 conviction score, put-call volume ratio of 0.99, expected move of 3.2%, and Sharemaestro trend signal inactive.

CONVICTION

31/100

Options signal conviction.

EXPECTED MOVE

3.2%

Nearest-chain pricing.

PUT/CALL VOLUME

0.99

Contract volume balance.

Pressure

0

Speculation

41

Volatility

55

Trend agreement

63

News sentiment

57/100

Weighted news tone is neutral across 41 relevant articles.

14 positive · 26 neutral · 1 negative

Insider activity

10 / 4

10 acquisitions and 4 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

Copyright 2026 Sharemaestro · Educational market research · sharemaestro.com

Page 7

Not financial advice. Market and fundamental data may be delayed, incomplete, or inaccurate. See the full disclosure on the final page.

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
82d
Next report is scheduled for 20 Oct 2026; event risk rises as the date approaches.

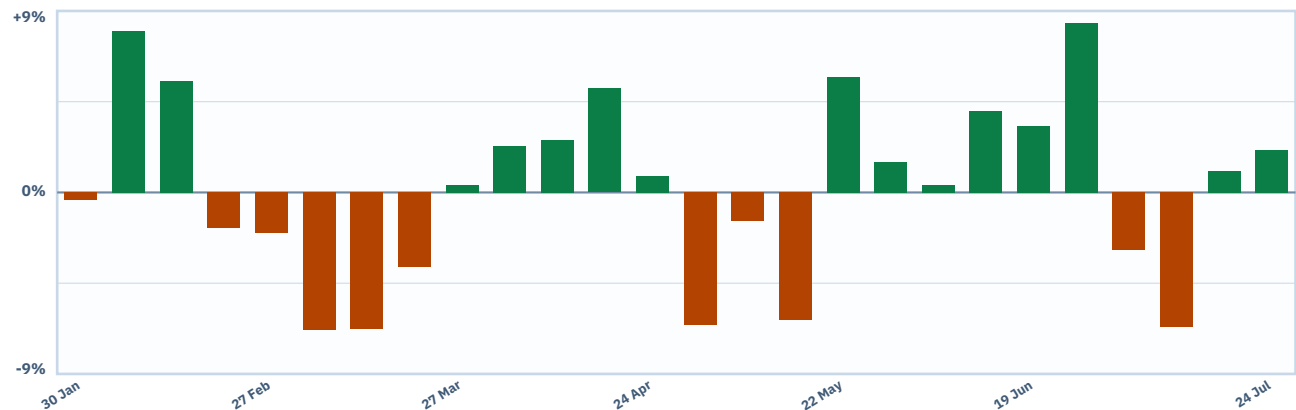
OPTIONS EXPECTED MOVE
3.2%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-10.5%
Distance below the 52-week high.

13-WEEK VOLATILITY
4.6%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
15 of 26
11 weeks finished lower.

BEST WEEK
+8.4%
Week of 26 Jun.

WORST WEEK
-6.8%
Week of 6 Mar.

LATEST WEEK
+2.1%
Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		9
Flat weeks		-
Modest losses		6
Sharp losses		5

RECENT VOL
4.6%
13-week weekly-return volatility.

BASE VOL
4.5%
52-week weekly-return volatility.

UP/DOWN SPLIT
25/27
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
3.9% / -3.0%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
79 / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Residential Construction

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
7 / 20	-6.2%	45.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
BZH	NYSE	0.9%	13.7%	Active
LEGH	NASDAQ	-1.1%	1.7%	Active
TMHC	NYSE	0.4%	0.9%	Active
IBP	NYSE	-0.5%	-2.5%	Inactive
SPHL	NASDAQ	-0.8%	-4.1%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	42/100	Trend, activity pressure, participation, and risk combine to a 42/100 tape read.	
Indicator analysis	21/100	Latest 12-week confirmation: trend 0/12, activity pressure 5/12, relative leadership 1/12.	Activity pressure 0.32; 2 reversal markers
Factors	72/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 11
SVQF	84/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 162.0 of 1007
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	48/100	PHM shows mixed options pressure with a 31/100 conviction score, put-call volume ratio of 0.99, expected move of 3.2%, and Sharemaestro trend signal inactive.	Mixed · Options-market disagreement · Expected move 3.2%
Sentiment	57/100	Weighted news tone is neutral across 41 relevant articles.	PulteGroup CEO says housing market is 'pretty good' despite 11% revenue fall
Insiders	10 / 4	10 acquisitions and 4 disposals in the latest 180-day insider tape.	
Earnings	82d	Next report is scheduled for 20 Oct 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 2.1% Latest completed week; four-week move -6.4%.	INDICATOR STACK 31/67 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Mixed 31/100 conviction; expected move 3.2%.	NEWS SENTIMENT 57/100 41 relevant articles in the latest sentiment read.	EVENT RISK 82d Next report is scheduled for 20 Oct 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	128.8 USD	2.1%	124.9 USD	112.5 USD	0.54	-4.83	13.0M	Off
17 Jul 2026	126.1 USD	1.1%	124.5 USD	112.2 USD	0.73	-7.44	8.4M	Off
10 Jul 2026	124.8 USD	-6.7%	124.3 USD	111.9 USD	0.85	-9.87	6.8M	Off
03 Jul 2026	133.7 USD	-2.9%	124.3 USD	111.6 USD	0.73	-2.30	6.3M	Off
26 Jun 2026	137.6 USD	8.4%	124.1 USD	111.3 USD	0.27	2.81	12.1M	Off
19 Jun 2026	127.0 USD	3.3%	123.7 USD	110.9 USD	-0.39	-7.24	10.0M	Off
12 Jun 2026	122.9 USD	4.0%	123.5 USD	110.5 USD	-0.87	-9.38	6.8M	Off
05 Jun 2026	118.2 USD	0.2%	123.3 USD	110.2 USD	-1.01	-12.43	5.9M	Off
29 May 2026	117.9 USD	1.5%	123.3 USD	109.9 USD	-0.93	-14.85	8.0M	Off
22 May 2026	116.2 USD	5.7%	123.4 USD	109.6 USD	-0.87	-14.98	8.6M	Off
15 May 2026	109.9 USD	-6.3%	123.5 USD	109.2 USD	-0.61	-19.01	11.0M	Off
08 May 2026	117.3 USD	-1.4%	123.9 USD	109.0 USD	-0.53	-13.61	8.3M	Off
01 May 2026	119.0 USD	-6.5%	124.0 USD	108.6 USD	-0.45	-10.54	8.4M	Off
24 Apr 2026	127.3 USD	0.8%	124.6 USD	108.3 USD	-0.48	-3.57	11.9M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

Open the live report · Open the interactive chart · Full disclaimer