BBGI · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Beasley Broadcast Group Inc · Communication Services · Broadcasting

LATEST CLOSE

20.52 USD

-7.4% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 62.7% above the Trend Line and sits at 66.4% of its 52-week range. The latest completed week returned -7.4%, after a -22.6% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. The latest news-sentiment score is 51/100. Near-term considerations: volume confirmation is below normal; earnings are due in 12d.

Technical setup score 43/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

20.52 USD

24 Jul 2026

1W RETURN

-7.4%

latest completed week

4W RETURN

-22.6%

short-term follow-through

12W RETURN

0.0%

quarterly tape

TREND BREADTH

53.8%

28 of 52 weeks active

VOLUME RATIO

0.6x

vs 13-week average

What is working

- The trend backdrop is active with a 15-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- Next-week expectancy is negative at 40.43% based on similar historical setup states.
- 2 reversal markers appear in the recent smart-money tape.
- The share remains more than 20% below its 52-week high.
- The latest week was a sharp negative move.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-7.4%

Latest completed week; four-week move -22.6%.

INDICATOR STACK

75/55

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 40.43%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

51/100

60 relevant articles in the latest sentiment read.

EVENT RISK

12d

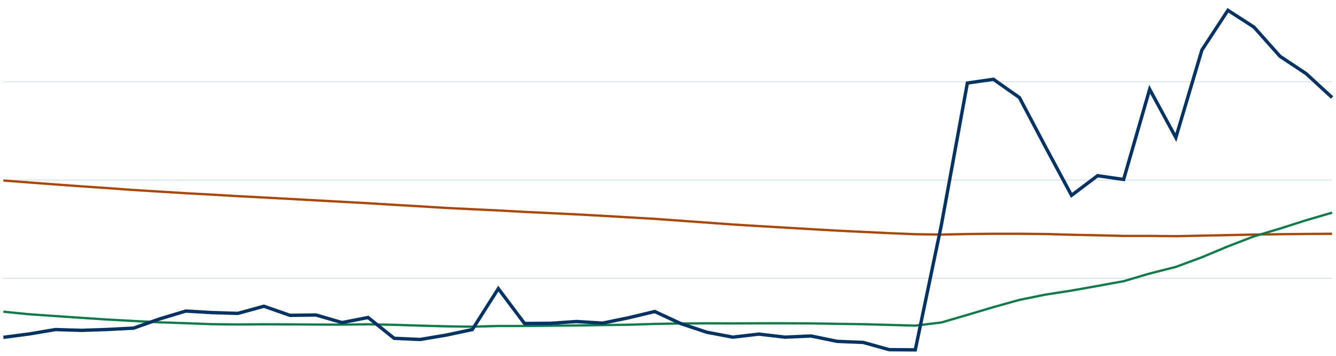
Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 62.7% above the Trend Line and sits at 66.4% of its 52-week range. The latest completed week returned -7.4%, after a -22.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range

3.14 USD
29.30 USD

Latest close sits at 66.4% of the 52-week range.

RANGE LOCATION

66.4%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

62.7%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

83.7%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-30.0%

Distance from the latest 52-week high.

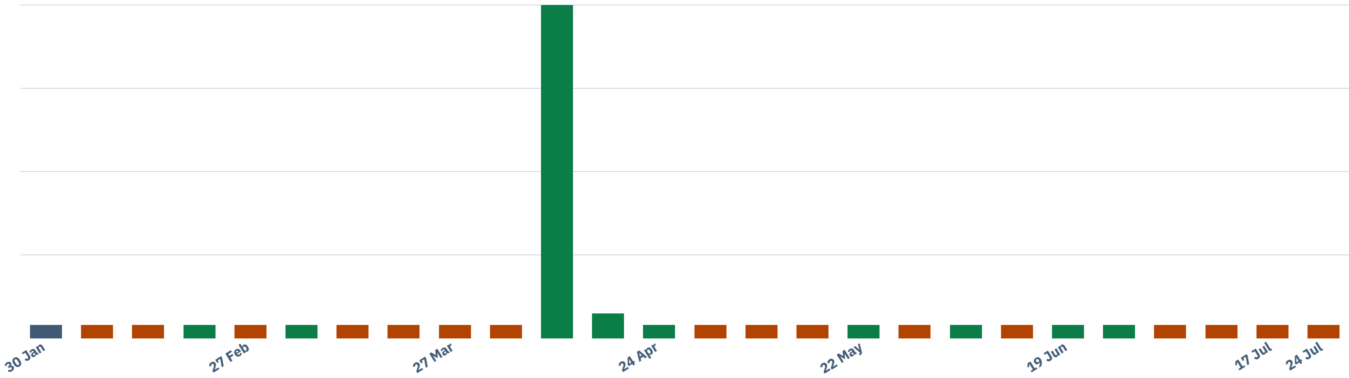
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.6x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

0.6x

Latest volume versus the 13-week average.

BASELINE

173.8K

13-week average volume.

ONE-YEAR BASE

2.6M

52-week average volume.

LATEST WEEKLY VOLUME

95.9K

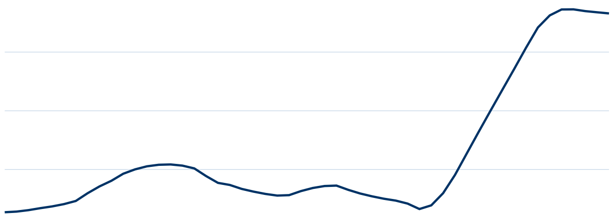
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.92 · 12-week average 0.78

12-week confirmation

Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	12/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.92	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	2	2 reversal markers

No recent accumulation markers. 2 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -22.6% over four weeks, 0.0% over 12 weeks, and 388.0% over one year. The current trend has remained active for 15 consecutive weeks.

Performance by holding period

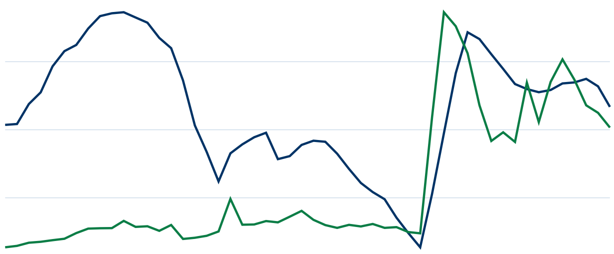
1W	-7.4%
4W	-22.6%
12W	0.0%
26W	251.4%
52W	388.0%

ACTIVE TREND STREAK
15 weeks
Consecutive active weeks.

ACTIVE WEEKS
28
Latest 52 weeks.

TREND BREADTH
53.8%
Share of active weeks.

Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

PRESSURE
0.44
Latest activity-pressure read.

PRESSURE CHANGE
-39.4%
Four-week change in activity pressure.

LEADERSHIP
109.91
Latest relative-leadership reading.

RS CHANGE
-45.9%
Four-week change in relative leadership.

Technical setup scorecard

Trend	75
Momentum	0
Activity Pressure	55
Relative Leadership	100
Next-Week Expectancy	30
Volume	23
Smart Money	60
Risk Control	0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK	STATEMENTS THROUGH	FIELD COVERAGE	MODEL CONFIDENCE
26 Jul 2026	**31 Dec 2025**	**79%**	**76%**
Latest published factor snapshot.	Financial reporting period used.	Available factor fields.	Snapshot confidence.

Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength	**71/100**
Value	**60/100**
Quality	**58/100**
Momentum	**60/100**
Growth	**60/100**

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E Price divided by trailing earnings.	**-**
PRICE / SALES Market value relative to trailing revenue.	**0.2x**
EV / EBITDA Enterprise value relative to operating cash earnings.	**-**
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value.	**-1.4%**

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN Gross profit retained from each unit of revenue.	**6.5%**
OPERATING MARGIN Operating profit retained from revenue.	**2.7%**
FREE-CASH-FLOW MARGIN Free cash flow generated from revenue.	**-1.9%**
RETURN ON INVESTED CAPITAL Operating return generated on invested capital.	**2.1%**

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength

Recent business growth and accounting strength.

REVENUE GROWTH	Latest one-year revenue growth.	-15.0%
EPS GROWTH	Latest one-year earnings-per-share growth.	-
FREE-CASH-FLOW GROWTH	Latest one-year free-cash-flow growth.	-
PIOTROSKI F-SCORE	Nine-point accounting-strength checklist.	2/9

Shareholder return and balance sheet

Cash returned to owners and financial leverage.

DIVIDEND YIELD	Cash dividends relative to market value.	-
BUYBACK YIELD	Net share repurchases relative to market value.	0.1%
SHAREHOLDER YIELD	Dividend yield plus net buyback yield.	0.1%
NET DEBT / EBITDA	Balance-sheet debt relative to operating cash earnings.	-1.1x

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

3 / 6

3 acquisitions and 6 disposals in the latest 180-day insider tape.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

51/100

Weighted news tone is neutral across 60 relevant articles.

6 positive · 50 neutral · 4 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
12d
Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.

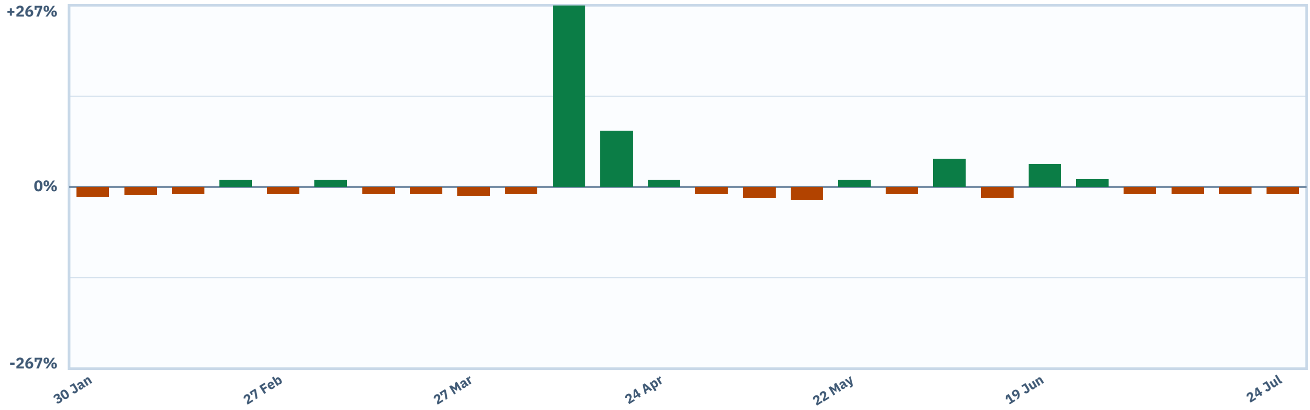
OPTIONS EXPECTED MOVE
-
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-30.0%
Distance below the 52-week high.

13-WEEK VOLATILITY
17.9%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
9 of 26
17 weeks finished lower.

BEST WEEK
+266.4%
Week of 10 Apr.

WORST WEEK
-19.4%
Week of 15 May.

LATEST WEEK
-7.4%
Week of 24 Jul.

Shape of recent returns

Strong gains	7
Modest gains	2
Flat weeks	-
Modest losses	3
Sharp losses	14

RECENT VOL
17.9%
13-week weekly-return volatility.

BASE VOL
40.8%
52-week weekly-return volatility.

UP/DOWN SPLIT
25/27
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
24.2% / -8.7%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	41.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Broadcasting

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
15 / 16	-3.5%	25.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
XHLD	NASDAQ	-11.8%	47.6%	Inactive
NXST	NASDAQ	-0.2%	11.8%	Inactive
UONEK	NASDAQ	23.6%	10.7%	Inactive
MDIA	NASDAQ	-1.0%	9.4%	Active
GTN	NYSE	0.0%	4.2%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	52/100	Trend, activity pressure, participation, and risk combine to a 52/100 tape read.	
Indicator analysis	86/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 12/12.	Activity pressure 0.92; 2 reversal markers
Next-Week Expectancy	Negative 40.43%	Next-week expectancy is negative with a 40.43% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	62/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Tiny Titans rank 1; Buyback Yield rank 42
SVQF	7/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 678.0 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	51/100	Weighted news tone is neutral across 60 relevant articles.	Beasley Broadcast Group, Inc. Class A Revenue Breakdown – SWB:BZS0
Insiders	3 / 6	3 acquisitions and 6 disposals in the latest 180-day insider tape.	
Earnings	12d	Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	20.52 USD	-7.4%	12.62 USD	11.17 USD	0.44	109.91	95.9K	On
17 Jul 2026	22.16 USD	-5.1%	12.10 USD	11.16 USD	0.70	130.05	246.7K	On
10 Jul 2026	23.34 USD	-7.9%	11.53 USD	11.14 USD	0.79	140.37	58.6K	On
03 Jul 2026	25.35 USD	-4.3%	11.00 USD	11.12 USD	0.74	175.54	140.4K	On
26 Jun 2026	26.50 USD	11.5%	10.30 USD	11.08 USD	0.73	203.26	279.6K	On
19 Jun 2026	23.77 USD	33.8%	9.56 USD	11.04 USD	0.65	172.46	138.7K	On
12 Jun 2026	17.77 USD	-15.7%	8.90 USD	11.01 USD	0.62	117.37	149.8K	On
05 Jun 2026	21.09 USD	41.5%	8.44 USD	11.02 USD	0.66	171.45	247.9K	On
29 May 2026	14.90 USD	-1.7%	7.92 USD	11.02 USD	0.72	90.24	35.9K	On
22 May 2026	15.15 USD	9.7%	7.59 USD	11.06 USD	0.91	103.37	164.4K	On
15 May 2026	13.81 USD	-19.4%	7.27 USD	11.11 USD	1.09	91.56	172.3K	On
08 May 2026	17.13 USD	-16.5%	7.00 USD	11.15 USD	1.28	140.45	173.3K	On
01 May 2026	20.51 USD	-5.8%	6.64 USD	11.17 USD	1.36	211.55	355.7K	On
24 Apr 2026	21.77 USD	1.2%	6.14 USD	11.17 USD	0.86	248.65	770.8K	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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