

CZR · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Caesars Entertainment Corporation · Consumer Cyclical · Resorts & Casinos

LATEST CLOSE

29.94 USD

0.3% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 12.7% above the Trend Line and sits at 92.8% of its 52-week range. The latest completed week returned 0.3%, after a -0.8% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is inexpensive relative to peers. Options positioning is bullish with 55/100 conviction, while the latest news-sentiment score is 54/100. Near-term considerations: price is close to its 52-week high; volume confirmation is below normal; earnings are due in 5d.

Technical setup score 62/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

29.94 USD

24 Jul 2026

1W RETURN

0.3%

latest completed week

4W RETURN

-0.8%

short-term follow-through

12W RETURN

5.5%

quarterly tape

TREND BREADTH

34.6%

18 of 52 weeks active

VOLUME RATIO

0.5x

vs 13-week average

What is working

- The trend backdrop is active with a 18-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Activity pressure is positive on the latest completed week.
- Activity pressure is constructive, supporting the smart-money activity read.

What could go wrong

- Price is below Fair Value, so the market is still discounting the latest tape.

What to watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.3%

Latest completed week; four-week move -0.8%.

INDICATOR STACK

64/60

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Bullish

55/100 conviction; expected move 1.5%.

NEWS SENTIMENT

54/100

49 relevant articles in the latest sentiment read.

EVENT RISK

5d

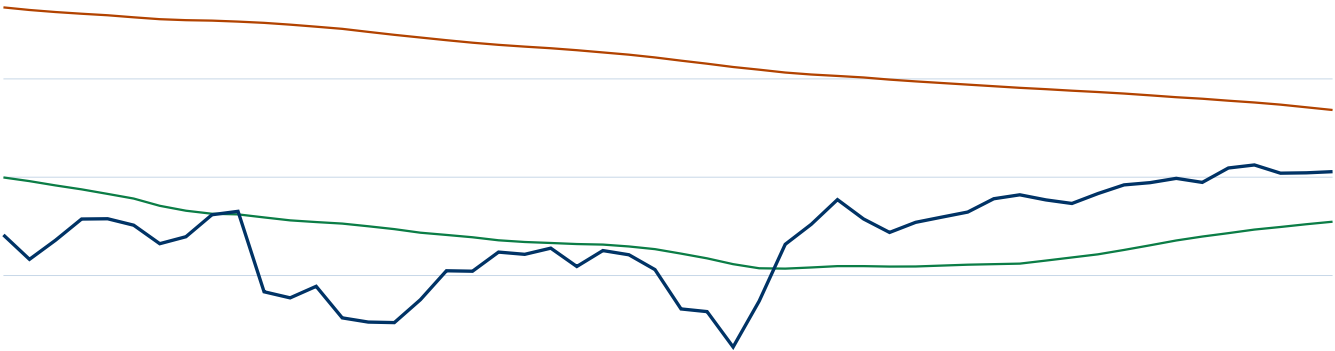
Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

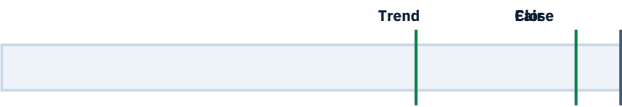
The weekly trend is active. Price is 12.7% above the Trend Line and sits at 92.8% of its 52-week range. The latest completed week returned 0.3%, after a -0.8% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



17.86 USD

Latest close sits at 92.8% of the 52-week range.

30.88 USD

RANGE LOCATION

92.8%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

12.7%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-12.2%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-3.0%

Distance from the latest 52-week high.

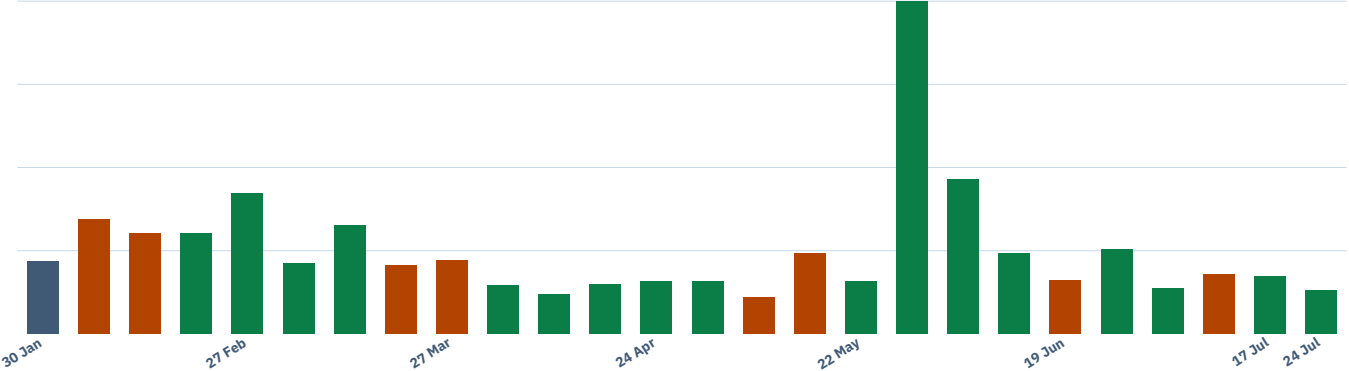
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.5x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.5x Latest volume versus the 13-week average.	BASELINE 31.3M 13-week average volume.	ONE-YEAR BASE 33.3M 52-week average volume.	LATEST WEEKLY VOLUME 15.5M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

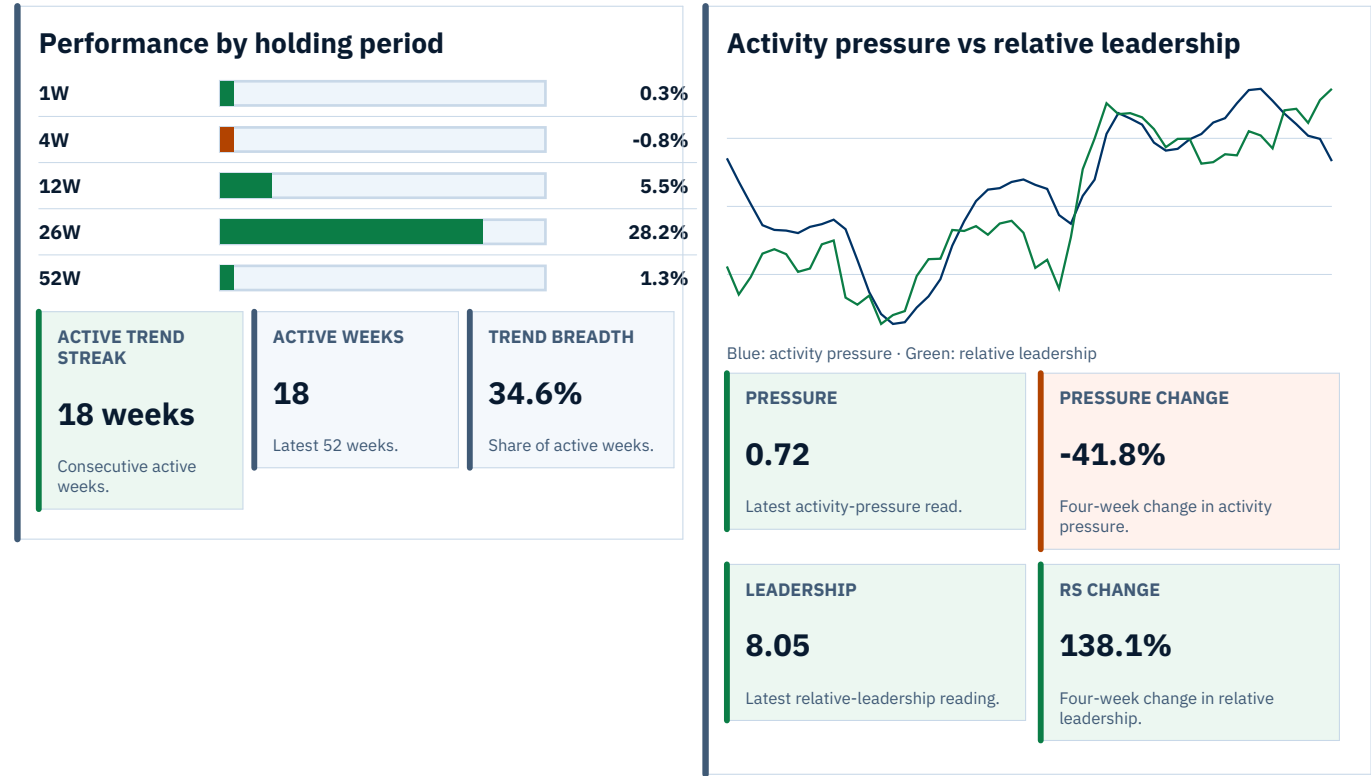
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -0.8% over four weeks, 5.5% over 12 weeks, and 1.3% over one year. The current trend has remained active for 18 consecutive weeks.



Technical setup scorecard

Trend		64
Momentum		53
Activity Pressure		60
Relative Leadership		85
Next-Week Expectancy		50
Volume		21
Smart Money		76
Risk Control		88

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 88% Available factor fields.	MODEL CONFIDENCE 84% Snapshot confidence.
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Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength		63/100
Value		81/100
Quality		33/100
Momentum		27/100
Growth		29/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 43.9% Gross profit retained from each unit of revenue.
PRICE / SALES 0.5x Market value relative to trailing revenue.	OPERATING MARGIN 16.3% Operating profit retained from revenue.
EV / EBITDA 9.2x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 18.0% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 6.9% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL 5.1% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH2.3% Latest one-year revenue growth.	DIVIDEND YIELD- Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD3.8% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-17.8% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD3.8% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA7.3x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates **quality is middle-of-the-pack; growth is moderate; valuation is inexpensive relative to peers.**

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

CZR shows bullish options pressure with a 55/100 conviction score, put-call volume ratio of 0.04, expected move of 1.5%, and Sharemaestro trend signal active.

CONVICTION

55/100

Options signal conviction.

EXPECTED MOVE

1.5%

Nearest-chain pricing.

PUT/CALL VOLUME

0.04

Contract volume balance.

Pressure

100

Speculation

41

Volatility

24

Trend agreement

7

Insider activity

0 / 9

0 acquisitions and 9 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

54/100

Weighted news tone is neutral across 49 relevant articles.

14 positive · 32 neutral · 3 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

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Not financial advice. Market and fundamental data may be delayed, incomplete, or inaccurate. See the full disclosure on the final page.

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
5d
Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.

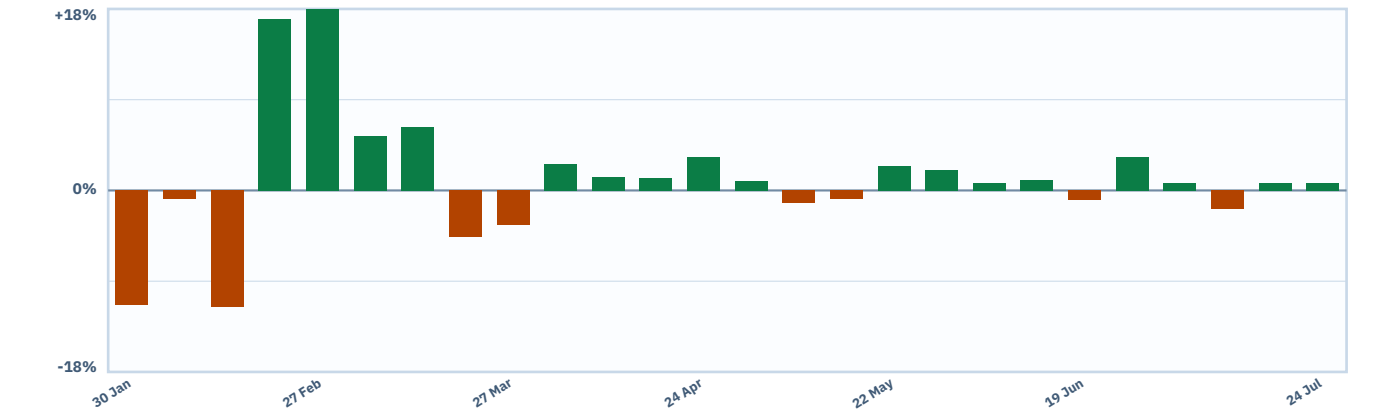
OPTIONS EXPECTED MOVE
1.5%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-3.0%
Distance below the 52-week high.

13-WEEK VOLATILITY
1.4%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
17 of 26
9 weeks finished lower.

BEST WEEK
+18.0%
Week of 27 Feb.

WORST WEEK
-11.6%
Week of 13 Feb.

LATEST WEEK
+0.3%
Week of 24 Jul.

Shape of recent returns

Strong gains		4
Modest gains		13
Flat weeks		-
Modest losses		6
Sharp losses		3

RECENT VOL
1.4%
13-week weekly-return volatility.

BASE VOL
6.4%
52-week weekly-return volatility.

UP/DOWN SPLIT
29/23
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
4.1% / -4.6%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.8% Average four-week return.	TREND BREADTH 36.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Resorts & Casinos

4-WEEK RANK 4 / 17 Standing within the tracked group.	GROUP AVERAGE -5.5% Average four-week return.	TREND BREADTH 58.8% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
MTN	NYSE	-1.4%	5.6%	Active
MLCO	NASDAQ	-0.7%	0.9%	Inactive
MSC	NYSE	11.6%	0.0%	Inactive
CZR	NASDAQ	0.3%	-0.8%	Active
LVS	NYSE	1.6%	-2.2%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	64/100	Trend, activity pressure, participation, and risk combine to a 64/100 tape read.	
Indicator analysis	81/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 5/12.	Activity pressure 0.99; No reversal markers
Factors	51/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 15; Small Cap Core rank 15
SVQF	46/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 394.5 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	51/100	CZR shows bullish options pressure with a 55/100 conviction score, put-call volume ratio of 0.04, expected move of 1.5%, and Sharemaestro trend signal active.	Bullish · Call-side pressure · Expected move 1.5%
Sentiment	54/100	Weighted news tone is neutral across 49 relevant articles.	California Public Employees Retirement System Has \$7.29 Million Stock Position in Caesars Entertainment, Inc. \$CZR
Insiders	0 / 9	0 acquisitions and 9 disposals in the latest 180-day insider tape.	
Earnings	5d	Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 0.3% Latest completed week; four-week move -0.8%.	INDICATOR STACK 64/60 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Bullish 55/100 conviction; expected move 1.5%.	NEWS SENTIMENT 54/100 49 relevant articles in the latest sentiment read.	EVENT RISK 5d Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	29.94 USD	0.3%	26.57 USD	34.09 USD	0.72	8.05	15.5M	On
17 Jul 2026	29.86 USD	0.1%	26.40 USD	34.27 USD	0.97	5.61	20.5M	On
10 Jul 2026	29.84 USD	-1.8%	26.22 USD	34.45 USD	1.00	0.64	21.2M	On
03 Jul 2026	30.39 USD	0.7%	26.04 USD	34.60 USD	1.13	3.71	16.4M	On
26 Jun 2026	30.19 USD	3.3%	25.80 USD	34.72 USD	1.24	3.38	30.2M	On
19 Jun 2026	29.22 USD	-0.9%	25.57 USD	34.85 USD	1.39	-4.89	19.2M	On
12 Jun 2026	29.49 USD	1.0%	25.31 USD	34.95 USD	1.52	-2.09	29.0M	On
05 Jun 2026	29.20 USD	0.5%	24.99 USD	35.08 USD	1.50	-1.17	55.4M	On
29 May 2026	29.05 USD	2.0%	24.67 USD	35.20 USD	1.36	-6.42	119.6M	On
22 May 2026	28.47 USD	2.4%	24.38 USD	35.30 USD	1.19	-6.18	18.9M	On
15 May 2026	27.80 USD	-0.9%	24.17 USD	35.39 USD	1.15	-7.89	28.9M	On
08 May 2026	28.04 USD	-1.2%	23.96 USD	35.49 USD	1.02	-8.22	13.2M	On
01 May 2026	28.38 USD	0.9%	23.75 USD	35.58 USD	0.96	-2.79	18.9M	On
24 Apr 2026	28.12 USD	3.3%	23.71 USD	35.69 USD	0.86	-2.84	18.9M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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