

LEVI • MEX • WEEK ENDED 24 JUL 2026

# Weekly Investor Report

Levi Strauss & Co. • Consumer Cyclical • Apparel Manufacturing

LATEST CLOSE

423.9 MXN

1.6% latest week

## Weekly setup

# Constructive, but selective

The weekly trend is active. Price is 15.3% above the Trend Line and sits at 76.8% of its 52-week range. The latest completed week returned 1.6%, after a 4.1% four-week move. The latest news-sentiment score is 49/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 54/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

423.9 MXN

24 Jul 2026

1W RETURN

1.6%

latest completed week

4W RETURN

4.1%

short-term follow-through

12W RETURN

32.7%

quarterly tape

TREND BREADTH

48.1%

25 of 52 weeks active

VOLUME RATIO

0.6x

vs 13-week average

## What is working

- The trend backdrop is active with a 1-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

## What could go wrong

- Next-week expectancy is negative at 32.37% based on similar historical setup states.

## What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

## This week's evidence at a glance

PRICE FOLLOW-THROUGH

1.6%

Latest completed week; four-week move 4.1%.

INDICATOR STACK

30/74

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 32.37%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

49/100

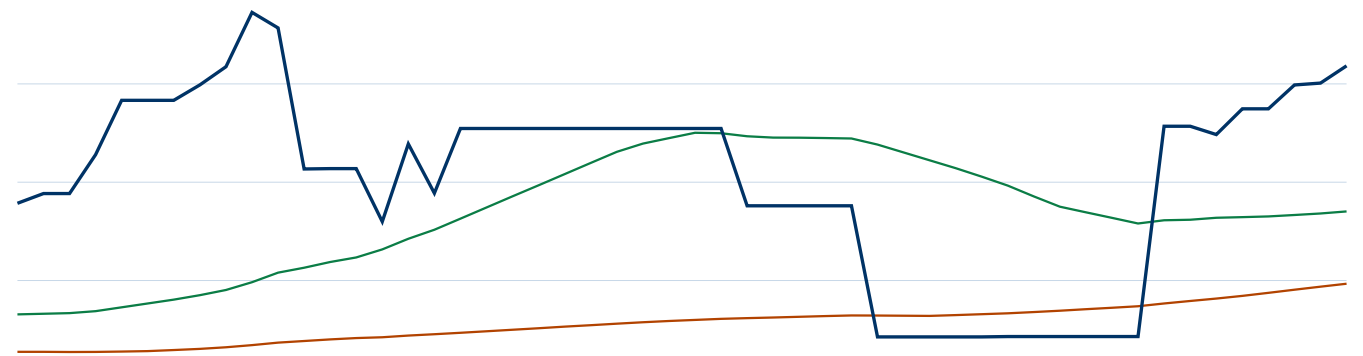
19 relevant articles in the latest sentiment read.

01 · PRICE ACTION

# Where price is—and whether the trend supports it

The weekly trend is active. Price is 15.3% above the Trend Line and sits at 76.8% of its 52-week range. The latest completed week returned 1.6%, after a 4.1% four-week move.

## 52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

|                                                                                                                                                                                                               |                                                                                                                        |                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| <h3>Position in the 52-week range</h3> <div><div>Fair</div><div>Trend</div><div>Close</div></div> <div><div>319.2 MXN</div><div>455.5 MXN</div></div> <p>Latest close sits at 76.8% of the 52-week range.</p> | <h3>RANGE LOCATION</h3> <p><b>76.8%</b></p> <p>Shows where the latest close sits between the 52-week low and high.</p> | <h3>TREND DISTANCE</h3> <p><b>15.3%</b></p> <p>Price premium or discount versus the weekly Trend Line.</p> |
|                                                                                                                                                                                                               | <h3>FAIR-VALUE GAP</h3> <p><b>24.8%</b></p> <p>Premium demand or model discount versus Sharemaestro Fair Value.</p>    | <h3>HIGH-WATER GAP</h3> <p><b>-6.9%</b></p> <p>Distance from the latest 52-week high.</p>                  |

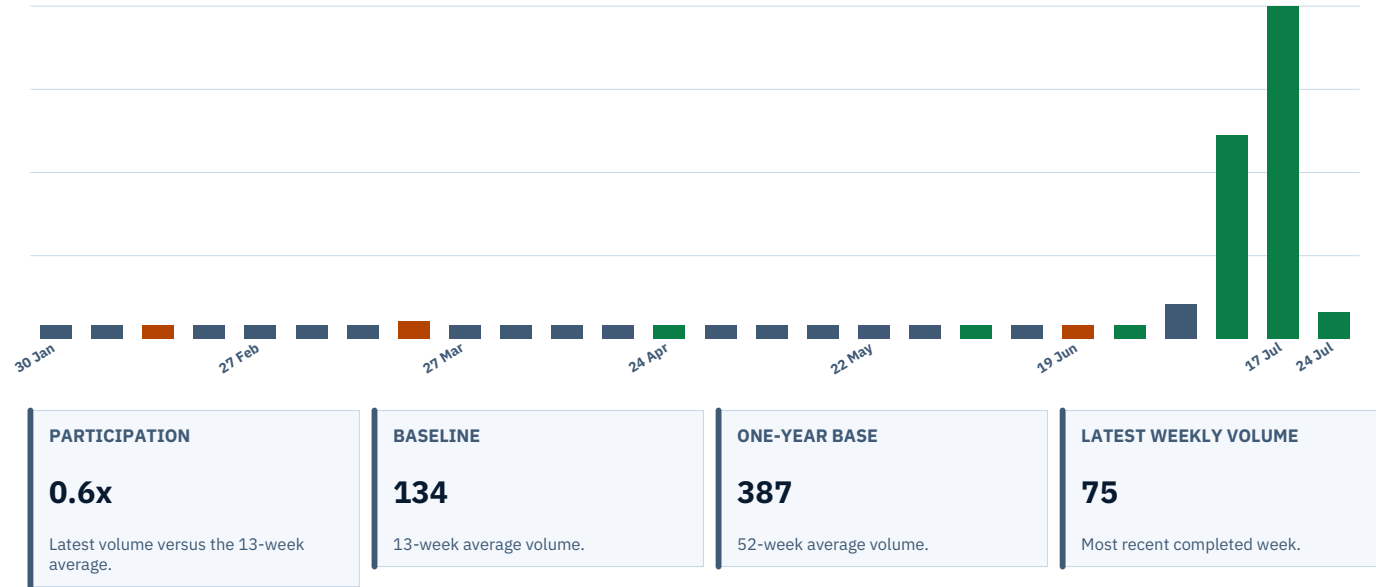
02 · VOLUME AND DEMAND

# Is real participation confirming the move?

Latest weekly volume is 0.6x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

## 26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



### Demand beneath price

## Activity pressure and institutional-style signals

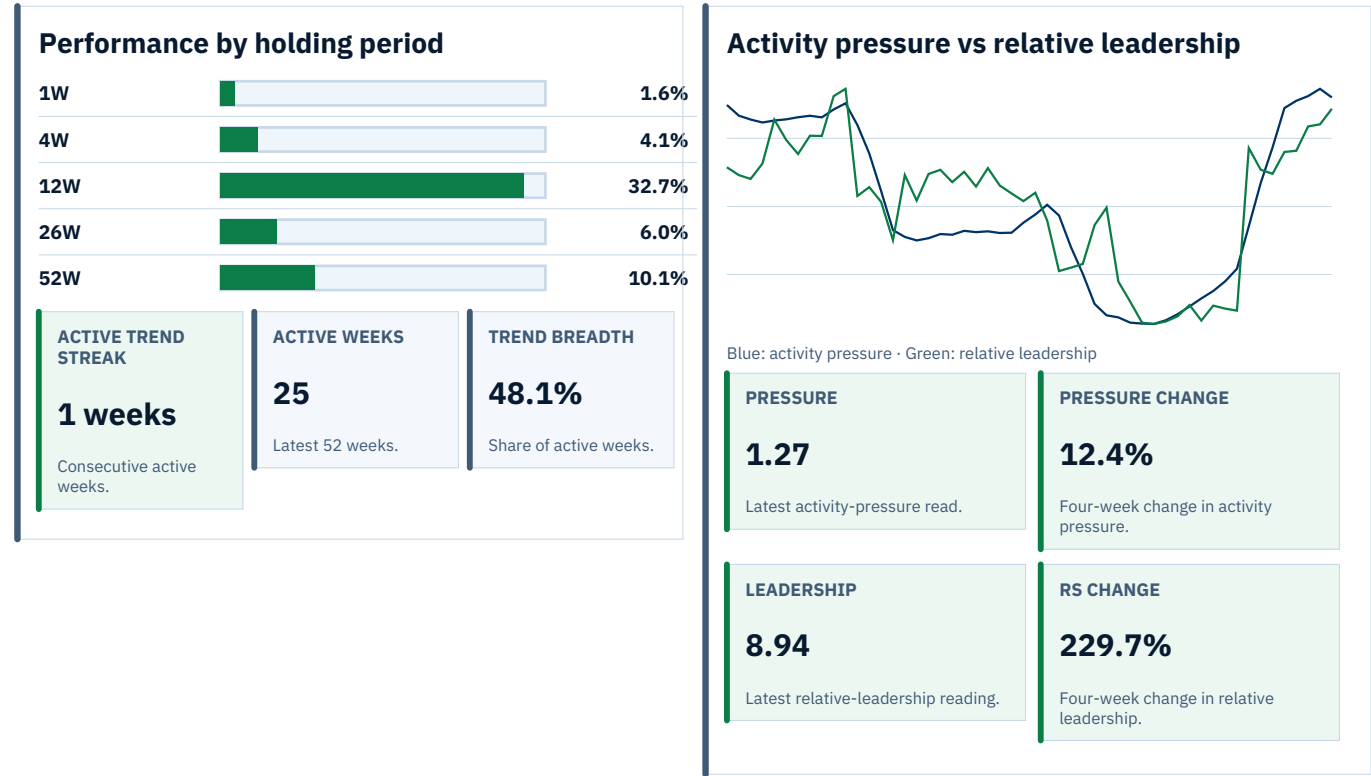
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

# Is performance persistent—and is the stock leading?

Performance is 4.1% over four weeks, 32.7% over 12 weeks, and 10.1% over one year. The current trend has remained active for 1 consecutive weeks.



## Technical setup scorecard

|                      |                        |    |
|----------------------|------------------------|----|
| Trend                | <div><div></div></div> | 30 |
| Momentum             | <div><div></div></div> | 89 |
| Activity Pressure    | <div><div></div></div> | 74 |
| Relative Leadership  | <div><div></div></div> | 95 |
| Next-Week Expectancy | <div><div></div></div> | 34 |
| Volume               | <div><div></div></div> | 24 |
| Smart Money          | <div><div></div></div> | 28 |
| Risk Control         | <div><div></div></div> | 58 |

04 · FUNDAMENTALS AND VALUATION

# What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

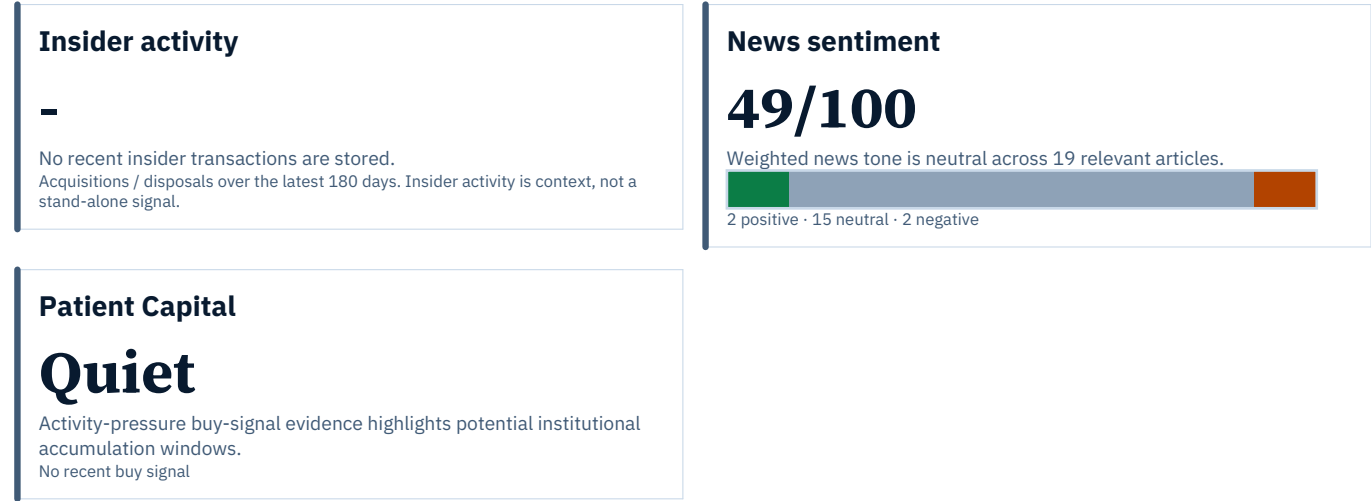
**Fundamental snapshot**

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

# What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

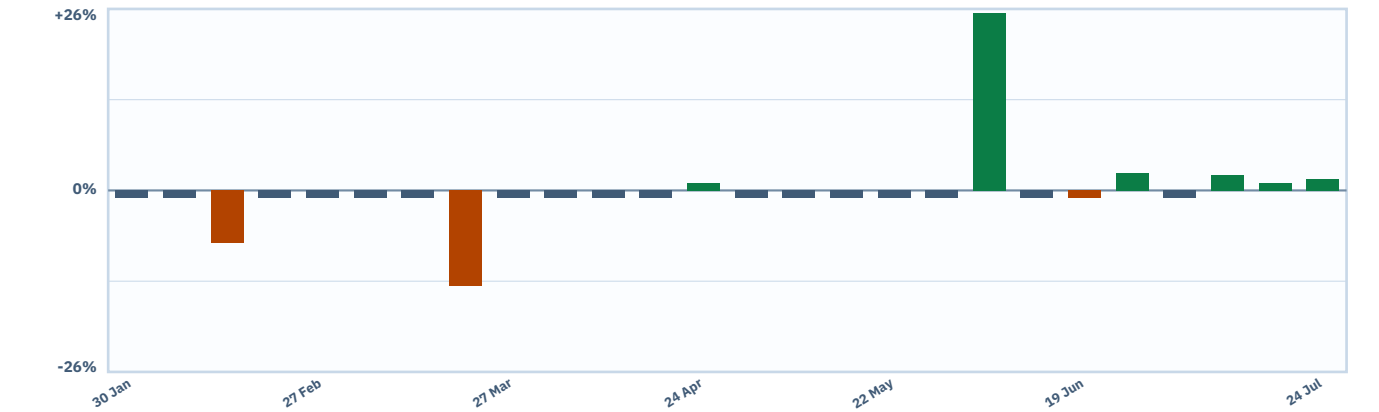
# What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

|                                                          |                                                                                             |                                                                              |                                                                                    |
|----------------------------------------------------------|---------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| <b>NEXT EARNINGS</b><br><br>-<br><br>No event is stored. | <b>OPTIONS EXPECTED MOVE</b><br><br>-<br><br>Nearest-chain priced movement where available. | <b>52-WEEK DRAWDOWN</b><br><br>-6.9%<br><br>Distance below the 52-week high. | <b>13-WEEK VOLATILITY</b><br><br>6.7%<br><br>Standard deviation of weekly returns. |
|----------------------------------------------------------|---------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------|

## Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

6 of 26

3 weeks finished lower.

BEST WEEK

+25.4%

Week of 5 Jun.

WORST WEEK

-13.7%

Week of 20 Mar.

LATEST WEEK

+1.6%

Week of 24 Jul.

Shape of recent returns

Strong gains

1

Modest gains

5

Flat weeks

17

Modest losses

1

Sharp losses

2

RECENT VOL

6.7%

13-week weekly-return volatility.

BASE VOL

5.0%

52-week weekly-return volatility.

UP/DOWN SPLIT

15/8

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

4.4% / -6.2%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

# Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · MX Consumer Cyclical

|                                    |                           |                                      |
|------------------------------------|---------------------------|--------------------------------------|
| 4-WEEK RANK                        | GROUP AVERAGE             | TREND BREADTH                        |
| 28 / 97                            | -0.2%                     | 24.7%                                |
| Standing within the tracked group. | Average four-week return. | Share of peers with an active trend. |

| Peer  | Exchange | 1W return | 4W return | Trend    |
|-------|----------|-----------|-----------|----------|
| UAA   | MEX      | -2.3%     | 21.4%     | Inactive |
| MUSA1 | MEX      | 0.0%      | 19.5%     | Active   |
| BABAN | MEX      | -2.3%     | 18.8%     | Inactive |
| JDN   | MEX      | 1.1%      | 18.3%     | Inactive |
| PTON  | MEX      | 7.5%      | 15.9%     | Active   |

Industry · MX Apparel Manufacturing

|                                    |                           |                                      |
|------------------------------------|---------------------------|--------------------------------------|
| 4-WEEK RANK                        | GROUP AVERAGE             | TREND BREADTH                        |
| 2 / 2                              | 12.7%                     | 50.0%                                |
| Standing within the tracked group. | Average four-week return. | Share of peers with an active trend. |

| Peer | Exchange | 1W return | 4W return | Trend    |
|------|----------|-----------|-----------|----------|
| UAA  | MEX      | -2.3%     | 21.4%     | Inactive |
| LEVI | MEX      | 1.6%      | 4.1%      | Active   |

08 · EVIDENCE AND WEEKLY DATA

# The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

| Evidence pillar      | Score / read    | Summary                                                                                        | Detail                                                                                         |
|----------------------|-----------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| Weekly tape          | 49/100          | Trend, activity pressure, participation, and risk combine to a 49/100 tape read.               |                                                                                                |
| Indicator analysis   | 42/100          | Latest 12-week confirmation: trend 1/12, activity pressure 7/12, relative leadership 7/12.     | Activity pressure 0.45; No reversal markers                                                    |
| Next-Week Expectancy | Negative 32.37% | Next-week expectancy is negative with a 32.37% historical one-week setup read.                 | Adds short-term historical context without overriding trend, activity, or relative leadership. |
| Factors              | 50/100          | No published factor snapshot is available yet.                                                 | Not currently available.                                                                       |
| Patient Capital      | Quiet           | Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. | No recent buy signal                                                                           |
| Sentiment            | 49/100          | Weighted news tone is neutral across 19 relevant articles.                                     | Levi Strauss (LEVI) Could Be 6% Undervalued After TD Cowen Downgrade                           |
| Insiders             | 50/100          | No recent insider transaction evidence is stored.                                              | Not currently available.                                                                       |
| Earnings             | 50/100          | No stored earnings event is currently attached to this ticker.                                 | Not currently available.                                                                       |

Current evidence clusters

PRICE FOLLOW-THROUGH

**1.6%**

Latest completed week; four-week move 4.1%.

INDICATOR STACK

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NEWS SENTIMENT

**49/100**

19 relevant articles in the latest sentiment read.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

# Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

| Week        | Close     | Return | Trend Line | Fair Value | Pressure | Leadership | Volume | Trend |
|-------------|-----------|--------|------------|------------|----------|------------|--------|-------|
| 24 Jul 2026 | 423.9 MXN | 1.6%   | 367.7 MXN  | 339.7 MXN  | 1.27     | 8.94       | 75     | On    |
| 17 Jul 2026 | 417.2 MXN | 0.2%   | 366.9 MXN  | 338.6 MXN  | 1.38     | 6.70       | 952    | Off   |
| 10 Jul 2026 | 416.5 MXN | 2.3%   | 366.3 MXN  | 337.4 MXN  | 1.28     | 6.40       | 582    | Off   |
| 03 Jul 2026 | 407.3 MXN | 0.0%   | 365.7 MXN  | 336.2 MXN  | 1.22     | 2.88       | 100    | Off   |
| 26 Jun 2026 | 407.3 MXN | 2.5%   | 365.5 MXN  | 335.1 MXN  | 1.13     | 2.71       | 24     | Off   |
| 19 Jun 2026 | 397.3 MXN | -0.8%  | 365.2 MXN  | 334.0 MXN  | 0.61     | -0.44      | 0      | Off   |
| 12 Jun 2026 | 400.5 MXN | 0.0%   | 364.5 MXN  | 333.1 MXN  | 0.15     | 0.13       | 5      | Off   |
| 05 Jun 2026 | 400.5 MXN | 25.4%  | 364.2 MXN  | 332.1 MXN  | -0.42    | 3.28       | 0      | Off   |
| 29 May 2026 | 319.4 MXN | 0.0%   | 363.0 MXN  | 331.0 MXN  | -0.98    | -20.22     | 0      | Off   |
| 22 May 2026 | 319.4 MXN | 0.0%   | 365.2 MXN  | 330.5 MXN  | -1.14    | -19.93     | 0      | Off   |
| 15 May 2026 | 319.4 MXN | 0.0%   | 367.3 MXN  | 329.9 MXN  | -1.27    | -19.50     | 0      | Off   |
| 08 May 2026 | 319.4 MXN | 0.0%   | 369.5 MXN  | 329.3 MXN  | -1.36    | -21.66     | 0      | Off   |
| 01 May 2026 | 319.4 MXN | 0.0%   | 373.5 MXN  | 328.8 MXN  | -1.47    | -19.41     | 0      | Off   |
| 24 Apr 2026 | 319.4 MXN | 0.0%   | 377.6 MXN  | 328.3 MXN  | -1.57    | -21.04     | 0      | Off   |

## How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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