

ASX WEEKLY EQUITY REPORT

AMP Weekly Report

AMP Limited

AMP closed the latest completed week at 2.11 AUD. The 4-week return is 36.1% and the 12-week return is 44.0%. The trend backdrop is active, with activity pressure at 1.43.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Neutral
Evidence score	51	Currency	AUD
Exchange	ASX	Country	AU
Sector	Financial Services	Industry	Financial Conglomerates
Market cap	4.0B	Report page	Available online

OPEN 2.01 AUD weekly open	HIGH 2.20 AUD weekly high	LOW 2.00 AUD weekly low	CLOSE 2.11 AUD weekly close	VOLUME 92.7M latest week	TREND 51.9% 27 of 52 weeks active
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Company brief

AMP Limited provides banking, super, and retirement services in Australia and New Zealand. The company operates through Platforms, Superannuation & Investments, AMP Bank, New Zealand Wealth Management (NZWM), and Group segments. It provides superannuation, retirement, and investment solutions; pension solutions; and AMP Super, a retail master trust. The...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is weekly tape: Trend, activity pressure, participation, and risk combine to a 63/100 tape read. The main constraint is factors: O'Shaughnessy factor stack blends value, quality, momentum, and confidence. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

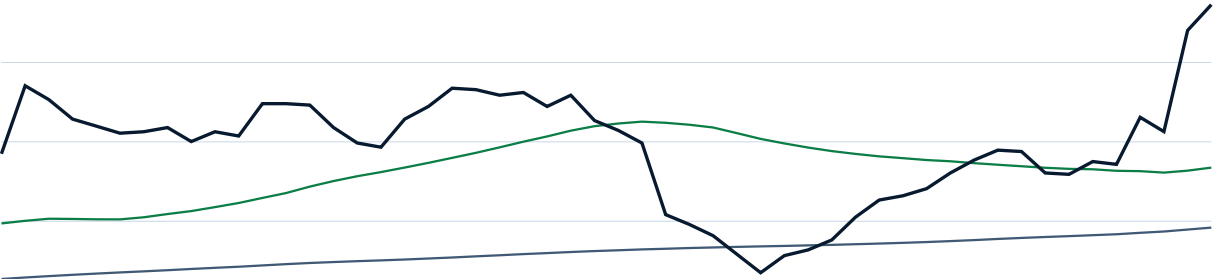
Read	Pillar	Score	Detail
Primary support	Weekly tape	63/100	Trend, activity pressure, participation, and risk combine to a 63/100 tape read.
Main restraint	Factors	32/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE 37.1% price vs Trend Line	FAIR GAP 58.9% price vs Fair Value	DRAWDOWN -4.1% from 52-week high	RANGE 91.5% 52-week range	VOLUME 1.8x vs 13-week average
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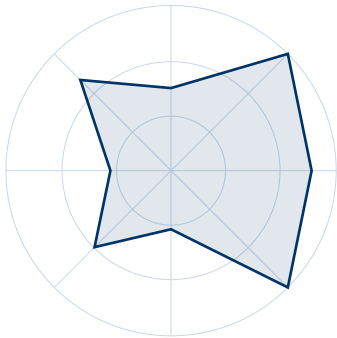
Pillar	Score	Read	Detail
1W	4.5%	Positive	
4W	36.1%	Positive	
12W	44.0%	Positive	
26W	23.8%	Positive	
52W	36.3%	Positive	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	35	Neutral	
Momentum	100	Positive	
Activity Pressure	85	Positive	
Relative Leadership	100	Positive	
Next-Week Expectancy	50	Neutral	
Volume	78	Positive	
Smart Money	37	Neutral	
Risk Control	66	Neutral	

Current evidence clusters

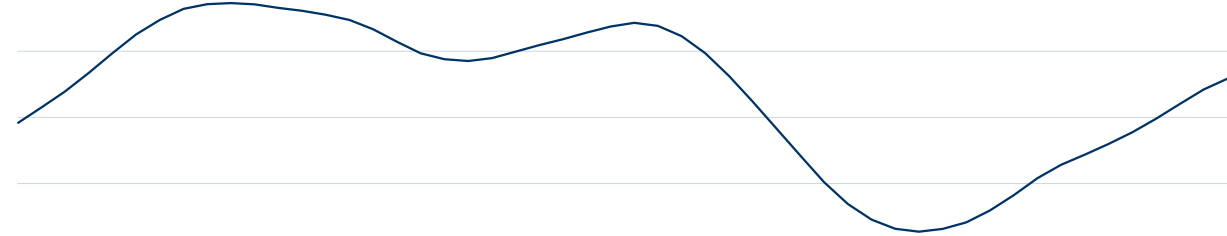
Pillar	Score	Read	Detail
Price follow-through	4.5%	Positive	Latest completed week; four-week move 36.1%.
Indicator stack	35/85	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	57/100	Neutral	7 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.62 | 12-week average 0.36

Next-week expectancy path



Current Undecided 46.22% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	2/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Positive	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	7/12	Positive	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.62	Positive	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	1	Negative	1 reversal markers

Area	Latest read	Detail
Activity pressure	1.43	Four-week pressure change 117.2%.
Relative leadership	31.22	Four-week relative leadership change 1945.4%.
Smart money activity	38	No recent accumulation markers. 1 reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	92.7M	13W 50.1M 52W 43.2M	1.8x vs 13-week average
Volatility	6.4%	52W 5.4%	25 upside weeks / 26 downside weeks
Average move	4.6%	-2.9%	Downside breadth 50.0%

Pillar	Score	Read	Detail
Participation	1.8x	Positive	Latest volume versus the 13-week average.
Baseline	50.1M	Neutral	13-week average volume.
One-year base	43.2M	Neutral	52-week average volume.
Recent vol	6.4%	Neutral	13-week weekly-return volatility.
Base vol	5.4%	Neutral	52-week weekly-return volatility.
Up/down split	25/26	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	4.6% / -2.9%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	63/100	Neutral	Trend, activity pressure, participation, and risk combine to a 63/100 tape read.
Indicator analysis	54/100	Neutral	Latest 12-week confirmation: trend 2/12, activity pressure 12/12, relative leadership 7/12.
Factors	32/100	Negative	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	57/100	Neutral	Weighted news tone is neutral across 7 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	57/100	7 relevant articles. Sky News Australia. . AMP Chief Economist Shane Oliver says Australia is operating in a “more difficult environment” than the US when it comes to entrepreneurial endeavours.

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Financial Services	100	1 of 100	37.0%
Industry	AU Financial Conglomerates	4	1 of 4	75.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
AMP	ASX	4.5%	36.1%	On
GDG	ASX	21.9%	28.8%	Off
PPT	ASX	-1.5%	24.6%	Off
RYD	ASX	16.7%	19.7%	Off
HUB	ASX	-2.2%	16.4%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
AMP	ASX	4.5%	36.1%	On
SEQ	ASX	-8.3%	0.0%	Off
KSL	ASX	0.8%	-6.8%	On
INV	ASX	-18.5%	-21.4%	On

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- The trend backdrop is active with a 2-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Volume is elevated versus the 13-week average, confirming attention.

Risk signals

- 1 reversal markers appear in the recent smart-money tape.

Watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	2.11 AUD	4.5%	On	1.43	92.7M
17 Jul	2.02 AUD	21.3%	On	1.14	80.5M
10 Jul	1.67 AUD	-2.9%	Off	0.86	48.5M
03 Jul	1.72 AUD	10.6%	Off	0.69	53.4M
26 Jun	1.55 AUD	-0.6%	Off	0.66	37.7M
19 Jun	1.56 AUD	3.0%	Off	0.62	15.3M
12 Jun	1.51 AUD	-0.3%	Off	0.67	13.7M
05 Jun	1.52 AUD	-4.7%	Off	0.70	123.1M
29 May	1.59 AUD	-0.3%	Off	0.56	12.6M
22 May	1.60 AUD	2.2%	Off	0.44	36.4M

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