

MOGU • NYSE • WEEK ENDED 24 JUL 2026

Weekly Investor Report

MOGU Inc • Consumer Cyclical • Internet Retail

LATEST CLOSE

1.89 USD

-0.5% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -13.9% below the Trend Line and sits at 9.1% of its 52-week range. The latest completed week returned -0.5%, after a 13.2% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. The latest news-sentiment score is 50/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 24/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

1.89 USD

24 Jul 2026

1W RETURN

-0.5%

latest completed week

4W RETURN

13.2%

short-term follow-through

12W RETURN

-18.9%

quarterly tape

TREND BREADTH

28.8%

15 of 52 weeks active

VOLUME RATIO

0.1x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-0.5%

Latest completed week; four-week move 13.2%.

INDICATOR STACK

16/35

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEWS SENTIMENT

50/100

31 relevant articles in the latest sentiment read.

EVENT RISK

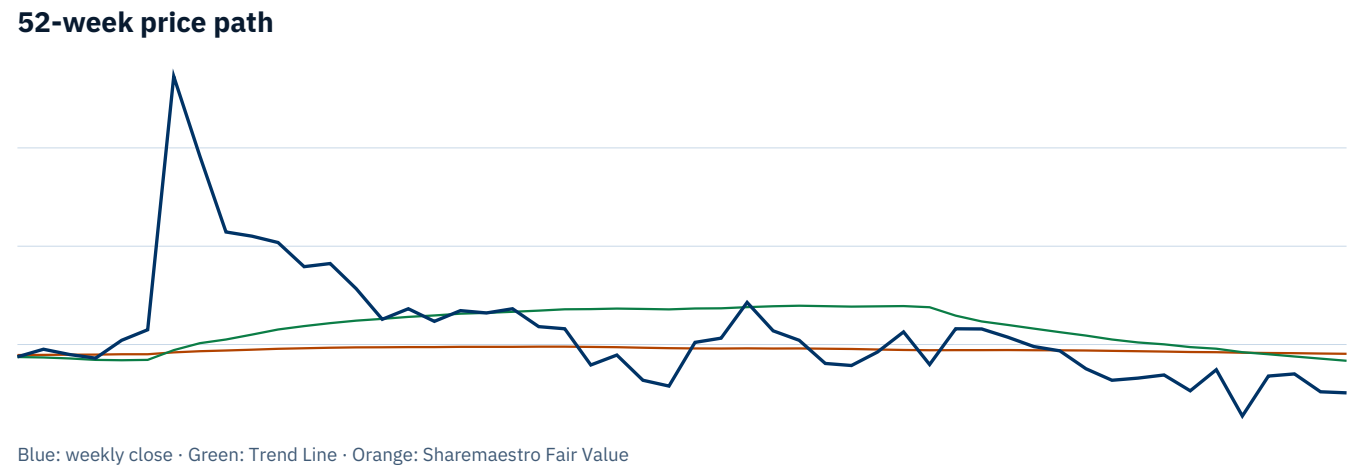
20 Jul

Latest stored earnings date was 20 Jul 2026.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -13.9% below the Trend Line and sits at 9.1% of its 52-week range. The latest completed week returned -0.5%, after a 13.2% four-week move.



Position in the 52-week range

ClosFair

1.27 USD

8.10 USD

Latest close sits at 9.1% of the 52-week range.

RANGE LOCATION

9.1%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-13.9%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-16.4%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-76.7%

Distance from the latest 52-week high.

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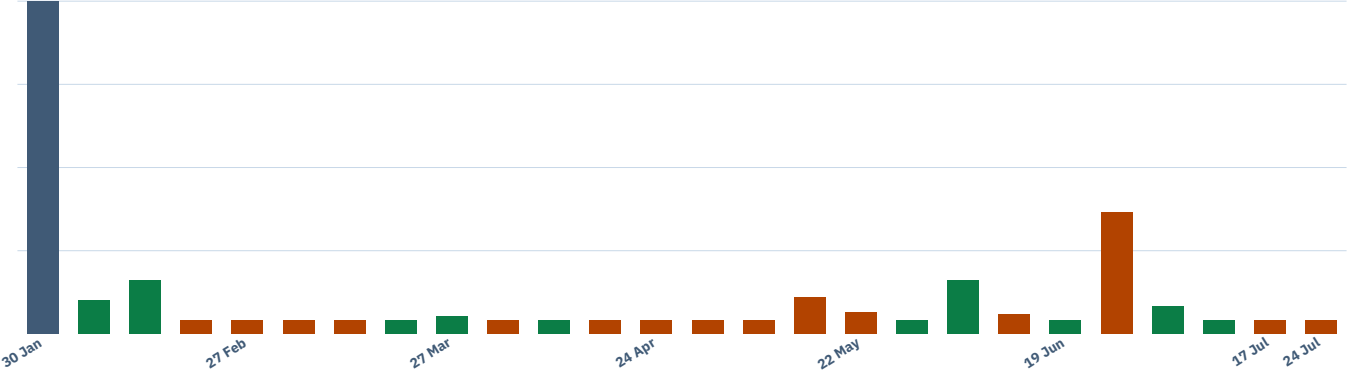
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.1x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.1x Latest volume versus the 13-week average.	BASELINE 70.2K 13-week average volume.	ONE-YEAR BASE 1.5M 52-week average volume.	LATEST WEEKLY VOLUME 10.2K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

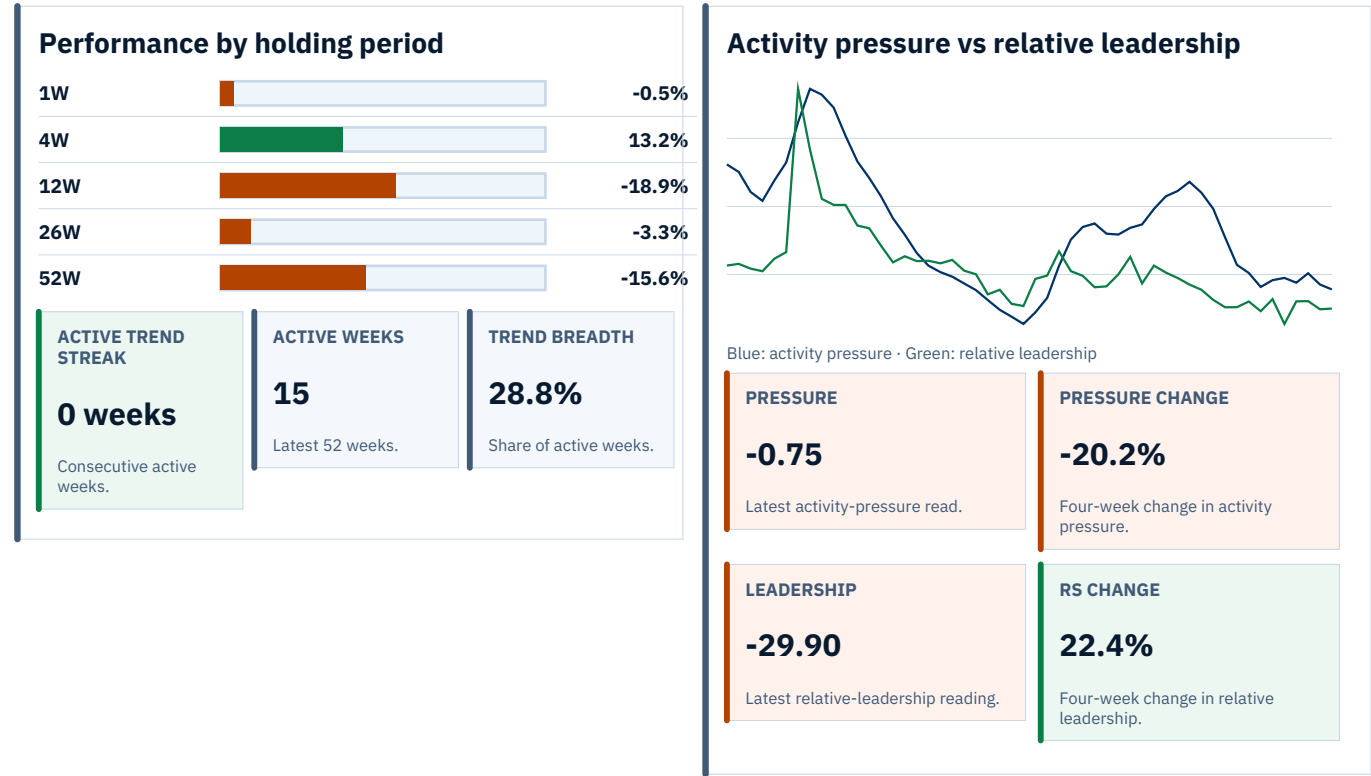
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 13.2% over four weeks, -18.9% over 12 weeks, and -15.6% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		16
Momentum		63
Activity Pressure		35
Relative Leadership		0
Next-Week Expectancy		50
Volume		6
Smart Money		24
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Mar 2026 Financial reporting period used.	FIELD COVERAGE 82% Available factor fields.	MODEL CONFIDENCE 78% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		23/100
Value		38/100
Quality		37/100
Momentum		38/100
Growth		38/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 8.7x	GROSS MARGIN Gross profit retained from each unit of revenue. 28.4%
PRICE / SALES Market value relative to trailing revenue. 0.1x	OPERATING MARGIN Operating profit retained from revenue. -63.8%
EV / EBITDA Enterprise value relative to operating cash earnings. -	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. -39.0%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. -306.9%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. -7.1%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH -	DIVIDEND YIELD -
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH -	BUYBACK YIELD 0.0%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH -	SHAREHOLDER YIELD 0.0%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE 2/9	NET DEBT / EBITDA 2.0x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

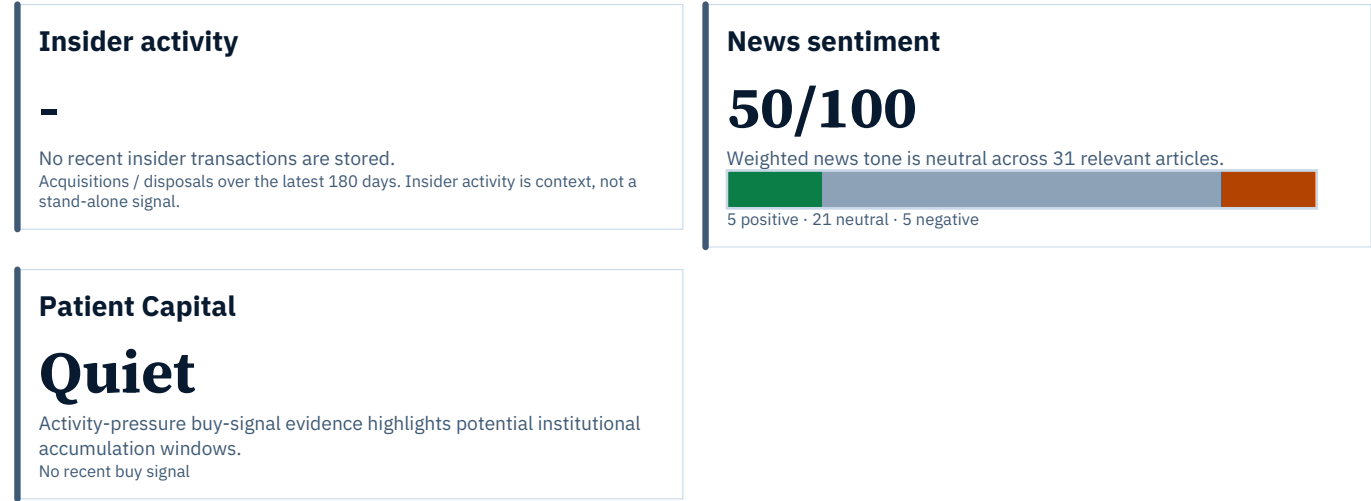
Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

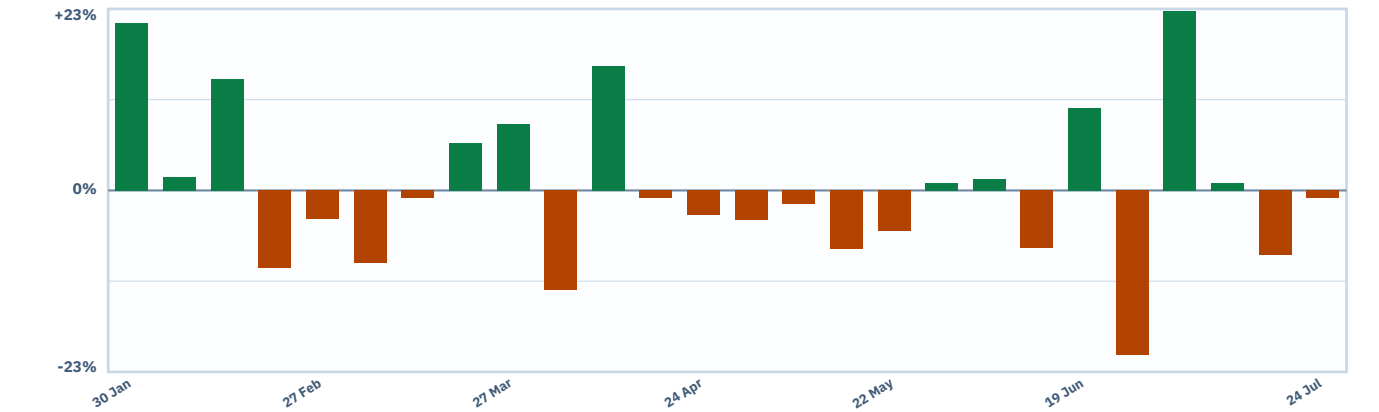
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 20 Jul Latest stored earnings date was 20 Jul 2026.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -76.7% Distance below the 52-week high.	13-WEEK VOLATILITY 9.8% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 11 of 26 15 weeks finished lower.	BEST WEEK +22.8% Week of 3 Jul.	WORST WEEK -20.9% Week of 26 Jun.	LATEST WEEK -0.5% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>7</td></tr><tr><td>Modest gains</td><td> </td><td>4</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>7</td></tr><tr><td>Sharp losses</td><td> </td><td>8</td></tr></table>	Strong gains		7	Modest gains		4	Flat weeks		-	Modest losses		7	Sharp losses		8	RECENT VOL 9.8% 13-week weekly-return volatility.	BASE VOL 16.0% 52-week weekly-return volatility.
Strong gains		7															
Modest gains		4															
Flat weeks		-															
Modest losses		7															
Sharp losses		8															
	UP/DOWN SPLIT 20/32 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 11.5% / -6.2% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Internet Retail

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
5 / 31	-0.3%	29.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ZKH	NYSE	-1.3%	28.8%	Inactive
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
NHTC	NASDAQ	-5.5%	16.1%	Inactive
MOGU	NYSE	-0.5%	13.2%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	20/100	Trend, activity pressure, participation, and risk combine to a 20/100 tape read.	
Indicator analysis	12/100	Latest 12-week confirmation: trend 0/12, activity pressure 2/12, relative leadership 0/12.	Activity pressure 0.02; No reversal markers
Factors	32/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 53
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	50/100	Weighted news tone is neutral across 31 relevant articles.	MOGU Inc. Revenue Breakdown – NYSE:MOGU
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	20 Jul	Latest stored earnings date was 20 Jul 2026.	

Current evidence clusters

PRICE FOLLOW-THROUGH -0.5% Latest completed week; four-week move 13.2%.	INDICATOR STACK 16/35 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEWS SENTIMENT 50/100 31 relevant articles in the latest sentiment read.	EVENT RISK 20 Jul Latest stored earnings date was 20 Jul 2026.		

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	1.89 USD	-0.5%	2.20 USD	2.26 USD	-0.75	-29.90	10.2K	Off
17 Jul 2026	1.90 USD	-8.2%	2.22 USD	2.26 USD	-0.70	-30.31	31.9K	Off
10 Jul 2026	2.07 USD	1.0%	2.24 USD	2.27 USD	-0.57	-25.76	23.7K	Off
03 Jul 2026	2.05 USD	22.8%	2.26 USD	2.27 USD	-0.68	-25.90	73.8K	Off
26 Jun 2026	1.67 USD	-20.9%	2.28 USD	2.27 USD	-0.62	-38.54	325.1K	Off
19 Jun 2026	2.11 USD	10.5%	2.31 USD	2.28 USD	-0.65	-24.64	35.9K	Off
12 Jun 2026	1.91 USD	-7.3%	2.33 USD	2.28 USD	-0.72	-31.41	51.5K	Off
05 Jun 2026	2.06 USD	1.5%	2.35 USD	2.28 USD	-0.57	-25.97	143.4K	Off
29 May 2026	2.03 USD	1.0%	2.37 USD	2.29 USD	-0.48	-29.15	18.0K	Off
22 May 2026	2.01 USD	-5.2%	2.40 USD	2.29 USD	-0.18	-29.18	56.8K	Off
15 May 2026	2.12 USD	-7.4%	2.43 USD	2.29 USD	0.13	-25.06	98.2K	Off
08 May 2026	2.29 USD	-1.8%	2.47 USD	2.30 USD	0.31	-19.38	36.7K	Off
01 May 2026	2.33 USD	-3.7%	2.50 USD	2.30 USD	0.43	-16.51	7.7K	Off
24 Apr 2026	2.42 USD	-3.1%	2.54 USD	2.30 USD	0.33	-12.78	37.2K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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