

BABAN · MEX · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Alibaba Group Holding Limited · Consumer Cyclical · Internet Retail

LATEST CLOSE

1,973 MXN

-2.3% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -15.5% below the Trend Line and sits at 18.2% of its 52-week range. The latest completed week returned -2.3%, after a 18.8% four-week move. The latest news-sentiment score is 59/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 29/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

1,973 MXN

24 Jul 2026

1W RETURN

-2.3%

latest completed week

4W RETURN

18.8%

short-term follow-through

12W RETURN

-14.5%

quarterly tape

TREND BREADTH

40.4%

21 of 52 weeks active

VOLUME RATIO

0.6x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-2.3%

Latest completed week; four-week move 18.8%.

INDICATOR STACK

22/46

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 40.16%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

59/100

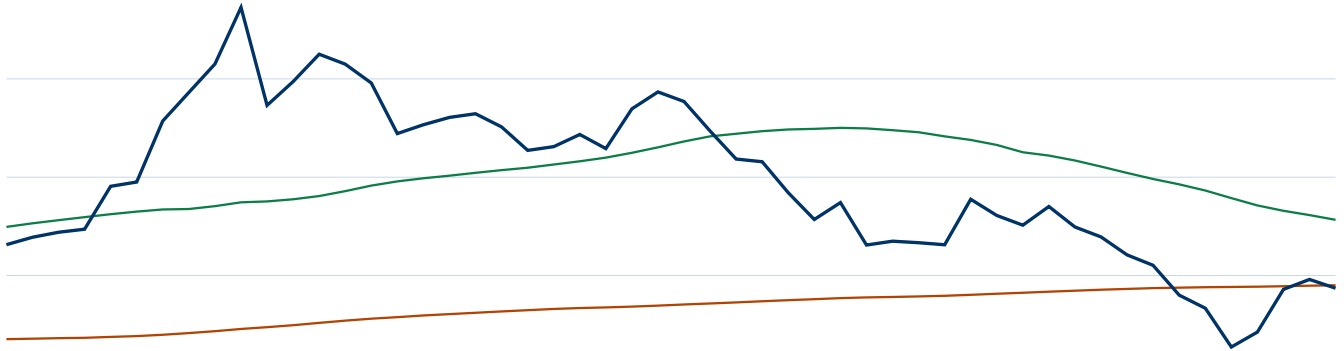
21 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

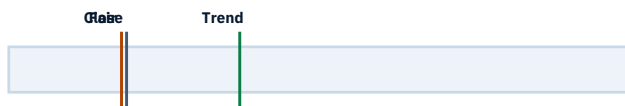
The weekly trend is not active. Price is -15.5% below the Trend Line and sits at 18.2% of its 52-week range. The latest completed week returned -2.3%, after a 18.8% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



1,627 MXN

3,528 MXN

Latest close sits at 18.2% of the 52-week range.

RANGE LOCATION

18.2%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-15.5%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-0.8%

Premium demand or model discount
versus Sharemaestro Fair Value.

HIGH-WATER GAP

-44.1%

Distance from the latest 52-week high.

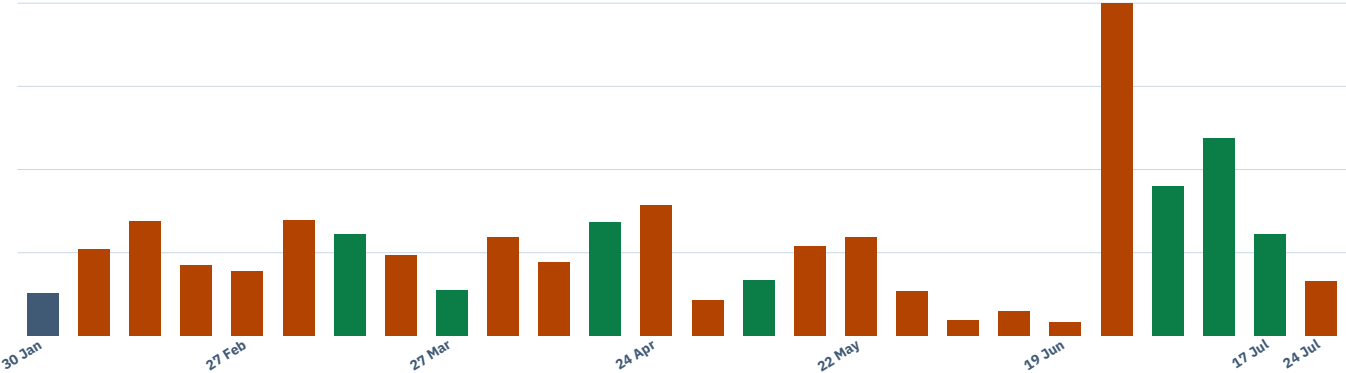
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.6x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.6x Latest volume versus the 13-week average.	BASELINE 30.0K 13-week average volume.	ONE-YEAR BASE 38.5K 52-week average volume.	LATEST WEEKLY VOLUME 17.7K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

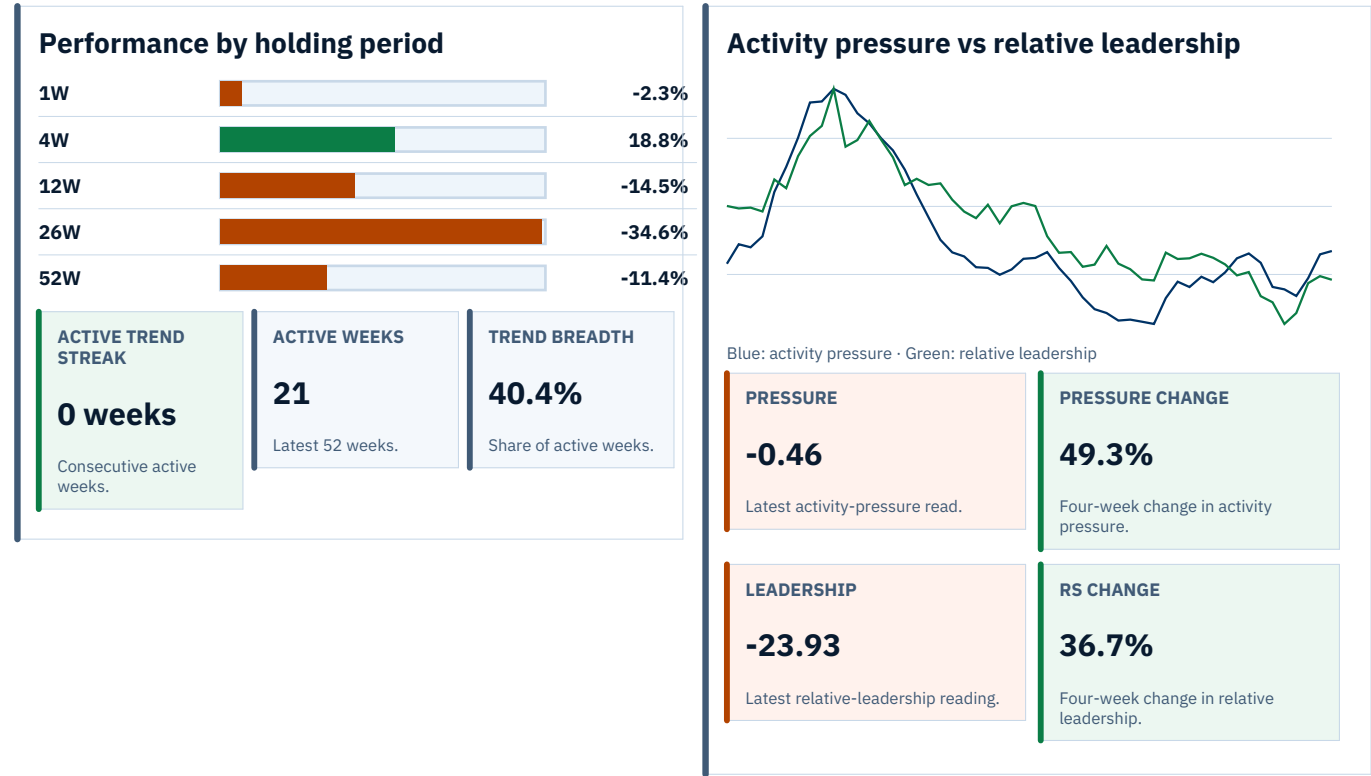
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 18.8% over four weeks, -14.5% over 12 weeks, and -11.4% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		22
Momentum		80
Activity Pressure		46
Relative Leadership		0
Next-Week Expectancy		30
Volume		25
Smart Money		26
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

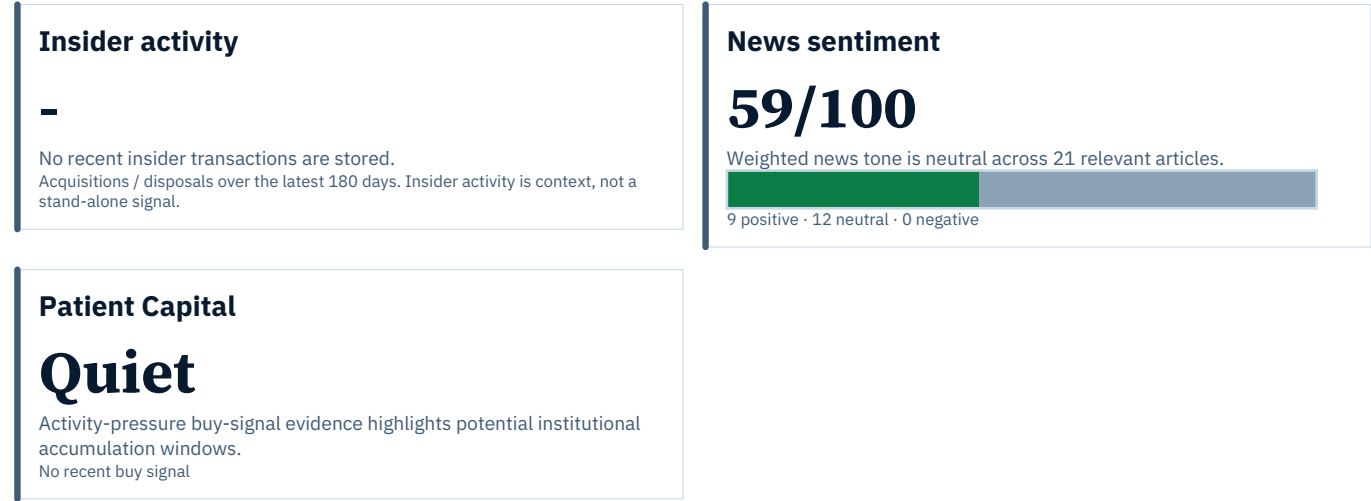
Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

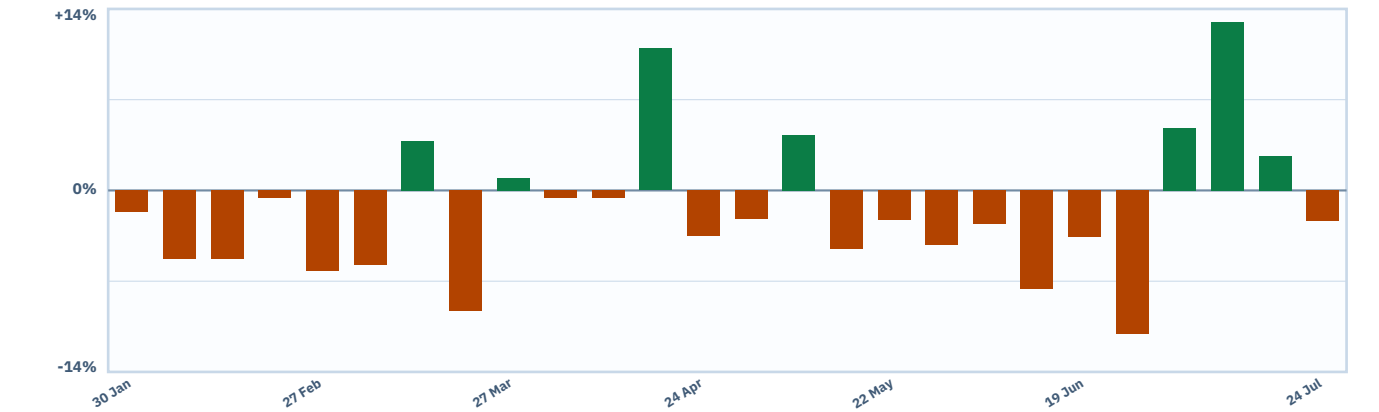
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -44.1% Distance below the 52-week high.	13-WEEK VOLATILITY 5.9% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 7 of 26 19 weeks finished lower.	BEST WEEK +13.0% Week of 10 Jul.	WORST WEEK -11.0% Week of 26 Jun.	LATEST WEEK -2.3% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>4</td></tr><tr><td>Modest gains</td><td> </td><td>3</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>10</td></tr><tr><td>Sharp losses</td><td> </td><td>9</td></tr></table>	Strong gains		4	Modest gains		3	Flat weeks		-	Modest losses		10	Sharp losses		9	RECENT VOL 5.9% 13-week weekly-return volatility.	BASE VOL 5.7% 52-week weekly-return volatility.
Strong gains		4															
Modest gains		3															
Flat weeks		-															
Modest losses		10															
Sharp losses		9															
	UP/DOWN SPLIT 25/27 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 4.6% / -4.4% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · MX Consumer Cyclical

4-WEEK RANK 3 / 97 Standing within the tracked group.	GROUP AVERAGE -0.2% Average four-week return.	TREND BREADTH 24.7% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
UAA	MEX	-2.3%	21.4%	Inactive
MUSA1	MEX	0.0%	19.5%	Active
BABAN	MEX	-2.3%	18.8%	Inactive
JDN	MEX	1.1%	18.3%	Inactive
PTON	MEX	7.5%	15.9%	Active

Industry · MX Internet Retail

4-WEEK RANK 1 / 13 Standing within the tracked group.	GROUP AVERAGE 6.2% Average four-week return.	TREND BREADTH 23.1% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
BABAN	MEX	-2.3%	18.8%	Inactive
JDN	MEX	1.1%	18.3%	Inactive
SEN	MEX	-1.0%	12.9%	Inactive
CHWY	MEX	-3.8%	9.8%	Inactive
ETSY	MEX	0.0%	8.9%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	22/100	Trend, activity pressure, participation, and risk combine to a 22/100 tape read.	
Indicator analysis	11/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.12; No reversal markers
Next-Week Expectancy	Negative 40.16%	Next-week expectancy is negative with a 40.16% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	59/100	Weighted news tone is neutral across 21 relevant articles.	BABAB to MXN: Alibaba (bStocks Tokenized Stock) Price in Mexican Peso
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH -2.3% Latest completed week; four-week move 18.8%.	INDICATOR STACK 22/46 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 40.16% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 59/100 21 relevant articles in the latest sentiment read.		

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	1,973 MXN	-2.3%	2,336 MXN	1,989 MXN	-0.46	-23.93	17.7K	Off
17 Jul 2026	2,020 MXN	2.7%	2,361 MXN	1,987 MXN	-0.50	-22.78	32.9K	Off
10 Jul 2026	1,967 MXN	13.0%	2,384 MXN	1,984 MXN	-0.78	-25.00	64.2K	Off
03 Jul 2026	1,740 MXN	4.8%	2,413 MXN	1,981 MXN	-0.99	-34.37	48.5K	Off
26 Jun 2026	1,661 MXN	-11.0%	2,452 MXN	1,980 MXN	-0.91	-37.80	108.1K	Off
19 Jun 2026	1,867 MXN	-3.6%	2,492 MXN	1,979 MXN	-0.88	-31.00	212	Off
12 Jun 2026	1,936 MXN	-7.6%	2,525 MXN	1,976 MXN	-0.60	-29.07	7.8K	Off
05 Jun 2026	2,095 MXN	-2.6%	2,553 MXN	1,974 MXN	-0.49	-21.49	4.9K	Off
29 May 2026	2,151 MXN	-4.2%	2,586 MXN	1,970 MXN	-0.55	-22.55	14.6K	Off
22 May 2026	2,246 MXN	-2.3%	2,619 MXN	1,965 MXN	-0.71	-19.09	31.9K	Off
15 May 2026	2,298 MXN	-4.5%	2,652 MXN	1,960 MXN	-0.82	-17.03	29.2K	Off
08 May 2026	2,407 MXN	4.3%	2,678 MXN	1,955 MXN	-0.76	-15.74	18.0K	Off
01 May 2026	2,308 MXN	-2.2%	2,696 MXN	1,949 MXN	-0.88	-17.18	11.6K	Off
24 Apr 2026	2,360 MXN	-3.5%	2,734 MXN	1,944 MXN	-0.82	-17.39	42.3K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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