CROX · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Crocs Inc · Consumer Cyclical · Footwear & Accessories

LATEST CLOSE
134.7 USD
-1.8% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 31.7% above the Trend Line and sits at 91.5% of its 52-week range. The latest completed week returned -1.8%, after a 5.4% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers. Options positioning is bearish with 44/100 conviction, while the latest news-sentiment score is 58/100. Near-term considerations: price is close to its 52-week high; volume confirmation is below normal; earnings are due in 0d.

Technical setup score 68/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE
134.7 USD
24 Jul 2026

1W RETURN
-1.8%
latest completed week

4W RETURN
5.4%
short-term follow-through

12W RETURN
29.7%
quarterly tape

TREND BREADTH
42.3%
22 of 52 weeks active

VOLUME RATIO
0.6x
vs 13-week average

What is working

- The trend backdrop is active with a 16-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- No major top-level risk cluster is currently dominant.

What to watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH
-1.8%
Latest completed week; four-week move 5.4%.

INDICATOR STACK
68/79
Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP
Active
The trend backdrop defines the current weekly regime.

PATIENT CAPITAL
Quiet
Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE
Bearish
44/100 conviction; expected move 13.7%.

NEWS SENTIMENT
58/100
57 relevant articles in the latest sentiment read.

EVENT RISK
0d
Next report is scheduled for 30 Jul 2026; event risk rises as the date approaches.

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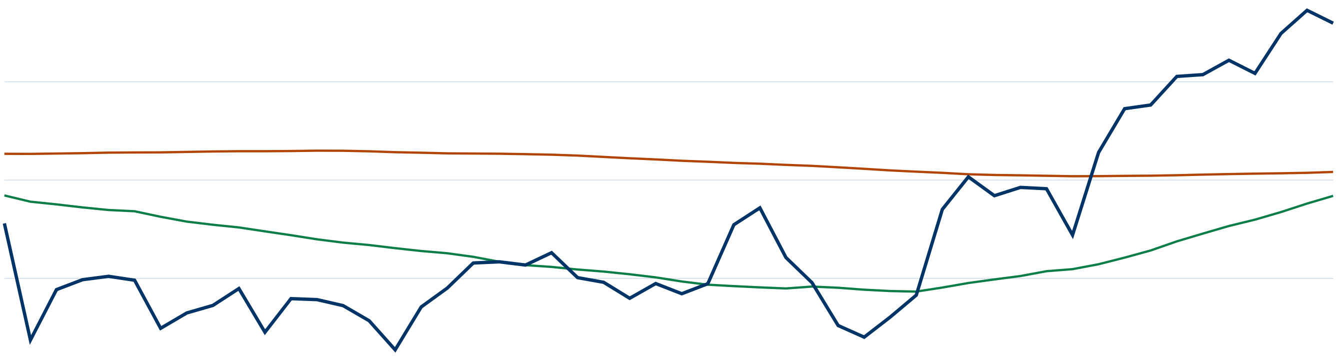
01 · PRICE ACTION

Where price is—and whether the trend supports it

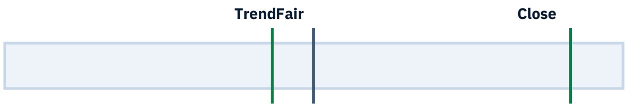
The weekly trend is active. Price is 31.7% above the Trend Line and sits at 91.5% of its 52-week range. The latest completed week returned -1.8%, after a 5.4% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



73.20 USD 140.4 USD

Latest close sits at 91.5% of the 52-week range.

RANGE LOCATION

91.5%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

31.7%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

26.2%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-4.1%

Distance from the latest 52-week high.

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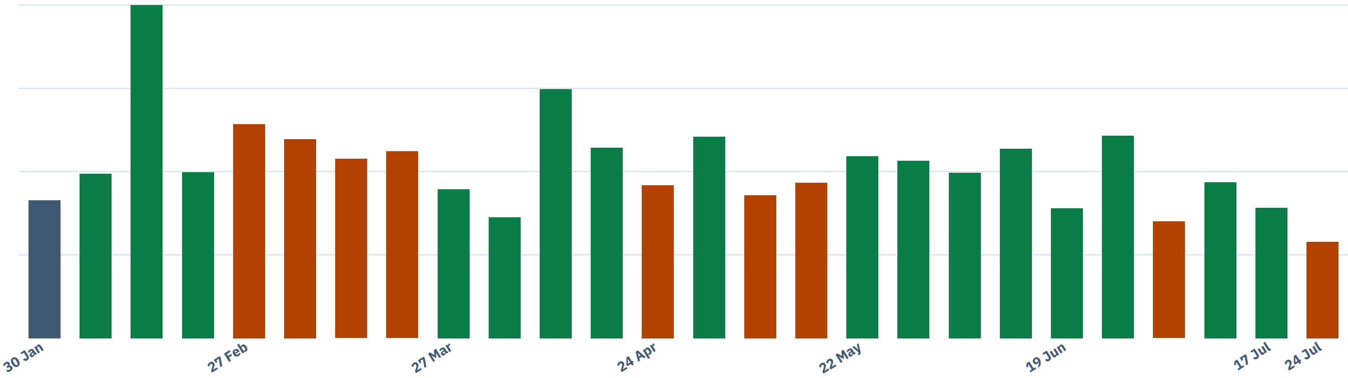
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.6x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

0.6x

Latest volume versus the 13-week average.

BASELINE

5.5M

13-week average volume.

ONE-YEAR BASE

7.5M

52-week average volume.

LATEST WEEKLY VOLUME

3.4M

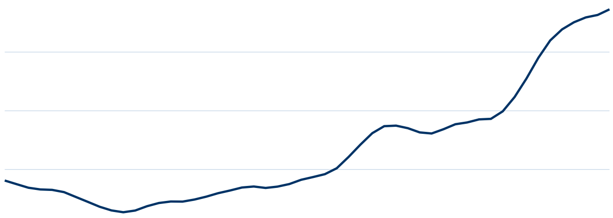
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.97 · 12-week average 0.73

12-week confirmation

Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	10/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.97	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

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03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 5.4% over four weeks, 29.7% over 12 weeks, and 26.2% over one year. The current trend has remained active for 16 consecutive weeks.

Performance by holding period

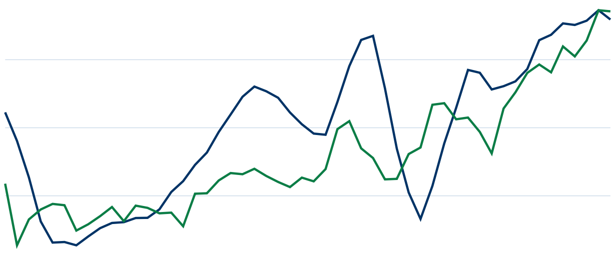
1W	-1.8%
4W	5.4%
12W	29.7%
26W	57.0%
52W	26.2%

ACTIVE TREND STREAK
16 weeks
Consecutive active weeks.

ACTIVE WEEKS
22
Latest 52 weeks.

TREND BREADTH
42.3%
Share of active weeks.

Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

PRESSURE
1.60
Latest activity-pressure read.

PRESSURE CHANGE
2.9%
Four-week change in activity pressure.

LEADERSHIP
31.83
Latest relative-leadership reading.

RS CHANGE
51.7%
Four-week change in relative leadership.

Technical setup scorecard

Trend	68
Momentum	89
Activity Pressure	79
Relative Leadership	100
Next-Week Expectancy	50
Volume	26
Smart Money	65
Risk Control	69

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04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

FACTOR WEEK	STATEMENTS THROUGH	FIELD COVERAGE	MODEL CONFIDENCE
26 Jul 2026	**31 Dec 2025**	**91%**	**87%**
Latest published factor snapshot.	Financial reporting period used.	Available factor fields.	Snapshot confidence.

Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength	**40/100**
Value	**20/100**
Quality	**67/100**
Momentum	**72/100**
Growth	**23/100**

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E	-
Price divided by trailing earnings.	
PRICE / SALES	1.7x
Market value relative to trailing revenue.	
EV / EBITDA	38.8x
Enterprise value relative to operating cash earnings.	
FREE-CASH-FLOW YIELD	9.4%
Free cash flow as a share of enterprise value.	

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN	58.1%
Gross profit retained from each unit of revenue.	
OPERATING MARGIN	3.3%
Operating profit retained from revenue.	
FREE-CASH-FLOW MARGIN	19.3%
Free cash flow generated from revenue.	
RETURN ON INVESTED CAPITAL	3.3%
Operating return generated on invested capital.	

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04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength

Recent business growth and accounting strength.

REVENUE GROWTH Latest one-year revenue growth.	**-1.9%**
EPS GROWTH Latest one-year earnings-per-share growth.	**-**
FREE-CASH-FLOW GROWTH Latest one-year free-cash-flow growth.	**-23.8%**
PIOTROSKI F-SCORE Nine-point accounting-strength checklist.	**5/9**

Shareholder return and balance sheet

Cash returned to owners and financial leverage.

DIVIDEND YIELD Cash dividends relative to market value.	**-**
BUYBACK YIELD Net share repurchases relative to market value.	**7.8%**
SHAREHOLDER YIELD Dividend yield plus net buyback yield.	**7.8%**
NET DEBT / EBITDA Balance-sheet debt relative to operating cash earnings.	**7.5x**

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

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05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bearish

CROX shows bearish options pressure with a 44/100 conviction score, put-call volume ratio of 2.48, expected move of 13.7%, and Sharemaestro trend signal active.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
44/100	13.7%	2.48
Options signal conviction.	Nearest-chain pricing.	Contract volume balance.

Pressure	-41
Speculation	20
Volatility	88
Trend agreement	54

Insider activity

11 / 5

11 acquisitions and 5 disposals in the latest 180-day insider tape.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

58/100

Weighted news tone is neutral across 57 relevant articles.

24 positive · 32 neutral · 1 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

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06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
0d
Next report is scheduled for 30 Jul 2026; event risk rises as the date approaches.

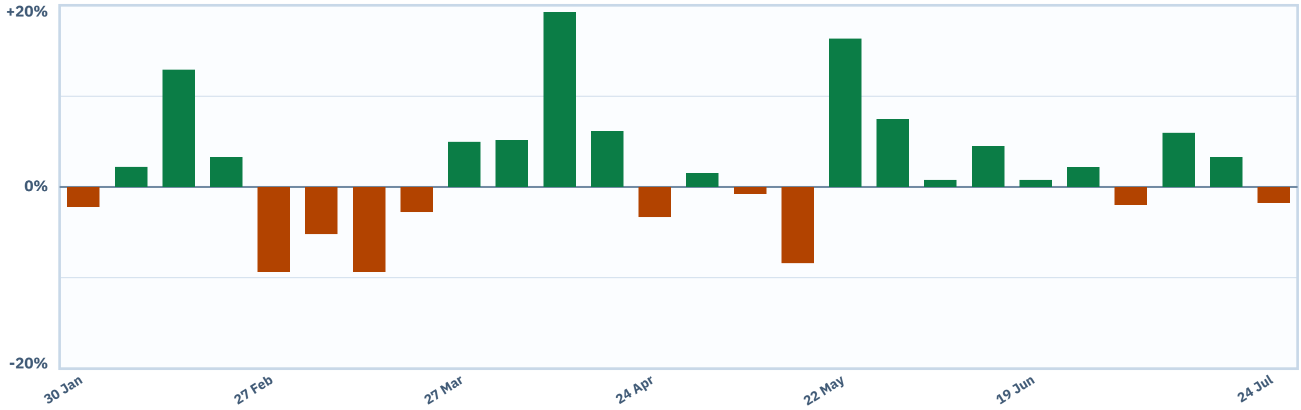
OPTIONS EXPECTED MOVE
13.7%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-4.1%
Distance below the 52-week high.

13-WEEK VOLATILITY
5.6%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
16 of 26
10 weeks finished lower.

BEST WEEK
+19.2%
Week of 10 Apr.

WORST WEEK
-9.4%
Week of 13 Mar.

LATEST WEEK
-1.8%
Week of 24 Jul.

Shape of recent returns

Strong gains	9
Modest gains	7
Flat weeks	-
Modest losses	6
Sharp losses	4

RECENT VOL
5.6%
13-week weekly-return volatility.

BASE VOL
7.2%
52-week weekly-return volatility.

UP/DOWN SPLIT
29/23
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
5.4% / -5.2%
Average positive week versus average negative week.

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07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK

- / 100

Standing within the tracked group.

GROUP AVERAGE

-0.8%

Average four-week return.

TREND BREADTH

36.0%

Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Footwear & Accessories

4-WEEK RANK

2 / 14

Standing within the tracked group.

GROUP AVERAGE

-3.4%

Average four-week return.

TREND BREADTH

42.9%

Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
WWW	NYSE	2.3%	10.3%	Inactive
CROX	NASDAQ	-1.8%	5.4%	Active
NKE	NYSE	-4.7%	2.3%	Inactive
WEYS	NASDAQ	-2.5%	0.5%	Active
SHOO	NASDAQ	-1.5%	-1.1%	Active

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08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	67/100	Trend, activity pressure, participation, and risk combine to a 67/100 tape read.	
Indicator analysis	88/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 10/12.	Activity pressure 0.97; No reversal markers
Factors	48/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 7; Small Cap Core rank 67
SVQF	8/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 667.0 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	43/100	CROX shows bearish options pressure with a 44/100 conviction score, put-call volume ratio of 2.48, expected move of 13.7%, and Sharemaestro trend signal active.	Bearish · Put-side pressure · Expected move 13.7%
Sentiment	58/100	Weighted news tone is neutral across 57 relevant articles.	OMERS ADMINISTRATION Corp Has $2.58 Million Position in Crocs, Inc. $CROX
Insiders	11 / 5	11 acquisitions and 5 disposals in the latest 180-day insider tape.	
Earnings	0d	Next report is scheduled for 30 Jul 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH

-1.8%

Latest completed week; four-week move 5.4%.

INDICATOR STACK

68/79

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Bearish

44/100 conviction; expected move 13.7%.

NEWS SENTIMENT

58/100

57 relevant articles in the latest sentiment read.

EVENT RISK

0d

Next report is scheduled for 30 Jul 2026; event risk rises as the date approaches.

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	134.7 USD	-1.8%	102.3 USD	106.8 USD	1.60	31.83	3.4M	On
17 Jul 2026	137.1 USD	3.3%	100.8 USD	106.6 USD	1.70	32.18	4.6M	On
10 Jul 2026	132.8 USD	6.0%	99.25 USD	106.5 USD	1.58	22.81	5.5M	On
03 Jul 2026	125.3 USD	-1.9%	97.82 USD	106.5 USD	1.54	17.90	4.1M	On
26 Jun 2026	127.8 USD	2.2%	96.64 USD	106.4 USD	1.55	20.99	7.1M	On
19 Jun 2026	125.0 USD	0.3%	95.21 USD	106.3 USD	1.42	12.98	4.5M	On
12 Jun 2026	124.7 USD	4.5%	93.76 USD	106.2 USD	1.36	15.40	6.6M	On
05 Jun 2026	119.3 USD	0.6%	92.05 USD	106.1 USD	1.03	12.81	5.8M	On
29 May 2026	118.7 USD	7.5%	90.70 USD	106.1 USD	0.89	6.80	6.2M	On
22 May 2026	110.4 USD	16.3%	89.47 USD	106.0 USD	0.83	1.80	6.4M	On
15 May 2026	94.94 USD	-8.4%	88.54 USD	106.0 USD	0.79	-12.09	5.4M	On
08 May 2026	103.6 USD	-0.2%	88.15 USD	106.1 USD	0.99	-5.46	5.0M	On
01 May 2026	103.9 USD	1.5%	87.25 USD	106.1 USD	1.02	-1.01	7.0M	On
24 Apr 2026	102.3 USD	-3.4%	86.62 USD	106.2 USD	0.58	-1.55	5.3M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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