

PVH • NYSE • WEEK ENDED 24 JUL 2026

Weekly Investor Report

PVH Corp • Consumer Cyclical • Apparel Manufacturing

LATEST CLOSE

80.41 USD

2.9% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 6.0% above the Trend Line and sits at 50.6% of its 52-week range. The latest completed week returned 2.9%, after a 8.1% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers. Options positioning is mixed with 42/100 conviction, while the latest news-sentiment score is 55/100. Near-term considerations: volume confirmation is below normal; earnings are due in 26d.

Technical setup score 43/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

80.41 USD

24 Jul 2026

1W RETURN

2.9%

latest completed week

4W RETURN

8.1%

short-term follow-through

12W RETURN

-12.2%

quarterly tape

TREND BREADTH

55.8%

29 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- The trend backdrop is active with a 13-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.

What could go wrong

- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- The share remains more than 20% below its 52-week high.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

2.9%

Latest completed week; four-week move 8.1%.

INDICATOR STACK

76/0

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Mixed

42/100 conviction; expected move 12.5%.

NEWS SENTIMENT

55/100

31 relevant articles in the latest sentiment read.

EVENT RISK

26d

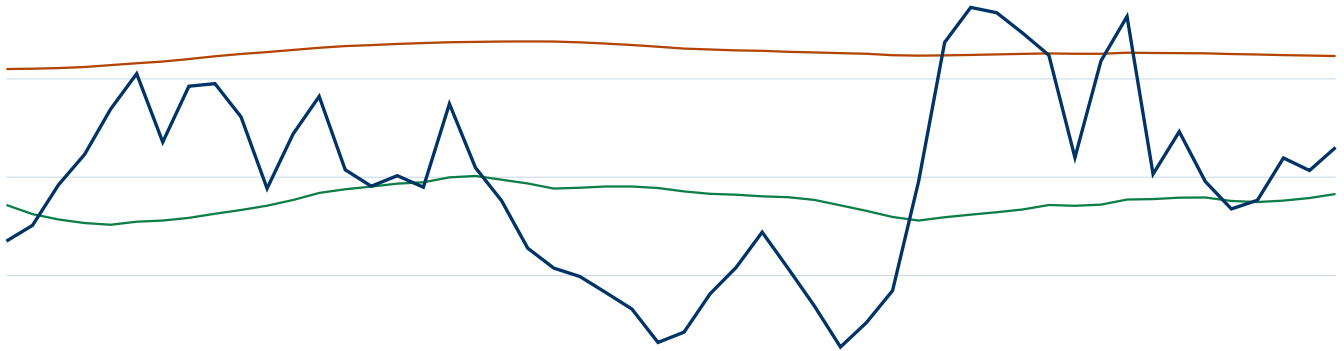
Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 6.0% above the Trend Line and sits at 50.6% of its 52-week range. The latest completed week returned 2.9%, after a 8.1% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



59.58 USD

Latest close sits at 50.6% of the 52-week range.

100.7 USD

RANGE LOCATION

50.6%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

6.0%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-10.0%

Premium demand or model discount
versus Sharemaestro Fair Value.

HIGH-WATER GAP

-20.2%

Distance from the latest 52-week high.

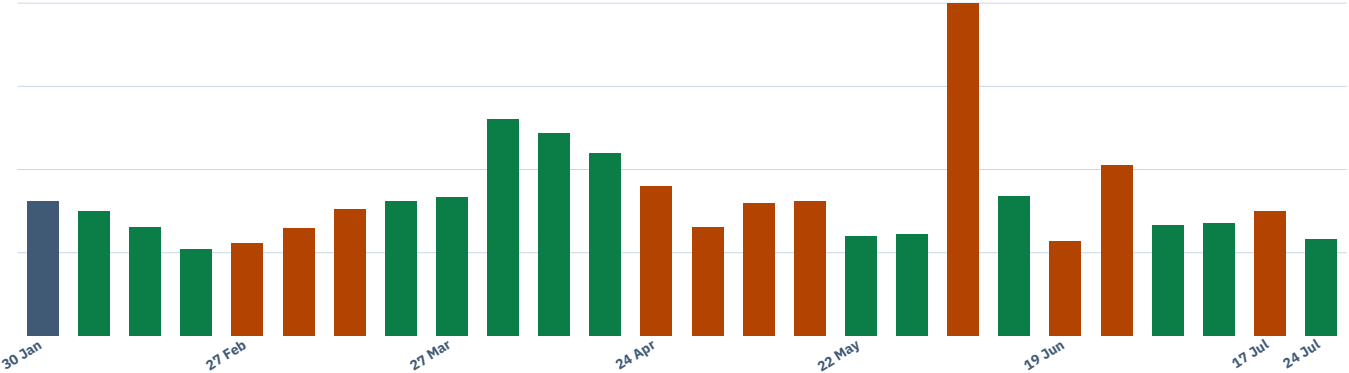
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.7x Latest volume versus the 13-week average.	BASELINE 5.2M 13-week average volume.	ONE-YEAR BASE 4.9M 52-week average volume.	LATEST WEEKLY VOLUME 3.7M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

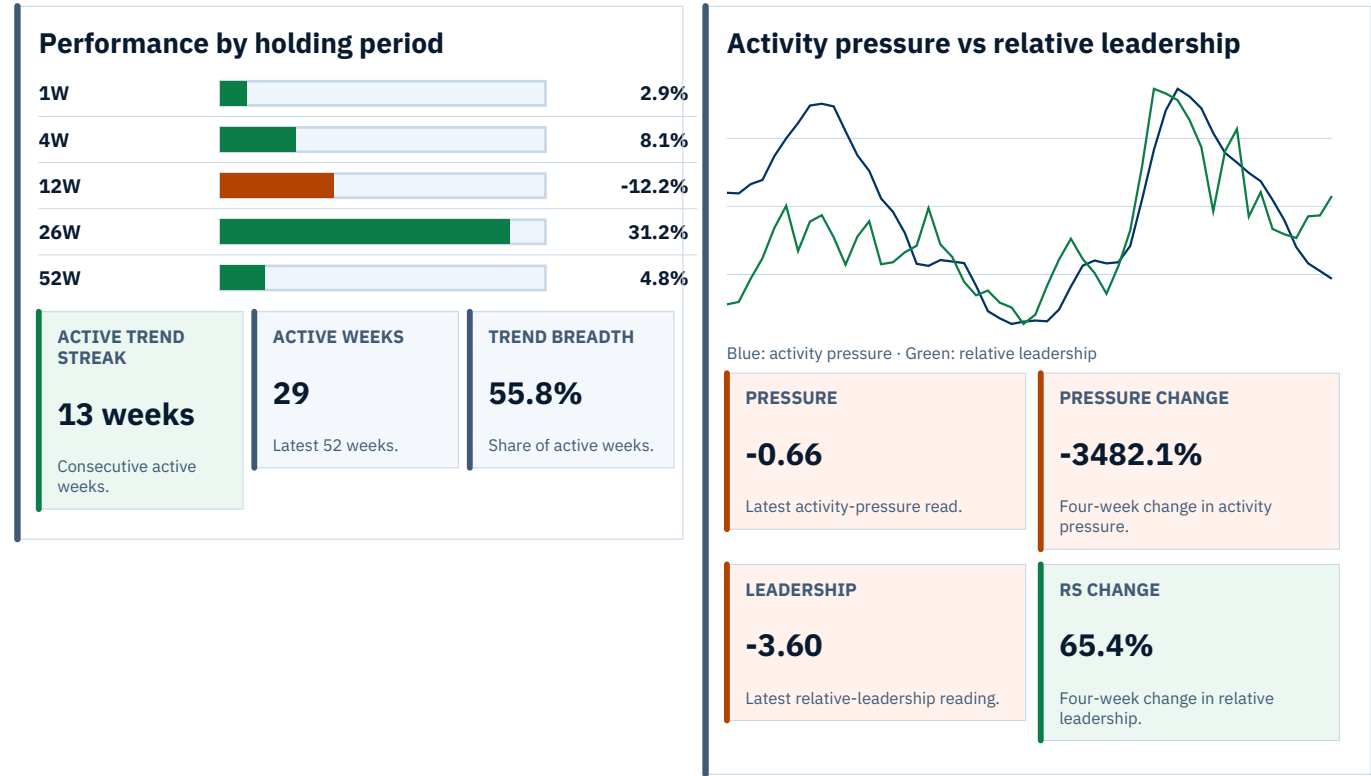
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 8.1% over four weeks, -12.2% over 12 weeks, and 4.8% over one year. The current trend has remained active for 13 consecutive weeks.



Technical setup scorecard

Trend		76
Momentum		58
Activity Pressure		0
Relative Leadership		44
Next-Week Expectancy		50
Volume		30
Smart Money		57
Risk Control		27

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 28 Feb 2026 Financial reporting period used.	FIELD COVERAGE 94% Available factor fields.	MODEL CONFIDENCE 94% Snapshot confidence.
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Relative factor standing		
Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		72/100
Value		94/100
Quality		24/100
Momentum		29/100
Growth		6/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 58.3% Gross profit retained from each unit of revenue.
PRICE / SALES 0.4x Market value relative to trailing revenue.	OPERATING MARGIN 7.8% Operating profit retained from revenue.
EV / EBITDA 7.2x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 11.8% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 14.6% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL 1.4% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH1.5% Latest one-year revenue growth.	DIVIDEND YIELD0.2% Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD0.0% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH218.3% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD0.2% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE3/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA3.6x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

PVH shows mixed options pressure with a 42/100 conviction score, put-call volume ratio of 0.83, expected move of 12.5%, and Sharemaestro trend signal active.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
42/100	12.5%	0.83
Options signal conviction.	Nearest-chain pricing.	Contract volume balance.

Pressure		-3
Speculation		40
Volatility		72
Trend agreement		95

Insider activity

10 / 10

10 acquisitions and 10 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

55/100

Weighted news tone is neutral across 31 relevant articles.

12 positive · 17 neutral · 2 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

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06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
26d
Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.

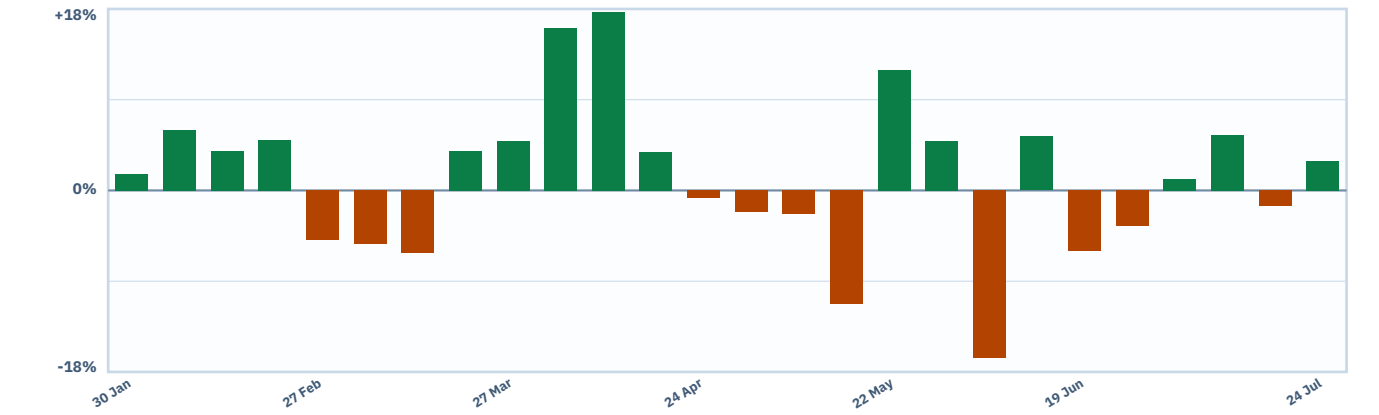
OPTIONS EXPECTED MOVE
12.5%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-20.2%
Distance below the 52-week high.

13-WEEK VOLATILITY
7.3%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
15 of 26
11 weeks finished lower.

BEST WEEK
+17.7%
Week of 10 Apr.

WORST WEEK
-16.6%
Week of 5 Jun.

LATEST WEEK
+2.9%
Week of 24 Jul.

Shape of recent returns

Strong gains		9
Modest gains		6
Flat weeks		-
Modest losses		5
Sharp losses		6

RECENT VOL
7.3%
13-week weekly-return volatility.

BASE VOL
6.6%
52-week weekly-return volatility.

UP/DOWN SPLIT
26/26
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
5.6% / -5.0%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Apparel Manufacturing

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
6 / 23	-3.5%	56.5%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
UA	NYSE	-5.8%	13.4%	Inactive
JL	NASDAQ	-1.9%	11.6%	Active
UAA	NYSE	-5.4%	11.6%	Inactive
ZGN	NYSE	3.0%	9.9%	Active
OXM	NYSE	-4.4%	9.7%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	42/100	Trend, activity pressure, participation, and risk combine to a 42/100 tape read.	
Indicator analysis	61/100	Latest 12-week confirmation: trend 12/12, activity pressure 8/12, relative leadership 3/12.	Activity pressure 0.49; No reversal markers
Factors	54/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 66; Small Cap Core rank 12
SVQF	78/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 220.0 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	61/100	PVH shows mixed options pressure with a 42/100 conviction score, put-call volume ratio of 0.83, expected move of 12.5%, and Sharemaestro trend signal active.	Mixed · Options-market disagreement · Expected move 12.5%
Sentiment	55/100	Weighted news tone is neutral across 31 relevant articles.	Bank of New York Mellon Corp Sells 20,085 Shares of PVH Corp. \$PVH
Insiders	10 / 10	10 acquisitions and 10 disposals in the latest 180-day insider tape.	
Earnings	26d	Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 2.9% Latest completed week; four-week move 8.1%.	INDICATOR STACK 76/0 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Mixed 42/100 conviction; expected move 12.5%.	NEWS SENTIMENT 55/100 31 relevant articles in the latest sentiment read.	EVENT RISK 26d Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	80.41 USD	2.9%	75.84 USD	89.37 USD	-0.66	-3.60	3.7M	On
17 Jul 2026	78.15 USD	-1.5%	75.45 USD	89.41 USD	-0.57	-7.07	4.8M	On
10 Jul 2026	79.37 USD	5.5%	75.19 USD	89.46 USD	-0.48	-7.23	4.4M	On
03 Jul 2026	75.23 USD	1.1%	75.06 USD	89.51 USD	-0.29	-11.07	4.2M	On
26 Jun 2026	74.38 USD	-3.5%	75.16 USD	89.57 USD	0.02	-10.41	6.6M	On
19 Jun 2026	77.07 USD	-6.0%	75.51 USD	89.63 USD	0.26	-9.47	3.6M	On
12 Jun 2026	81.96 USD	5.3%	75.49 USD	89.65 USD	0.48	-2.94	5.4M	On
05 Jun 2026	77.80 USD	-16.6%	75.34 USD	89.67 USD	0.57	-7.27	12.8M	On
29 May 2026	93.24 USD	4.9%	75.30 USD	89.69 USD	0.69	8.27	3.9M	On
22 May 2026	88.89 USD	11.9%	74.80 USD	89.59 USD	0.81	4.36	3.8M	On
15 May 2026	79.42 USD	-11.2%	74.69 USD	89.59 USD	1.04	-6.32	5.2M	On
08 May 2026	89.45 USD	-2.4%	74.76 USD	89.62 USD	1.33	5.04	5.1M	On
01 May 2026	91.60 USD	-2.1%	74.33 USD	89.58 USD	1.47	9.90	4.2M	On
24 Apr 2026	93.60 USD	-0.6%	74.05 USD	89.53 USD	1.56	13.39	5.8M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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