

BKD · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Brookdale Senior Living Inc · Healthcare · Medical Care Facilities

LATEST CLOSE

15.15 USD

0.9% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 8.6% above the Trend Line and sits at 80.8% of its 52-week range. The latest completed week returned 0.9%, after a -3.6% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers. Options positioning is mixed with 37/100 conviction, while the latest news-sentiment score is 58/100. Near-term considerations: earnings are due in 6d.

Technical setup score 64/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

15.15 USD

24 Jul 2026

1W RETURN

0.9%

latest completed week

4W RETURN

-3.6%

short-term follow-through

12W RETURN

5.8%

quarterly tape

TREND BREADTH

94.2%

49 of 52 weeks active

VOLUME RATIO

1.0x

vs 13-week average

What is working

- The trend backdrop is active with a 5-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 3 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.9%

Latest completed week; four-week move -3.6%.

INDICATOR STACK

69/84

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 60.21%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Mixed

37/100 conviction; expected move 13.5%.

NEWS SENTIMENT

58/100

51 relevant articles in the latest sentiment read.

EVENT RISK

6d

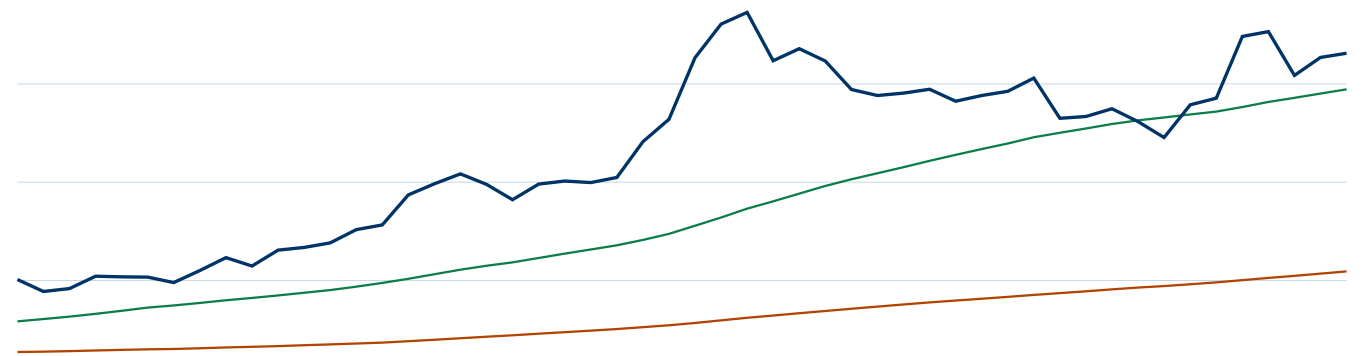
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 8.6% above the Trend Line and sits at 80.8% of its 52-week range. The latest completed week returned 0.9%, after a -3.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 7.00 USD 17.09 USD Latest close sits at 80.8% of the 52-week range.	RANGE LOCATION 80.8% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 8.6% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 92.2% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -11.4% Distance from the latest 52-week high.

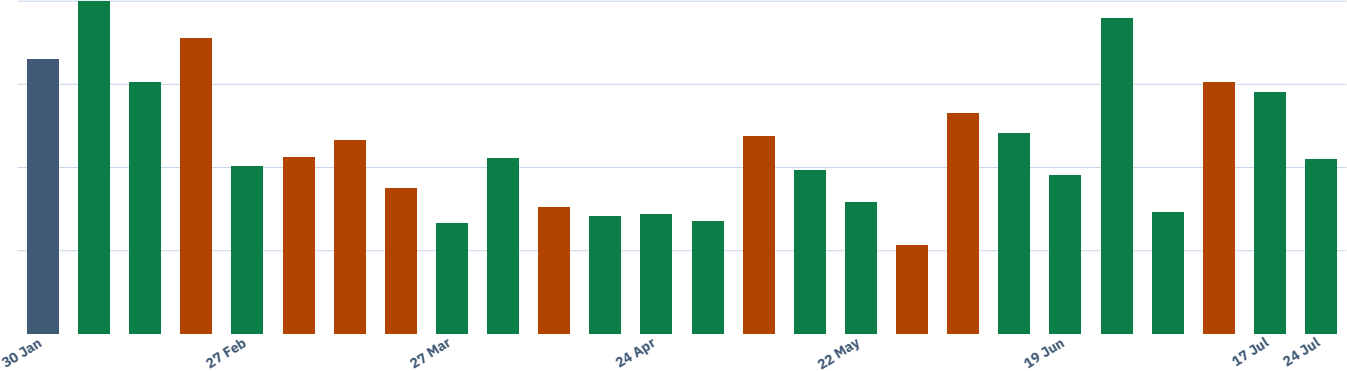
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.0x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 1.0x Latest volume versus the 13-week average.	BASELINE 21.3M 13-week average volume.	ONE-YEAR BASE 18.8M 52-week average volume.	LATEST WEEKLY VOLUME 20.3M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

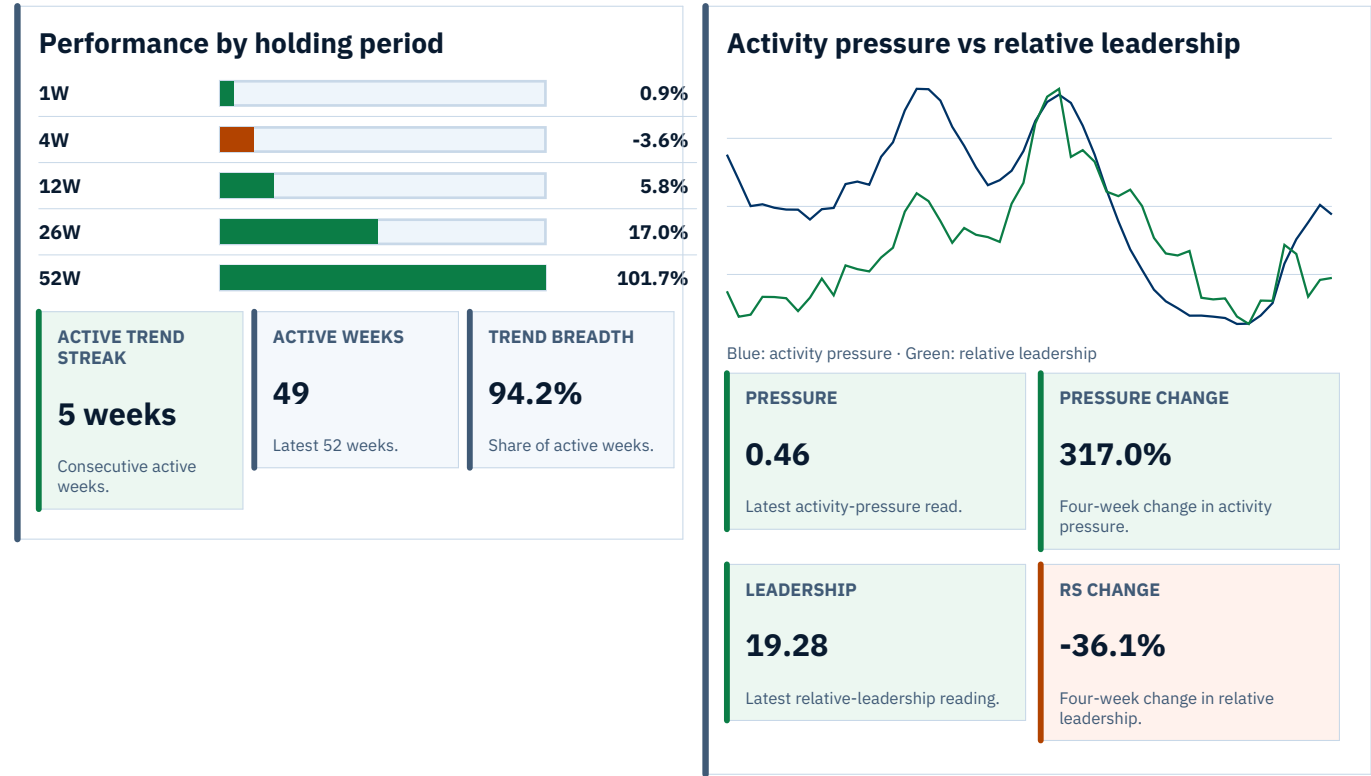
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -3.6% over four weeks, 5.8% over 12 weeks, and 101.7% over one year. The current trend has remained active for 5 consecutive weeks.



Technical setup scorecard

Trend		69
Momentum		47
Activity Pressure		84
Relative Leadership		100
Next-Week Expectancy		80
Volume		40
Smart Money		40
Risk Control		49

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 85% Available factor fields.	MODEL CONFIDENCE 81% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		23/100
Value		17/100
Quality		22/100
Momentum		95/100
Growth		31/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 14.3% Gross profit retained from each unit of revenue.
PRICE / SALES 1.2x Market value relative to trailing revenue.	OPERATING MARGIN 1.5% Operating profit retained from revenue.
EV / EBITDA 22.8x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 13.6% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 4.8% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL 0.7% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH3.1%	DIVIDEND YIELD-
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-	BUYBACK YIELD0.0%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH8.3%	SHAREHOLDER YIELD0.0%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE4/9	NET DEBT / EBITDA13.5x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

BKD shows mixed options pressure with a 37/100 conviction score, put-call volume ratio of 1.00, expected move of 13.5%, and Sharemaestro trend signal active.

CONVICTION

37/100

Options signal conviction.

EXPECTED MOVE

13.5%

Nearest-chain pricing.

PUT/CALL VOLUME

1.00

Contract volume balance.

Pressure

8

Speculation

8

Volatility

80

Trend agreement

92

Insider activity

0 / 1

0 acquisitions and 1 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

58/100

Weighted news tone is neutral across 51 relevant articles.

24 positive · 22 neutral · 5 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
6d
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

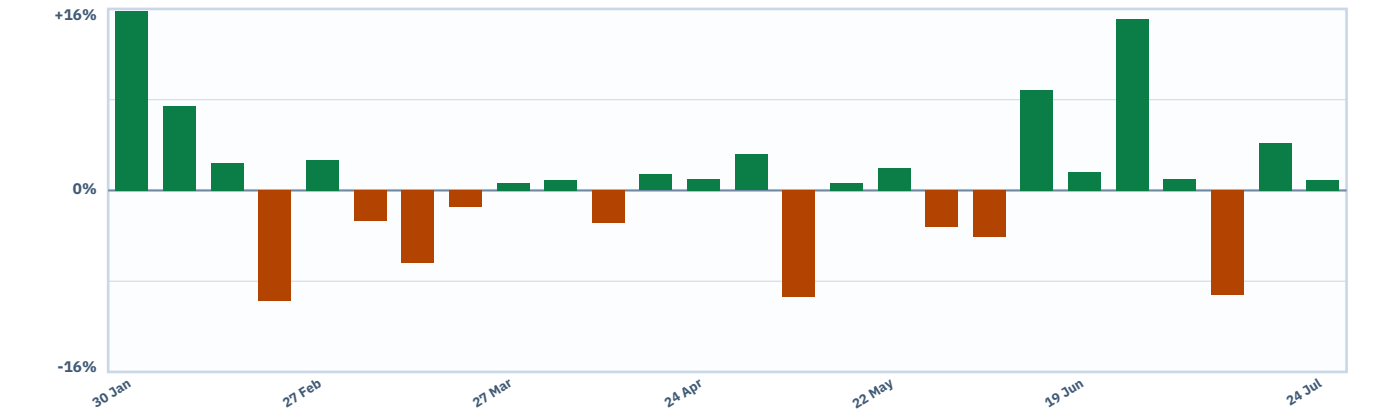
OPTIONS EXPECTED MOVE
13.5%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-11.4%
Distance below the 52-week high.

13-WEEK VOLATILITY
6.4%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
17 of 26
9 weeks finished lower.

BEST WEEK
+15.8%
Week of 30 Jan.

WORST WEEK
-9.8%
Week of 20 Feb.

LATEST WEEK
+0.9%
Week of 24 Jul.

Shape of recent returns

Strong gains		5
Modest gains		12
Flat weeks		-
Modest losses		4
Sharp losses		5

RECENT VOL
6.4%
13-week weekly-return volatility.

BASE VOL
5.3%
52-week weekly-return volatility.

UP/DOWN SPLIT
35/17
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
4.2% / -4.0%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Healthcare

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE 1.3% Average four-week return.	TREND BREADTH 51.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
ABVX	NASDAQ	-8.0%	28.9%	Active
THC	NYSE	19.6%	23.4%	Inactive
BBIO	NASDAQ	3.2%	19.6%	Active
ONC	NASDAQ	4.4%	16.4%	Inactive
MEDP	NASDAQ	11.8%	14.1%	Inactive

Industry · US Medical Care Facilities

4-WEEK RANK 31 / 45 Standing within the tracked group.	GROUP AVERAGE 1.8% Average four-week return.	TREND BREADTH 71.1% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
BTMD	NASDAQ	-6.2%	27.4%	Active
ACHC	NASDAQ	0.0%	25.9%	Active
THC	NYSE	19.6%	23.4%	Inactive
DCGO	NASDAQ	-8.5%	21.6%	Inactive
ADUS	NASDAQ	0.0%	18.2%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	68/100	Trend, activity pressure, participation, and risk combine to a 68/100 tape read.	
Indicator analysis	58/100	Latest 12-week confirmation: trend 9/12, activity pressure 4/12, relative leadership 12/12.	Activity pressure 0.59; 3 reversal markers
Next-Week Expectancy	Positive 60.21%	Next-week expectancy is positive with a 60.21% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	36/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 53; Small Cap Core rank 76
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	58/100	BKD shows mixed options pressure with a 37/100 conviction score, put-call volume ratio of 1.00, expected move of 13.5%, and Sharemaestro trend signal active.	Mixed · Options-market disagreement · Expected move 13.5%
Sentiment	58/100	Weighted news tone is neutral across 51 relevant articles.	BKD5908024 Bond Coupon Profile — Rate & Payments
Insiders	0 / 1	0 acquisitions and 1 disposals in the latest 180-day insider tape.	
Earnings	6d	Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 0.9% Latest completed week; four-week move -3.6%.	INDICATOR STACK 69/84 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 60.21% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Mixed 37/100 conviction; expected move 13.5%.	NEWS SENTIMENT 58/100 51 relevant articles in the latest sentiment read.	EVENT RISK 6d Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	15.15 USD	0.9%	13.95 USD	7.88 USD	0.46	19.28	20.3M	On
17 Jul 2026	15.01 USD	4.2%	13.81 USD	7.81 USD	0.59	18.62	28.1M	On
10 Jul 2026	14.41 USD	-9.2%	13.66 USD	7.73 USD	0.35	13.12	29.4M	On
03 Jul 2026	15.87 USD	1.0%	13.53 USD	7.66 USD	0.12	27.18	14.2M	On
26 Jun 2026	15.71 USD	15.1%	13.36 USD	7.59 USD	-0.21	30.16	36.8M	On
19 Jun 2026	13.65 USD	1.6%	13.20 USD	7.52 USD	-0.75	11.73	18.5M	Off
12 Jun 2026	13.43 USD	8.8%	13.11 USD	7.45 USD	-0.92	11.82	23.4M	Off
05 Jun 2026	12.34 USD	-4.1%	13.01 USD	7.39 USD	-1.03	4.14	25.6M	Off
29 May 2026	12.87 USD	-3.2%	12.91 USD	7.34 USD	-1.04	6.59	10.3M	On
22 May 2026	13.30 USD	2.0%	12.79 USD	7.28 USD	-0.96	12.54	15.3M	On
15 May 2026	13.04 USD	0.5%	12.64 USD	7.22 USD	-0.94	12.21	19.1M	On
08 May 2026	12.98 USD	-9.4%	12.50 USD	7.16 USD	-0.92	12.75	23.1M	On
01 May 2026	14.32 USD	3.2%	12.35 USD	7.10 USD	-0.92	28.16	13.1M	On
24 Apr 2026	13.88 USD	1.0%	12.14 USD	7.03 USD	-0.82	26.67	13.9M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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