

ASX WEEKLY EQUITY REPORT

FRM Weekly Report

Farm Pride Foods Limited

FRM closed the latest completed week at 0.25 AUD. The 4-week return is 8.7% and the 12-week return is 11.1%. The trend backdrop is active, with activity pressure at 0.56.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Neutral
Evidence score	48	Currency	AUD
Exchange	ASX	Country	AU
Sector	Consumer Defensive	Industry	Farm Products
Market cap	50.7M	Report page	Available online

OPEN 0.22 AUD weekly open	HIGH 0.26 AUD weekly high	LOW 0.22 AUD weekly low	CLOSE 0.25 AUD weekly close	VOLUME 164.3K latest week	TREND 34.6% 18 of 52 weeks active
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Company brief

Farm Pride Foods Limited produces, processes, manufactures, and sells eggs and egg products in Australia. It also provides egg products, such as whole eggs, egg white, egg yolk, scrambled eggs, peeled boiled eggs, and fried eggs, as well as carton packaging products for eggs. The company serves supermarkets; and commercial markets, including the airline...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is factors: O'Shaughnessy factor stack blends value, quality, momentum, and confidence. The main constraint is next-week expectancy: Next-week expectancy is negative with a 43.46% historical one-week setup read. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

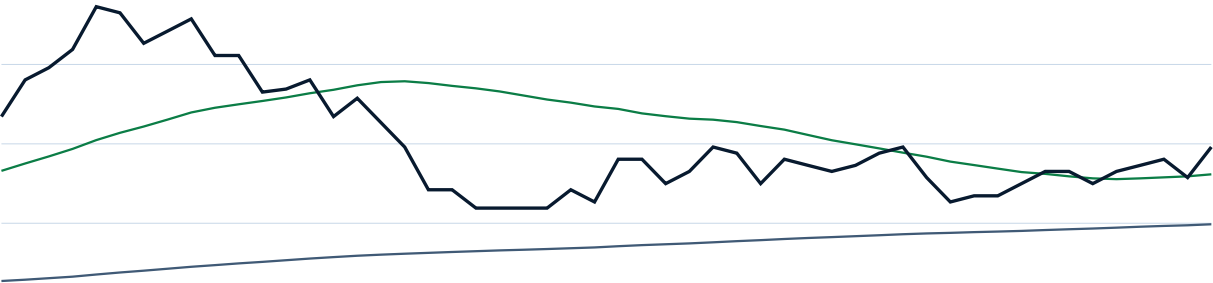
Read	Pillar	Score	Detail
Primary support	Factors	71/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Main restraint	Next-Week Expectancy	Negative 43.46%	Next-week expectancy is negative with a 43.46% historical one-week setup read.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE 9.8% price vs Trend Line	FAIR GAP 33.9% price vs Fair Value	DRAWDOWN -32.4% from 52-week high	RANGE 31.4% 52-week range	VOLUME 1.5x vs 13-week average
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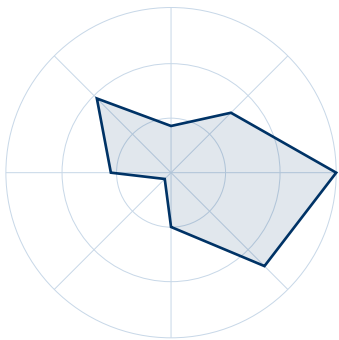
Pillar	Score	Read	Detail
1W	11.1%	Positive	
4W	8.7%	Positive	
12W	11.1%	Positive	
26W	22.0%	Positive	
52W	-13.8%	Negative	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	33	Negative	
Momentum	80	Positive	
Activity Pressure	100	Positive	
Relative Leadership	51	Neutral	
Next-Week Expectancy	28	Negative	
Volume	64	Neutral	
Smart Money	36	Neutral	
Risk Control	5	Negative	

Current evidence clusters

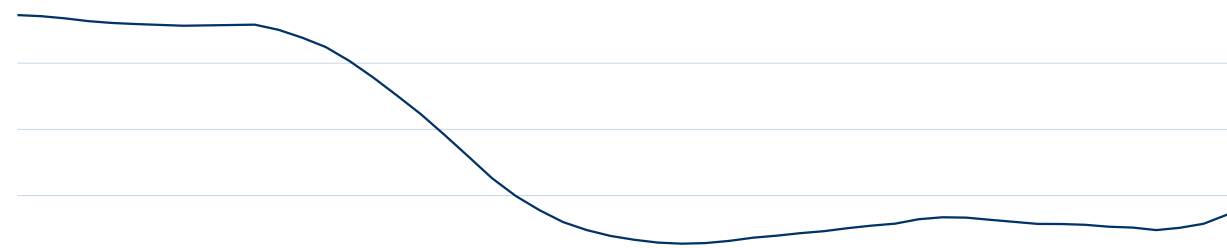
Pillar	Score	Read	Detail
Price follow-through	11.1%	Positive	Latest completed week; four-week move 8.7%.
Indicator stack	33/100	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
Next-Week Expectancy	Negative 43.46%	Negative	Historical one-week expectancy contributes to the evidence score when direction is confirmed.
News sentiment	50/100	Neutral	10 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

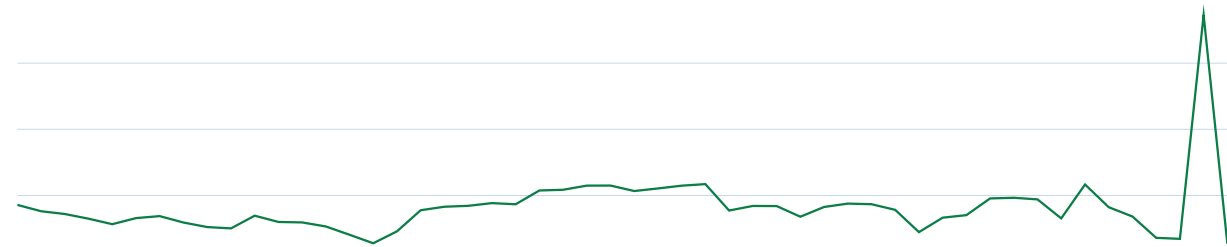
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.16 | 12-week average 0.12

Next-week expectancy path



Current Negative 43.46% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	4/12	Neutral	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	5/12	Neutral	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.16	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.56	Four-week pressure change 2242.1%.
Relative leadership	-1.82	Four-week relative leadership change 84.3%.
Smart money activity	82	4 accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	164.3K	13W 108.7K 52W 993.9K	1.5x vs 13-week average
Volatility	5.8%	52W 6.5%	24 upside weeks / 20 downside weeks
Average move	5.5%	-6.8%	Downside breadth 38.5%

Pillar	Score	Read	Detail
Participation	1.5x	Positive	Latest volume versus the 13-week average.
Baseline	108.7K	Neutral	13-week average volume.
One-year base	993.9K	Neutral	52-week average volume.
Recent vol	5.8%	Neutral	13-week weekly-return volatility.
Base vol	6.5%	Neutral	52-week weekly-return volatility.
Up/down split	24/20	Positive	Count of positive and negative weeks in the 52-week window.
Average skew	5.5% / -6.8%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	46/100	Neutral	Trend, activity pressure, participation, and risk combine to a 46/100 tape read.
Indicator analysis	34/100	Negative	Latest 12-week confirmation: trend 4/12, activity pressure 5/12, relative leadership 0/12.
Next-Week Expectancy	Negative 43.46%	Negative	Next-week expectancy is negative with a 43.46% historical one-week setup read.
Factors	71/100	Positive	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
SVQF	62/100	Neutral	Value and quality alignment from the Sharemaestro SVQF framework.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	50/100	Neutral	Weighted news tone is neutral across 10 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	50/100	10 relevant articles. Price to earnings forward of Farm Pride Foods Limited – ASX:FRM

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Consumer Defensive	60	12 of 60	18.3%
Industry	AU Farm Products	10	5 of 10	20.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
WOA	ASX	0.0%	66.7%	Off
CLU	ASX	0.0%	40.0%	Off
NOU	ASX	14.3%	39.5%	Off
AAP	ASX	1.5%	21.4%	On
HCT	ASX	0.0%	19.4%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
AAP	ASX	1.5%	21.4%	On
GNC	ASX	8.6%	12.6%	Off
ING	ASX	1.8%	12.1%	Off
ELD	ASX	-1.1%	10.0%	Off
FRM	ASX	11.1%	8.7%	On

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- The trend backdrop is active with a 4-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Volume is elevated versus the 13-week average, confirming attention.

Risk signals

- Next-week expectancy is negative at 43.46% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	0.25 AUD	11.1%	On	0.56	164.3K
17 Jul	0.23 AUD	-6.2%	On	0.30	80.5K
10 Jul	0.24 AUD	2.1%	On	0.24	55.5K
03 Jul	0.23 AUD	2.2%	On	0.08	60.3K
26 Jun	0.23 AUD	4.5%	Off	-0.03	162.8K
19 Jun	0.22 AUD	-4.3%	Off	-0.12	14.0K
12 Jun	0.23 AUD	0.0%	Off	-0.19	97.8K
05 Jun	0.23 AUD	4.5%	Off	-0.31	99.9K
29 May	0.22 AUD	4.8%	Off	-0.43	0
22 May	0.21 AUD	0.0%	Off	-0.31	97.3K

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