

MA · MEX · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Mastercard Incorporated · Financial Services · Credit Services

LATEST CLOSE

9,418 MXN

-1.4% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is 4.4% above the Trend Line and sits at 37.7% of its 52-week range. The latest completed week returned -1.4%, after a 7.9% four-week move. The latest news-sentiment score is 54/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 47/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

9,418 MXN

24 Jul 2026

1W RETURN

-1.4%

latest completed week

4W RETURN

7.9%

short-term follow-through

12W RETURN

6.7%

quarterly tape

TREND BREADTH

0.0%

0 of 52 weeks active

VOLUME RATIO

0.1x

vs 13-week average

What is working

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Next-week expectancy is positive at 57.40% based on similar historical setup states.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Activity pressure is weak, so confirmation is not yet broad enough.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-1.4%

Latest completed week; four-week move 7.9%.

INDICATOR STACK

0/100

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 57.40%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

54/100

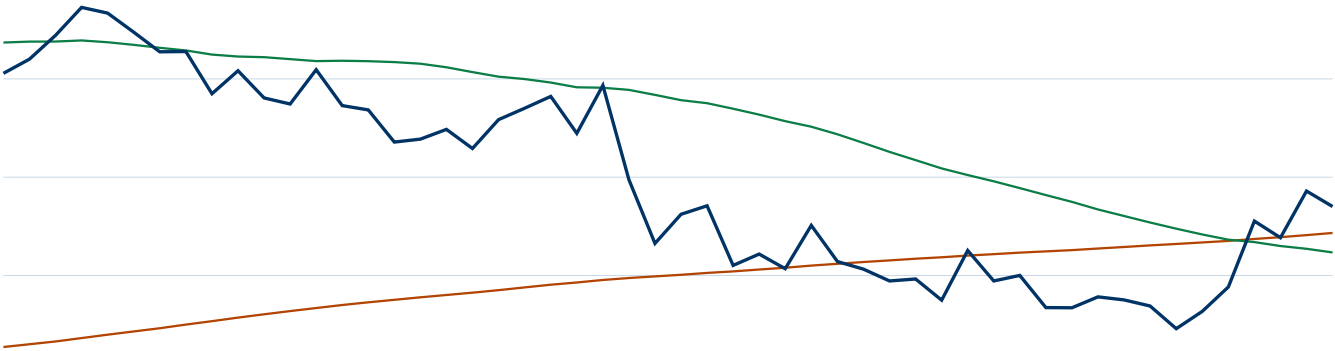
31 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

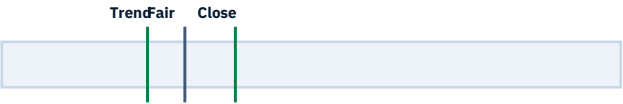
The weekly trend is not active. Price is 4.4% above the Trend Line and sits at 37.7% of its 52-week range. The latest completed week returned -1.4%, after a 7.9% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



8,366 MXN 11,153 MXN
Latest close sits at 37.7% of the 52-week range.

RANGE LOCATION

37.7%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

4.4%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

2.5%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-15.6%

Distance from the latest 52-week high.

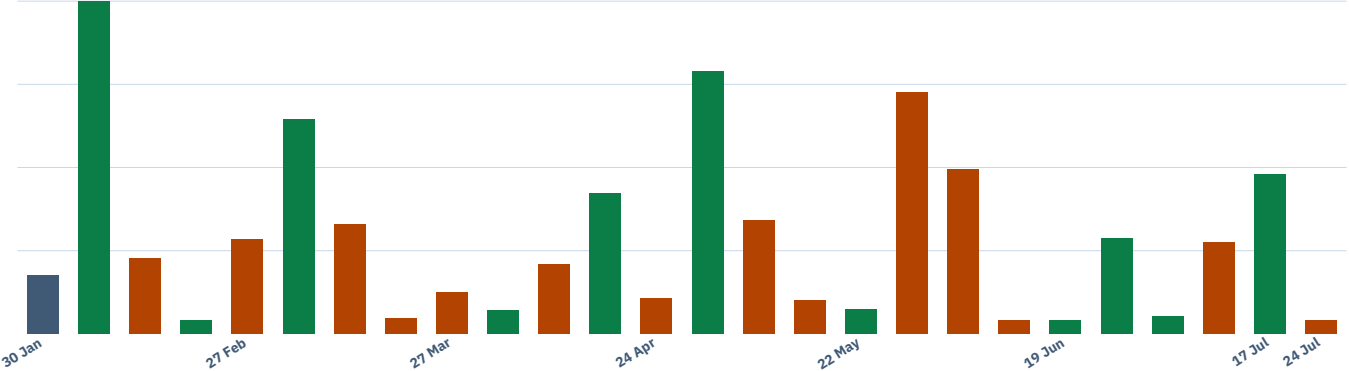
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.1x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.1x	3.1K	3.9K	372
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.18 · 12-week average 0.08

12-week confirmation

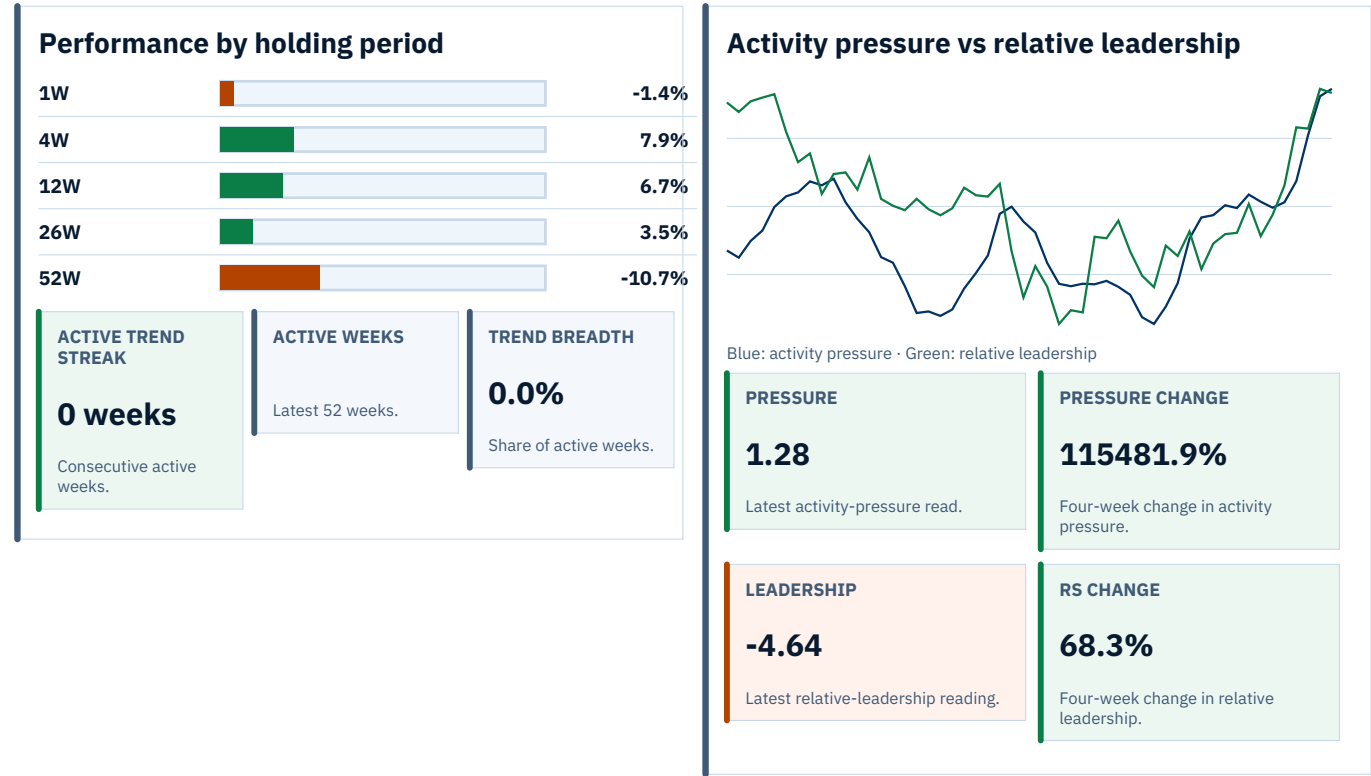
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	7/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.18	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 7.9% over four weeks, 6.7% over 12 weeks, and -10.7% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		0
Momentum		74
Activity Pressure		100
Relative Leadership		42
Next-Week Expectancy		79
Volume		5
Smart Money		22
Risk Control		55

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

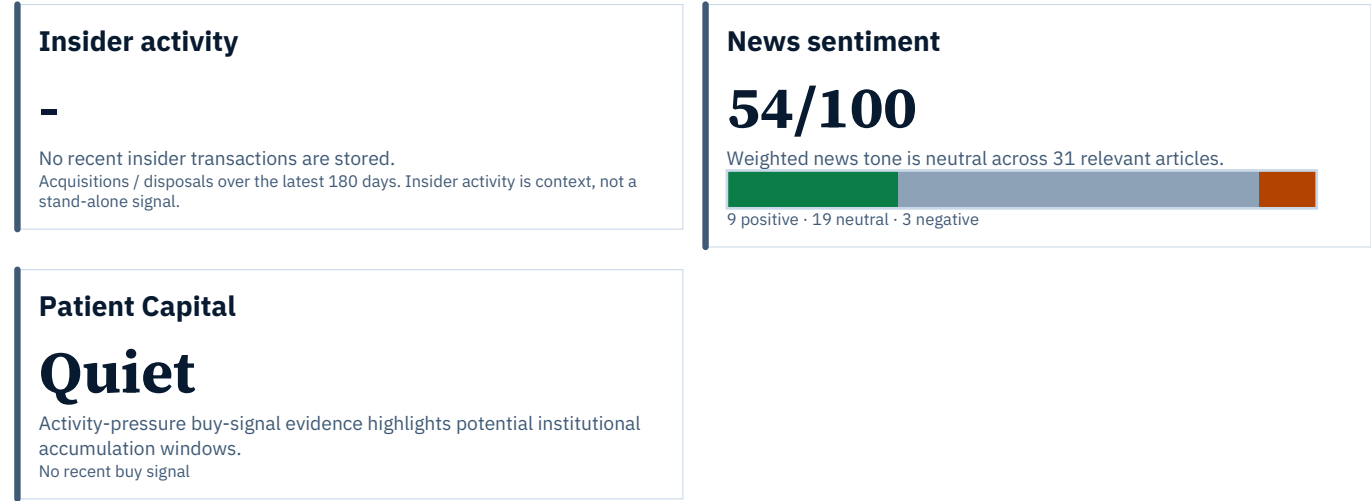
Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

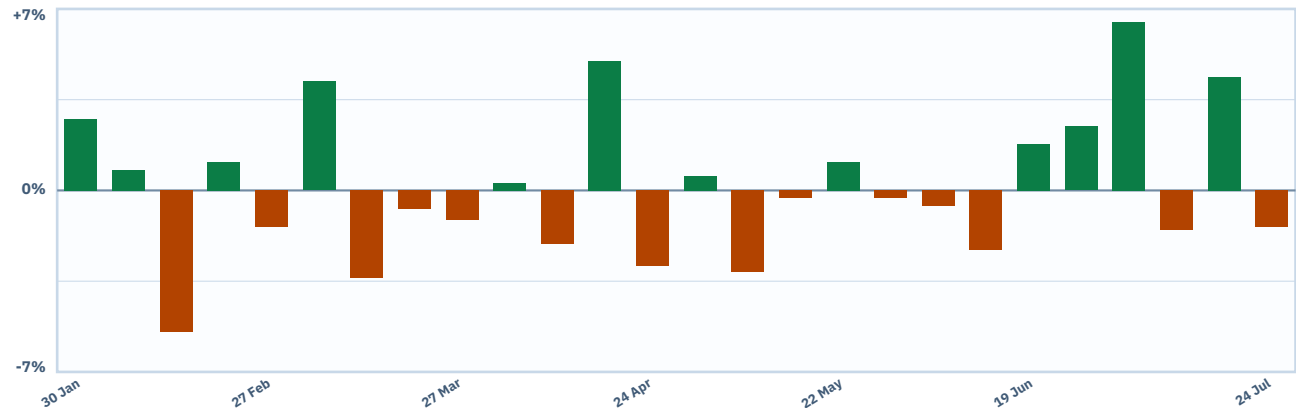
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -15.6% Distance below the 52-week high.	13-WEEK VOLATILITY 2.6% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 12 of 26 14 weeks finished lower.	BEST WEEK +6.5% Week of 3 Jul.	WORST WEEK -5.4% Week of 13 Feb.	LATEST WEEK -1.4% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>4</td></tr><tr><td>Modest gains</td><td> </td><td>8</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>13</td></tr><tr><td>Sharp losses</td><td> </td><td>1</td></tr></table>	Strong gains		4	Modest gains		8	Flat weeks		-	Modest losses		13	Sharp losses		1	RECENT VOL 2.6% 13-week weekly-return volatility.	BASE VOL 2.7% 52-week weekly-return volatility.
Strong gains		4															
Modest gains		8															
Flat weeks		-															
Modest losses		13															
Sharp losses		1															
	UP/DOWN SPLIT 25/27 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 2.0% / -2.2% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · MX Financial Services

4-WEEK RANK 14 / 80 Standing within the tracked group.	GROUP AVERAGE 1.0% Average four-week return.	TREND BREADTH 40.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
SBET	MEX	5.0%	27.0%	Inactive
PYPL	MEX	-1.1%	26.6%	Inactive
BMNR	MEX	-0.4%	16.9%	Inactive
MSCI	MEX	0.0%	15.4%	Active
MCO	MEX	1.4%	13.3%	Inactive

Industry · MX Credit Services

4-WEEK RANK 2 / 13 Standing within the tracked group.	GROUP AVERAGE -3.3% Average four-week return.	TREND BREADTH 15.4% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PYPL	MEX	-1.1%	26.6%	Inactive
MA	MEX	-1.4%	7.9%	Inactive
V	MEX	-1.7%	4.7%	Active
SYF	MEX	0.0%	4.7%	Inactive
GENTERA	MEX	0.7%	4.1%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	43/100	Trend, activity pressure, participation, and risk combine to a 43/100 tape read.	
Indicator analysis	24/100	Latest 12-week confirmation: trend 0/12, activity pressure 7/12, relative leadership 0/12.	Activity pressure 0.18; No reversal markers
Next-Week Expectancy	Positive 57.40%	Next-week expectancy is positive with a 57.40% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	54/100	Weighted news tone is neutral across 31 relevant articles.	MA Mastercard Inc Price:562.560 Chg%:+10.850
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

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NEWS SENTIMENT

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	9,418 MXN	-1.4%	9,022 MXN	9,191 MXN	1.28	-4.64	372	Off
17 Jul 2026	9,551 MXN	4.4%	9,054 MXN	9,172 MXN	1.19	-4.19	5.3K	Off
10 Jul 2026	9,150 MXN	-1.5%	9,078 MXN	9,154 MXN	0.76	-8.50	3.1K	Off
03 Jul 2026	9,293 MXN	6.5%	9,112 MXN	9,139 MXN	0.24	-8.36	595	Off
26 Jun 2026	8,726 MXN	2.5%	9,132 MXN	9,122 MXN	0.00	-14.66	3.2K	Off
19 Jun 2026	8,515 MXN	1.8%	9,178 MXN	9,109 MXN	-0.06	-17.84	0	Off
12 Jun 2026	8,366 MXN	-2.3%	9,227 MXN	9,096 MXN	0.01	-20.13	144	Off
05 Jun 2026	8,562 MXN	-0.6%	9,281 MXN	9,084 MXN	0.09	-16.66	5.5K	Off
29 May 2026	8,614 MXN	-0.3%	9,337 MXN	9,070 MXN	-0.06	-19.78	8.0K	Off
22 May 2026	8,640 MXN	1.1%	9,393 MXN	9,056 MXN	-0.03	-19.92	806	Off
15 May 2026	8,546 MXN	-0.0%	9,458 MXN	9,043 MXN	-0.14	-20.95	1.1K	Off
08 May 2026	8,548 MXN	-3.1%	9,516 MXN	9,032 MXN	-0.17	-23.71	3.8K	Off
01 May 2026	8,825 MXN	0.5%	9,577 MXN	9,021 MXN	-0.41	-19.64	8.7K	Off
24 Apr 2026	8,777 MXN	-2.9%	9,635 MXN	9,008 MXN	-0.91	-22.28	1.2K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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