WLYB · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

John Wiley & Sons B · Communication Services · Publishing

LATEST CLOSE

50.21 USD

1.3% latest week

Weekly setup

Constructive trend

The weekly trend is active. Price is 29.1% above the Trend Line and sits at 87.4% of its 52-week range. The latest completed week returned 1.3%, after a 7.5% four-week move. The latest factor snapshot indicates quality ranks strongly versus its universe; growth is moderate; valuation is inexpensive relative to peers. The latest news-sentiment score is 53/100. Near-term considerations: earnings are due in 35d.

Technical setup score 70/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

50.21 USD

24 Jul 2026

1W RETURN

1.3%

latest completed week

4W RETURN

7.5%

short-term follow-through

12W RETURN

21.9%

quarterly tape

TREND BREADTH

26.9%

14 of 52 weeks active

VOLUME RATIO

1.4x

vs 13-week average

What is working

- The trend backdrop is active with a 14-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 2 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

1.3%

Latest completed week; four-week move 7.5%.

INDICATOR STACK

60/75

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEWS SENTIMENT

53/100

63 relevant articles in the latest sentiment read.

EVENT RISK

35d

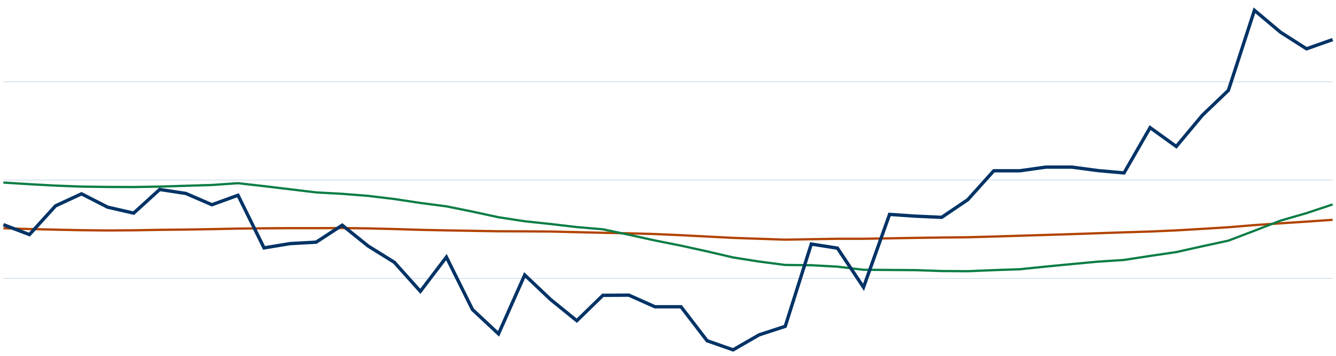
Next report is scheduled for 03 Sep 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

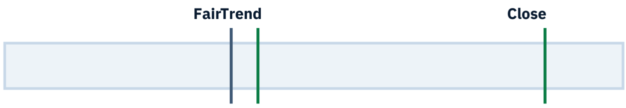
The weekly trend is active. Price is 29.1% above the Trend Line and sits at 87.4% of its 52-week range. The latest completed week returned 1.3%, after a 7.5% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



28.89 USD 53.29 USD

Latest close sits at 87.4% of the 52-week range.

RANGE LOCATION

87.4%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

29.1%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

32.7%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-5.8%

Distance from the latest 52-week high.

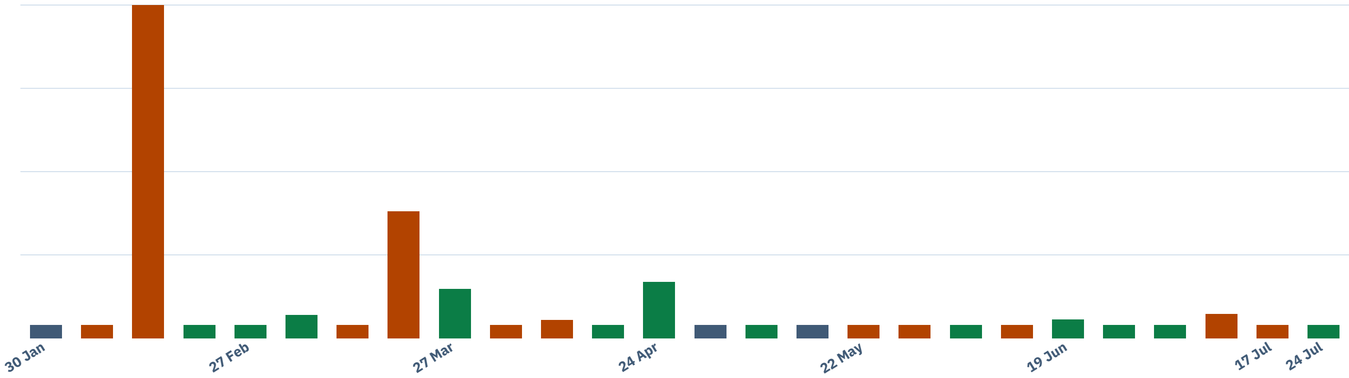
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.4x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION
1.4x
Latest volume versus the 13-week average.

BASELINE
1.3K
13-week average volume.

ONE-YEAR BASE
4.1K
52-week average volume.

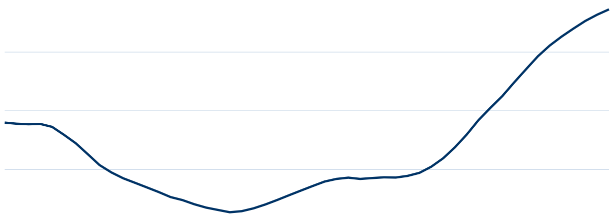
LATEST WEEKLY VOLUME
1.8K
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.95 · 12-week average 0.73

12-week confirmation

Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	9/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.95	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	2	2 reversal markers

No recent accumulation markers. 2 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 7.5% over four weeks, 21.9% over 12 weeks, and 30.9% over one year. The current trend has remained active for 14 consecutive weeks.

Performance by holding period

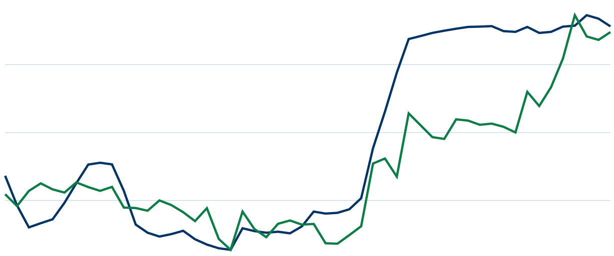
1W	1.3%
4W	7.5%
12W	21.9%
26W	57.6%
52W	30.9%

ACTIVE TREND STREAK
14 weeks
Consecutive active weeks.

ACTIVE WEEKS
14
Latest 52 weeks.

TREND BREADTH
26.9%
Share of active weeks.

Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

PRESSURE
1.39
Latest activity-pressure read.

PRESSURE CHANGE
0.2%
Four-week change in activity pressure.

LEADERSHIP
23.17
Latest relative-leadership reading.

RS CHANGE
40.2%
Four-week change in relative leadership.

Technical setup scorecard

Trend	60
Momentum	87
Activity Pressure	75
Relative Leadership	100
Next-Week Expectancy	50
Volume	58
Smart Money	56
Risk Control	71

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks strongly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

FACTOR WEEK	STATEMENTS THROUGH	FIELD COVERAGE	MODEL CONFIDENCE
26 Jul 2026	**30 Apr 2026**	**97%**	**97%**
Latest published factor snapshot.	Financial reporting period used.	Available factor fields.	Snapshot confidence.

Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength	**94/100**
Value	**83/100**
Quality	**82/100**
Momentum	**75/100**
Growth	**70/100**

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E	**11.5x**
Price divided by trailing earnings.	
PRICE / SALES	**1.5x**
Market value relative to trailing revenue.	
EV / EBITDA	**7.7x**
Enterprise value relative to operating cash earnings.	
FREE-CASH-FLOW YIELD	**10.6%**
Free cash flow as a share of enterprise value.	

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN	**72.7%**
Gross profit retained from each unit of revenue.	
OPERATING MARGIN	**16.4%**
Operating profit retained from revenue.	
FREE-CASH-FLOW MARGIN	**20.5%**
Free cash flow generated from revenue.	
RETURN ON INVESTED CAPITAL	**13.4%**
Operating return generated on invested capital.	

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength

Recent business growth and accounting strength.

REVENUE GROWTH Latest one-year revenue growth.	**-0.1%**
EPS GROWTH Latest one-year earnings-per-share growth.	**163.3%**
FREE-CASH-FLOW GROWTH Latest one-year free-cash-flow growth.	**21.2%**
PIOTROSKI F-SCORE Nine-point accounting-strength checklist.	**8/9**

Shareholder return and balance sheet

Cash returned to owners and financial leverage.

DIVIDEND YIELD Cash dividends relative to market value.	**2.8%**
BUYBACK YIELD Net share repurchases relative to market value.	**3.9%**
SHAREHOLDER YIELD Dividend yield plus net buyback yield.	**6.8%**
NET DEBT / EBITDA Balance-sheet debt relative to operating cash earnings.	**1.6x**

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks strongly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

10 / 10

10 acquisitions and 10 disposals in the latest 180-day insider tape.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

53/100

Weighted news tone is neutral across 63 relevant articles.

14 positive · 45 neutral · 4 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
35d
Next report is scheduled for 03 Sep 2026; event risk rises as the date approaches.

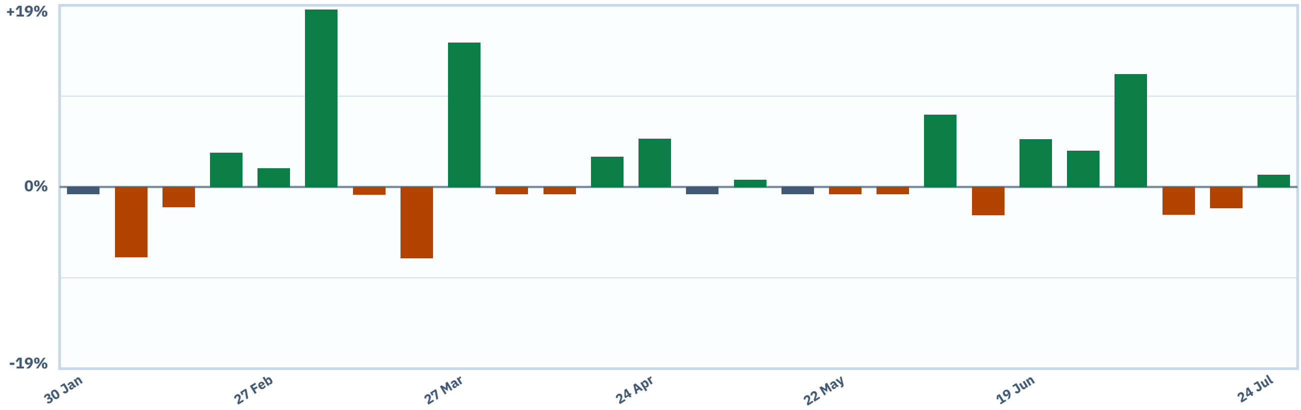
OPTIONS EXPECTED MOVE
-
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-5.8%
Distance below the 52-week high.

13-WEEK VOLATILITY
4.2%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
12 of 26
11 weeks finished lower.

BEST WEEK
+18.5%
Week of 6 Mar.

WORST WEEK
-7.5%
Week of 20 Mar.

LATEST WEEK
+1.3%
Week of 24 Jul.

Shape of recent returns

Strong gains	6
Modest gains	6
Flat weeks	3
Modest losses	9
Sharp losses	2

RECENT VOL
4.2%
13-week weekly-return volatility.

BASE VOL
5.6%
52-week weekly-return volatility.

UP/DOWN SPLIT
23/26
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
5.3% / -3.3%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK

15 / 100

Standing within the tracked group.

GROUP AVERAGE

-0.8%

Average four-week return.

TREND BREADTH

41.0%

Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Publishing

4-WEEK RANK

1 / 8

Standing within the tracked group.

GROUP AVERAGE

-1.4%

Average four-week return.

TREND BREADTH

75.0%

Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
WLYB	NYSE	1.3%	7.5%	Active
PSO	NYSE	-3.7%	4.8%	Active
WLY	NYSE	-2.8%	3.5%	Active
NYT	NYSE	-5.6%	1.4%	Inactive
TDAY	NYSE	-1.2%	0.6%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	67/100	Trend, activity pressure, participation, and risk combine to a 67/100 tape read.	
Indicator analysis	82/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 9/12.	Activity pressure 0.95; 2 reversal markers
Factors	83/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 15; Small Cap Core rank 20
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	53/100	Weighted news tone is neutral across 63 relevant articles.	John Wiley & Sons A stock hits 52-week high at 53.28 USD
Insiders	10 / 10	10 acquisitions and 10 disposals in the latest 180-day insider tape.	
Earnings	35d	Next report is scheduled for 03 Sep 2026; event risk rises as the date approaches.	
Research flow	1 items	0 recent research articles and 1 Market Watch posts are available.	

Current evidence clusters

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	50.21 USD	1.3%	38.88 USD	37.83 USD	1.39	23.17	1.8K	On
17 Jul 2026	49.58 USD	-2.2%	38.29 USD	37.70 USD	1.48	21.21	788	On
10 Jul 2026	50.72 USD	-2.9%	37.77 USD	37.59 USD	1.52	22.08	3.5K	On
03 Jul 2026	52.23 USD	11.8%	37.08 USD	37.46 USD	1.40	27.43	1.4K	On
26 Jun 2026	46.72 USD	3.8%	36.39 USD	37.32 USD	1.39	16.53	977	On
19 Jun 2026	45.01 USD	5.0%	36.01 USD	37.21 USD	1.33	9.30	2.7K	On
12 Jun 2026	42.87 USD	-2.9%	35.61 USD	37.11 USD	1.32	4.54	1.1K	On
05 Jun 2026	44.16 USD	7.6%	35.34 USD	37.02 USD	1.39	8.11	1.9K	On
29 May 2026	41.05 USD	-0.4%	35.07 USD	36.97 USD	1.33	-2.12	1.1K	On
22 May 2026	41.21 USD	-0.6%	34.95 USD	36.91 USD	1.34	-0.70	702	On
15 May 2026	41.45 USD	0.0%	34.79 USD	36.84 USD	1.39	0.11	217	On
08 May 2026	41.45 USD	0.6%	34.61 USD	36.79 USD	1.39	-0.19	957	On
01 May 2026	41.20 USD	0.0%	34.43 USD	36.73 USD	1.39	0.87	229	On
24 Apr 2026	41.20 USD	5.1%	34.37 USD	36.68 USD	1.37	1.18	8.2K	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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