

JOUT · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Johnson Outdoors Inc · Consumer Cyclical · Leisure

LATEST CLOSE

45.99 USD

-0.6% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -0.9% below the Trend Line and sits at 66.4% of its 52-week range. The latest completed week returned -0.6%, after a -1.0% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is neither clearly cheap nor expensive. The latest news-sentiment score is 52/100. Near-term considerations: volume confirmation is below normal; earnings are due in 8d.

Technical setup score 41/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

45.99 USD

24 Jul 2026

1W RETURN

-0.6%

latest completed week

4W RETURN

-1.0%

short-term follow-through

12W RETURN

-13.8%

quarterly tape

TREND BREADTH

84.6%

44 of 52 weeks active

VOLUME RATIO

0.5x

vs 13-week average

What is working

- Price is above Fair Value, showing premium demand versus the model.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- Recent volatility is running well above the one-year baseline.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-0.6%

Latest completed week; four-week move -1.0%.

INDICATOR STACK

47/26

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEWS SENTIMENT

52/100

57 relevant articles in the latest sentiment read.

EVENT RISK

8d

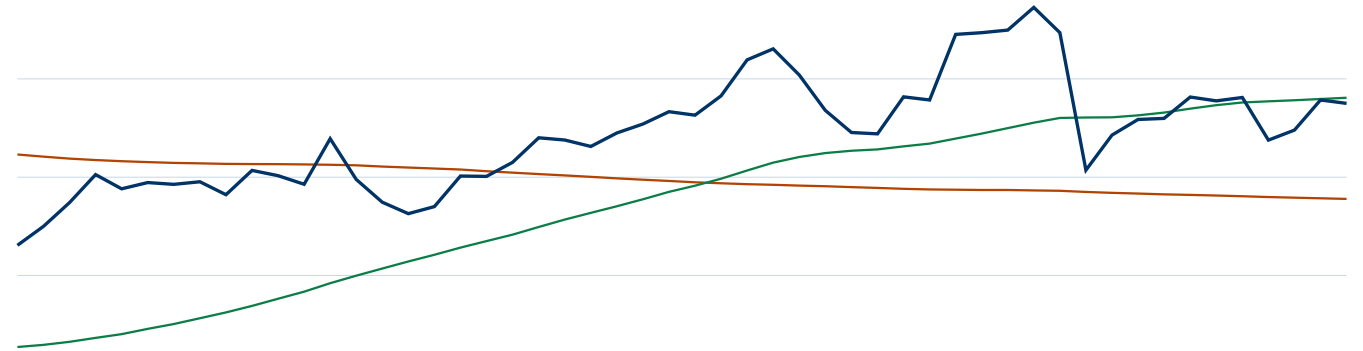
Next report is scheduled for 07 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -0.9% below the Trend Line and sits at 66.4% of its 52-week range. The latest completed week returned -0.6%, after a -1.0% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Closed 31.09 USD 53.54 USD Latest close sits at 66.4% of the 52-week range.	RANGE LOCATION 66.4% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -0.9% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 18.9% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -14.1% Distance from the latest 52-week high.

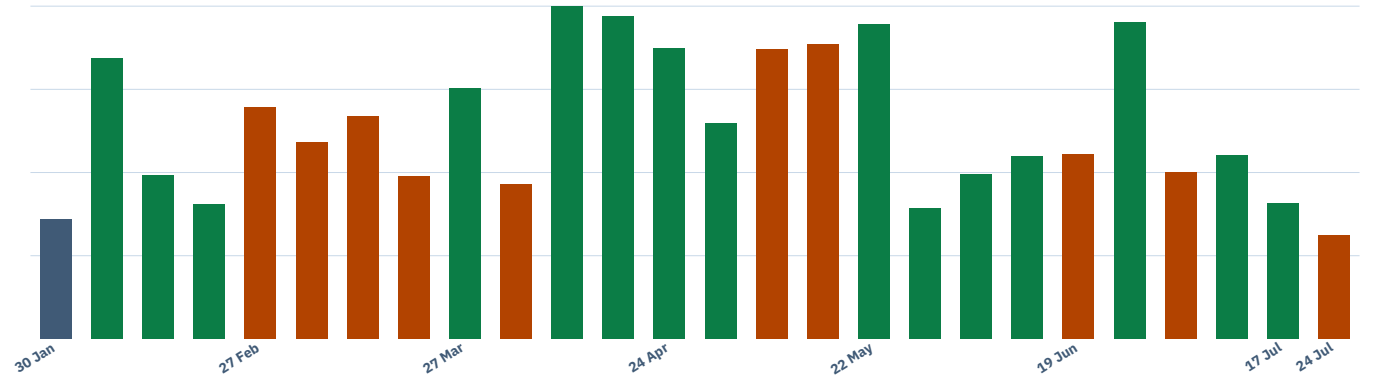
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.5x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.5x Latest volume versus the 13-week average.	BASELINE 334.9K 13-week average volume.	ONE-YEAR BASE 298.1K 52-week average volume.	LATEST WEEKLY VOLUME 168.9K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

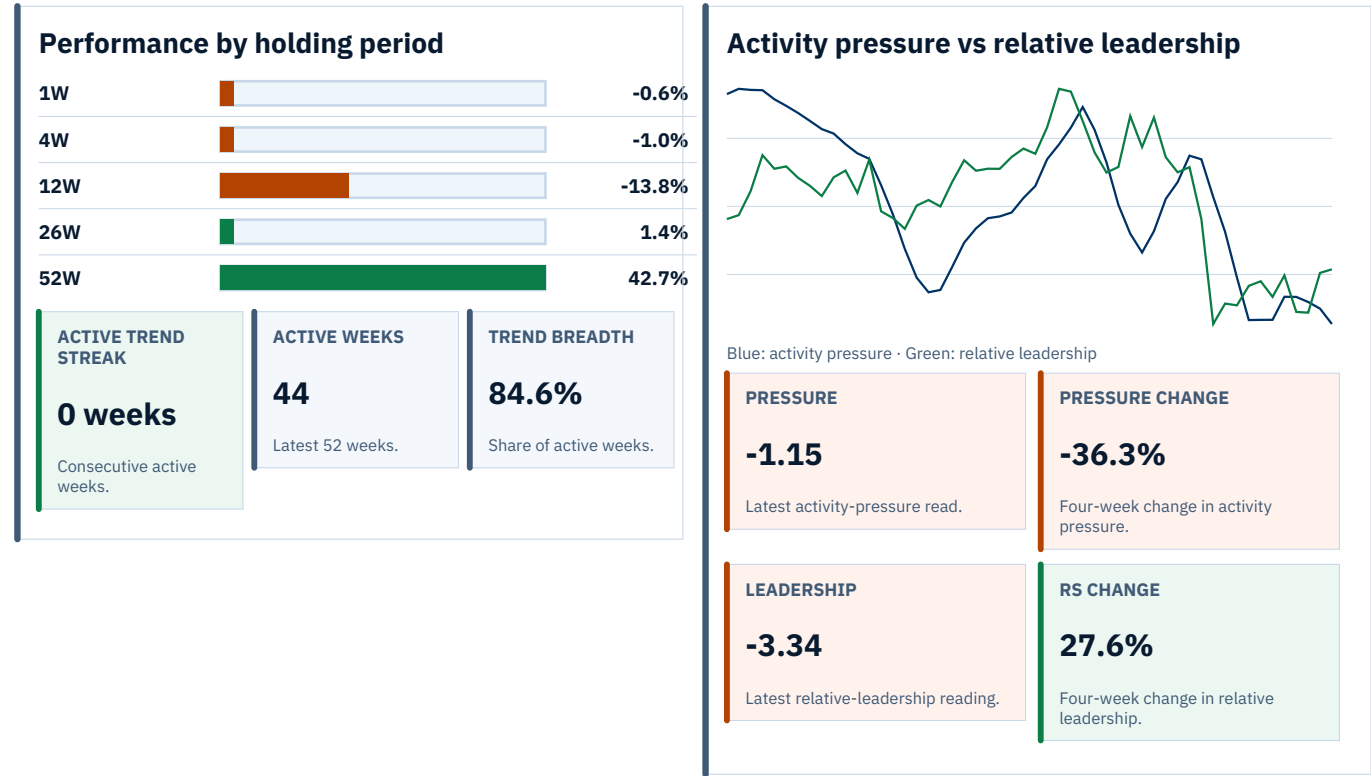
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -1.0% over four weeks, -13.8% over 12 weeks, and 42.7% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		47
Momentum		35
Activity Pressure		26
Relative Leadership		42
Next-Week Expectancy		50
Volume		21
Smart Money		62
Risk Control		42

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 30 Sep 2025 Financial reporting period used.	FIELD COVERAGE 94% Available factor fields.	MODEL CONFIDENCE 90% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		79/100
Value		77/100
Quality		18/100
Momentum		83/100
Growth		77/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 37.5% Gross profit retained from each unit of revenue.
PRICE / SALES 0.7x Market value relative to trailing revenue.	OPERATING MARGIN 2.2% Operating profit retained from revenue.
EV / EBITDA 11.9x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 9.7% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 15.0% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL 3.1% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH17.6% Latest one-year revenue growth.	DIVIDEND YIELD2.9% Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD-0.0% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-13.9% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD2.9% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE4/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA-1.8x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

1 / 2

1 acquisitions and 2 disposals in the latest 180-day insider tape.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

52/100

Weighted news tone is neutral across 57 relevant articles.

12 positive · 40 neutral · 5 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
8d
Next report is scheduled for 07 Aug 2026; event risk rises as the date approaches.

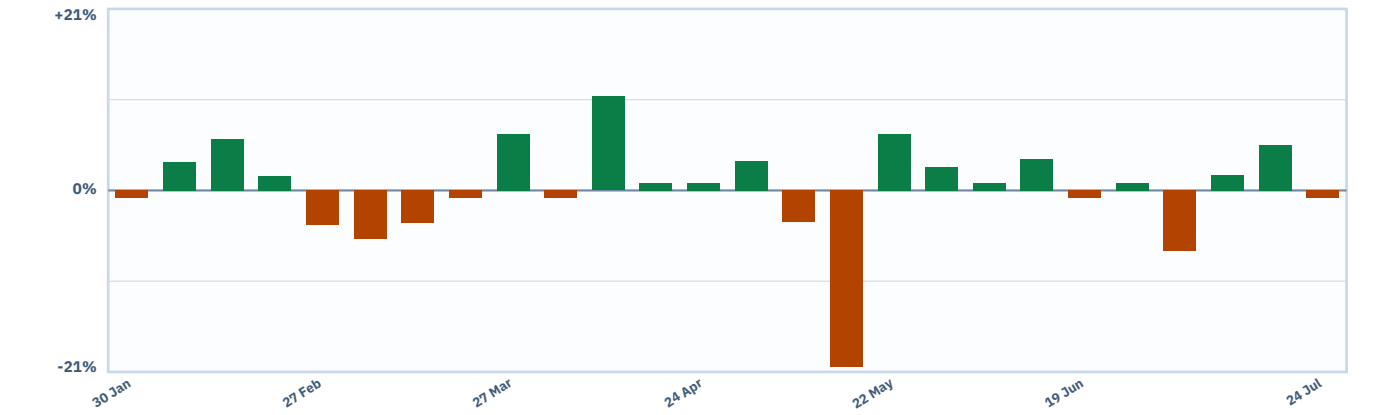
OPTIONS EXPECTED MOVE
-
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-14.1%
Distance below the 52-week high.

13-WEEK VOLATILITY
6.7%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
15 of 26
11 weeks finished lower.

BEST WEEK
+10.9%
Week of 10 Apr.

WORST WEEK
-20.5%
Week of 15 May.

LATEST WEEK
-0.6%
Week of 24 Jul.

Shape of recent returns

Strong gains		5
Modest gains		10
Flat weeks		-
Modest losses		8
Sharp losses		3

RECENT VOL
6.7%
13-week weekly-return volatility.

BASE VOL
4.9%
52-week weekly-return volatility.

UP/DOWN SPLIT
30/22
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
3.8% / -3.2%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.8% Average four-week return.	TREND BREADTH 36.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Leisure

4-WEEK RANK 13 / 29 Standing within the tracked group.	GROUP AVERAGE -3.9% Average four-week return.	TREND BREADTH 37.9% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
AOUT	NASDAQ	-6.8%	11.6%	Active
KMRK	NASDAQ	-7.5%	11.4%	Inactive
PTON	NASDAQ	-0.7%	6.3%	Active
HWH	NASDAQ	16.4%	5.2%	Inactive
HAS	NASDAQ	8.9%	4.1%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	42/100	Trend, activity pressure, participation, and risk combine to a 42/100 tape read.	
Indicator analysis	31/100	Latest 12-week confirmation: trend 4/12, activity pressure 2/12, relative leadership 1/12.	Activity pressure 0.49; No reversal markers
Factors	62/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 68; Small Cap Core rank 25
SVQF	17/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 605.0 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	52/100	Weighted news tone is neutral across 57 relevant articles.	BlackRock Inc. (JOUT) discloses 5.1% passive stake in Johnson Outdoors Class A
Insiders	1 / 2	1 acquisitions and 2 disposals in the latest 180-day insider tape.	
Earnings	8d	Next report is scheduled for 07 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -0.6% Latest completed week; four-week move -1.0%.	INDICATOR STACK 47/26 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEWS SENTIMENT 52/100 57 relevant articles in the latest sentiment read.	EVENT RISK 8d Next report is scheduled for 07 Aug 2026; event risk rises as the date approaches.		

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	45.99 USD	-0.6%	46.42 USD	38.67 USD	-1.15	-3.34	168.9K	Off
17 Jul 2026	46.25 USD	5.3%	46.33 USD	38.72 USD	-0.98	-4.08	219.3K	Off
10 Jul 2026	43.94 USD	1.8%	46.23 USD	38.77 USD	-0.90	-12.36	297.7K	Off
03 Jul 2026	43.18 USD	-7.0%	46.15 USD	38.82 USD	-0.85	-12.20	269.7K	Off
26 Jun 2026	46.44 USD	0.6%	46.06 USD	38.88 USD	-0.85	-4.62	513.8K	Off
19 Jun 2026	46.19 USD	-0.6%	45.86 USD	38.94 USD	-1.11	-9.06	300.4K	Off
12 Jun 2026	46.47 USD	3.6%	45.59 USD	38.98 USD	-1.11	-5.83	296.3K	Off
05 Jun 2026	44.84 USD	0.2%	45.29 USD	39.03 USD	-1.11	-6.78	267.8K	Off
29 May 2026	44.76 USD	2.8%	45.07 USD	39.09 USD	-0.63	-10.83	211.8K	On
22 May 2026	43.56 USD	6.6%	44.92 USD	39.14 USD	-0.11	-10.46	510.4K	On
15 May 2026	40.88 USD	-20.5%	44.91 USD	39.21 USD	0.28	-14.70	478.2K	On
08 May 2026	51.41 USD	-3.6%	44.88 USD	39.30 USD	0.70	7.10	470.0K	On
01 May 2026	53.34 USD	3.4%	44.51 USD	39.33 USD	0.75	17.91	349.8K	On
24 Apr 2026	51.60 USD	0.4%	44.09 USD	39.36 USD	0.45	16.84	471.4K	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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