

MSM · NYSE · WEEK ENDED 24 JUL 2026

# Weekly Investor Report

MSC Industrial Direct Company Inc · Industrials · Industrial Distribution

LATEST CLOSE

125.6 USD

0.7% latest week

## Weekly setup

# Constructive, but selective

The weekly trend is active. Price is 24.9% above the Trend Line and sits at 93.9% of its 52-week range. The latest completed week returned 0.7%, after a 7.1% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is expensive relative to peers. Options positioning is bullish with 52/100 conviction, while the latest news-sentiment score is 54/100. Near-term considerations: price is close to its 52-week high; volume confirmation is below normal; earnings are due in 84d.

Technical setup score 73/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

125.6 USD

24 Jul 2026

1W RETURN

0.7%

latest completed week

4W RETURN

7.1%

short-term follow-through

12W RETURN

22.4%

quarterly tape

TREND BREADTH

84.6%

44 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

## What is working

- The trend backdrop is active with a 24-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

## What could go wrong

- 6 reversal markers appear in the recent smart-money tape.

## What to watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

## This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.7%

Latest completed week; four-week move 7.1%.

INDICATOR STACK

92/79

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Bullish

52/100 conviction; expected move 6.1%.

NEWS SENTIMENT

54/100

59 relevant articles in the latest sentiment read.

EVENT RISK

84d

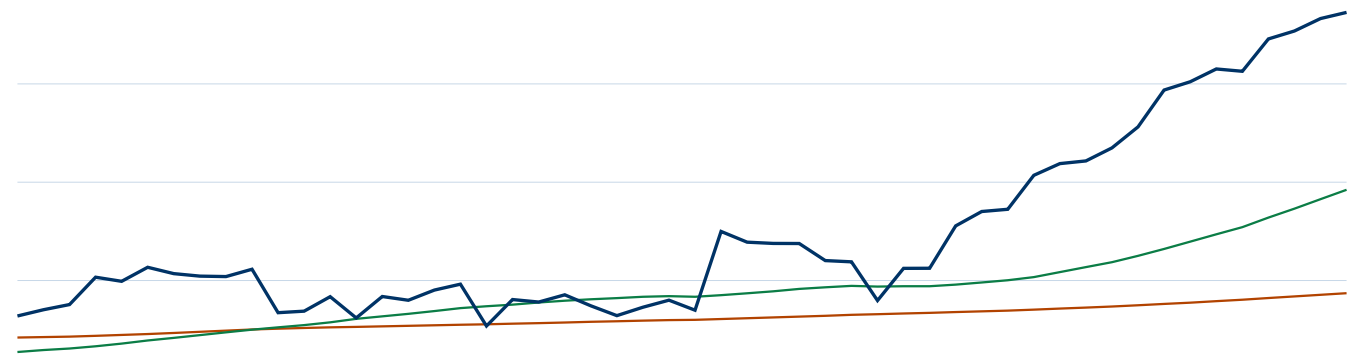
Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 24.9% above the Trend Line and sits at 93.9% of its 52-week range. The latest completed week returned 0.7%, after a 7.1% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

|                                                                                                                                                                       |                                                                                                                                                                                                                                                  |                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>Position in the 52-week range</div> <div><div>FairTrendClose</div><div>77.29 USD128.8 USD</div><div>Latest close sits at 93.9% of the 52-week range.</div></div> | <div>RANGE LOCATION</div> <div>93.9%</div> <div>Shows where the latest close sits between the 52-week low and high.</div> <div>FAIR-VALUE GAP</div> <div>46.1%</div> <div>Premium demand or model discount versus Sharemaestro Fair Value.</div> | <div>TREND DISTANCE</div> <div>24.9%</div> <div>Price premium or discount versus the weekly Trend Line.</div> <div>HIGH-WATER GAP</div> <div>-2.4%</div> <div>Distance from the latest 52-week high.</div> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

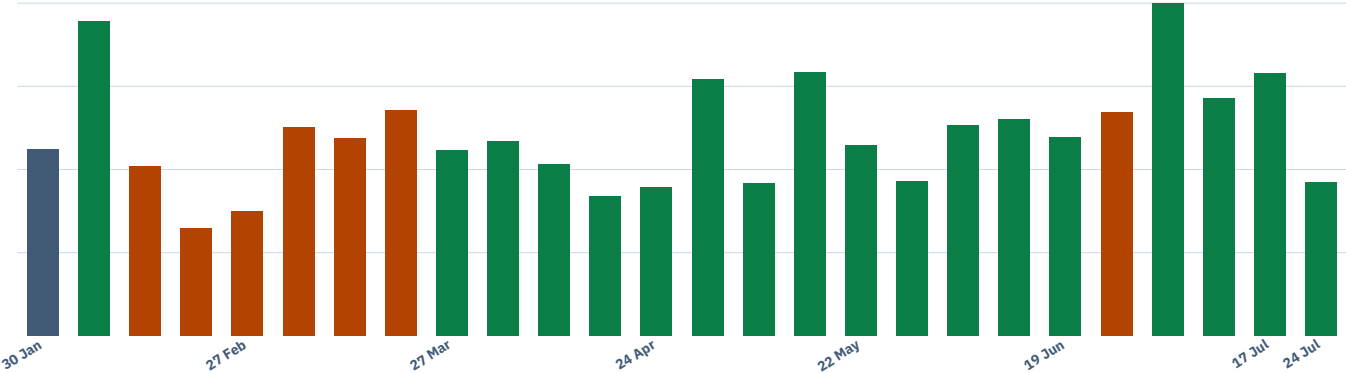
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



|                                                                                               |                                                                        |                                                                             |                                                                                        |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <div>PARTICIPATION</div> <div>0.7x</div> <div>Latest volume versus the 13-week average.</div> | <div>BASELINE</div> <div>3.8M</div> <div>13-week average volume.</div> | <div>ONE-YEAR BASE</div> <div>3.2M</div> <div>52-week average volume.</div> | <div>LATEST WEEKLY VOLUME</div> <div>2.6M</div> <div>Most recent completed week.</div> |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|

Demand beneath price

Activity pressure and institutional-style signals

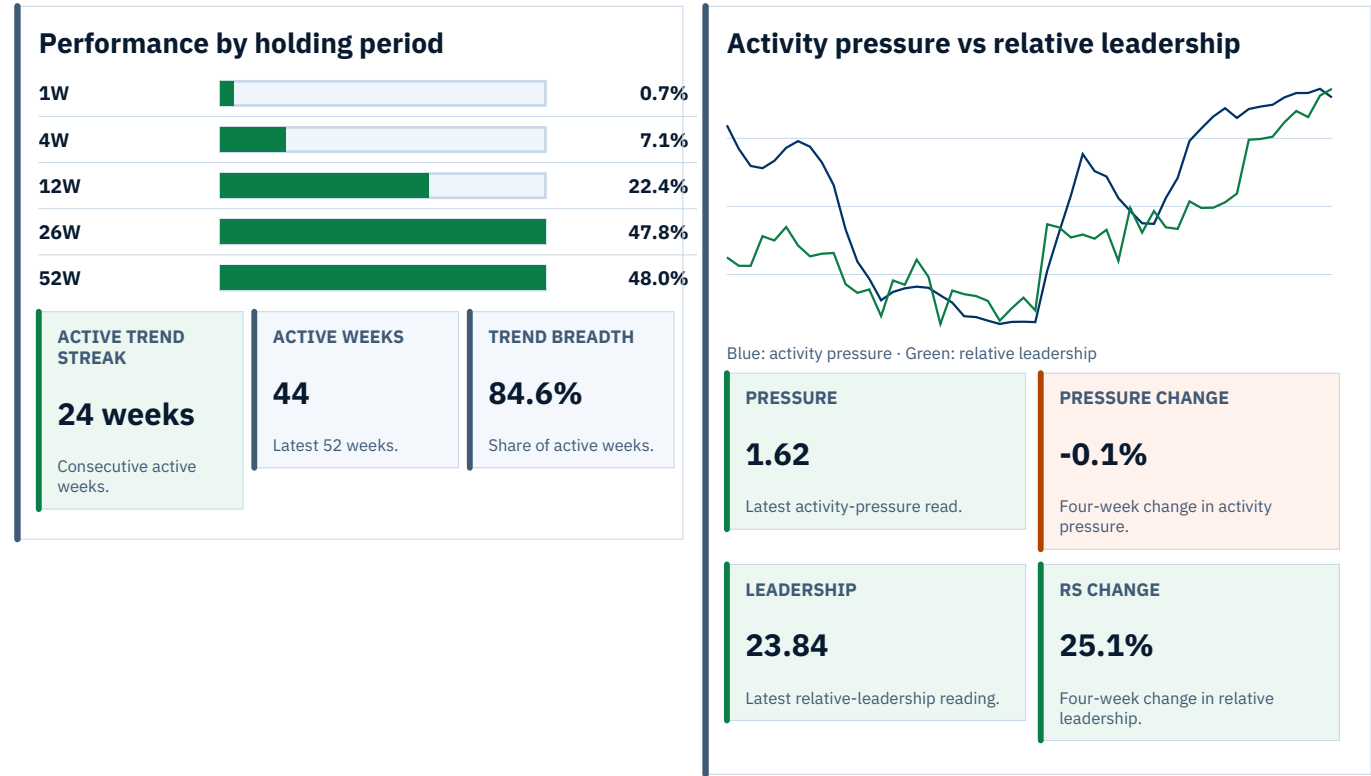
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

# Is performance persistent—and is the stock leading?

Performance is 7.1% over four weeks, 22.4% over 12 weeks, and 48.0% over one year. The current trend has remained active for 24 consecutive weeks.



## Technical setup scorecard

|                      |                        |     |
|----------------------|------------------------|-----|
| Trend                | <div><div></div></div> | 92  |
| Momentum             | <div><div></div></div> | 86  |
| Activity Pressure    | <div><div></div></div> | 79  |
| Relative Leadership  | <div><div></div></div> | 100 |
| Next-Week Expectancy | <div><div></div></div> | 50  |
| Volume               | <div><div></div></div> | 29  |
| Smart Money          | <div><div></div></div> | 59  |
| Risk Control         | <div><div></div></div> | 88  |

04 · FUNDAMENTALS AND VALUATION

# What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is expensive relative to peers.

|                                                                                              |                                                                                                    |                                                                                 |                                                                               |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <b>FACTOR WEEK</b><br><b>26 Jul 2026</b><br><small>Latest published factor snapshot.</small> | <b>STATEMENTS THROUGH</b><br><b>31 Aug 2025</b><br><small>Financial reporting period used.</small> | <b>FIELD COVERAGE</b><br><b>100%</b><br><small>Available factor fields.</small> | <b>MODEL CONFIDENCE</b><br><b>100%</b><br><small>Snapshot confidence.</small> |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|

|                                                                                                                                                                      |                        |               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|
| <b>Relative factor standing</b><br><small>Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.</small> |                        |               |
| <b>Overall factor strength</b>                                                                                                                                       | <div><div></div></div> | <b>40/100</b> |
| <b>Value</b>                                                                                                                                                         | <div><div></div></div> | <b>14/100</b> |
| <b>Quality</b>                                                                                                                                                       | <div><div></div></div> | <b>67/100</b> |
| <b>Momentum</b>                                                                                                                                                      | <div><div></div></div> | <b>84/100</b> |
| <b>Growth</b>                                                                                                                                                        | <div><div></div></div> | <b>16/100</b> |

|                                                                                                             |                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Valuation</b><br><small>How much investors are paying for earnings, sales, and cash flow.</small>        | <b>Business quality</b><br><small>Margins and the return generated on invested capital.</small>                     |
| <b>P/E</b><br><small>Price divided by trailing earnings.</small><br><b>30.4x</b>                            | <b>GROSS MARGIN</b><br><small>Gross profit retained from each unit of revenue.</small><br><b>40.8%</b>              |
| <b>PRICE / SALES</b><br><small>Market value relative to trailing revenue.</small><br><b>1.8x</b>            | <b>OPERATING MARGIN</b><br><small>Operating profit retained from revenue.</small><br><b>8.5%</b>                    |
| <b>EV / EBITDA</b><br><small>Enterprise value relative to operating cash earnings.</small><br><b>17.4x</b>  | <b>FREE-CASH-FLOW MARGIN</b><br><small>Free cash flow generated from revenue.</small><br><b>10.0%</b>               |
| <b>FREE-CASH-FLOW YIELD</b><br><small>Free cash flow as a share of enterprise value.</small><br><b>5.2%</b> | <b>RETURN ON INVESTED CAPITAL</b><br><small>Operating return generated on invested capital.</small><br><b>13.1%</b> |

04 · FUNDAMENTALS AND VALUATION · CONTINUED

# Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

| Growth and financial strength                                                            | Shareholder return and balance sheet                                                                |
|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| Recent business growth and accounting strength.                                          | Cash returned to owners and financial leverage.                                                     |
| <div>REVENUE GROWTH4.4%</div> <div>Latest one-year revenue growth.</div>                 | <div>DIVIDEND YIELD2.8%</div> <div>Cash dividends relative to market value.</div>                   |
| <div>EPS GROWTH16.2%</div> <div>Latest one-year earnings-per-share growth.</div>         | <div>BUYBACK YIELD0.0%</div> <div>Net share repurchases relative to market value.</div>             |
| <div>FREE-CASH-FLOW GROWTH-14.5%</div> <div>Latest one-year free-cash-flow growth.</div> | <div>SHAREHOLDER YIELD2.8%</div> <div>Dividend yield plus net buyback yield.</div>                  |
| <div>PIOTROSKI F-SCORE5/9</div> <div>Nine-point accounting-strength checklist.</div>     | <div>NET DEBT / EBITDA1.1x</div> <div>Balance-sheet debt relative to operating cash earnings.</div> |

## How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

# What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

MSM shows bullish options pressure with a 52/100 conviction score, put-call volume ratio of 0.15, expected move of 6.1%, and Sharemaestro trend signal active.

CONVICTION

52/100

Options signal conviction.

EXPECTED MOVE

6.1%

Nearest-chain pricing.

PUT/CALL VOLUME

0.15

Contract volume balance.

Pressure

75

Speculation

40

Volatility

44

Trend agreement

26

Insider activity

1 / 1

1 acquisitions and 1 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

54/100

Weighted news tone is neutral across 59 relevant articles.

15 positive · 38 neutral · 6 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

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06 · CATALYSTS AND RISK

# What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

**NEXT EARNINGS**  
**84d**  
Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.

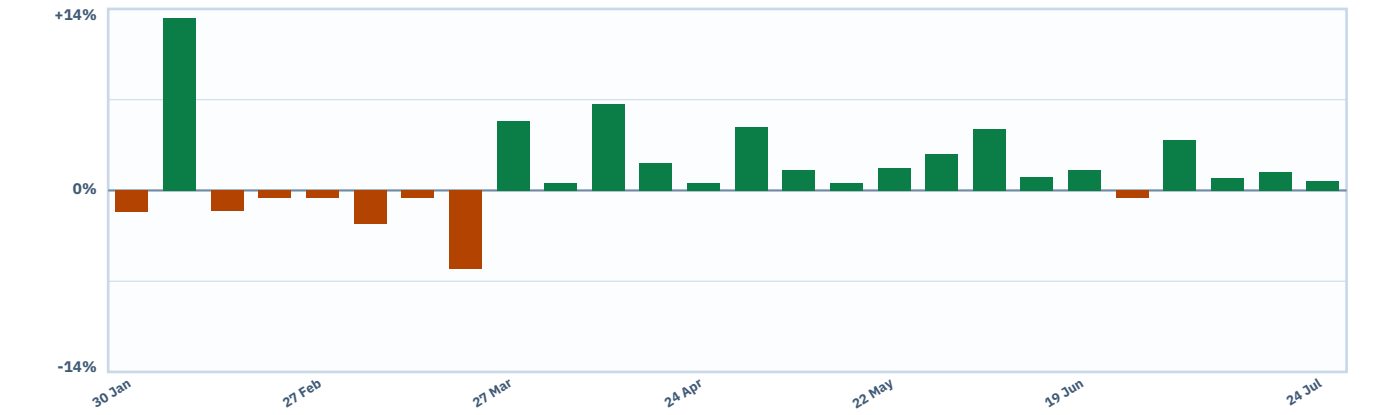
**OPTIONS EXPECTED MOVE**  
**6.1%**  
Nearest-chain priced movement where available.

**52-WEEK DRAWDOWN**  
**-2.4%**  
Distance below the 52-week high.

**13-WEEK VOLATILITY**  
**1.6%**  
Standard deviation of weekly returns.

## Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



**WEEKS HIGHER**  
**18 of 26**  
8 weeks finished lower.

**BEST WEEK**  
**+13.3%**  
Week of 6 Feb.

**WORST WEEK**  
**-6.0%**  
Week of 20 Mar.

**LATEST WEEK**  
**+0.7%**  
Week of 24 Jul.

**Shape of recent returns**

|               |             |    |
|---------------|-------------|----|
| Strong gains  | <div></div> | 5  |
| Modest gains  | <div></div> | 13 |
| Flat weeks    | <div></div> | -  |
| Modest losses | <div></div> | 7  |
| Sharp losses  | <div></div> | 1  |

**RECENT VOL**  
**1.6%**  
13-week weekly-return volatility.

**BASE VOL**  
**3.3%**  
52-week weekly-return volatility.

**UP/DOWN SPLIT**  
**32/20**  
Count of positive and negative weeks in the 52-week window.

**AVERAGE SKEW**  
**2.5% / -1.9%**  
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

# Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Industrials

|                                                                                         |                                                                                |                                                                                           |
|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| <div>4-WEEK RANK</div> <div>- / 100</div> <div>Standing within the tracked group.</div> | <div>GROUP AVERAGE</div> <div>-0.7%</div> <div>Average four-week return.</div> | <div>TREND BREADTH</div> <div>52.0%</div> <div>Share of peers with an active trend.</div> |
|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|

| Peer | Exchange | 1W return | 4W return | Trend    |
|------|----------|-----------|-----------|----------|
| CTAS | NASDAQ   | 0.7%      | 19.8%     | Inactive |
| GPN  | NYSE     | 4.0%      | 15.9%     | Inactive |
| LMT  | NYSE     | 14.5%     | 14.8%     | Inactive |
| ESLT | NASDAQ   | 10.6%     | 14.6%     | Inactive |
| UNP  | NYSE     | 1.8%      | 14.5%     | Active   |

Industry · US Industrial Distribution

|                                                                                        |                                                                                |                                                                                           |
|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| <div>4-WEEK RANK</div> <div>5 / 22</div> <div>Standing within the tracked group.</div> | <div>GROUP AVERAGE</div> <div>-1.5%</div> <div>Average four-week return.</div> | <div>TREND BREADTH</div> <div>50.0%</div> <div>Share of peers with an active trend.</div> |
|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|

| Peer  | Exchange | 1W return | 4W return | Trend    |
|-------|----------|-----------|-----------|----------|
| DSGR  | NASDAQ   | 0.0%      | 24.0%     | Active   |
| TLIH  | NASDAQ   | 1.7%      | 22.0%     | Active   |
| REZI  | NYSE     | -3.6%     | 11.6%     | Inactive |
| WSO-B | NYSE     | 0.0%      | 10.9%     | Inactive |
| MSM   | NYSE     | 0.7%      | 7.1%      | Active   |

08 · EVIDENCE AND WEEKLY DATA

# The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

## Cross-signal evidence matrix

| Evidence pillar    | Score / read | Summary                                                                                                                                                        | Detail                                                                             |
|--------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| Weekly tape        | 73/100       | Trend, activity pressure, participation, and risk combine to a 73/100 tape read.                                                                               |                                                                                    |
| Indicator analysis | 83/100       | Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 12/12.                                                                  | Activity pressure 1.00; 6 reversal markers                                         |
| Factors            | 50/100       | O'Shaughnessy factor stack blends value, quality, momentum, and confidence.                                                                                    | Buyback Yield rank 43; Small Cap Core rank 82                                      |
| SVQF               | 37/100       | Value and quality alignment from the Sharemaestro SVQF framework.                                                                                              | Composite rank 639.5 of 1013                                                       |
| Patient Capital    | Quiet        | Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.                                                                 | No recent buy signal                                                               |
| Options            | 55/100       | MSM shows bullish options pressure with a 52/100 conviction score, put-call volume ratio of 0.15, expected move of 6.1%, and Sharemaestro trend signal active. | Bullish · Call-side pressure · Expected move 6.1%                                  |
| Sentiment          | 54/100       | Weighted news tone is neutral across 59 relevant articles.                                                                                                     | MSC Industrial Direct (MSM) Stock Looks Pricy Despite Steady Earnings Expectations |
| Insiders           | 1 / 1        | 1 acquisitions and 1 disposals in the latest 180-day insider tape.                                                                                             |                                                                                    |
| Earnings           | 84d          | Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.                                                                             |                                                                                    |

## Current evidence clusters

|                                                                                                   |                                                                                                                                            |                                                                                                                               |                                                                                                                              |
|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| <p>PRICE FOLLOW-THROUGH</p> <p><b>0.7%</b></p> <p>Latest completed week; four-week move 7.1%.</p> | <p>INDICATOR STACK</p> <p><b>92/79</b></p> <p>Trend and activity pressure are weighted against the latest 12-week confirmation window.</p> | <p>TREND BACKDROP</p> <p><b>Active</b></p> <p>The trend backdrop defines the current weekly regime.</p>                       | <p>PATIENT CAPITAL</p> <p><b>Quiet</b></p> <p>Activity-pressure buy-signal status for institutional accumulation timing.</p> |
| <p>OPTIONS PRESSURE</p> <p><b>Bullish</b></p> <p>52/100 conviction; expected move 6.1%.</p>       | <p>NEWS SENTIMENT</p> <p><b>54/100</b></p> <p>59 relevant articles in the latest sentiment read.</p>                                       | <p>EVENT RISK</p> <p><b>84d</b></p> <p>Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.</p> |                                                                                                                              |

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

# Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

| Week        | Close     | Return | Trend Line | Fair Value | Pressure | Leadership | Volume | Trend |
|-------------|-----------|--------|------------|------------|----------|------------|--------|-------|
| 24 Jul 2026 | 125.6 USD | 0.7%   | 100.6 USD  | 85.98 USD  | 1.62     | 23.84      | 2.6M   | On    |
| 17 Jul 2026 | 124.8 USD | 1.4%   | 99.26 USD  | 85.75 USD  | 1.71     | 22.87      | 4.5M   | On    |
| 10 Jul 2026 | 123.0 USD | 0.9%   | 97.92 USD  | 85.52 USD  | 1.67     | 19.80      | 4.1M   | On    |
| 03 Jul 2026 | 121.9 USD | 3.9%   | 96.66 USD  | 85.30 USD  | 1.67     | 20.67      | 5.7M   | On    |
| 26 Jun 2026 | 117.3 USD | -0.3%  | 95.31 USD  | 85.06 USD  | 1.62     | 19.07      | 3.8M   | On    |
| 19 Jun 2026 | 117.6 USD | 1.6%   | 94.30 USD  | 84.85 USD  | 1.54     | 16.99      | 3.4M   | On    |
| 12 Jun 2026 | 115.8 USD | 1.0%   | 93.26 USD  | 84.65 USD  | 1.52     | 16.67      | 3.7M   | On    |
| 05 Jun 2026 | 114.7 USD | 4.8%   | 92.23 USD  | 84.46 USD  | 1.50     | 16.55      | 3.6M   | On    |
| 29 May 2026 | 109.5 USD | 2.8%   | 91.26 USD  | 84.27 USD  | 1.40     | 8.85       | 2.6M   | On    |
| 22 May 2026 | 106.5 USD | 1.8%   | 90.36 USD  | 84.11 USD  | 1.51     | 7.61       | 3.3M   | On    |
| 15 May 2026 | 104.7 USD | 0.4%   | 89.66 USD  | 83.95 USD  | 1.42     | 6.84       | 4.5M   | On    |
| 08 May 2026 | 104.3 USD | 1.6%   | 88.96 USD  | 83.81 USD  | 1.29     | 6.80       | 2.6M   | On    |
| 01 May 2026 | 102.6 USD | 4.9%   | 88.25 USD  | 83.66 USD  | 1.16     | 7.74       | 4.4M   | On    |
| 24 Apr 2026 | 97.83 USD | 0.3%   | 87.81 USD  | 83.52 USD  | 0.77     | 3.80       | 2.5M   | On    |

## How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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