

IT · SET · WEEK ENDED 24 JUL 2026

Weekly Investor Report

IT City Public Company Limited · Technology · Electronics & Computer Distribution

LATEST CLOSE

8.40 THB

4.3% latest week

Weekly setup

Constructive trend

The weekly trend is active. Price is 82.5% above the Trend Line and sits at 84.3% of its 52-week range. The latest completed week returned 4.3%, after a 46.1% four-week move. The latest news-sentiment score is 50/100.

Technical setup score 77/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

8.40 THB

24 Jul 2026

1W RETURN

4.3%

latest completed week

4W RETURN

46.1%

short-term follow-through

12W RETURN

100.0%

quarterly tape

TREND BREADTH

53.8%

28 of 52 weeks active

VOLUME RATIO

3.9x

vs 13-week average

What is working

- The trend backdrop is active with a 17-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 5 reversal markers appear in the recent smart-money tape.
- Recent volatility is running well above the one-year baseline.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

4.3%

Latest completed week; four-week move 46.1%.

INDICATOR STACK

75/84

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEWS SENTIMENT

50/100

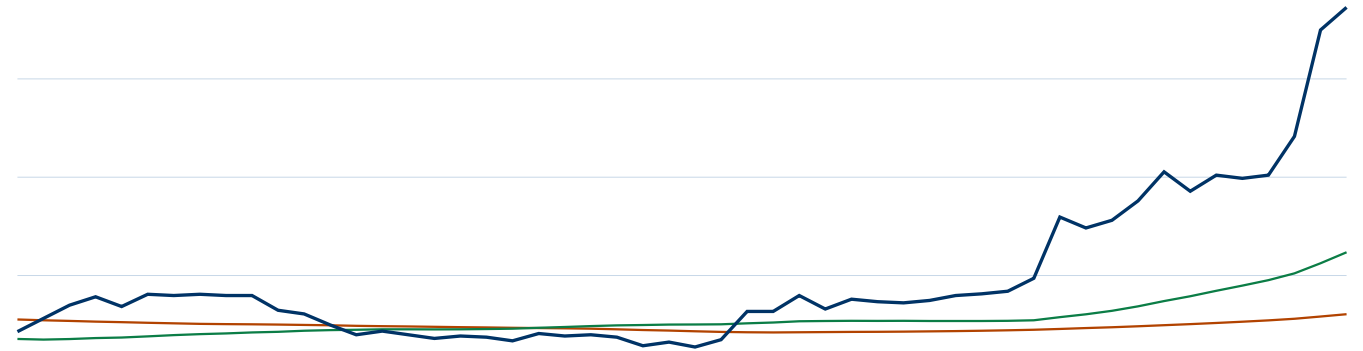
1 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 82.5% above the Trend Line and sits at 84.3% of its 52-week range. The latest completed week returned 4.3%, after a 46.1% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 3.04 THB 9.40 THB Latest close sits at 84.3% of the 52-week range.	RANGE LOCATION 84.3% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 82.5% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 130.5% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -10.6% Distance from the latest 52-week high.

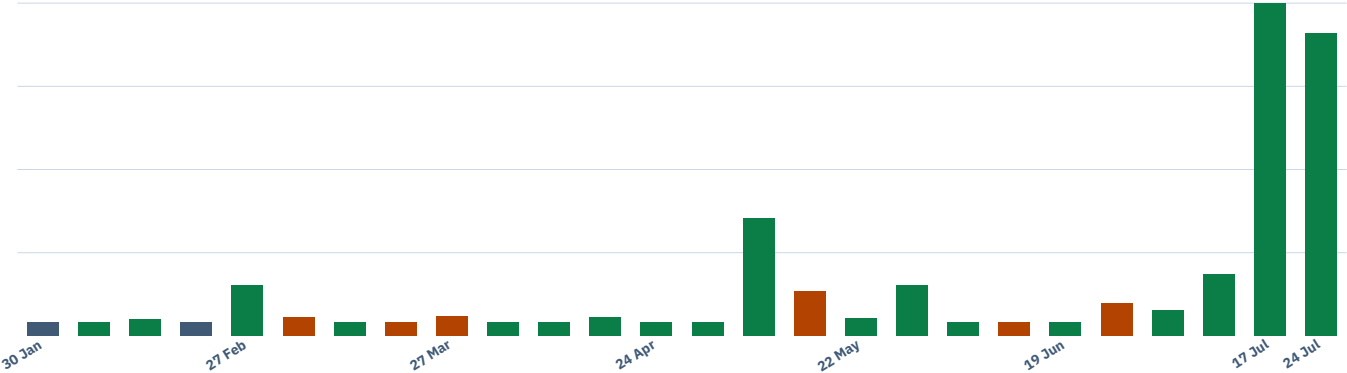
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 3.9x the 13-week average. Participation is unusually strong and confirms that the move is attracting attention.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 3.9x Latest volume versus the 13-week average.	BASELINE 2.0M 13-week average volume.	ONE-YEAR BASE 711.7K 52-week average volume.	LATEST WEEKLY VOLUME 7.9M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

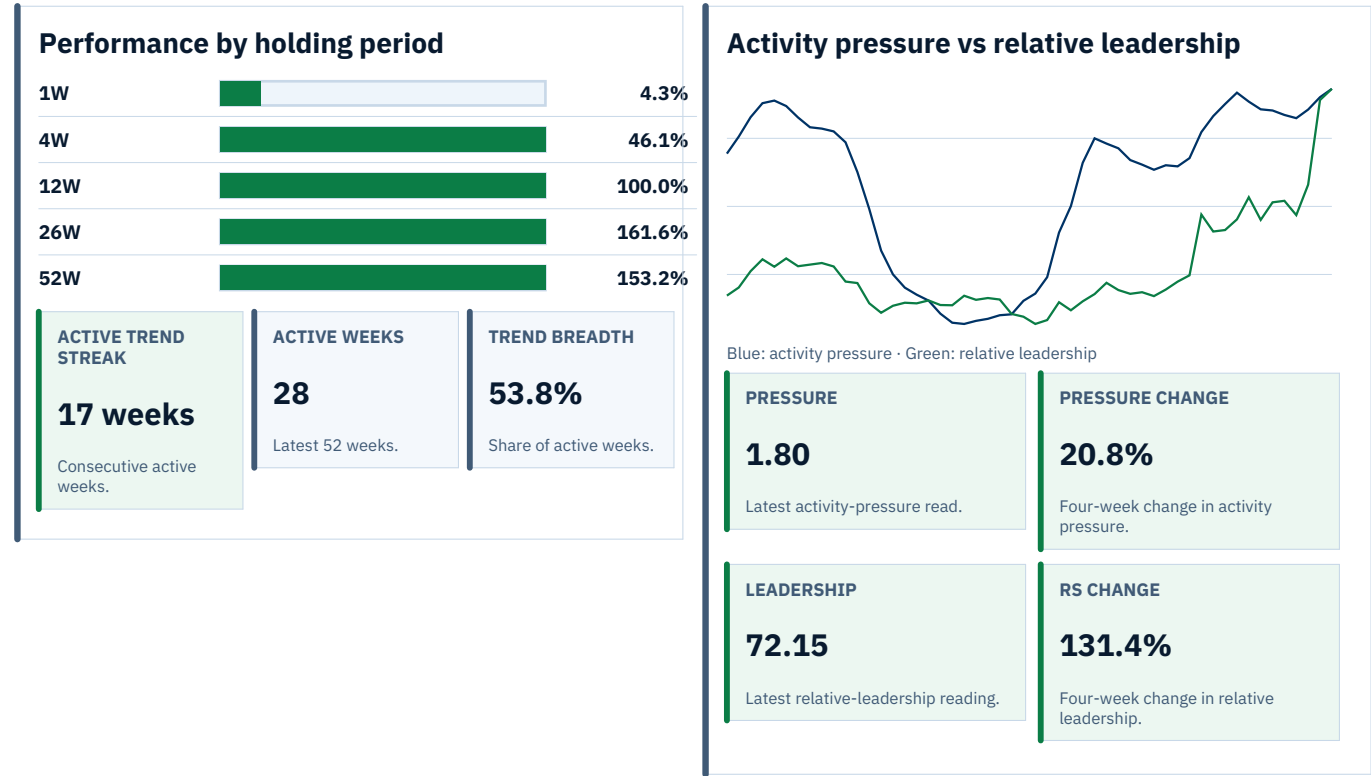
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 46.1% over four weeks, 100.0% over 12 weeks, and 153.2% over one year. The current trend has remained active for 17 consecutive weeks.



Technical setup scorecard

Trend		75
Momentum		100
Activity Pressure		84
Relative Leadership		100
Next-Week Expectancy		50
Volume		100
Smart Money		62
Risk Control		42

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

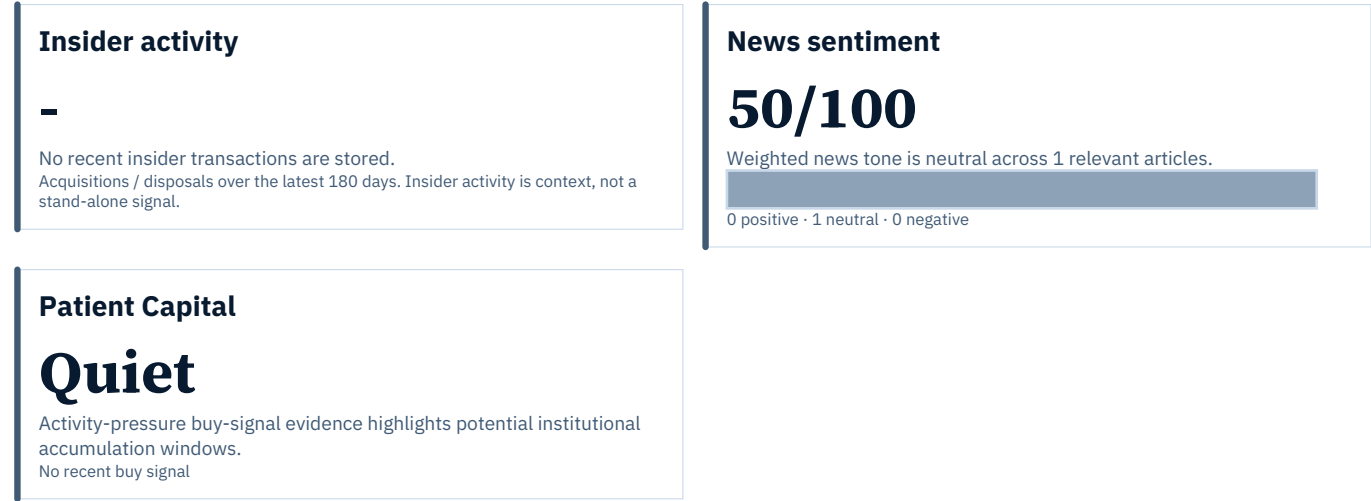
Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

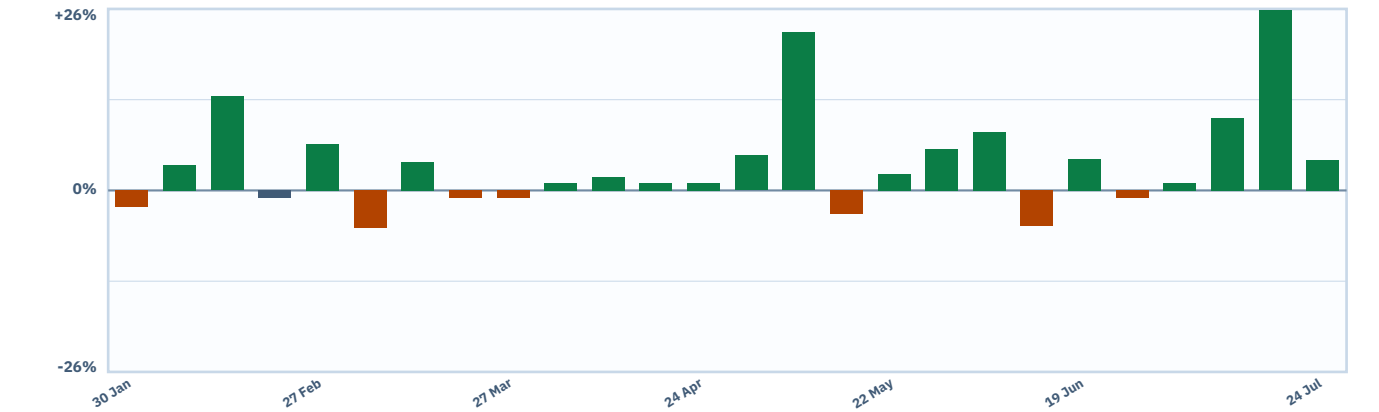
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -10.6% Distance below the 52-week high.	13-WEEK VOLATILITY 8.7% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 18 of 26 7 weeks finished lower.	BEST WEEK +25.8% Week of 17 Jul.	WORST WEEK -5.3% Week of 6 Mar.	LATEST WEEK +4.3% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>11</td></tr><tr><td>Modest gains</td><td> </td><td>7</td></tr><tr><td>Flat weeks</td><td> </td><td>1</td></tr><tr><td>Modest losses</td><td> </td><td>5</td></tr><tr><td>Sharp losses</td><td> </td><td>2</td></tr></table>	Strong gains		11	Modest gains		7	Flat weeks		1	Modest losses		5	Sharp losses		2	RECENT VOL 8.7% 13-week weekly-return volatility.	BASE VOL 6.0% 52-week weekly-return volatility.
Strong gains		11															
Modest gains		7															
Flat weeks		1															
Modest losses		5															
Sharp losses		2															
	UP/DOWN SPLIT 29/21 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 5.3% / -2.5% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · TH Technology

4-WEEK RANK 2 / 89 Standing within the tracked group.	GROUP AVERAGE 6.0% Average four-week return.	TREND BREADTH 51.7% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
SMT	SET	30.0%	47.5%	Active
IT	SET	4.3%	46.1%	Active
NETBAY	SET	-14.0%	38.5%	Inactive
SVOA	SET	1.8%	29.1%	Active
INSET	SET	-2.1%	29.1%	Active

Industry · TH Electronics & Computer Distribution

4-WEEK RANK 1 / 16 Standing within the tracked group.	GROUP AVERAGE 10.1% Average four-week return.	TREND BREADTH 68.8% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
IT	SET	4.3%	46.1%	Active
SVOA	SET	1.8%	29.1%	Active
SIS	SET	0.0%	23.8%	Active
BPS	SET	-1.7%	18.4%	Active
ADVICE	SET	-4.1%	15.4%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	73/100	Trend, activity pressure, participation, and risk combine to a 73/100 tape read.	
Indicator analysis	83/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 12/12.	Activity pressure 1.00; 5 reversal markers
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	50/100	Weighted news tone is neutral across 1 relevant articles.	IT City Public Co., Ltd. Actuals & Estimates (SET:IT)
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH 4.3% Latest completed week; four-week move 46.1%.	INDICATOR STACK 75/84 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEWS SENTIMENT 50/100 1 relevant articles in the latest sentiment read.			

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	8.40 THB	4.3%	4.60 THB	3.64 THB	1.80	72.15	7.9M	On
17 Jul 2026	8.05 THB	25.8%	4.43 THB	3.61 THB	1.70	68.04	8.7M	On
10 Jul 2026	6.40 THB	10.3%	4.28 THB	3.57 THB	1.55	37.07	1.6M	On
03 Jul 2026	5.80 THB	0.9%	4.17 THB	3.55 THB	1.45	25.94	656.9K	On
26 Jun 2026	5.75 THB	-0.9%	4.09 THB	3.53 THB	1.49	31.18	861.5K	On
19 Jun 2026	5.80 THB	4.5%	4.01 THB	3.51 THB	1.54	30.62	33.2K	On
12 Jun 2026	5.55 THB	-5.1%	3.92 THB	3.49 THB	1.56	24.20	21.6K	On
05 Jun 2026	5.85 THB	8.3%	3.85 THB	3.47 THB	1.65	32.48	234.7K	On
29 May 2026	5.40 THB	5.9%	3.77 THB	3.46 THB	1.75	24.37	1.3M	On
22 May 2026	5.10 THB	2.4%	3.70 THB	3.44 THB	1.62	20.48	449.1K	On
15 May 2026	4.98 THB	-3.3%	3.64 THB	3.43 THB	1.47	19.95	1.2M	On
08 May 2026	5.15 THB	22.6%	3.60 THB	3.42 THB	1.28	26.14	3.1M	On
01 May 2026	4.20 THB	5.0%	3.55 THB	3.40 THB	0.98	3.93	130.3K	On
24 Apr 2026	4.00 THB	1.0%	3.54 THB	3.39 THB	0.88	1.60	161.8K	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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