

OOMA • NYSE • WEEK ENDED 24 JUL 2026

Weekly Investor Report

Ooma Inc • Technology • Software - Application

LATEST CLOSE

20.02 USD

-3.1% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 29.1% above the Trend Line and sits at 84.1% of its 52-week range. The latest completed week returned -3.1%, after a 8.5% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers. Options positioning is volatility with 51/100 conviction, while the latest news-sentiment score is 52/100. Near-term considerations: earnings are due in 26d.

Technical setup score 65/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

20.02 USD

24 Jul 2026

1W RETURN

-3.1%

latest completed week

4W RETURN

8.5%

short-term follow-through

12W RETURN

12.9%

quarterly tape

TREND BREADTH

40.4%

21 of 52 weeks active

VOLUME RATIO

1.0x

vs 13-week average

What is working

- The trend backdrop is active with a 21-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 16 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-3.1%

Latest completed week; four-week move 8.5%.

INDICATOR STACK

67/59

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Volatility

51/100 conviction; expected move 18.5%.

NEWS SENTIMENT

52/100

26 relevant articles in the latest sentiment read.

EVENT RISK

26d

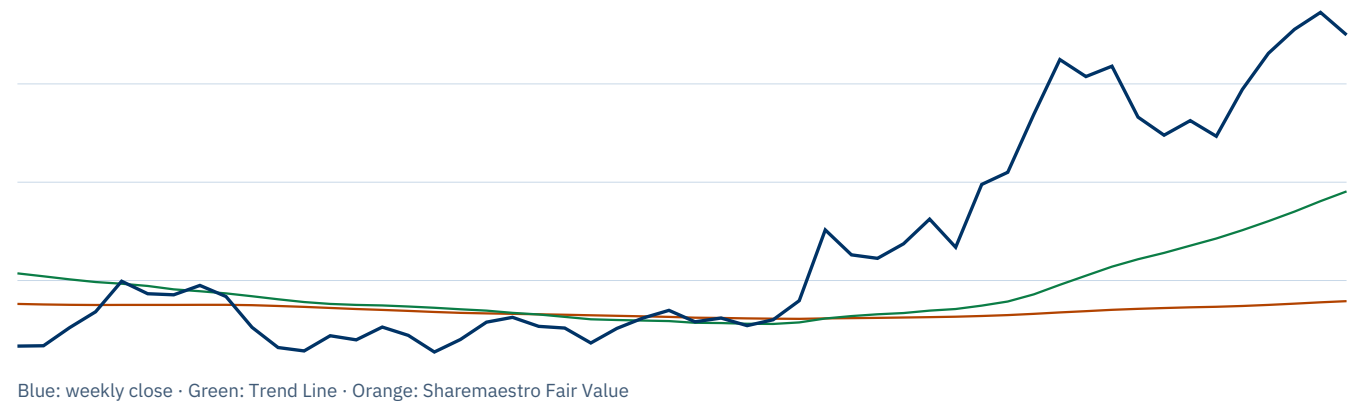
Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 29.1% above the Trend Line and sits at 84.1% of its 52-week range. The latest completed week returned -3.1%, after a 8.5% four-week move.

52-week price path



Position in the 52-week range

Fair

Trend

Close

9.79 USD

21.96 USD

Latest close sits at 84.1% of the 52-week range.

RANGE LOCATION

84.1%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

29.1%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

62.2%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-8.8%

Distance from the latest 52-week high.

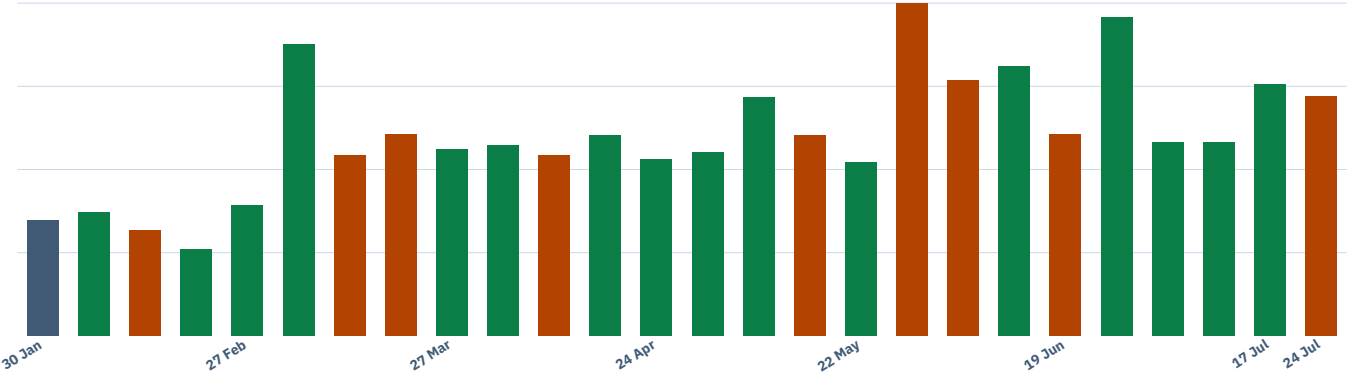
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.0x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

1.0x

Latest volume versus the 13-week average.

BASELINE

1.6M

13-week average volume.

ONE-YEAR BASE

1.1M

52-week average volume.

LATEST WEEKLY VOLUME

1.6M

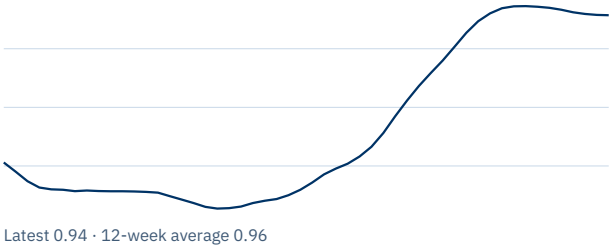
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



12-week confirmation

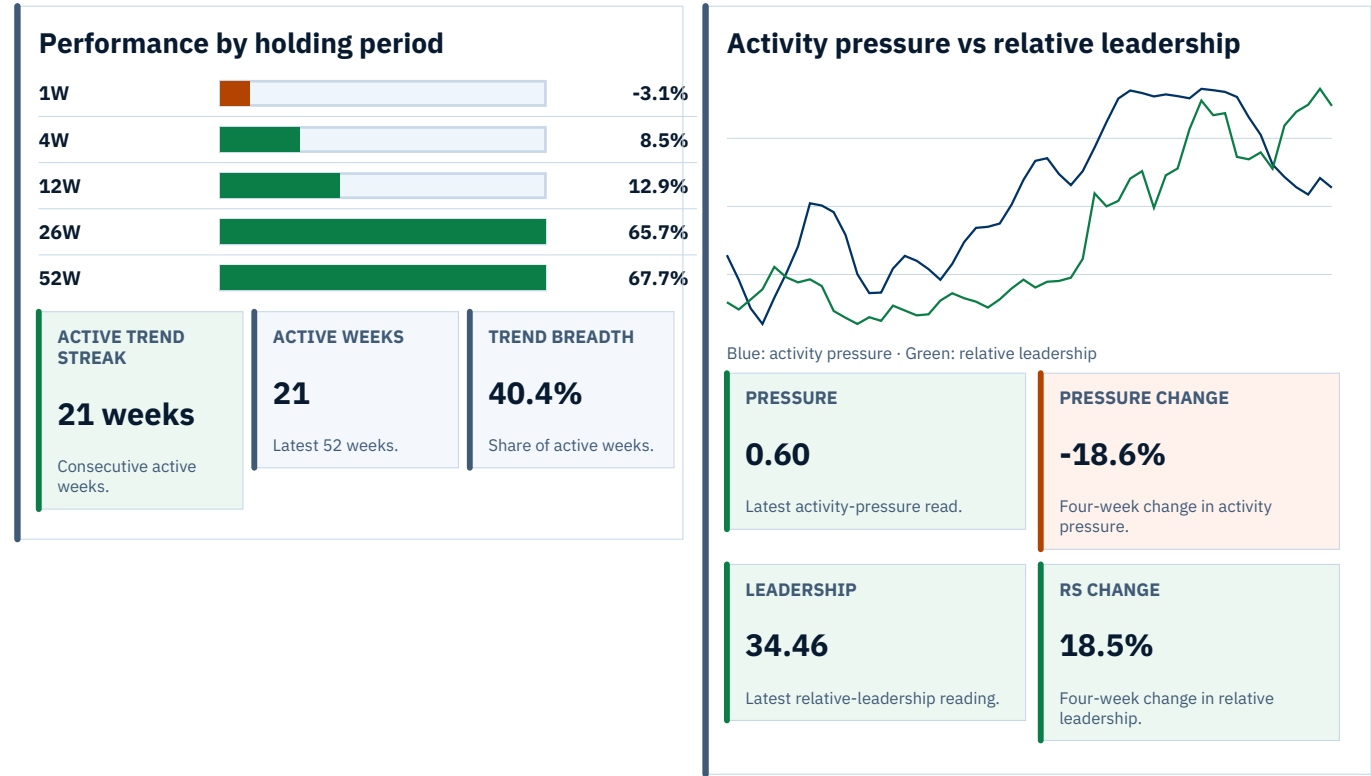
Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	12/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.94	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	16	16 reversal markers

No recent accumulation markers. 16 reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 8.5% over four weeks, 12.9% over 12 weeks, and 67.7% over one year. The current trend has remained active for 21 consecutive weeks.



Technical setup scorecard

Trend		67
Momentum		81
Activity Pressure		59
Relative Leadership		100
Next-Week Expectancy		50
Volume		43
Smart Money		63
Risk Control		60

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Jan 2026 Financial reporting period used.	FIELD COVERAGE 91% Available factor fields.	MODEL CONFIDENCE 91% Snapshot confidence.
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Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength		38/100
Value		8/100
Quality		72/100
Momentum		89/100
Growth		72/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 59.9x	GROSS MARGIN Gross profit retained from each unit of revenue. 61.3%
PRICE / SALES Market value relative to trailing revenue. 1.9x	OPERATING MARGIN Operating profit retained from revenue. 2.8%
EV / EBITDA Enterprise value relative to operating cash earnings. 24.6x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 12.5%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 6.0%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 4.1%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH11.7% Latest one-year revenue growth.	DIVIDEND YIELD- Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD2.8% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH10.0% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD2.8% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA2.1x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

OOMA shows volatility options pressure with a 51/100 conviction score, put-call volume ratio of 0.27, expected move of 18.5%, and Sharemaestro trend signal active.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
51/100 Options signal conviction.	18.5% Nearest-chain pricing.	0.27 Contract volume balance.

Pressure		66
Speculation		14
Volatility		96
Trend agreement		40

Insider activity

0 / 20

0 acquisitions and 20 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

52/100

Weighted news tone is neutral across 26 relevant articles.

7 positive · 15 neutral · 4 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

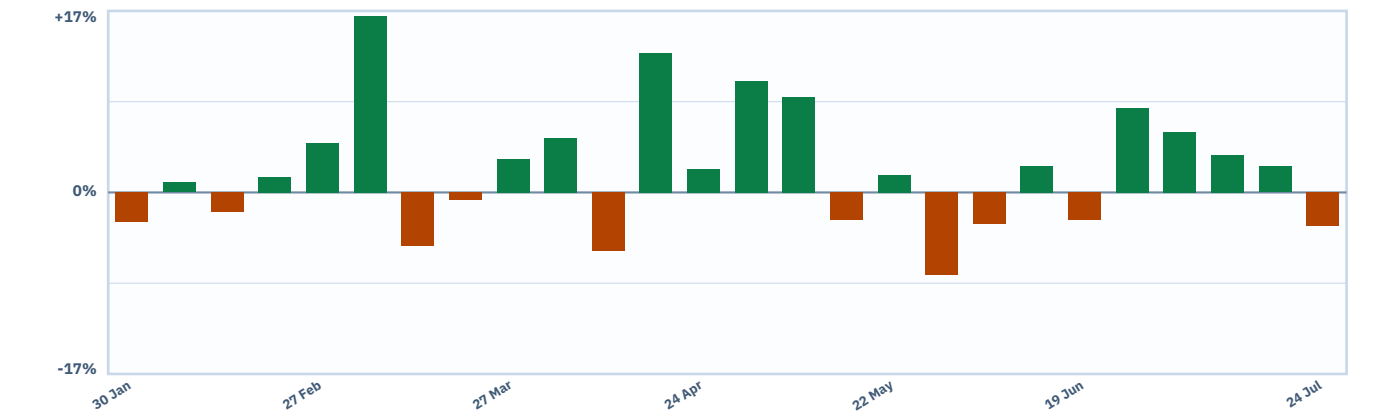
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 26d Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 18.5% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -8.8% Distance below the 52-week high.	13-WEEK VOLATILITY 5.2% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

16 of 26

10 weeks finished lower.

BEST WEEK

+16.5%

Week of 6 Mar.

WORST WEEK

-7.7%

Week of 29 May.

LATEST WEEK

-3.1%

Week of 24 Jul.

Shape of recent returns

Strong gains		8
Modest gains		8
Flat weeks		-
Modest losses		7
Sharp losses		3

RECENT VOL

5.2%

13-week weekly-return volatility.

BASE VOL

5.0%

52-week weekly-return volatility.

UP/DOWN SPLIT

29/23

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

4.6% / -3.2%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Technology

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -5.0% Average four-week return.	TREND BREADTH 63.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
AAPL	NASDAQ	-0.2%	17.4%	Active
ACN	NYSE	2.4%	15.3%	Inactive
PAYX	NASDAQ	-0.7%	13.7%	Active
CTSH	NASDAQ	1.5%	13.5%	Inactive
ADP	NASDAQ	-2.0%	11.9%	Inactive

Industry · US Software - Application

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE 3.9% Average four-week return.	TREND BREADTH 25.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
RNG	NYSE	16.9%	29.9%	Active
KARO	NASDAQ	1.0%	29.8%	Active
EVCN	NASDAQ	-4.0%	24.2%	Inactive
BILL	NYSE	-2.7%	22.5%	Inactive
YMM	NYSE	0.8%	20.5%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	64/100	Trend, activity pressure, participation, and risk combine to a 64/100 tape read.	
Indicator analysis	82/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 12/12.	Activity pressure 0.94; 16 reversal markers
Factors	50/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 19; Small Cap Core rank 88
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	46/100	OOMA shows volatility options pressure with a 51/100 conviction score, put-call volume ratio of 0.27, expected move of 18.5%, and Sharemaestro trend signal active.	Volatility · Volatility expansion watch · Expected move 18.5%
Sentiment	52/100	Weighted news tone is neutral across 26 relevant articles.	Ooma Inc (OOMA) Revenue Breakdown: Business Segments, Regional Revenue & Profit Contribution
Insiders	0 / 20	0 acquisitions and 20 disposals in the latest 180-day insider tape.	
Earnings	26d	Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -3.1% Latest completed week; four-week move 8.5%.	INDICATOR STACK 67/59 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Volatility 51/100 conviction; expected move 18.5%.	NEWS SENTIMENT 52/100 26 relevant articles in the latest sentiment read.	EVENT RISK 26d Next report is scheduled for 25 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	20.02 USD	-3.1%	15.51 USD	12.35 USD	0.60	34.46	1.6M	On
17 Jul 2026	20.67 USD	2.4%	15.23 USD	12.31 USD	0.72	39.09	1.7M	On
10 Jul 2026	20.18 USD	3.5%	14.93 USD	12.27 USD	0.51	34.75	1.3M	On
03 Jul 2026	19.49 USD	5.6%	14.65 USD	12.24 USD	0.61	32.84	1.3M	On
26 Jun 2026	18.45 USD	7.9%	14.39 USD	12.21 USD	0.74	29.07	2.2M	On
19 Jun 2026	17.10 USD	-2.6%	14.15 USD	12.18 USD	0.89	17.32	1.4M	On
12 Jun 2026	17.55 USD	2.5%	13.94 USD	12.17 USD	1.27	21.76	1.9M	On
05 Jun 2026	17.13 USD	-2.9%	13.74 USD	12.15 USD	1.49	19.88	1.8M	On
29 May 2026	17.65 USD	-7.7%	13.55 USD	12.13 USD	1.75	20.53	2.3M	On
22 May 2026	19.12 USD	1.6%	13.34 USD	12.10 USD	1.81	32.46	1.2M	On
15 May 2026	18.82 USD	-2.5%	13.08 USD	12.06 USD	1.83	31.91	1.4M	On
08 May 2026	19.31 USD	8.9%	12.82 USD	12.02 USD	1.85	35.89	1.6M	On
01 May 2026	17.73 USD	10.4%	12.54 USD	11.98 USD	1.73	28.10	1.3M	On
24 Apr 2026	16.06 USD	2.2%	12.34 USD	11.94 USD	1.76	17.38	1.2M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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