

NFLX · BUE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Netflix, Inc. · Communication Services · Entertainment

LATEST CLOSE

2,342 ARS

3.0% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -13.2% below the Trend Line and sits at 9.5% of its 52-week range. The latest completed week returned 3.0%, after a -1.3% four-week move. The latest news-sentiment score is 50/100.

Technical setup score 29/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

2,342 ARS

24 Jul 2026

1W RETURN

3.0%

latest completed week

4W RETURN

-1.3%

short-term follow-through

12W RETURN

-20.1%

quarterly tape

TREND BREADTH

34.6%

18 of 52 weeks active

VOLUME RATIO

2.0x

vs 13-week average

What is working

- Volume is elevated versus the 13-week average, confirming attention.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

3.0%

Latest completed week; four-week move -1.3%.

INDICATOR STACK

19/41

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 44.93%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

50/100

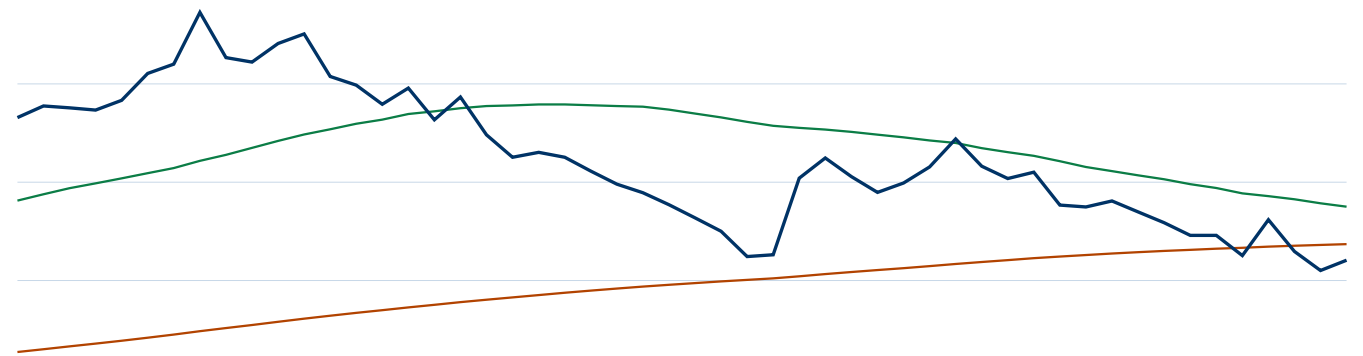
0 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -13.2% below the Trend Line and sits at 9.5% of its 52-week range. The latest completed week returned 3.0%, after a -1.3% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range ClosFairTrend 2,150 ARS4,180 ARS Latest close sits at 9.5% of the 52-week range.	RANGE LOCATION 9.5% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -13.2% Price premium or discount versus the weekly Trend Line.
FAIR-VALUE GAP -4.4% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -44.0% Distance from the latest 52-week high.	

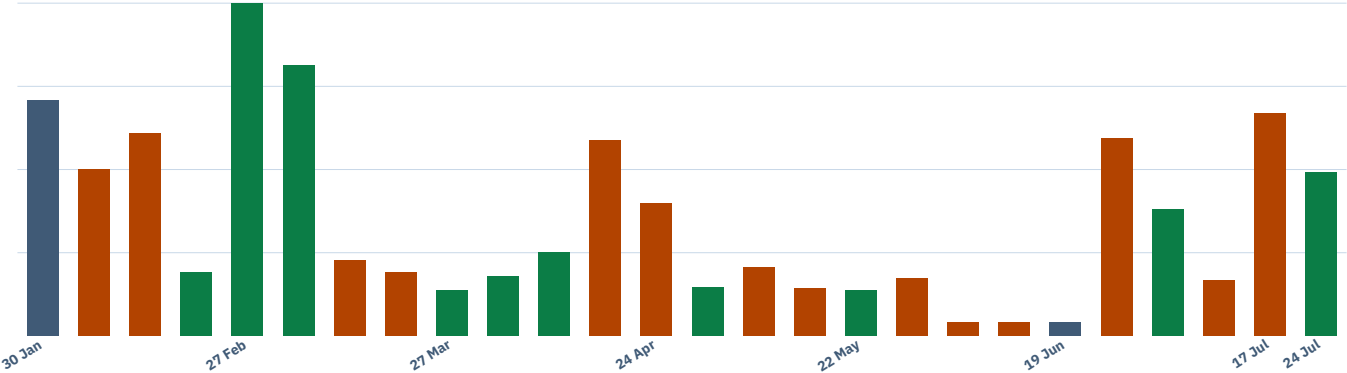
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 2.0x the 13-week average. Participation is unusually strong and confirms that the move is attracting attention.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 2.0x Latest volume versus the 13-week average.	BASELINE 1.1M 13-week average volume.	ONE-YEAR BASE 1.3M 52-week average volume.	LATEST WEEKLY VOLUME 2.1M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

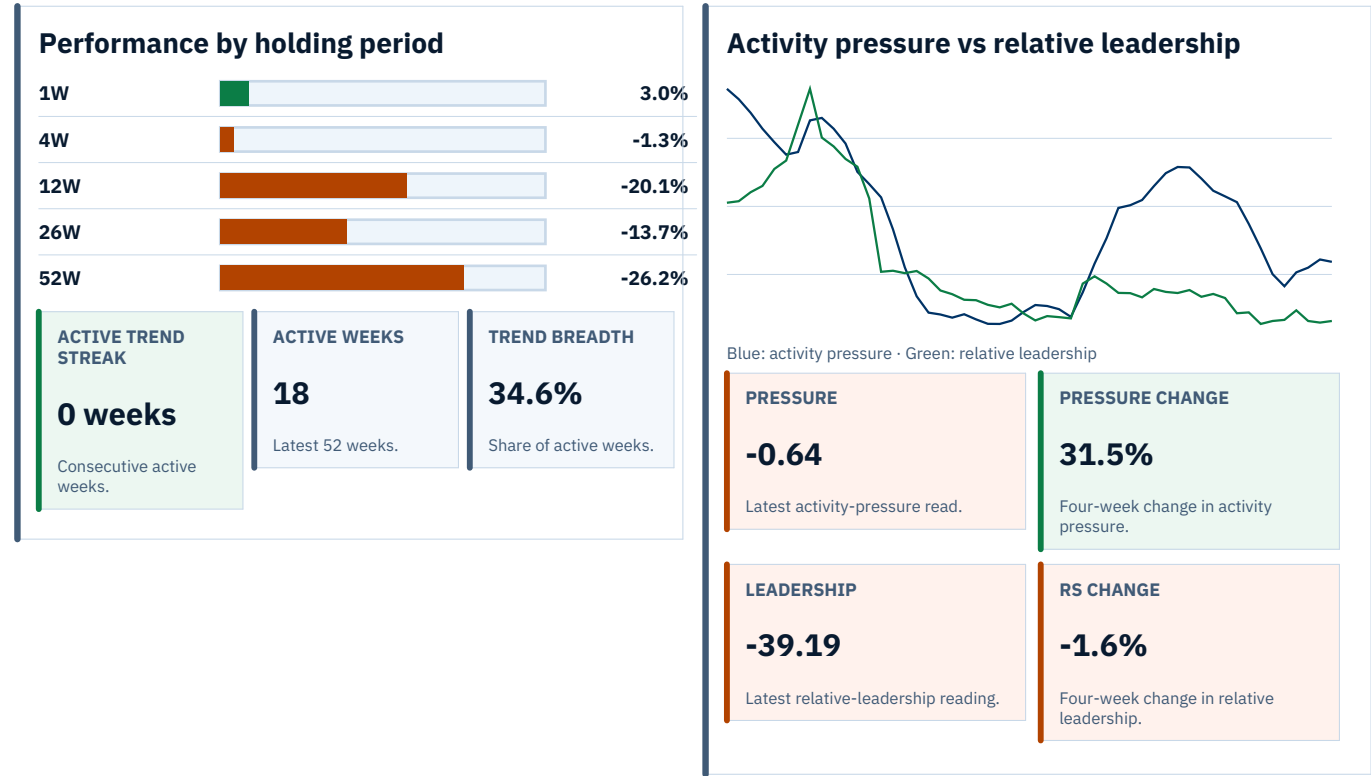
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -1.3% over four weeks, -20.1% over 12 weeks, and -26.2% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		19
Momentum		29
Activity Pressure		41
Relative Leadership		0
Next-Week Expectancy		28
Volume		84
Smart Money		29
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

—

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

50/100

Weighted news tone is neutral across 0 relevant articles.

0 positive · 0 neutral · 0 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

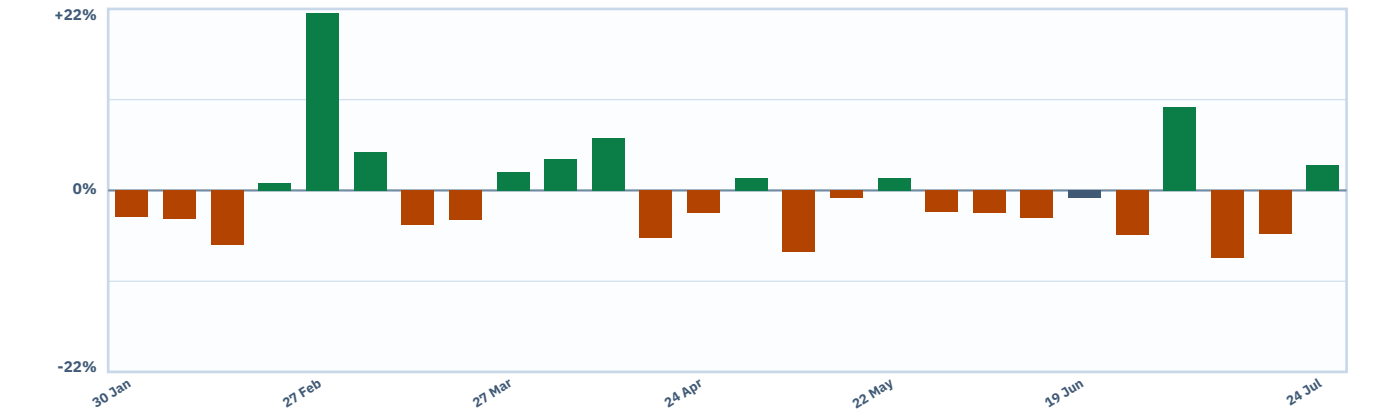
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -44.0% Distance below the 52-week high.	13-WEEK VOLATILITY 4.7% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 10 of 26 15 weeks finished lower.	BEST WEEK +21.5% Week of 27 Feb.	WORST WEEK -8.1% Week of 10 Jul.	LATEST WEEK +3.0% Week of 24 Jul.
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Shape of recent returns		RECENT VOL 4.7% 13-week weekly-return volatility.	BASE VOL 5.3% 52-week weekly-return volatility.
Strong gains	4	UP/DOWN SPLIT 21/30 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 4.5% / -3.9% Average positive week versus average negative week.
Modest gains	6		
Flat weeks	1		
Modest losses	8		
Sharp losses	7		

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · AR Communication Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
18 / 21	4.9%	47.6%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
DISN	BUE	21.4%	22.5%	Active
VOD	BUE	-2.3%	12.9%	Active
WBO	BUE	12.6%	12.6%	Active
T	BUE	11.2%	11.0%	Inactive
TECO2	BUE	5.5%	10.7%	Active

Industry · AR Entertainment

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
3 / 4	4.8%	75.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
DISN	BUE	21.4%	22.5%	Active
ROKU	BUE	-0.3%	8.8%	Active
NFLX	BUE	3.0%	-1.3%	Inactive
GCLA	BUE	-4.6%	-10.9%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	27/100	Trend, activity pressure, participation, and risk combine to a 27/100 tape read.	
Indicator analysis	16/100	Latest 12-week confirmation: trend 0/12, activity pressure 4/12, relative leadership 0/12.	Activity pressure 0.06; No reversal markers
Next-Week Expectancy	Negative 44.93%	Next-week expectancy is negative with a 44.93% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	50/100	Weighted news tone is neutral across 0 relevant articles.	
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH 3.0% Latest completed week; four-week move -1.3%.	INDICATOR STACK 19/41 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 44.93% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 50/100 0 relevant articles in the latest sentiment read.		

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	2,342 ARS	3.0%	2,700 ARS	2,449 ARS	-0.64	-39.19	2.1M	Off
17 Jul 2026	2,273 ARS	-5.3%	2,722 ARS	2,444 ARS	-0.61	-40.14	2.9M	Off
10 Jul 2026	2,400 ARS	-8.1%	2,749 ARS	2,438 ARS	-0.71	-39.19	721.2K	Off
03 Jul 2026	2,612 ARS	10.1%	2,770 ARS	2,432 ARS	-0.77	-33.05	1.6M	Off
26 Jun 2026	2,373 ARS	-5.4%	2,789 ARS	2,425 ARS	-0.93	-38.56	2.6M	Off
19 Jun 2026	2,508 ARS	0.0%	2,824 ARS	2,419 ARS	-0.79	-39.20	94.7K	Off
12 Jun 2026	2,508 ARS	-3.3%	2,850 ARS	2,411 ARS	-0.48	-40.91	88.8K	Off
05 Jun 2026	2,592 ARS	-2.7%	2,883 ARS	2,404 ARS	-0.18	-34.26	152.2K	Off
29 May 2026	2,665 ARS	-2.6%	2,909 ARS	2,396 ARS	0.08	-34.75	740.6K	Off
22 May 2026	2,738 ARS	1.5%	2,937 ARS	2,387 ARS	0.15	-25.98	589.4K	Off
15 May 2026	2,698 ARS	-0.5%	2,965 ARS	2,376 ARS	0.22	-23.63	616.3K	Off
08 May 2026	2,710 ARS	-7.5%	3,004 ARS	2,366 ARS	0.36	-25.25	893.0K	Off
01 May 2026	2,930 ARS	1.5%	3,040 ARS	2,355 ARS	0.50	-21.37	625.6K	Off
24 Apr 2026	2,888 ARS	-2.8%	3,064 ARS	2,342 ARS	0.50	-23.06	1.7M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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