

IZEA · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

IZEA Inc · Communication Services · Internet Content & Information

LATEST CLOSE

3.40 USD

-2.0% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -10.5% below the Trend Line and sits at 3.2% of its 52-week range. The latest completed week returned -2.0%, after a -5.6% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive. Options positioning is mixed with 29/100 conviction, while the latest news-sentiment score is 48/100. Near-term considerations: volume confirmation is below normal; earnings are due in 12d.

Technical setup score 21/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

3.40 USD

24 Jul 2026

1W RETURN

-2.0%

latest completed week

4W RETURN

-5.6%

short-term follow-through

12W RETURN

-18.5%

quarterly tape

TREND BREADTH

48.1%

25 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- Price is above Fair Value, showing premium demand versus the model.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-2.0%

Latest completed week; four-week move -5.6%.

INDICATOR STACK

26/8

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Mixed

29/100 conviction; expected move 30.1%.

NEWS SENTIMENT

48/100

14 relevant articles in the latest sentiment read.

EVENT RISK

12d

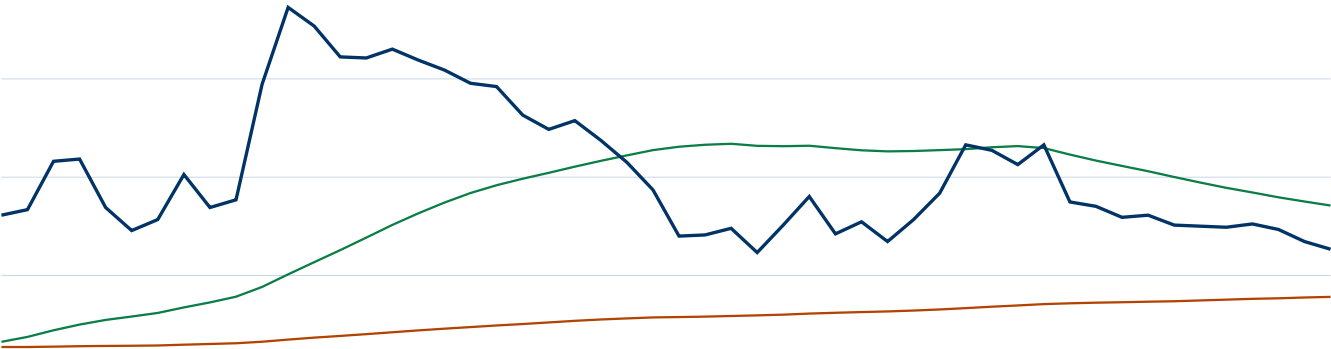
Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -10.5% below the Trend Line and sits at 3.2% of its 52-week range. The latest completed week returned -2.0%, after a -5.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Close Trend 3.32 USD 5.86 USD Latest close sits at 3.2% of the 52-week range.	RANGE LOCATION 3.2% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -10.5% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 14.6% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -42.0% Distance from the latest 52-week high.

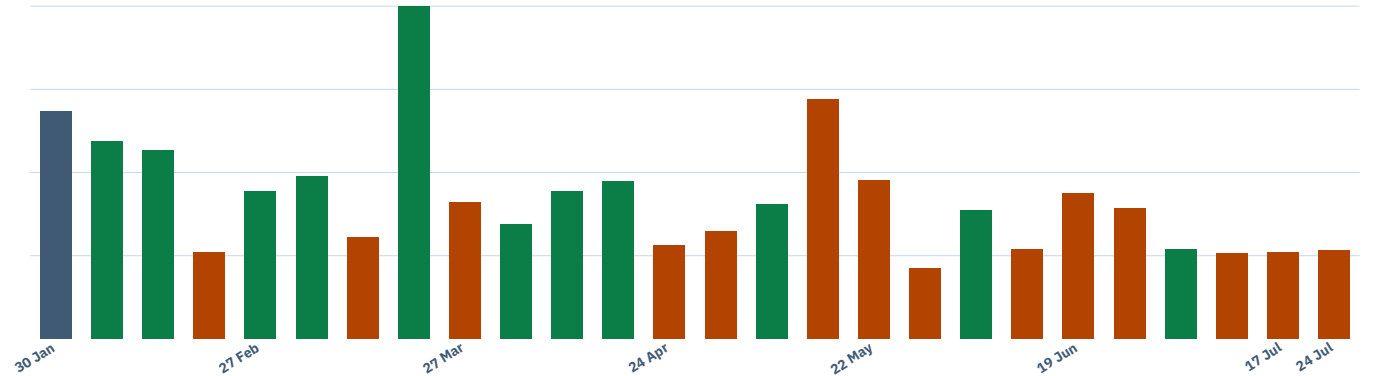
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.7x	243.5K	464.0K	181.1K
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.03 · 12-week average 0.21

12-week confirmation

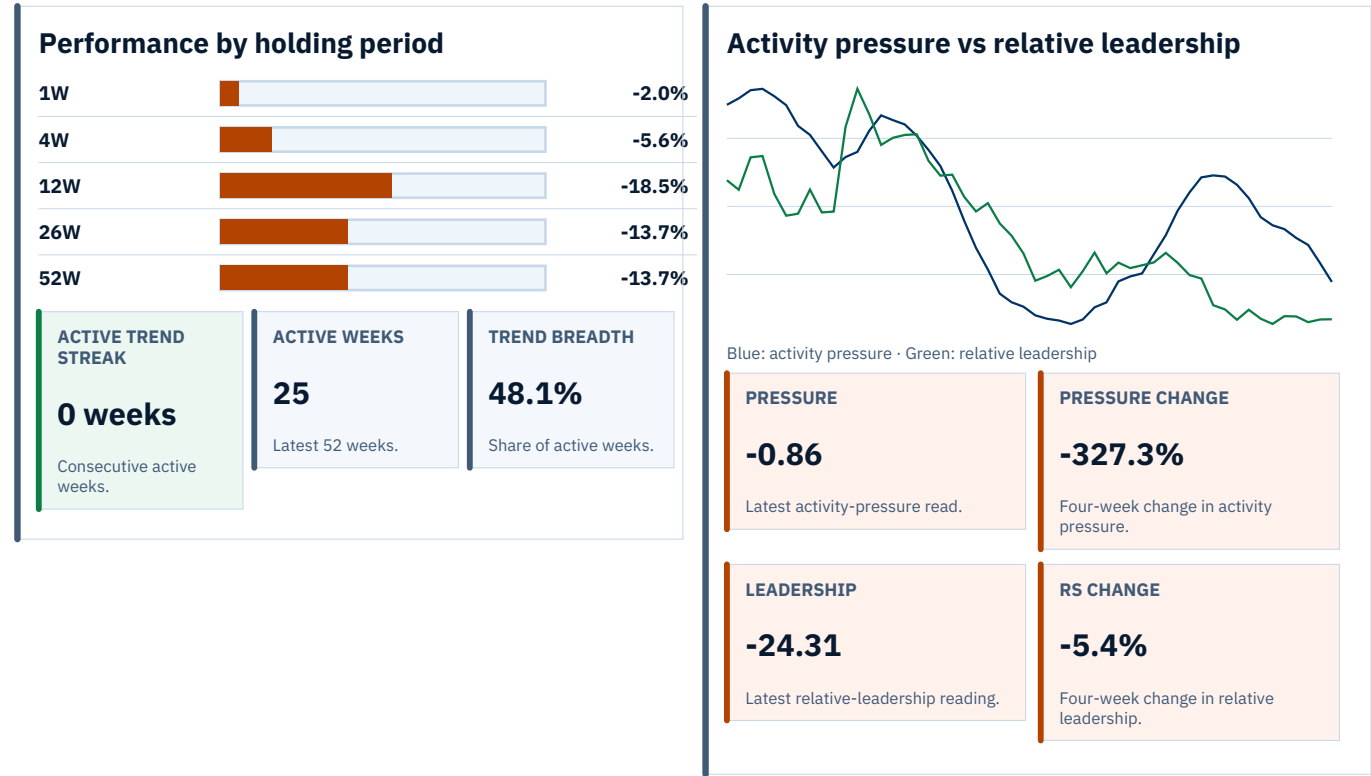
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	5/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.03	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -5.6% over four weeks, -18.5% over 12 weeks, and -13.7% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		26
Momentum		21
Activity Pressure		8
Relative Leadership		0
Next-Week Expectancy		50
Volume		31
Smart Money		31
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 85% Available factor fields.	MODEL CONFIDENCE 81% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		9/100
Value		30/100
Quality		18/100
Momentum		19/100
Growth		14/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 47.2% Gross profit retained from each unit of revenue.
PRICE / SALES 2.0x Market value relative to trailing revenue.	OPERATING MARGIN -2.0% Operating profit retained from revenue.
EV / EBITDA 343.3x Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN -9.8% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD -22.4% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL -22.3% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH-19.1%	DIVIDEND YIELD-
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-	BUYBACK YIELD1.8%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-	SHAREHOLDER YIELD1.8%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9	NET DEBT / EBITDA-1223.6x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

IZEA shows mixed options pressure with a 29/100 conviction score, put-call volume ratio of 0.83, expected move of 30.1%, and Sharemaestro trend signal inactive.

CONVICTION

29/100

Options signal conviction.

EXPECTED MOVE

30.1%

Nearest-chain pricing.

PUT/CALL VOLUME

0.83

Contract volume balance.

Pressure

13

Speculation

13

Volatility

96

Trend agreement

41

Insider activity

12 / 8

12 acquisitions and 8 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

48/100

Weighted news tone is neutral across 14 relevant articles.

1 positive · 12 neutral · 1 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

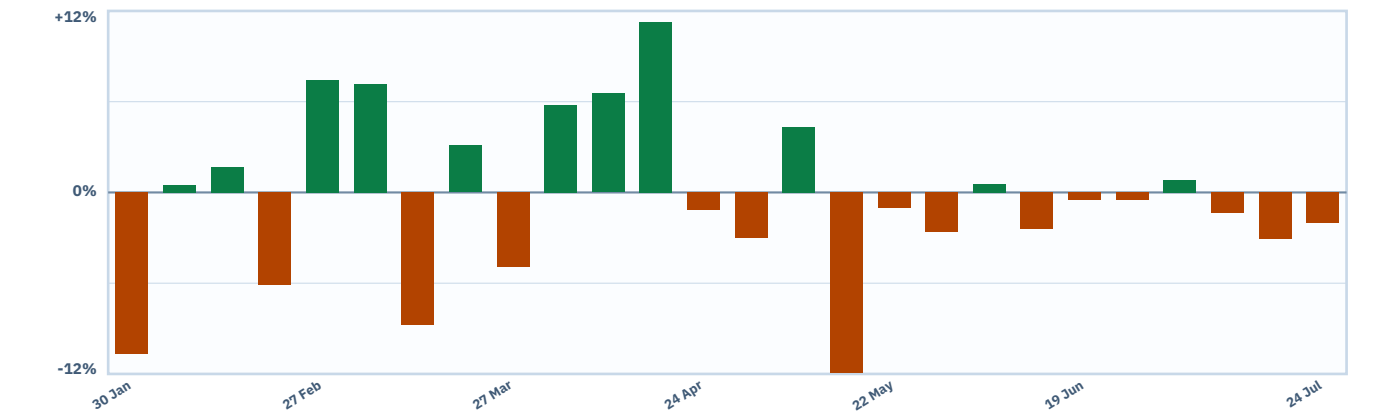
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 12d Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 30.1% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -42.0% Distance below the 52-week high.	13-WEEK VOLATILITY 3.5% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 11 of 26 15 weeks finished lower.	BEST WEEK +11.3% Week of 17 Apr.	WORST WEEK -12.0% Week of 15 May.	LATEST WEEK -2.0% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>6</td></tr><tr><td>Modest gains</td><td> </td><td>5</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>10</td></tr><tr><td>Sharp losses</td><td> </td><td>5</td></tr></table>	Strong gains		6	Modest gains		5	Flat weeks		-	Modest losses		10	Sharp losses		5	RECENT VOL 3.5% 13-week weekly-return volatility.	BASE VOL 6.8% 52-week weekly-return volatility.
Strong gains		6															
Modest gains		5															
Flat weeks		-															
Modest losses		10															
Sharp losses		5															
	UP/DOWN SPLIT 21/31 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 5.9% / -4.1% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	41.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Internet Content & Information

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
42 / 66	-5.7%	24.2%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
MNY	NASDAQ	-0.9%	15.7%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
GRPN	NASDAQ	-7.3%	14.2%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	21/100	Trend, activity pressure, participation, and risk combine to a 21/100 tape read.	
Indicator analysis	18/100	Latest 12-week confirmation: trend 0/12, activity pressure 5/12, relative leadership 0/12.	Activity pressure 0.03; No reversal markers
Factors	17/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 24; Small Cap Core rank 71
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	42/100	IZEA shows mixed options pressure with a 29/100 conviction score, put-call volume ratio of 0.83, expected move of 30.1%, and Sharemaestro trend signal inactive.	Mixed · Options-market disagreement · Expected move 30.1%
Sentiment	48/100	Weighted news tone is neutral across 14 relevant articles.	Izea Worldwide (NASDAQ:IZEA) Stock Price Crosses Below 200 Day Moving Average - What's Next?
Insiders	12 / 8	12 acquisitions and 8 disposals in the latest 180-day insider tape.	
Earnings	12d	Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -2.0% Latest completed week; four-week move -5.6%.	INDICATOR STACK 26/8 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Mixed 29/100 conviction; expected move 30.1%.	NEWS SENTIMENT 48/100 14 relevant articles in the latest sentiment read.	EVENT RISK 12d Next report is scheduled for 11 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	3.40 USD	-2.0%	3.80 USD	2.97 USD	-0.86	-24.31	181.1K	Off
17 Jul 2026	3.47 USD	-3.1%	3.83 USD	2.96 USD	-0.62	-24.43	175.2K	Off
10 Jul 2026	3.58 USD	-1.4%	3.87 USD	2.95 USD	-0.40	-25.49	175.1K	Off
03 Jul 2026	3.63 USD	0.8%	3.92 USD	2.95 USD	-0.31	-23.18	181.4K	Off
26 Jun 2026	3.60 USD	-0.3%	3.96 USD	2.94 USD	-0.20	-23.07	266.3K	Off
19 Jun 2026	3.61 USD	-0.3%	4.01 USD	2.93 USD	-0.15	-26.22	296.9K	Off
12 Jun 2026	3.62 USD	-2.4%	4.06 USD	2.93 USD	-0.05	-24.10	181.6K	Off
05 Jun 2026	3.71 USD	0.5%	4.11 USD	2.92 USD	0.18	-20.48	261.0K	Off
29 May 2026	3.69 USD	-2.6%	4.16 USD	2.92 USD	0.35	-24.52	143.0K	Off
22 May 2026	3.79 USD	-1.0%	4.21 USD	2.91 USD	0.45	-20.36	322.8K	Off
15 May 2026	3.83 USD	-12.0%	4.26 USD	2.91 USD	0.47	-18.62	488.2K	Off
08 May 2026	4.35 USD	4.3%	4.32 USD	2.90 USD	0.44	-7.84	274.8K	Off
01 May 2026	4.17 USD	-3.0%	4.34 USD	2.89 USD	0.26	-6.43	218.1K	Off
24 Apr 2026	4.30 USD	-1.1%	4.33 USD	2.88 USD	0.03	-1.48	189.8K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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