

ASX WEEKLY EQUITY REPORT

HGH Weekly Report

Heartland Group Holdings Limited

HGH closed the latest completed week at 1.02 AUD. The 4-week return is 3.3% and the 12-week return is 10.6%. The trend backdrop is inactive, with activity pressure at 0.59.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Neutral
Evidence score	59	Currency	AUD
Exchange	ASX	Country	AU
Sector	Financial Services	Industry	Banks - Regional
Market cap	968.4M	Report page	Available online

OPEN 0.99 AUD weekly open	HIGH 1.03 AUD weekly high	LOW 0.98 AUD weekly low	CLOSE 1.02 AUD weekly close	VOLUME 62.0K latest week	TREND 59.6% 31 of 52 weeks active
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Company brief

Heartland Group Holdings Limited, together with its subsidiaries, provides various financial services in New Zealand and Australia. It operates through Motor, Reverse Mortgages, Personal Lending, Business, Rural, Australian Banking Group, and Other segments. The company offers motor vehicle finance; reverse mortgage lending; and transactional, home loans...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

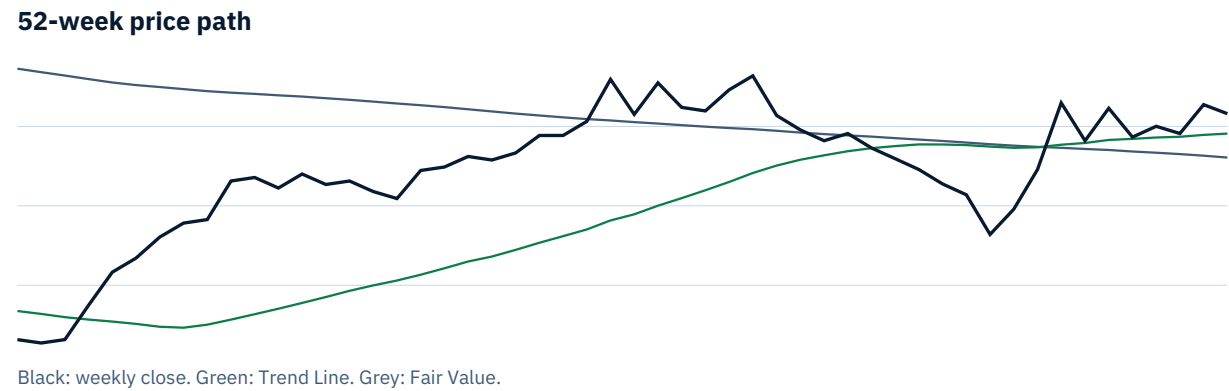
The strongest supporting evidence is factors: O'Shaughnessy factor stack blends value, quality, momentum, and confidence. The main constraint is weekly tape: Trend, activity pressure, participation, and risk combine to a 62/100 tape read. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

Read	Pillar	Score	Detail
Primary support	Factors	91/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Main restraint	Weekly tape	62/100	Trend, activity pressure, participation, and risk combine to a 62/100 tape read.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.



TREND DISTANCE 2.8% price vs Trend Line	FAIR GAP 6.4% price vs Fair Value	DRAWDOWN -5.8% from 52-week high	RANGE 84.0% 52-week range	VOLUME 1.8x vs 13-week average
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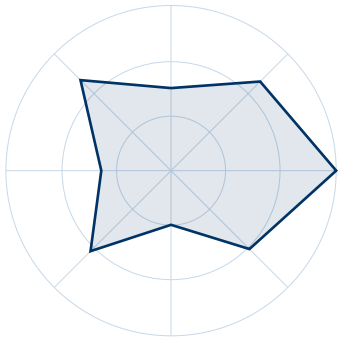
Pillar	Score	Read	Detail
1W	-1.2%	Negative	
4W	3.3%	Positive	
12W	10.6%	Positive	
26W	-4.5%	Negative	
52W	46.5%	Positive	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	33	Negative	
Momentum	67	Positive	
Activity Pressure	100	Positive	
Relative Leadership	76	Positive	
Next-Week Expectancy	50	Neutral	
Volume	78	Positive	
Smart Money	42	Neutral	
Risk Control	69	Positive	

Current evidence clusters

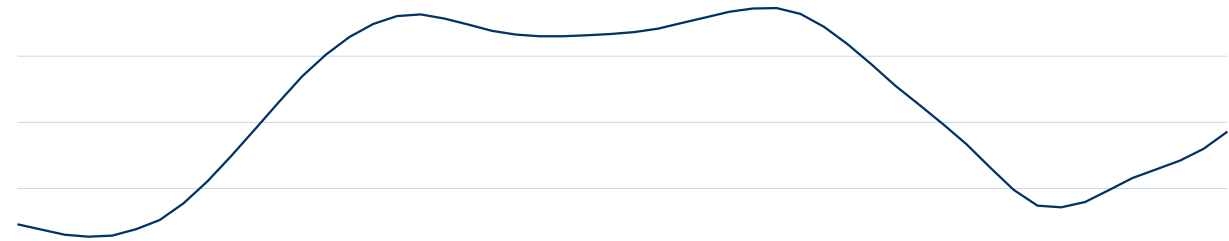
Pillar	Score	Read	Detail
Price follow-through	-1.2%	Negative	Latest completed week; four-week move 3.3%.
Indicator stack	33/100	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	53/100	Neutral	20 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

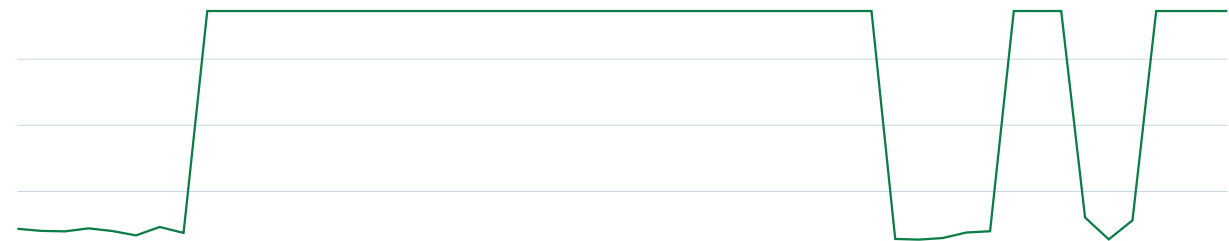
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.54 | 12-week average 0.38

Next-week expectancy path



Current Undecided 46.42% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	3/12	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	11/12	Positive	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.54	Neutral	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.59	Four-week pressure change 629.9%.
Relative leadership	8.45	Four-week relative leadership change 12.1%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	62.0K	13W 33.6K 52W 62.8K	1.8x vs 13-week average
Volatility	4.6%	52W 3.3%	29 upside weeks / 22 downside weeks
Average move	3.1%	-2.3%	Downside breadth 42.3%

Pillar	Score	Read	Detail
Participation	1.8x	Positive	Latest volume versus the 13-week average.
Baseline	33.6K	Neutral	13-week average volume.
One-year base	62.8K	Neutral	52-week average volume.
Recent vol	4.6%	Negative	13-week weekly-return volatility.
Base vol	3.3%	Neutral	52-week weekly-return volatility.
Up/down split	29/22	Positive	Count of positive and negative weeks in the 52-week window.
Average skew	3.1% / -2.3%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	62/100	Neutral	Trend, activity pressure, participation, and risk combine to a 62/100 tape read.
Indicator analysis	41/100	Neutral	Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 11/12.
Factors	91/100	Positive	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	53/100	Neutral	Weighted news tone is neutral across 20 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	53/100	20 relevant articles. What's Behind Heartland Group Holdings' (ASX:HGH) Rise Today

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Financial Services	100	42 of 100	37.0%
Industry	AU Banks - Regional	7	3 of 7	14.3%

Sector leaders

Peer	Exchange	1W	4W	Trend
AMP	ASX	4.5%	36.1%	On
GDG	ASX	21.9%	28.8%	Off
PPT	ASX	-1.5%	24.6%	Off
RYD	ASX	16.7%	19.7%	Off
HUB	ASX	-2.2%	16.4%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
MYS	ASX	0.0%	4.3%	On
JDO	ASX	-3.2%	3.4%	Off
HGH	ASX	-1.2%	3.3%	Off
BEN	ASX	1.6%	2.9%	Off
BOQ	ASX	-0.5%	2.1%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Volume is elevated versus the 13-week average, confirming attention.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Recent volatility is running well above the one-year baseline.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	1.02 AUD	-1.2%	Off	0.59	62.0K
17 Jul	1.03 AUD	4.0%	Off	0.39	59.6K
10 Jul	0.99 AUD	-1.0%	Off	0.21	56.3K
03 Jul	1.00 AUD	1.5%	Off	-0.05	4.1K
26 Jun	0.98 AUD	-3.9%	Off	-0.11	2.2K
19 Jun	1.02 AUD	4.6%	Off	-0.38	513
12 Jun	0.98 AUD	-5.1%	Off	-0.68	37
05 Jun	1.03 AUD	9.8%	Off	-0.92	27.1K
29 May	0.94 AUD	6.2%	Off	-1.30	2
22 May	0.89 AUD	4.1%	Off	-1.32	88.2K

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