

FRST · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Primis Financial Corp · Financial Services · Banks - Regional

LATEST CLOSE

15.34 USD

-5.1% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 8.2% above the Trend Line and sits at 80.8% of its 52-week range. The latest completed week returned -5.1%, after a -7.9% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. Options positioning is volatility with 62/100 conviction, while the latest news-sentiment score is 57/100. Near-term considerations: volume confirmation is below normal; earnings are due in 84d.

Technical setup score 60/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

15.34 USD

24 Jul 2026

1W RETURN

-5.1%

latest completed week

4W RETURN

-7.9%

short-term follow-through

12W RETURN

5.1%

quarterly tape

TREND BREADTH

100.0%

52 of 52 weeks active

VOLUME RATIO

0.8x

vs 13-week average

What is working

- The trend backdrop is active with a 52-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 2 reversal markers appear in the recent smart-money tape.
- The latest week was a sharp negative move.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-5.1%

Latest completed week; four-week move -7.9%.

INDICATOR STACK

100/57

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Volatility

62/100 conviction; expected move 33.6%.

NEWS SENTIMENT

57/100

53 relevant articles in the latest sentiment read.

EVENT RISK

84d

Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.

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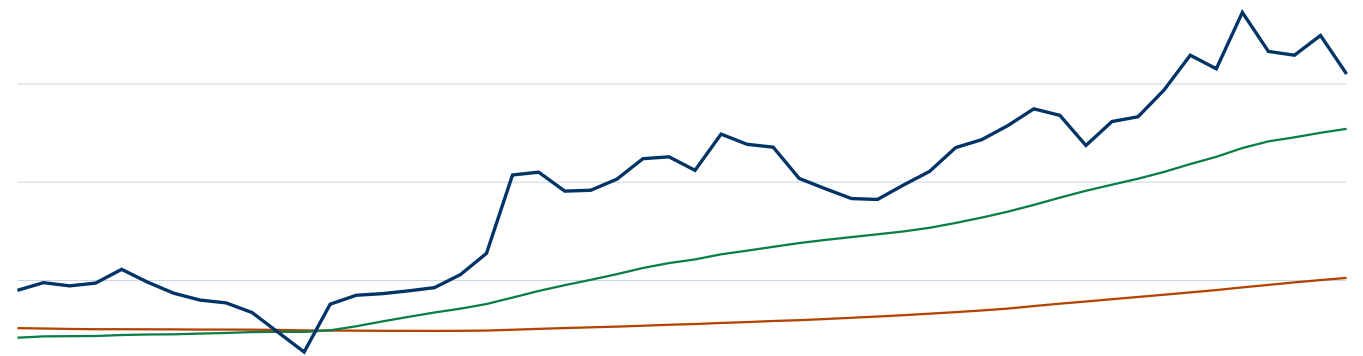
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01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 8.2% above the Trend Line and sits at 80.8% of its 52-week range. The latest completed week returned -5.1%, after a -7.9% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 9.33 USD 16.77 USD Latest close sits at 80.8% of the 52-week range.	RANGE LOCATION 80.8% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 8.2% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 39.4% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -8.5% Distance from the latest 52-week high.

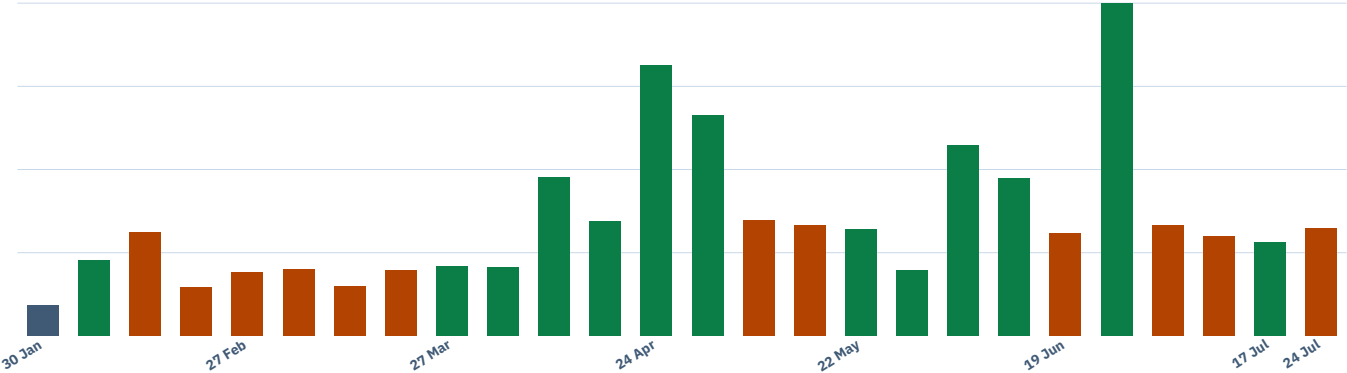
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.8x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.8x Latest volume versus the 13-week average.	BASELINE 1.1M 13-week average volume.	ONE-YEAR BASE 678.5K 52-week average volume.	LATEST WEEKLY VOLUME 882.1K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

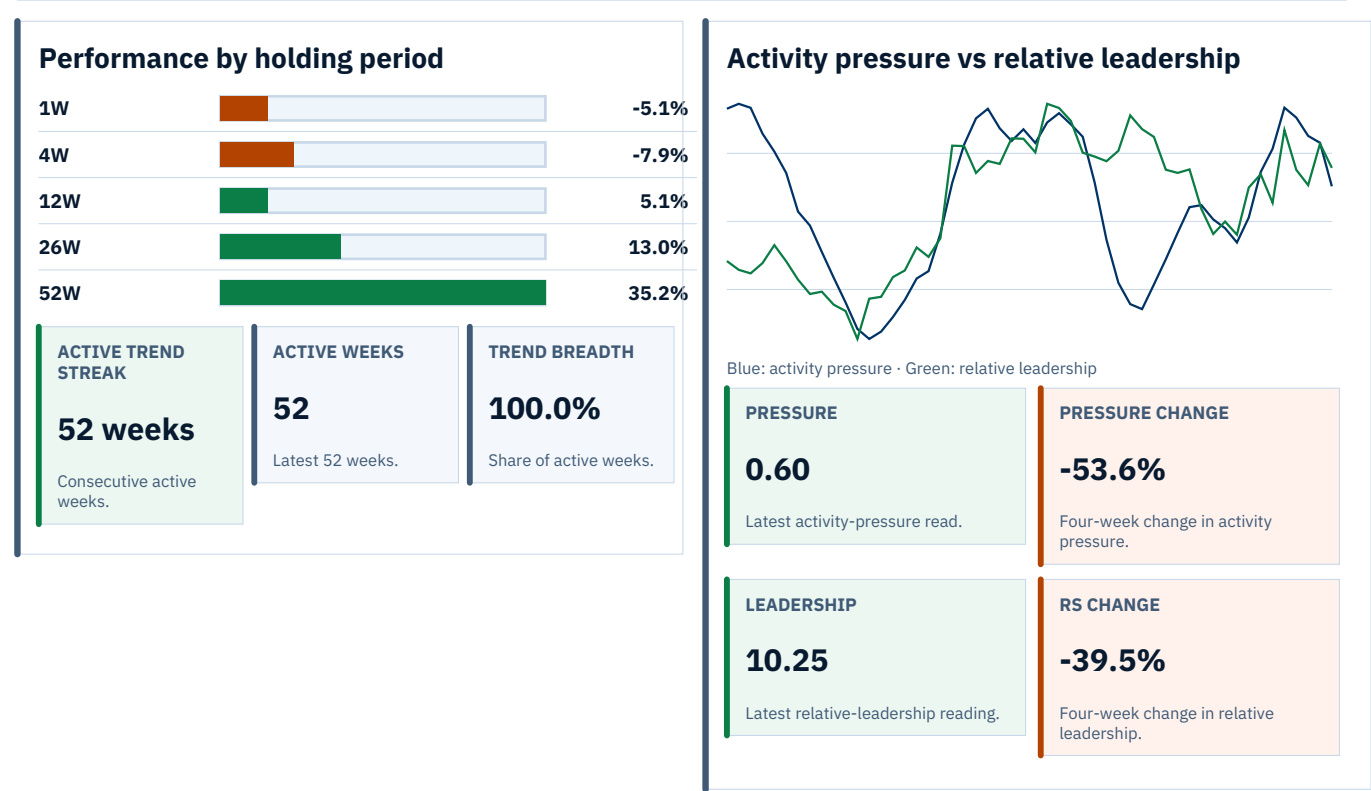
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -7.9% over four weeks, 5.1% over 12 weeks, and 35.2% over one year. The current trend has remained active for 52 consecutive weeks.



Technical setup scorecard

Trend		100
Momentum		36
Activity Pressure		57
Relative Leadership		78
Next-Week Expectancy		50
Volume		32
Smart Money		65
Risk Control		66

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 100% Available factor fields.	MODEL CONFIDENCE 100% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		31/100
Value		26/100
Quality		31/100
Momentum		81/100
Growth		76/100

Valuation How much investors are paying for earnings, sales, and cash flow. P/E 10.5x Price divided by trailing earnings. PRICE / SALES 2.3x Market value relative to trailing revenue. EV / EBITDA 26.4x Enterprise value relative to operating cash earnings. FREE-CASH-FLOW YIELD 1.7% Free cash flow as a share of enterprise value.	Business quality Margins and the return generated on invested capital. GROSS MARGIN 71.5% Gross profit retained from each unit of revenue. OPERATING MARGIN 14.1% Operating profit retained from revenue. FREE-CASH-FLOW MARGIN 7.5% Free cash flow generated from revenue. RETURN ON INVESTED CAPITAL 2.4% Operating return generated on invested capital.
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04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH-24.4% Latest one-year revenue growth.	DIVIDEND YIELD2.6% Cash dividends relative to market value.
EPS GROWTH212.8% Latest one-year earnings-per-share growth.	BUYBACK YIELD0.2% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH- Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD2.8% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA13.0x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

FRST shows volatility options pressure with a 62/100 conviction score, put-call volume ratio of 0.01, expected move of 33.6%, and Sharemaestro trend signal active.

CONVICTION

62/100

Options signal conviction.

EXPECTED MOVE

33.6%

Nearest-chain pricing.

PUT/CALL VOLUME

0.01

Contract volume balance.

Pressure

100

Speculation

48

Volatility

96

Trend agreement

0

Insider activity

18 / 0

18 acquisitions and 0 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

57/100

Weighted news tone is neutral across 53 relevant articles.

18 positive · 32 neutral · 3 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

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06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
84d
Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.

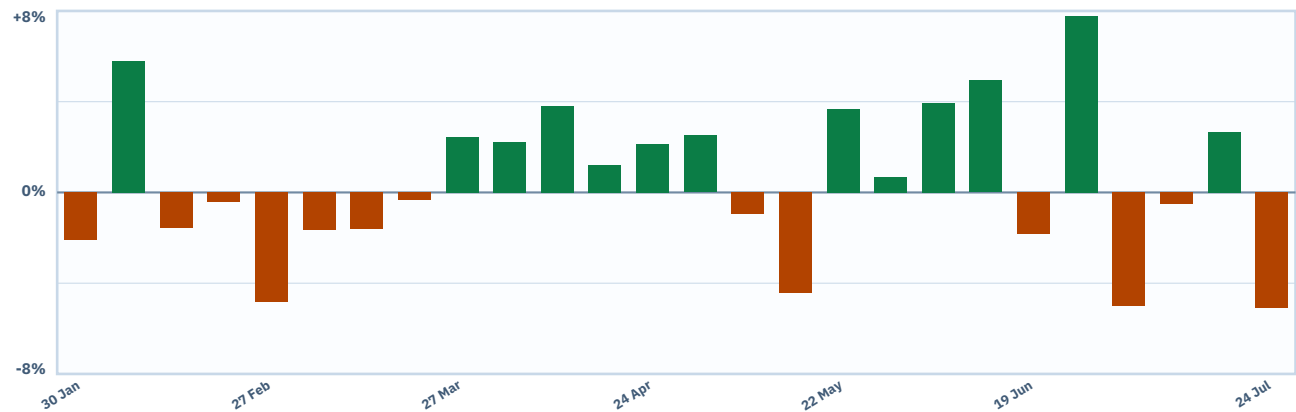
OPTIONS EXPECTED MOVE
33.6%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-8.5%
Distance below the 52-week high.

13-WEEK VOLATILITY
3.9%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
13 of 26
13 weeks finished lower.

BEST WEEK
+7.8%
Week of 26 Jun.

WORST WEEK
-5.1%
Week of 24 Jul.

LATEST WEEK
-5.1%
Week of 24 Jul.

Shape of recent returns

Strong gains		3
Modest gains		10
Flat weeks		-
Modest losses		9
Sharp losses		4

RECENT VOL
3.9%
13-week weekly-return volatility.

BASE VOL
3.8%
52-week weekly-return volatility.

UP/DOWN SPLIT
29/23
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
3.1% / -2.4%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Financial Services

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE 5.2% Average four-week return.	TREND BREADTH 58.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PYPL	NASDAQ	-0.7%	26.8%	Inactive
KB	NYSE	-1.6%	19.4%	Active
SHG	NYSE	1.0%	18.6%	Active
TRV	NYSE	5.0%	18.3%	Active
ICE	NYSE	4.4%	17.7%	Inactive

Industry · US Banks - Regional

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE 1.6% Average four-week return.	TREND BREADTH 85.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
KB	NYSE	-1.6%	19.4%	Active
SHG	NYSE	1.0%	18.6%	Active
WF	NYSE	4.2%	15.4%	Inactive
CIB	NYSE	7.0%	10.3%	Active
BBDO	NYSE	3.9%	10.0%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	67/100	Trend, activity pressure, participation, and risk combine to a 67/100 tape read.	
Indicator analysis	84/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 10/12.	Activity pressure 0.99; 2 reversal markers
Factors	40/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 39; Small Cap Core rank 66
SVQF	27/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 529.5 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	38/100	FRST shows volatility options pressure with a 62/100 conviction score, put-call volume ratio of 0.01, expected move of 33.6%, and Sharemaestro trend signal active.	Volatility · Volatility expansion watch · Expected move 33.6%
Sentiment	57/100	Weighted news tone is neutral across 53 relevant articles.	Primis Financial Corp (FRST) Dividends & Stock Splits: Historical Payouts and Event Timeline
Insiders	18 / 0	18 acquisitions and 0 disposals in the latest 180-day insider tape.	
Earnings	84d	Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -5.1% Latest completed week; four-week move -7.9%.	INDICATOR STACK 100/57 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Volatility 62/100 conviction; expected move 33.6%.	NEWS SENTIMENT 57/100 53 relevant articles in the latest sentiment read.	EVENT RISK 84d Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	15.34 USD	-5.1%	14.17 USD	11.00 USD	0.60	10.25	882.1K	On
17 Jul 2026	16.16 USD	2.7%	14.09 USD	10.96 USD	0.99	14.54	767.5K	On
10 Jul 2026	15.74 USD	-0.5%	13.99 USD	10.91 USD	1.05	7.19	822.3K	On
03 Jul 2026	15.82 USD	-5.0%	13.91 USD	10.86 USD	1.21	9.91	908.2K	On
26 Jun 2026	16.65 USD	7.8%	13.77 USD	10.80 USD	1.30	16.94	2.7M	On
19 Jun 2026	15.45 USD	-1.8%	13.58 USD	10.74 USD	0.93	4.08	842.9K	On
12 Jun 2026	15.74 USD	4.9%	13.42 USD	10.70 USD	0.73	9.13	1.3M	On
05 Jun 2026	15.00 USD	4.0%	13.26 USD	10.65 USD	0.33	6.78	1.6M	On
29 May 2026	14.43 USD	0.7%	13.11 USD	10.60 USD	0.10	-1.58	540.7K	On
22 May 2026	14.33 USD	3.7%	12.99 USD	10.55 USD	0.23	0.74	878.6K	On
15 May 2026	13.82 USD	-4.4%	12.86 USD	10.50 USD	0.31	-1.45	909.4K	On
08 May 2026	14.46 USD	-1.0%	12.71 USD	10.46 USD	0.43	2.98	951.6K	On
01 May 2026	14.60 USD	2.5%	12.56 USD	10.40 USD	0.42	9.98	1.8M	On
24 Apr 2026	14.24 USD	2.1%	12.41 USD	10.35 USD	0.19	9.36	2.2M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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