

FIG · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Figma, Inc. · Technology · Software - Application

LATEST CLOSE

21.12 USD

-11.8% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -10.8% below the Trend Line and sits at 3.6% of its 52-week range. The latest completed week returned -11.8%, after a 13.4% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. Options positioning is volatility with 55/100 conviction, while the latest news-sentiment score is 53/100. Near-term considerations: volume confirmation is below normal; earnings are due in 6d.

Technical setup score 35/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

21.12 USD

24 Jul 2026

1W RETURN

-11.8%

latest completed week

4W RETURN

13.4%

short-term follow-through

12W RETURN

12.7%

quarterly tape

TREND BREADTH

0.0%

0 of 52 weeks active

VOLUME RATIO

0.9x

vs 13-week average

What is working

- Activity pressure is positive on the latest completed week.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Next-week expectancy is negative at 42.09% based on similar historical setup states.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-11.8%

Latest completed week; four-week move 13.4%.

INDICATOR STACK

0/98

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Recent

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 42.09%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Volatility

55/100 conviction; expected move 19.3%.

NEWS SENTIMENT

53/100

36 relevant articles in the latest sentiment read.

EVENT RISK

6d

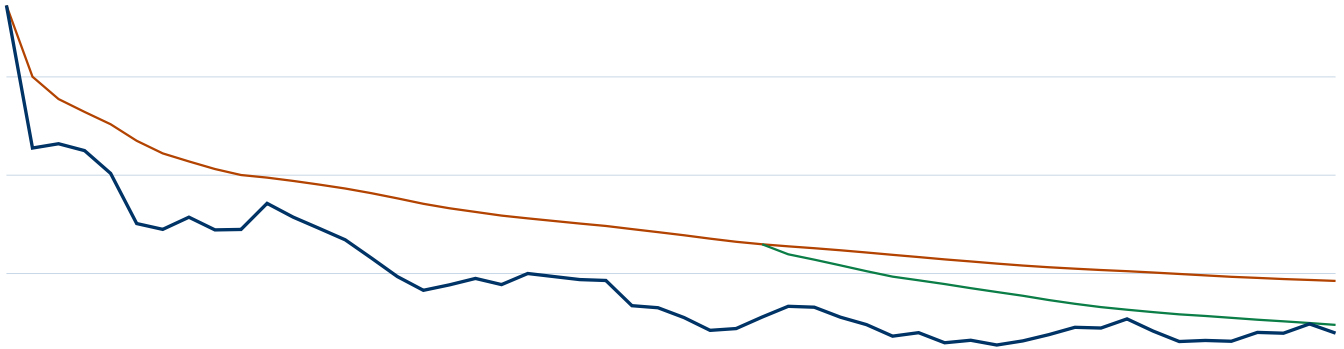
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

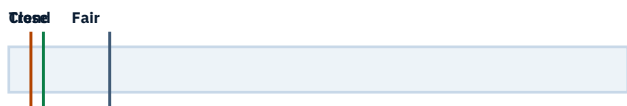
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52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



16.60 USD

142.9 USD

Latest close sits at 3.6% of the 52-week range.

RANGE LOCATION

3.6%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-10.8%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-43.2%

Premium demand or model discount
versus Sharemaestro Fair Value.

HIGH-WATER GAP

-85.2%

Distance from the latest 52-week high.

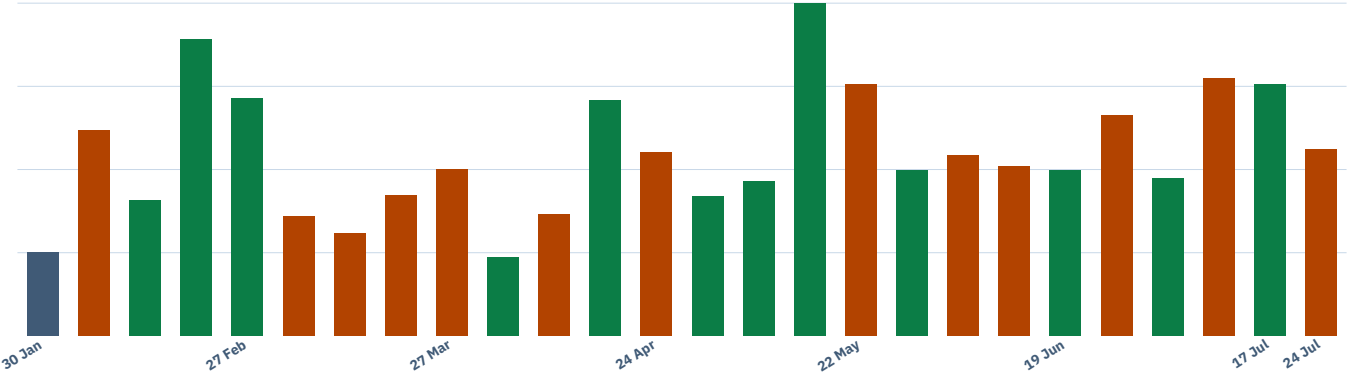
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.9x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

0.9x

Latest volume versus the 13-week average.

BASELINE

100.0M

13-week average volume.

ONE-YEAR BASE

68.5M

52-week average volume.

LATEST WEEKLY VOLUME

91.9M

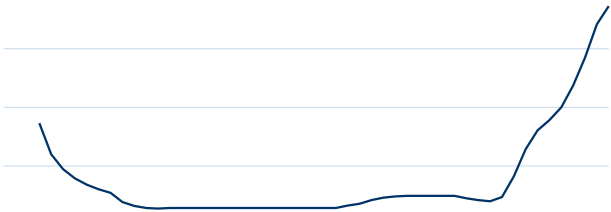
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.18 · 12-week average 0.08

12-week confirmation

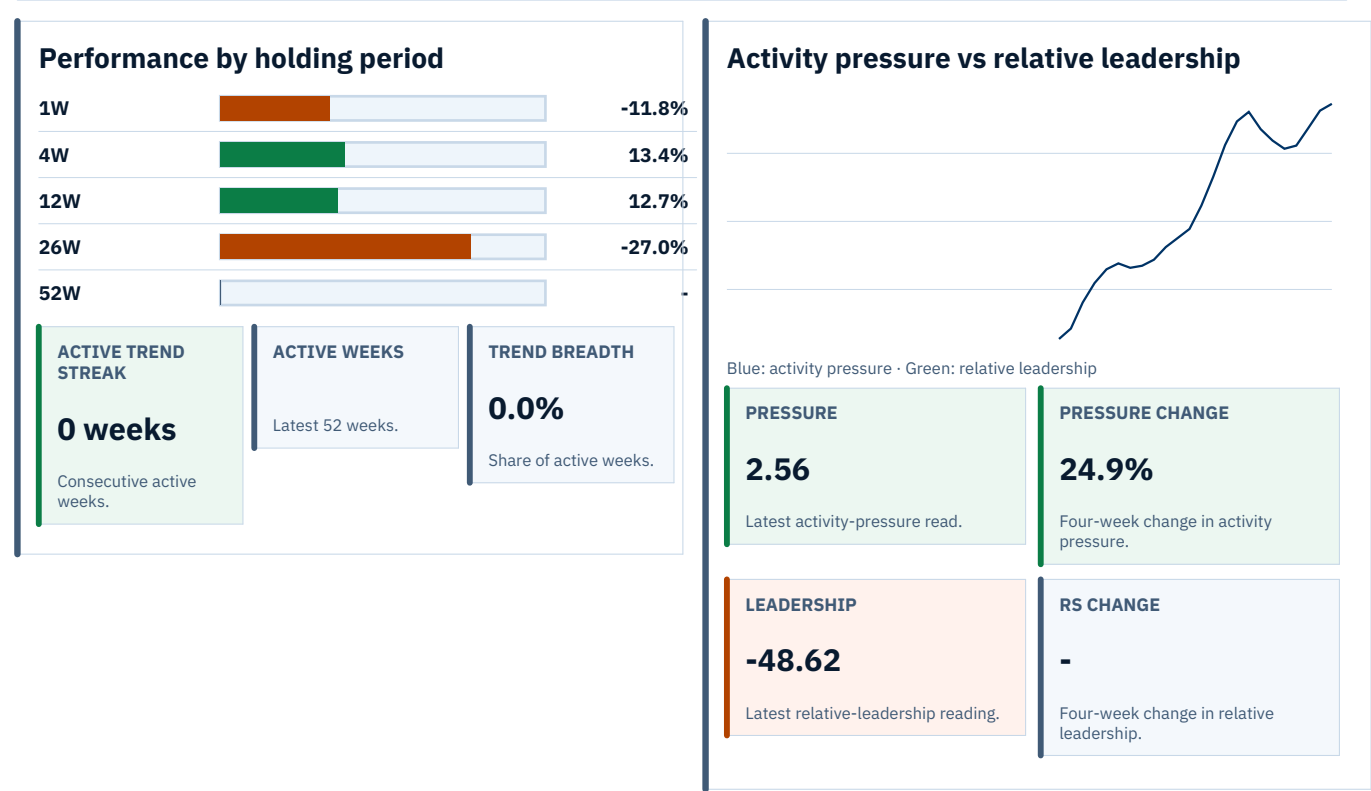
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.18	Current proprietary activity-pressure read.
Buy signals	2	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 13.4% over four weeks, 12.7% over 12 weeks, and - over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		0
Momentum		92
Activity Pressure		98
Relative Leadership		0
Next-Week Expectancy		29
Volume		39
Smart Money		23
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 79% Available factor fields.	MODEL CONFIDENCE 76% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		25/100
Value		39/100
Quality		37/100
Momentum		39/100
Growth		39/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 79.8% Gross profit retained from each unit of revenue.
PRICE / SALES 9.6x Market value relative to trailing revenue.	OPERATING MARGIN -121.8% Operating profit retained from revenue.
EV / EBITDA - Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN 22.8% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD 2.4% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL -95.8% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH41.4%	DIVIDEND YIELD-
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-	BUYBACK YIELD-3.8%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-	SHAREHOLDER YIELD-3.8%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE3/9	NET DEBT / EBITDA0.3x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

FIG shows volatility options pressure with a 55/100 conviction score, put-call volume ratio of 0.13, expected move of 19.3%, and Sharemaestro trend signal inactive.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
55/100	19.3%	0.13
Options signal conviction.	Nearest-chain pricing.	Contract volume balance.

Pressure		85
Speculation		43
Volatility		96
Trend agreement		0

Insider activity

-

No recent insider transactions are stored.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

53/100

Weighted news tone is neutral across 36 relevant articles.

6 positive · 28 neutral · 2 negative

Patient Capital

Recent

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

Recent buy signal in the last 8 weeks

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
6d
Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

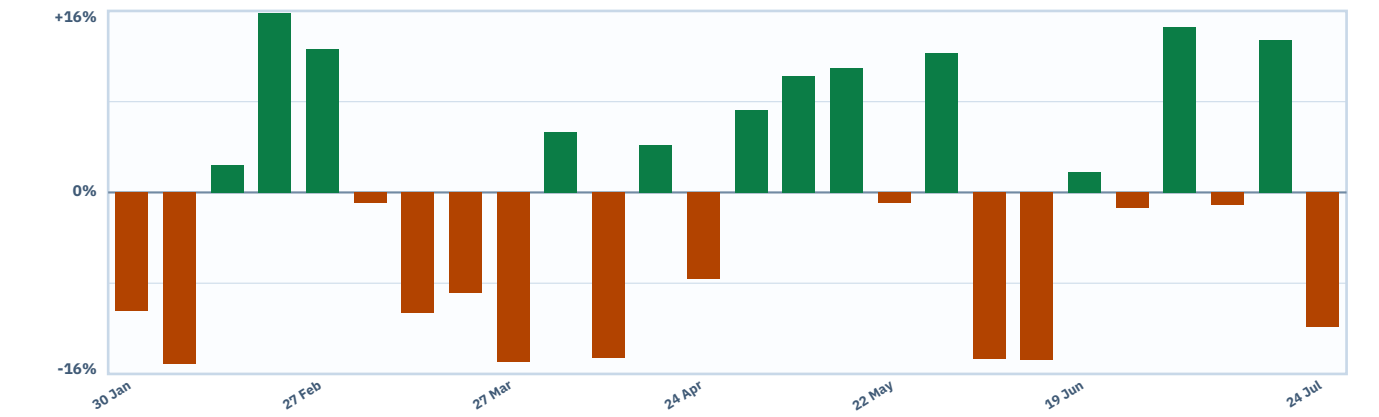
OPTIONS EXPECTED MOVE
19.3%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-85.2%
Distance below the 52-week high.

13-WEEK VOLATILITY
10.2%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
12 of 26
14 weeks finished lower.

BEST WEEK
+15.8%
Week of 20 Feb.

WORST WEEK
-15.2%
Week of 6 Feb.

LATEST WEEK
-11.8%
Week of 24 Jul.

Shape of recent returns

Strong gains		10
Modest gains		2
Flat weeks		-
Modest losses		4
Sharp losses		10

RECENT VOL
10.2%
13-week weekly-return volatility.

BASE VOL
10.7%
52-week weekly-return volatility.

UP/DOWN SPLIT
19/32
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
8.2% / -9.2%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Technology

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-5.0%	63.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
AAPL	NASDAQ	-0.2%	17.4%	Active
ACN	NYSE	2.4%	15.3%	Inactive
PAYX	NASDAQ	-0.7%	13.7%	Active
CTSH	NASDAQ	1.5%	13.5%	Inactive
ADP	NASDAQ	-2.0%	11.9%	Inactive

Industry · US Software - Application

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
15 / 100	3.9%	25.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
RNG	NYSE	16.9%	29.9%	Active
KARO	NASDAQ	1.0%	29.8%	Active
EVCN	NASDAQ	-4.0%	24.2%	Inactive
BILL	NYSE	-2.7%	22.5%	Inactive
YMM	NYSE	0.8%	20.5%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	27/100	Trend, activity pressure, participation, and risk combine to a 27/100 tape read.	
Indicator analysis	33/100	Latest 12-week confirmation: trend 0/12, activity pressure 12/12, relative leadership 0/12.	Activity pressure 0.18; No reversal markers
Next-Week Expectancy	Negative 42.09%	Next-week expectancy is negative with a 42.09% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	33/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 81; Small Cap Core rank 62
Patient Capital	Recent	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	Recent buy signal in the last 8 weeks
Options	36/100	FIG shows volatility options pressure with a 55/100 conviction score, put-call volume ratio of 0.13, expected move of 19.3%, and Sharemaestro trend signal inactive.	Volatility · Volatility expansion watch · Expected move 19.3%
Sentiment	53/100	Weighted news tone is neutral across 36 relevant articles.	Figma, Inc. (FIG) Earnings Expected to Grow: Should You Buy?
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	6d	Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.	
Research flow	1 items	0 recent research articles and 1 Market Watch posts are available.	

Current evidence clusters

PRICE FOLLOW-THROUGH -11.8% Latest completed week; four-week move 13.4%.	INDICATOR STACK 0/98 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Recent Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 42.09% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Volatility 55/100 conviction; expected move 19.3%.	NEWS SENTIMENT 53/100 36 relevant articles in the latest sentiment read.	EVENT RISK 6d Next report is scheduled for 05 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	21.12 USD	-11.8%	23.67 USD	37.19 USD	2.56	-48.62	91.9M	Off
17 Jul 2026	23.95 USD	13.5%	24.25 USD	37.51 USD	2.48	-	124.1M	Off
10 Jul 2026	21.11 USD	-1.1%	24.77 USD	37.78 USD	2.28	-	127.2M	Off
03 Jul 2026	21.34 USD	14.6%	25.27 USD	38.12 USD	2.09	-	77.7M	Off
26 Jun 2026	18.62 USD	-1.4%	25.82 USD	38.47 USD	2.05	-	109.0M	Off
19 Jun 2026	18.88 USD	1.8%	26.40 USD	38.89 USD	2.14	-	81.7M	Off
12 Jun 2026	18.54 USD	-14.8%	26.91 USD	39.33 USD	2.27	-	83.9M	Off
05 Jun 2026	21.75 USD	-14.7%	27.58 USD	39.79 USD	2.47	-	89.3M	Off
29 May 2026	25.50 USD	12.3%	28.33 USD	40.20 USD	2.36	-	81.5M	Off
22 May 2026	22.71 USD	-0.9%	29.14 USD	40.54 USD	2.09	-	124.1M	Off
15 May 2026	22.92 USD	10.9%	30.16 USD	40.97 USD	1.73	-	164.3M	Off
08 May 2026	20.66 USD	10.2%	31.29 USD	41.41 USD	1.41	-	76.5M	Off
01 May 2026	18.74 USD	7.3%	32.64 USD	41.92 USD	1.14	-	69.0M	Off
24 Apr 2026	17.47 USD	-7.7%	33.78 USD	42.52 USD	1.04	-	90.5M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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