

ASX WEEKLY EQUITY REPORT

HPG Weekly Report

hipages Group Holdings Limited

HPG closed the latest completed week at 0.77 AUD. The 4-week return is 4.8% and the 12-week return is -1.3%. The trend backdrop is inactive, with activity pressure at 0.62.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Caution
Evidence score	30	Currency	AUD
Exchange	ASX	Country	AU
Sector	Technology	Industry	Software - Application
Market cap	104.0M	Report page	Available online

OPEN 0.73 AUD weekly open	HIGH 0.77 AUD weekly high	LOW 0.72 AUD weekly low	CLOSE 0.77 AUD weekly close	VOLUME 177.8K latest week	TREND 38.5% 20 of 52 weeks active
---	---	---	---	---	---

Company brief

hipages Group Holdings Limited, together with its subsidiaries, operates as an online tradie marketplace in Australia and New Zealand. It provides hipages, an online tradie marketplace that provides local tradies with job leads, grow and manage their business; and Builderscrack, an online home repair and renovation marketplace that enables homeowners to...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is sentiment: Weighted news tone is neutral across 20 relevant articles. The main constraint is factors: O'Shaughnessy factor stack blends value, quality, momentum, and confidence. The combined read is defensive, so risk control and evidence of stabilization matter more than headline upside.

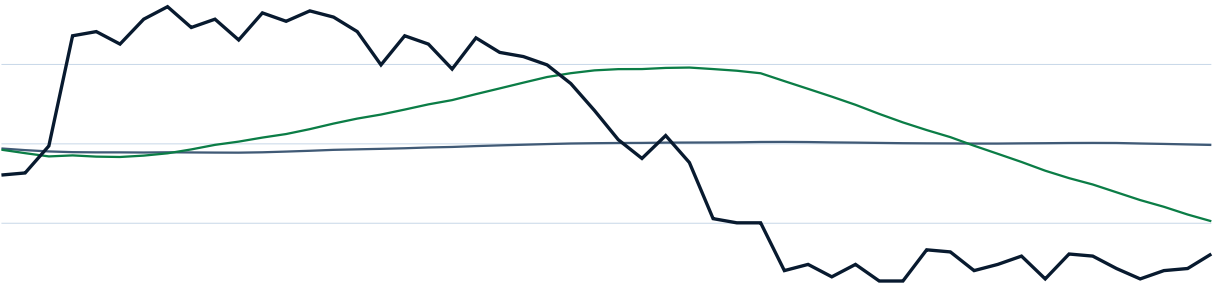
Read	Pillar	Score	Detail
Primary support	Sentiment	50/100	Weighted news tone is neutral across 20 relevant articles.
Main restraint	Factors	13/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE -9.3% price vs Trend Line	FAIR GAP -25.5% price vs Fair Value	DRAWDOWN -49.0% from 52-week high	RANGE 10.4% 52-week range	VOLUME 0.7x vs 13-week average
--	---	---	---	--

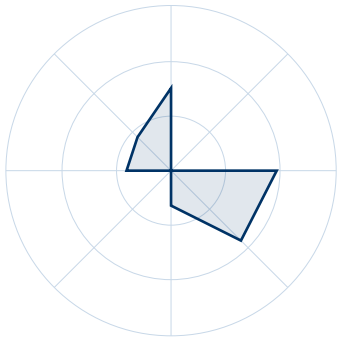
Pillar	Score	Read	Detail
1W	4.8%	Positive	
4W	4.8%	Positive	
12W	-1.3%	Negative	
26W	-31.1%	Negative	
52W	-20.3%	Negative	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	21	Negative	
Momentum	60	Neutral	
Activity Pressure	64	Neutral	
Relative Leadership	0	Negative	
Next-Week Expectancy	50	Neutral	
Volume	29	Negative	
Smart Money	27	Negative	
Risk Control	0	Negative	

Current evidence clusters

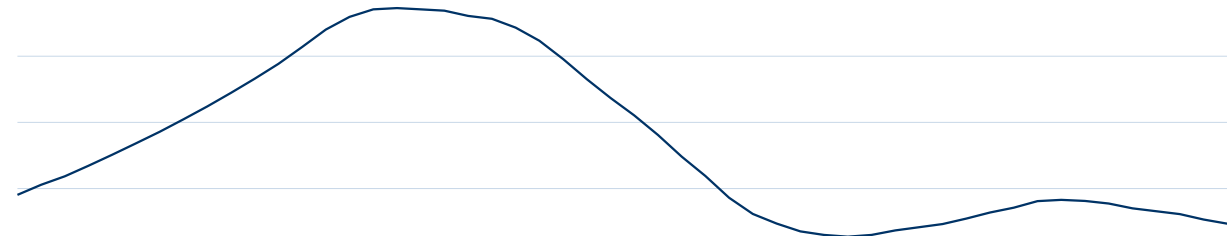
Pillar	Score	Read	Detail
Price follow-through	4.8%	Positive	Latest completed week; four-week move 4.8%.
Indicator stack	21/64	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	50/100	Neutral	20 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

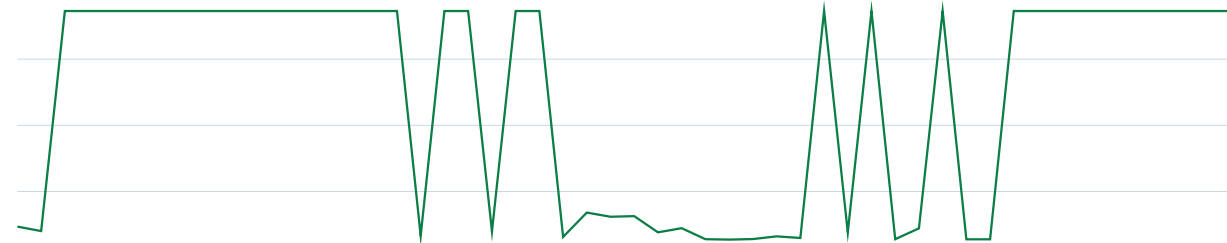
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.10 | 12-week average 0.15

Next-week expectancy path



Current Undecided 46.62% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	7/12	Positive	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.10	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.62	Four-week pressure change 35.5%.
Relative leadership	-24.62	Four-week relative leadership change 16.1%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	177.8K	13W 260.3K 52W 549.4K	0.7x vs 13-week average
Volatility	5.1%	52W 6.1%	21 upside weeks / 29 downside weeks
Average move	5.0%	-4.1%	Downside breadth 55.8%

Pillar	Score	Read	Detail
Participation	0.7x	Neutral	Latest volume versus the 13-week average.
Baseline	260.3K	Neutral	13-week average volume.
One-year base	549.4K	Neutral	52-week average volume.
Recent vol	5.1%	Neutral	13-week weekly-return volatility.
Base vol	6.1%	Neutral	52-week weekly-return volatility.
Up/down split	21/29	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	5.0% / -4.1%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	28/100	Negative	Trend, activity pressure, participation, and risk combine to a 28/100 tape read.
Indicator analysis	22/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 7/12, relative leadership 0/12.
Factors	13/100	Negative	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	50/100	Neutral	Weighted news tone is neutral across 20 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	50/100	20 relevant articles. Hipages Group Holdings Ltd (AX: HPG) Share Price, HPG Stock News, HPG Share Price & Updates

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Technology	100	18 of 100	22.0%
Industry	AU Software - Application	52	10 of 52	15.4%

Sector leaders

Peer	Exchange	1W	4W	Trend
SEN	ASX	17.7%	28.5%	On
NVU	ASX	38.6%	22.0%	Off
BVS	ASX	-8.8%	18.4%	On
BLG	ASX	4.3%	18.0%	On
CAT	ASX	2.7%	17.2%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
JCS	ASX	-5.0%	26.7%	Off
NVU	ASX	38.6%	22.0%	Off
BVS	ASX	-8.8%	18.4%	On
VR1	ASX	-8.3%	15.8%	Off
HAL	ASX	12.5%	12.5%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Activity pressure is positive on the latest completed week.
- Latest weekly return ranks in the strongest part of its sector group.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	0.77 AUD	4.8%	Off	0.62	177.8K
17 Jul	0.73 AUD	0.7%	Off	0.53	104.5K
10 Jul	0.72 AUD	2.8%	Off	0.52	82.0K
03 Jul	0.70 AUD	-3.4%	Off	0.50	733.4K
26 Jun	0.73 AUD	-3.9%	Off	0.46	177.6K
19 Jun	0.76 AUD	-0.7%	Off	0.32	64.5K
12 Jun	0.77 AUD	8.5%	Off	0.16	79.0K
05 Jun	0.70 AUD	-7.2%	Off	-0.03	821.7K
29 May	0.76 AUD	2.7%	Off	-0.24	27.4K
22 May	0.74 AUD	2.1%	Off	-0.42	191.8K

Report footer

Copyright 2026 Sharemaestro. All rights reserved.

[sharemaestro.com](#) | [Open this report online](#) | [Full disclaimer](#)

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.