

TSCO · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Tractor Supply Company · Consumer Cyclical · Specialty Retail

LATEST CLOSE

31.02 USD

1.7% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -24.2% below the Trend Line and sits at 7.9% of its 52-week range. The latest completed week returned 1.7%, after a -0.6% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive. Options positioning is mixed with 34/100 conviction, while the latest news-sentiment score is 48/100. Near-term considerations: earnings are due in 84d.

Technical setup score 25/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

31.02 USD

24 Jul 2026

1W RETURN

1.7%

latest completed week

4W RETURN

-0.6%

short-term follow-through

12W RETURN

-7.6%

quarterly tape

TREND BREADTH

26.9%

14 of 52 weeks active

VOLUME RATIO

1.1x

vs 13-week average

What is working

- Latest weekly return ranks in the strongest part of its sector group.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

1.7%

Latest completed week; four-week move -0.6%.

INDICATOR STACK

15/49

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 43.21%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Mixed

34/100 conviction; expected move 3.1%.

NEWS SENTIMENT

48/100

64 relevant articles in the latest sentiment read.

EVENT RISK

84d

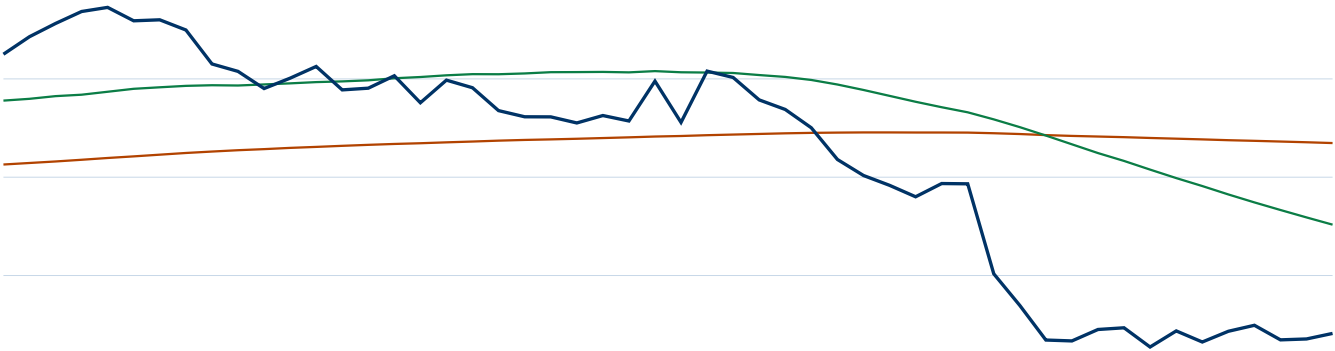
Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

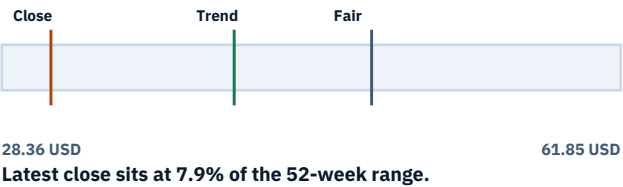
The weekly trend is not active. Price is -24.2% below the Trend Line and sits at 7.9% of its 52-week range. The latest completed week returned 1.7%, after a -0.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range



RANGE LOCATION

7.9%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-24.2%

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-35.9%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-49.8%

Distance from the latest 52-week high.

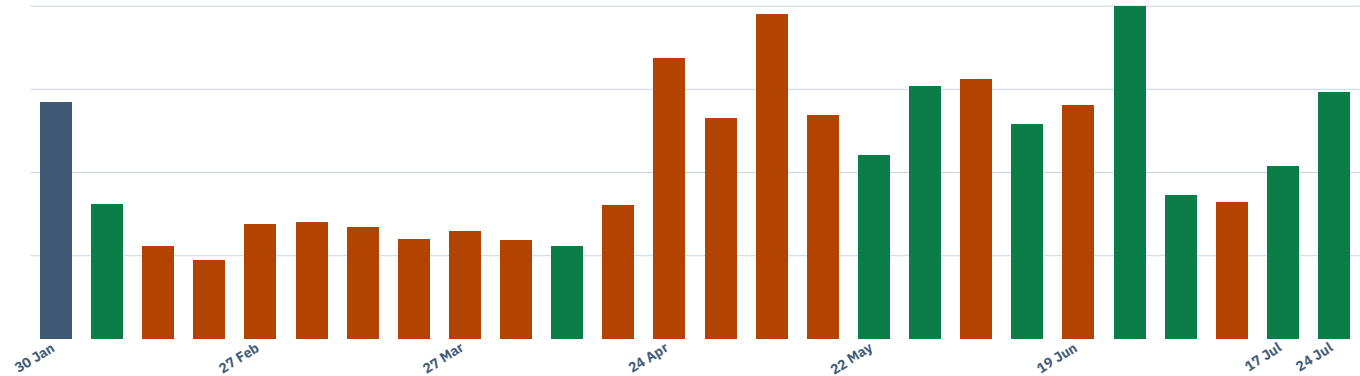
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.1x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 1.1x Latest volume versus the 13-week average.	BASELINE 61.2M 13-week average volume.	ONE-YEAR BASE 36.8M 52-week average volume.	LATEST WEEKLY VOLUME 66.5M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

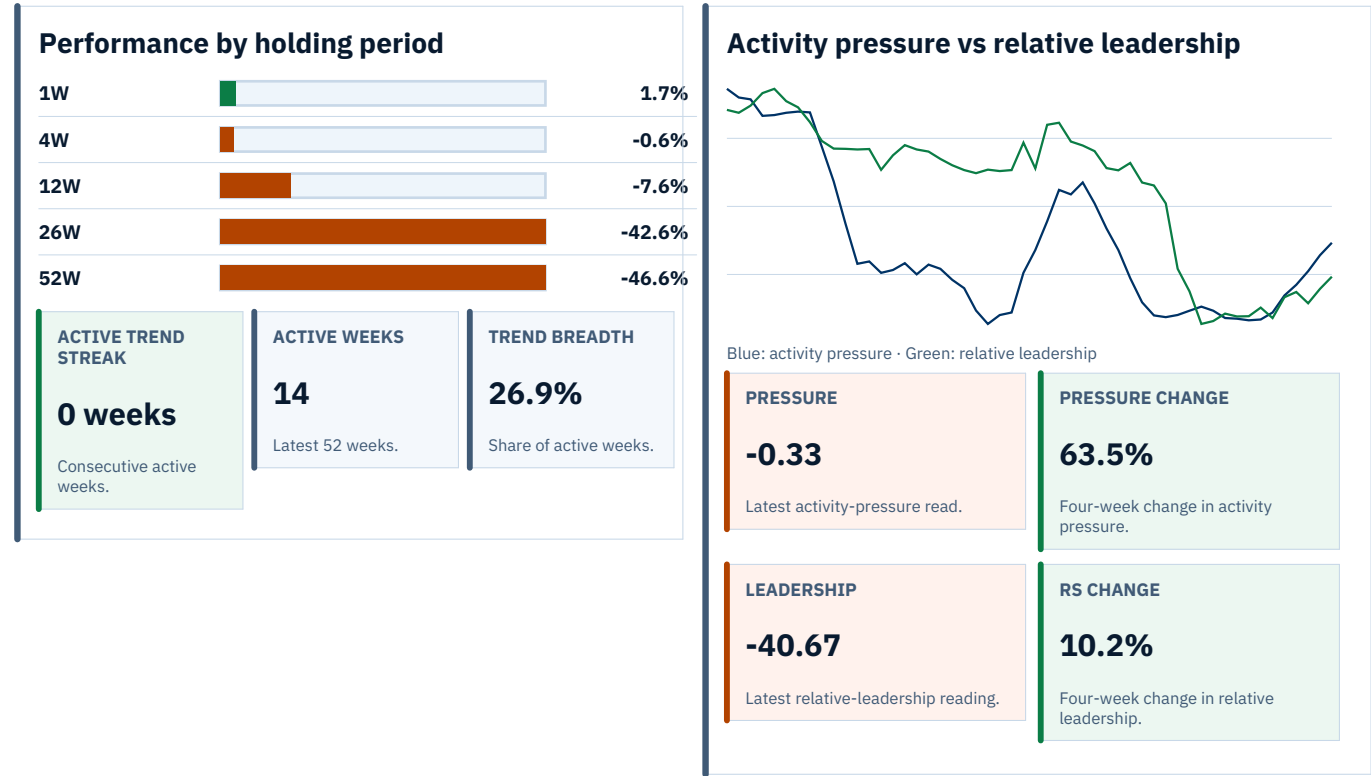
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -0.6% over four weeks, -7.6% over 12 weeks, and -46.6% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		15
Momentum		42
Activity Pressure		49
Relative Leadership		0
Next-Week Expectancy		28
Volume		46
Smart Money		19
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 100% Available factor fields.	MODEL CONFIDENCE 100% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		21/100
Value		36/100
Quality		69/100
Momentum		6/100
Growth		17/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 16.1x	GROSS MARGIN Gross profit retained from each unit of revenue. 32.5%
PRICE / SALES Market value relative to trailing revenue. 1.0x	OPERATING MARGIN Operating profit retained from revenue. 8.9%
EV / EBITDA Enterprise value relative to operating cash earnings. 11.8x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 14.4%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 10.0%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 12.5%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH4.0%	DIVIDEND YIELD3.0%
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-6.9%	BUYBACK YIELD2.2%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-5.3%	SHAREHOLDER YIELD5.2%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9	NET DEBT / EBITDA3.3x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

TSCO shows mixed options pressure with a 34/100 conviction score, put-call volume ratio of 1.32, expected move of 3.1%, and Sharemaestro trend signal inactive.

CONVICTION

34/100

Options signal conviction.

EXPECTED MOVE

3.1%

Nearest-chain pricing.

PUT/CALL VOLUME

1.32

Contract volume balance.

Pressure

-7

Speculation

41

Volatility

53

Trend agreement

66

News sentiment

48/100

Weighted news tone is neutral across 64 relevant articles.

10 positive · 37 neutral · 17 negative

Insider activity

14 / 0

14 acquisitions and 0 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

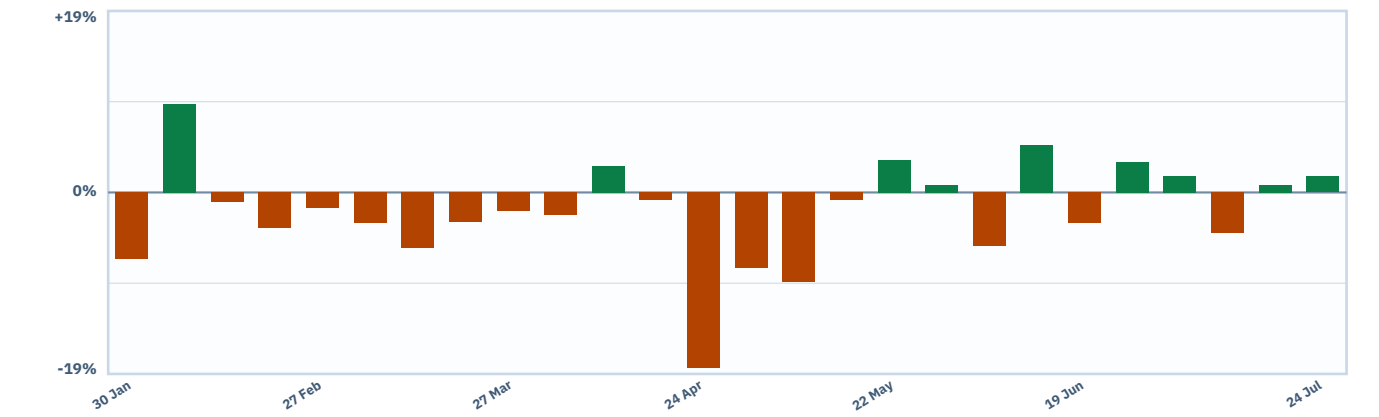
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 84d Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 3.1% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -49.8% Distance below the 52-week high.	13-WEEK VOLATILITY 4.3% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

9 of 26

17 weeks finished lower.

BEST WEEK

+9.3%

Week of 6 Feb.

WORST WEEK

-18.4%

Week of 24 Apr.

LATEST WEEK

+1.7%

Week of 24 Jul.

Shape of recent returns

Strong gains		2
Modest gains		7
Flat weeks		-
Modest losses		10
Sharp losses		7

RECENT VOL

4.3%

13-week weekly-return volatility.

BASE VOL

4.3%

52-week weekly-return volatility.

UP/DOWN SPLIT

21/31

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

2.6% / -3.6%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
39 / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Specialty Retail

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
22 / 44	-2.4%	34.1%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PTLE	NASDAQ	-0.1%	39.3%	Inactive
RECT	NASDAQ	11.4%	17.5%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
NPT	NASDAQ	6.6%	15.4%	Inactive
CASY	NASDAQ	0.3%	10.7%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	22/100	Trend, activity pressure, participation, and risk combine to a 22/100 tape read.	
Indicator analysis	10/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.09; No reversal markers
Next-Week Expectancy	Negative 43.21%	Next-week expectancy is negative with a 43.21% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	33/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 22; Small Cap Core rank 38
SVQF	48/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 379.0 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	50/100	TSCO shows mixed options pressure with a 34/100 conviction score, put-call volume ratio of 1.32, expected move of 3.1%, and Sharemaestro trend signal inactive.	Mixed · Options-market disagreement · Expected move 3.1%
Sentiment	48/100	Weighted news tone is neutral across 64 relevant articles.	Tractor Supply (TSCO) Is Up 7.2% After Cutting 2026 Outlook And Shuttering Petsense Stores
Insiders	14 / 0	14 acquisitions and 0 disposals in the latest 180-day insider tape.	
Earnings	84d	Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 1.7% Latest completed week; four-week move -0.6%.	INDICATOR STACK 15/49 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 43.21% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Mixed 34/100 conviction; expected move 3.1%.	NEWS SENTIMENT 48/100 64 relevant articles in the latest sentiment read.	EVENT RISK 84d Next report is scheduled for 22 Oct 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	31.02 USD	1.7%	40.94 USD	48.37 USD	-0.33	-40.67	66.5M	Off
17 Jul 2026	30.51 USD	0.3%	41.59 USD	48.45 USD	-0.47	-43.40	46.6M	Off
10 Jul 2026	30.43 USD	-4.2%	42.27 USD	48.51 USD	-0.64	-46.63	36.9M	Off
03 Jul 2026	31.76 USD	1.8%	42.97 USD	48.58 USD	-0.79	-44.09	38.7M	Off
26 Jun 2026	31.21 USD	3.2%	43.69 USD	48.64 USD	-0.90	-45.28	89.9M	Off
19 Jun 2026	30.24 USD	-3.2%	44.45 USD	48.71 USD	-1.09	-49.94	63.1M	Off
12 Jun 2026	31.25 USD	4.9%	45.18 USD	48.78 USD	-1.17	-47.59	58.0M	Off
05 Jun 2026	29.78 USD	-5.6%	45.95 USD	48.84 USD	-1.17	-49.53	70.2M	Off
29 May 2026	31.53 USD	0.5%	46.74 USD	48.91 USD	-1.16	-49.57	68.1M	Off
22 May 2026	31.37 USD	3.4%	47.46 USD	48.97 USD	-1.15	-48.94	49.6M	Off
15 May 2026	30.33 USD	-0.3%	48.26 USD	49.02 USD	-1.07	-50.61	60.4M	Off
08 May 2026	30.41 USD	-9.4%	49.06 USD	49.10 USD	-1.03	-51.25	87.7M	Off
01 May 2026	33.57 USD	-7.9%	49.83 USD	49.19 USD	-1.07	-43.98	59.7M	Off
24 Apr 2026	36.45 USD	-18.4%	50.54 USD	49.27 USD	-1.12	-38.90	75.7M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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