

ASX WEEKLY EQUITY REPORT

BXB Weekly Report

Brambles Limited

BXB closed the latest completed week at 18.71 AUD. The 4-week return is -4.7% and the 12-week return is -18.4%. The trend backdrop is inactive, with activity pressure at -0.46.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Neutral
Evidence score	45	Currency	AUD
Exchange	ASX	Country	AU
Sector	Industrials	Industry	Specialty Business Services
Market cap	22.3B	Report page	Available online

OPEN 19.45 AUD weekly open	HIGH 19.58 AUD weekly high	LOW 18.52 AUD weekly low	CLOSE 18.71 AUD weekly close	VOLUME 15.5M latest week	TREND 34.6% 18 of 52 weeks active
---	---	---	---	---	--

Company brief

Brambles Limited operates as a supply-chain logistics company. It operates through CHEP Americas, CHEP EMEA, and CHEP Asia-Pacific segments. The company offers platforms to transport goods across their supply chains. Its products include reusable pallets and containers. The company serves consumer staples, retail, automotive, and general manufacturing...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is next-week expectancy: Next-week expectancy is positive with a 59.36% historical one-week setup read. The main constraint is indicator analysis: Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

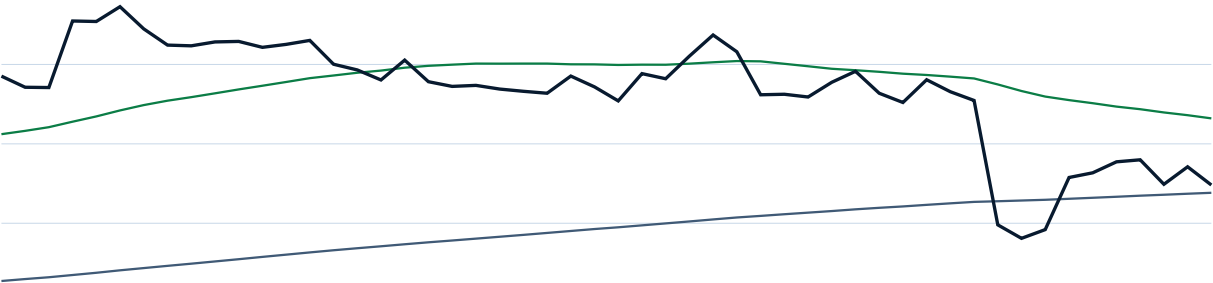
Read	Pillar	Score	Detail
Primary support	Next-Week Expectancy	Positive 59.36%	Next-week expectancy is positive with a 59.36% historical one-week setup read.
Main restraint	Indicator analysis	12/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE -12.5% price vs Trend Line	FAIR GAP 1.7% price vs Fair Value	DRAWDOWN -28.6% from 52-week high	RANGE 25.2% 52-week range	VOLUME 0.8x vs 13-week average
---	---	---	---	--

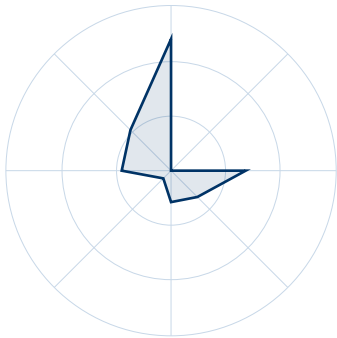
Pillar	Score	Read	Detail
1W	-3.8%	Negative	
4W	-4.7%	Negative	
12W	-18.4%	Negative	
26W	-17.4%	Negative	
52W	-16.9%	Negative	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	19	Negative	
Momentum	23	Negative	
Activity Pressure	45	Neutral	
Relative Leadership	0	Negative	
Next-Week Expectancy	80	Positive	
Volume	35	Neutral	
Smart Money	30	Negative	
Risk Control	7	Negative	

Current evidence clusters

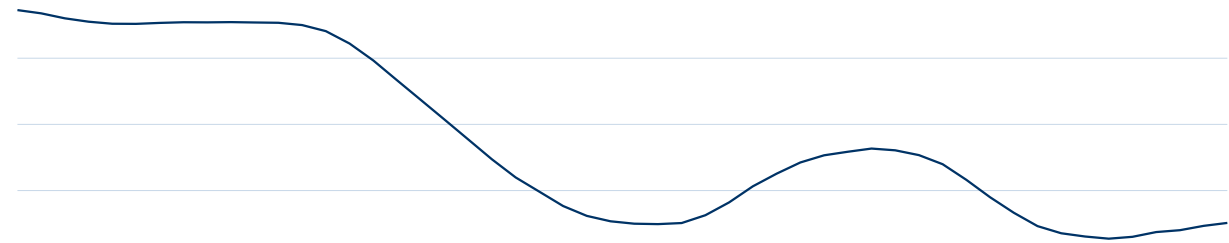
Pillar	Score	Read	Detail
Price follow-through	-3.8%	Negative	Latest completed week; four-week move -4.7%.
Indicator stack	19/45	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
Next-Week Expectancy	Positive 59.36%	Positive	Historical one-week expectancy contributes to the evidence score when direction is confirmed.
News sentiment	52/100	Neutral	34 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

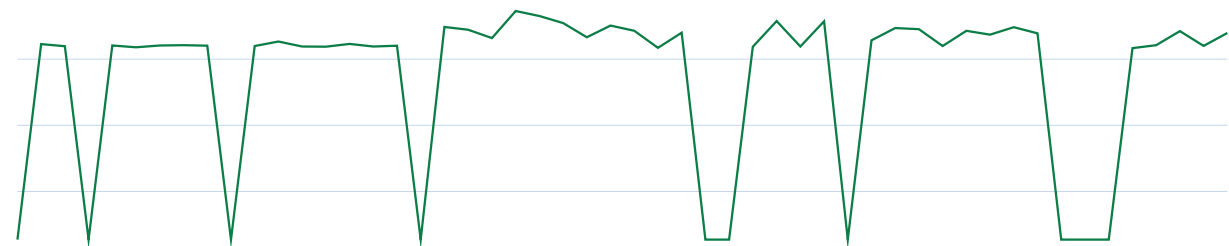
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.19 | 12-week average 0.19

Next-week expectancy path



Current Positive 59.36% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/12	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.19	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	-0.46	Four-week pressure change 44.3%.
Relative leadership	-16.38	Four-week relative leadership change -22.7%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	15.5M	13W 18.7M 52W 16.1M	0.8x vs 13-week average
Volatility	7.6%	52W 4.7%	23 upside weeks / 29 downside weeks
Average move	3.0%	-2.8%	Downside breadth 55.8%

Pillar	Score	Read	Detail
Participation	0.8x	Neutral	Latest volume versus the 13-week average.
Baseline	18.7M	Neutral	13-week average volume.
One-year base	16.1M	Neutral	52-week average volume.
Recent vol	7.6%	Negative	13-week weekly-return volatility.
Base vol	4.7%	Neutral	52-week weekly-return volatility.
Up/down split	23/29	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	3.0% / -2.8%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	31/100	Negative	Trend, activity pressure, participation, and risk combine to a 31/100 tape read.
Indicator analysis	12/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.
Next-Week Expectancy	Positive 59.36%	Positive	Next-week expectancy is positive with a 59.36% historical one-week setup read.
Factors	65/100	Positive	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	52/100	Neutral	Weighted news tone is neutral across 34 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	52/100	34 relevant articles. Could Brambles (ASX:BXB) Be the Industrial Signal the ASX Is Missing?

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Industrials	100	67 of 100	37.0%
Industry	AU Specialty Business Services	11	8 of 11	27.3%

Sector leaders

Peer	Exchange	1W	4W	Trend
HIT	ASX	41.6%	37.0%	Off
ECT	ASX	28.6%	35.0%	Off
FWD	ASX	-6.5%	24.1%	Off
PRG	ASX	-1.7%	24.1%	Off
VBC	ASX	2.4%	20.0%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
RBR	ASX	12.5%	12.5%	Off
SSH	ASX	10.3%	10.3%	Off
KPG	ASX	2.1%	9.1%	Off
IPH	ASX	-2.9%	5.5%	On
SIQ	ASX	-2.2%	1.7%	On

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Price is above Fair Value, showing premium demand versus the model.
- Next-week expectancy is positive at 59.36% based on similar historical setup states.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	18.71 AUD	-3.8%	Off	-0.46	15.5M
17 Jul	19.44 AUD	3.7%	Off	-0.50	18.6M
10 Jul	18.74 AUD	-5.0%	Off	-0.63	16.4M
03 Jul	19.72 AUD	0.4%	Off	-0.73	15.5M
26 Jun	19.64 AUD	2.3%	Off	-0.83	18.5M
19 Jun	19.20 AUD	1.0%	Off	-0.99	14.0M
12 Jun	19.01 AUD	12.4%	Off	-1.01	11.3M
05 Jun	16.92 AUD	2.1%	Off	-1.00	32.9M
29 May	16.57 AUD	-3.2%	Off	-0.91	14.8M
22 May	17.11 AUD	-22.6%	Off	-0.63	46.5M

Report footer

Copyright 2026 Sharemaestro. All rights reserved.

[sharemaestro.com](#) | [Open this report online](#) | [Full disclaimer](#)

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.