

DAO · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Youdao Inc · Consumer Defensive · Education & Training Services

LATEST CLOSE

15.36 USD

5.6% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 35.4% above the Trend Line and sits at 95.0% of its 52-week range. The latest completed week returned 5.6%, after a 38.1% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive. Options positioning is bearish with 45/100 conviction, while the latest news-sentiment score is 50/100. Near-term considerations: price is close to its 52-week high; volume confirmation is below normal; earnings are due in 14d.

Technical setup score 68/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

15.36 USD

24 Jul 2026

1W RETURN

5.6%

latest completed week

4W RETURN

38.1%

short-term follow-through

12W RETURN

42.9%

quarterly tape

TREND BREADTH

88.5%

46 of 52 weeks active

VOLUME RATIO

0.4x

vs 13-week average

What is working

- The trend backdrop is active with a 13-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 4 reversal markers appear in the recent smart-money tape.

What to watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

5.6%

Latest completed week; four-week move 38.1%.

INDICATOR STACK

94/74

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Bearish

45/100 conviction; expected move 20.3%.

NEWS SENTIMENT

50/100

39 relevant articles in the latest sentiment read.

EVENT RISK

14d

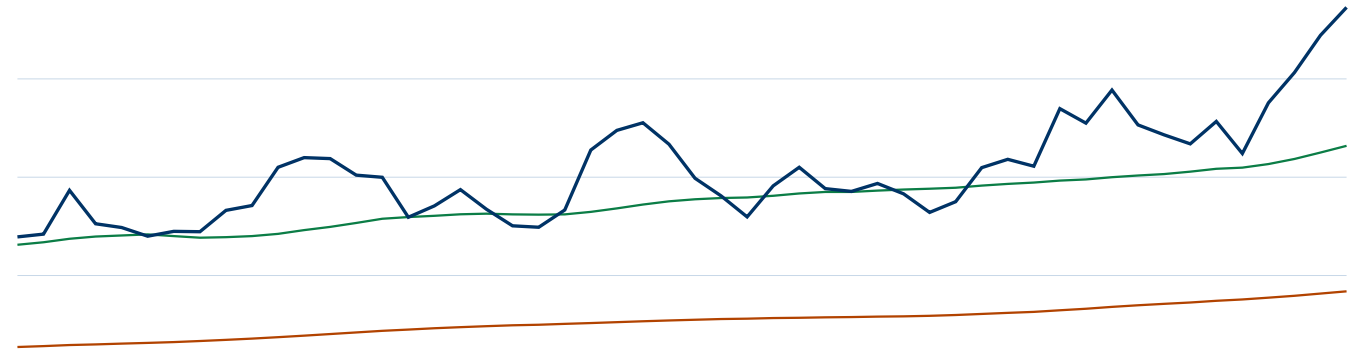
Next report is scheduled for 13 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 35.4% above the Trend Line and sits at 95.0% of its 52-week range. The latest completed week returned 5.6%, after a 38.1% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 8.30 USD 15.73 USD Latest close sits at 95.0% of the 52-week range.	RANGE LOCATION 95.0% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 35.4% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 115.7% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -2.4% Distance from the latest 52-week high.

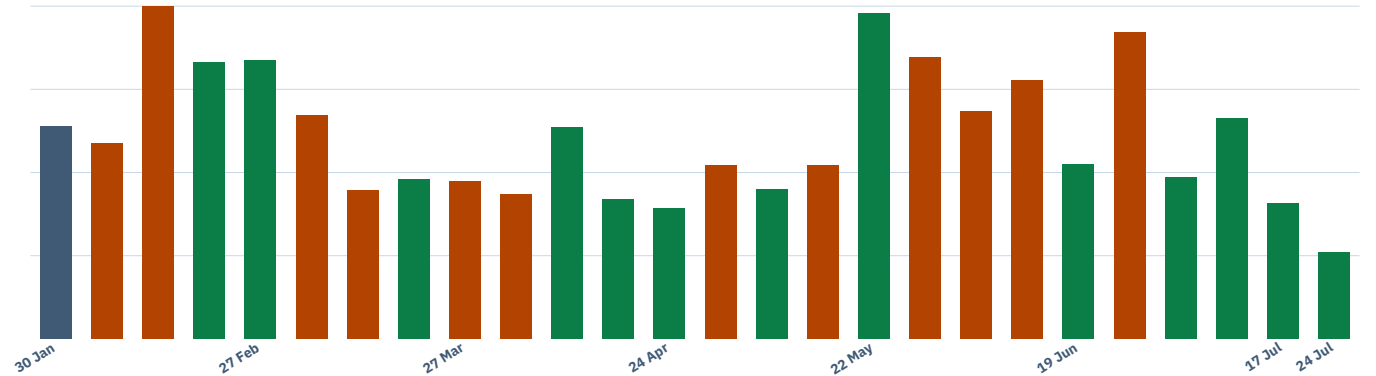
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.4x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.4x Latest volume versus the 13-week average.	BASELINE 401.3K 13-week average volume.	ONE-YEAR BASE 470.3K 52-week average volume.	LATEST WEEKLY VOLUME 167.9K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

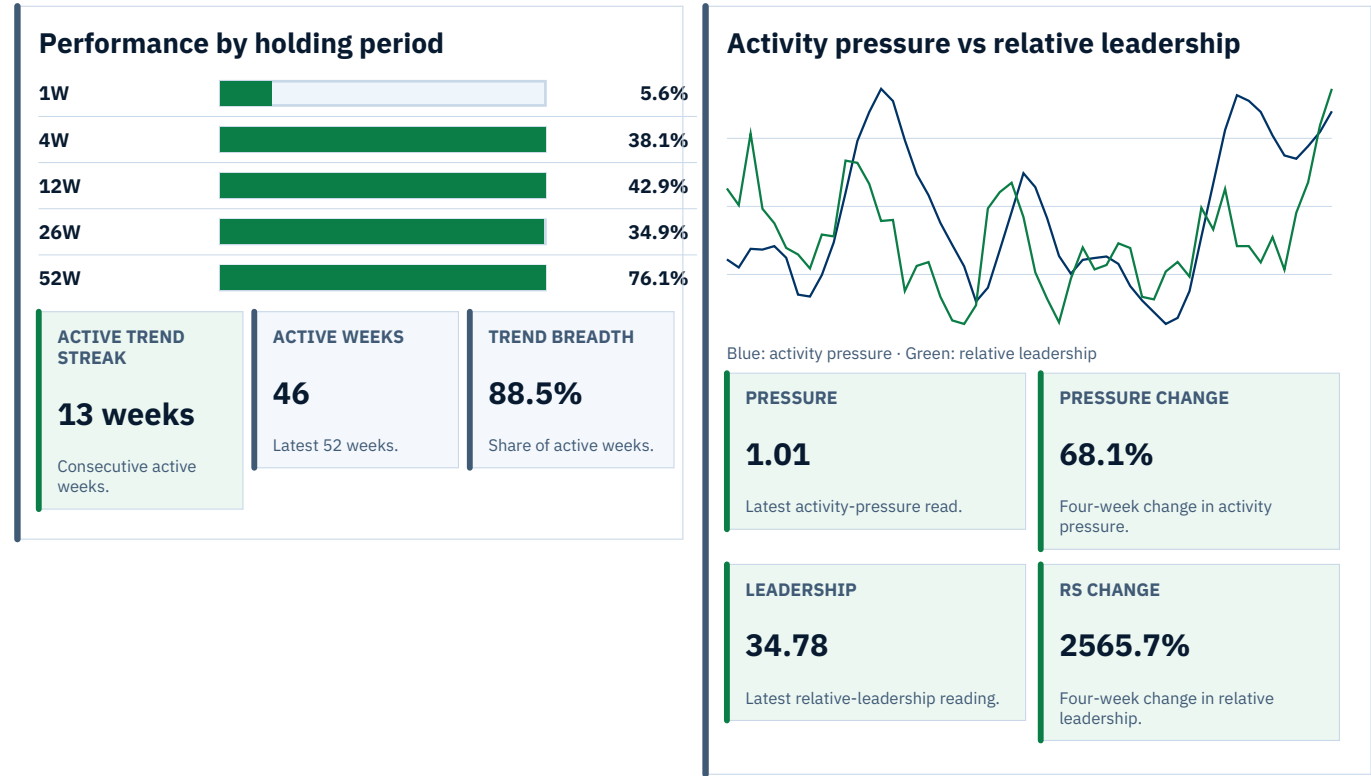
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 38.1% over four weeks, 42.9% over 12 weeks, and 76.1% over one year. The current trend has remained active for 13 consecutive weeks.



Technical setup scorecard

Trend		94
Momentum		100
Activity Pressure		74
Relative Leadership		100
Next-Week Expectancy		50
Volume		18
Smart Money		44
Risk Control		66

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 88% Available factor fields.	MODEL CONFIDENCE 84% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		20/100
Value		23/100
Quality		11/100
Momentum		87/100
Growth		17/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 26.8x	GROSS MARGIN Gross profit retained from each unit of revenue. 43.7%
PRICE / SALES Market value relative to trailing revenue. 0.3x	OPERATING MARGIN Operating profit retained from revenue. 2.5%
EV / EBITDA Enterprise value relative to operating cash earnings. 24.4x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 1.4%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 2.5%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. -

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH7.7%	DIVIDEND YIELD-
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-52.8%	BUYBACK YIELD0.0%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-	SHAREHOLDER YIELD0.0%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9	NET DEBT / EBITDA10.4x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks weakly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bearish

DAO shows bearish options pressure with a 45/100 conviction score, put-call volume ratio of 3.50, expected move of 20.3%, and Sharemaestro trend signal active.

CONVICTION

45/100

Options signal conviction.

EXPECTED MOVE

20.3%

Nearest-chain pricing.

PUT/CALL VOLUME

3.50

Contract volume balance.

Pressure

-45

Speculation

19

Volatility

88

Trend agreement

49

News sentiment

50/100

Weighted news tone is neutral across 39 relevant articles.

12 positive · 19 neutral · 8 negative

Insider activity

-

No recent insider transactions are stored.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
14d
Next report is scheduled for 13 Aug 2026; event risk rises as the date approaches.

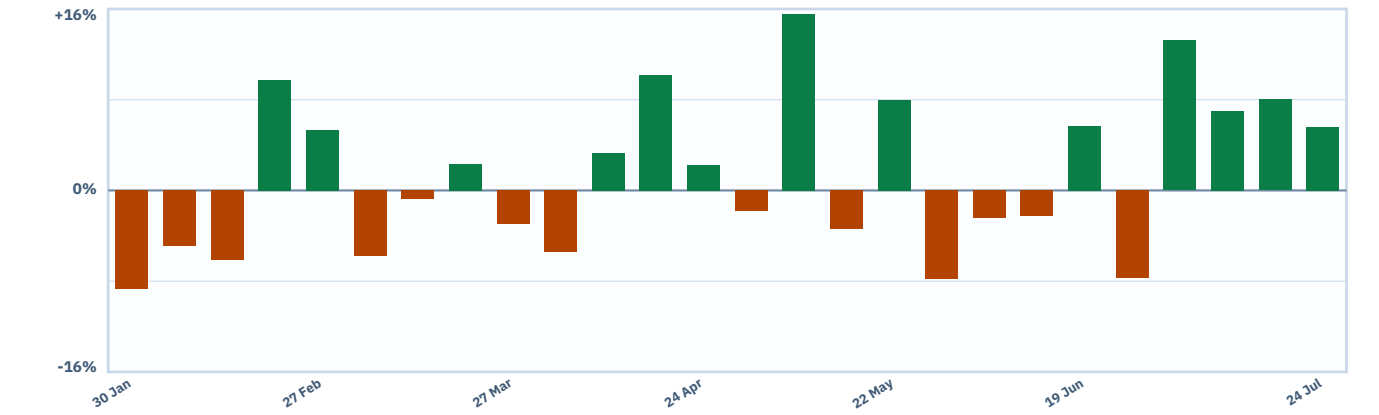
OPTIONS EXPECTED MOVE
20.3%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-2.4%
Distance below the 52-week high.

13-WEEK VOLATILITY
7.3%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
13 of 26
13 weeks finished lower.

BEST WEEK
+15.5%
Week of 8 May.

WORST WEEK
-8.7%
Week of 30 Jan.

LATEST WEEK
+5.6%
Week of 24 Jul.

Shape of recent returns

Strong gains		10
Modest gains		3
Flat weeks		-
Modest losses		6
Sharp losses		7

RECENT VOL
7.3%
13-week weekly-return volatility.

BASE VOL
6.7%
52-week weekly-return volatility.

UP/DOWN SPLIT
26/26
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
6.7% / -4.1%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Defensive

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.3% Average four-week return.	TREND BREADTH 49.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
COTY	NYSE	1.5%	38.0%	Inactive
DAR	NYSE	-1.0%	19.0%	Active
ELF	NYSE	5.0%	14.7%	Inactive
IPAR	NASDAQ	-0.6%	13.5%	Active
CALM	NASDAQ	2.0%	12.6%	Active

Industry · US Education & Training Services

4-WEEK RANK 2 / 35 Standing within the tracked group.	GROUP AVERAGE -4.3% Average four-week return.	TREND BREADTH 37.1% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
YOUL	NASDAQ	18.9%	40.6%	Inactive
DAO	NYSE	5.6%	38.1%	Active
KLC	NYSE	-5.6%	16.8%	Active
TAL	NYSE	0.6%	8.6%	Inactive
EDU	NYSE	0.2%	6.3%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	67/100	Trend, activity pressure, participation, and risk combine to a 67/100 tape read.	
Indicator analysis	79/100	Latest 12-week confirmation: trend 12/12, activity pressure 11/12, relative leadership 12/12.	Activity pressure 0.84; 4 reversal markers
Factors	32/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 56; Small Cap Core rank 78
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	42/100	DAO shows bearish options pressure with a 45/100 conviction score, put-call volume ratio of 3.50, expected move of 20.3%, and Sharemaestro trend signal active.	Bearish · Put-side pressure · Expected move 20.3%
Sentiment	50/100	Weighted news tone is neutral across 39 relevant articles.	A Look at Youdao Inc (DAO) After 5.6% Gain -- GF Value \$6.67 vs Price \$15.37
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	14d	Next report is scheduled for 13 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 5.6% Latest completed week; four-week move 38.1%.	INDICATOR STACK 94/74 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Bearish 45/100 conviction; expected move 20.3%.	NEWS SENTIMENT 50/100 39 relevant articles in the latest sentiment read.	EVENT RISK 14d Next report is scheduled for 13 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	15.36 USD	5.6%	11.34 USD	7.12 USD	1.01	34.78	167.9K	On
17 Jul 2026	14.55 USD	8.0%	11.15 USD	7.06 USD	0.82	28.03	263.6K	On
10 Jul 2026	13.47 USD	7.0%	10.96 USD	6.99 USD	0.69	17.50	430.6K	On
03 Jul 2026	12.59 USD	13.2%	10.81 USD	6.93 USD	0.57	11.83	314.5K	On
26 Jun 2026	11.12 USD	-7.7%	10.71 USD	6.88 USD	0.60	1.30	597.4K	On
19 Jun 2026	12.05 USD	5.7%	10.67 USD	6.84 USD	0.79	7.32	340.3K	On
12 Jun 2026	11.40 USD	-2.2%	10.59 USD	6.80 USD	1.01	2.66	504.5K	On
05 Jun 2026	11.66 USD	-2.4%	10.52 USD	6.76 USD	1.11	5.66	443.9K	On
29 May 2026	11.95 USD	-7.8%	10.48 USD	6.71 USD	1.16	5.66	549.9K	On
22 May 2026	12.96 USD	8.0%	10.43 USD	6.67 USD	0.84	16.24	635.2K	On
15 May 2026	12.00 USD	-3.4%	10.37 USD	6.61 USD	0.34	8.75	337.6K	On
08 May 2026	12.42 USD	15.5%	10.33 USD	6.57 USD	-0.15	12.77	291.6K	On
01 May 2026	10.75 USD	-1.8%	10.28 USD	6.52 USD	-0.66	0.01	339.3K	On
24 Apr 2026	10.95 USD	2.2%	10.24 USD	6.49 USD	-0.91	2.73	253.6K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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