BABA · NYSE · WEEK ENDED 24 JUL 2026

# Weekly Investor Report

Alibaba Group Holding Ltd · Consumer Cyclical · Internet Retail

LATEST CLOSE

112.1 USD

-2.5% latest week

## Weekly setup

# Mixed setup

The weekly trend is not active. Price is -15.2% below the Trend Line and sits at 20.4% of its 52-week range. The latest completed week returned -2.5%, after a 18.3% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers. Options positioning is bullish with 35/100 conviction, while the latest news-sentiment score is 55/100. Near-term considerations: volume confirmation is below normal; earnings are due in 30d.

Technical setup score 31/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

112.1 USD

24 Jul 2026

1W RETURN

-2.5%

latest completed week

4W RETURN

18.3%

short-term follow-through

12W RETURN

-13.9%

quarterly tape

TREND BREADTH

44.2%

23 of 52 weeks active

VOLUME RATIO

0.8x

vs 13-week average

### What is working

- Price is above Fair Value, showing premium demand versus the model.

### What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

### What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

## This week's evidence at a glance

PRICE FOLLOW-THROUGH

-2.5%

Latest completed week; four-week move 18.3%.

INDICATOR STACK

24/40

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

**OPTIONS PRESSURE**

**Bullish**

35/100 conviction; expected move 4.5%.

**NEWS SENTIMENT**

**55/100**

61 relevant articles in the latest sentiment read.

**EVENT RISK**

**30d**

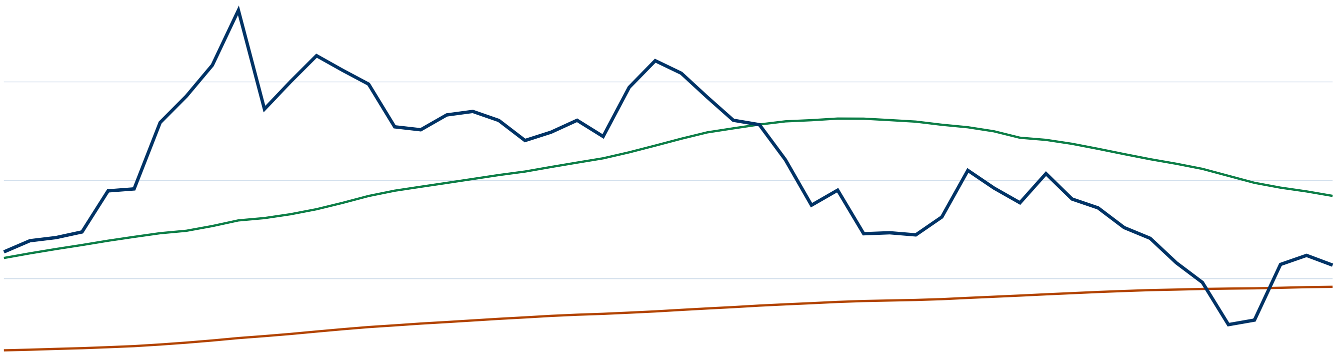
Next report is scheduled for 28 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

# Where price is—and whether the trend supports it

The weekly trend is not active. Price is -15.2% below the Trend Line and sits at 20.4% of its 52-week range. The latest completed week returned -2.5%, after a 18.3% four-week move.

## 52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

### Position in the 52-week range


91.99 USD
190.9 USD

**Latest close sits at 20.4% of the 52-week range.**

**RANGE LOCATION**

**20.4%**

Shows where the latest close sits between the 52-week low and high.

**TREND DISTANCE**

**-15.2%**

Price premium or discount versus the weekly Trend Line.

**FAIR-VALUE GAP**

**6.0%**

Premium demand or model discount versus Sharemaestro Fair Value.

**HIGH-WATER GAP**

**-41.3%**

Distance from the latest 52-week high.

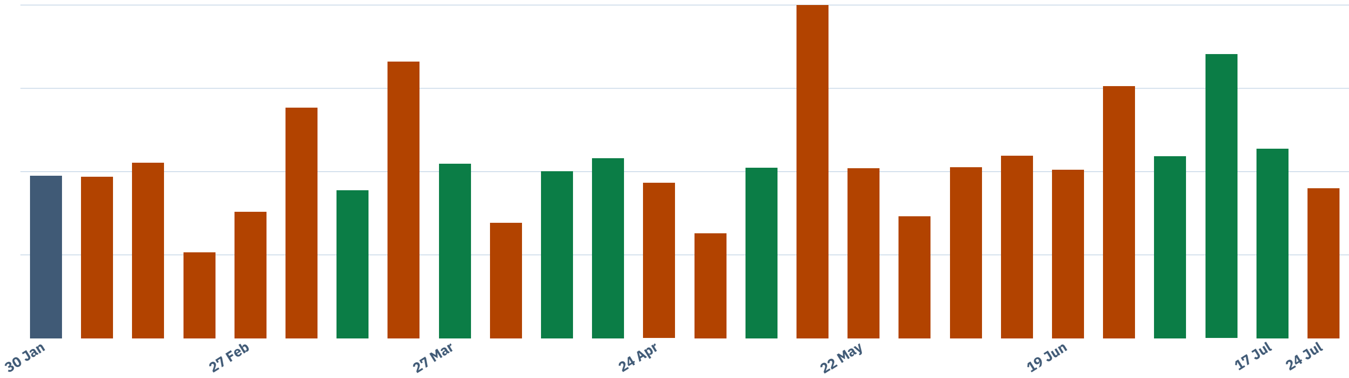
02 · VOLUME AND DEMAND

# Is real participation confirming the move?

Latest weekly volume is 0.8x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

## 26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



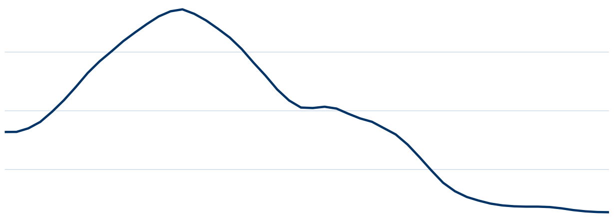

| PARTICIPATION | BASELINE | ONE-YEAR BASE | LATEST WEEKLY VOLUME |
|---|---|---|---|
| 0.8x | 59.3M | 66.0M | 46.6M |
| Latest volume versus the 13-week average. | 13-week average volume. | 52-week average volume. | Most recent completed week. |

**Demand beneath price**

## Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

### Activity pressure path



Latest 0.02 · 12-week average 0.04

### 12-week confirmation

| Signal | Read | Meaning |
|---|---|---|
| Trend active | 0/12 | Active trend-backdrop weeks in the latest 12-week window. |
| Positive pressure | 0/12 | Weeks with constructive activity pressure in the latest 12-week window. |
| Positive leadership | 0/12 | Weeks with positive relative leadership in the latest 12-week window. |
| Activity pressure | 0.02 | Current proprietary activity-pressure read. |
| Buy signals | 0 | Accumulation signal count in the latest 12 weeks. |
| Reversal markers | 0 | No reversal markers |

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

# Is performance persistent—and is the stock leading?

Performance is 18.3% over four weeks, -13.9% over 12 weeks, and -5.7% over one year. The current trend has remained active for 0 consecutive weeks.

## Performance by holding period

| | |
|---|---|
| 1W | -2.5% |
| 4W | 18.3% |
| 12W | -13.9% |
| 26W | -34.7% |
| 52W | -5.7% |

**ACTIVE TREND STREAK**

**0 weeks**

Consecutive active weeks.

**ACTIVE WEEKS**

**23**

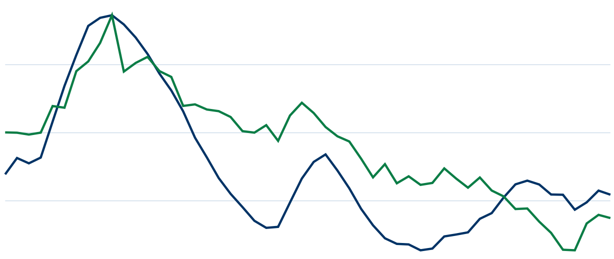
Latest 52 weeks.

**TREND BREADTH**

**44.2%**

Share of active weeks.

## Activity pressure vs relative leadership



Blue: activity pressure · Green: relative leadership

**PRESSURE**

**-0.55**

Latest activity-pressure read.

**PRESSURE CHANGE**

**0.1%**

Four-week change in activity pressure.

**LEADERSHIP**

**-26.23**

Latest relative-leadership reading.

**RS CHANGE**

**30.2%**

Four-week change in relative leadership.

## Technical setup scorecard

| | |
|---|---|
| Trend | 24 |
| Momentum | 80 |
| Activity Pressure | 40 |
| Relative Leadership | 0 |
| Next-Week Expectancy | 50 |
| Volume | 33 |
| Smart Money | 20 |
| Risk Control | 0 |

04 · FUNDAMENTALS AND VALUATION

# What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

| FACTOR WEEK | STATEMENTS THROUGH | FIELD COVERAGE | MODEL CONFIDENCE |
|---|---|---|---|
| 26 Jul 2026 | 31 Mar 2026 | 100% | 96% |
| Latest published factor snapshot. | Financial reporting period used. | Available factor fields. | Snapshot confidence. |

## Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

| | |
|---|---|
| **Overall factor strength** | 72/100 |
| **Value** | 99/100 |
| **Quality** | 23/100 |
| **Momentum** | 21/100 |
| **Growth** | 4/100 |

## Valuation

How much investors are paying for earnings, sales, and cash flow.

| | |
|---|---|
| P/E<br>Price divided by trailing earnings. | 2.6x |
| PRICE / SALES<br>Market value relative to trailing revenue. | 0.3x |
| EV / EBITDA<br>Enterprise value relative to operating cash earnings. | 3.8x |
| FREE-CASH-FLOW YIELD<br>Free cash flow as a share of enterprise value. | 47.9% |

## Business quality

Margins and the return generated on invested capital.

| | |
|---|---|
| GROSS MARGIN<br>Gross profit retained from each unit of revenue. | 39.8% |
| OPERATING MARGIN<br>Operating profit retained from revenue. | 10.3% |
| FREE-CASH-FLOW MARGIN<br>Free cash flow generated from revenue. | 19.7% |
| RETURN ON INVESTED CAPITAL<br>Operating return generated on invested capital. | 7.6% |

04 · FUNDAMENTALS AND VALUATION · CONTINUED

# Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

## Growth and financial strength

Recent business growth and accounting strength.

| | |
|---|---|
| **REVENUE GROWTH**<br>Latest one-year revenue growth. | 2.7% |
| **EPS GROWTH**<br>Latest one-year earnings-per-share growth. | -20.4% |
| **FREE-CASH-FLOW GROWTH**<br>Latest one-year free-cash-flow growth. | -18.7% |
| **PIOTROSKI F-SCORE**<br>Nine-point accounting-strength checklist. | 3/9 |

## Shareholder return and balance sheet

Cash returned to owners and financial leverage.

| | |
|---|---|
| **DIVIDEND YIELD**<br>Cash dividends relative to market value. | 0.9% |
| **BUYBACK YIELD**<br>Net share repurchases relative to market value. | 2.5% |
| **SHAREHOLDER YIELD**<br>Dividend yield plus net buyback yield. | 3.4% |
| **NET DEBT / EBITDA**<br>Balance-sheet debt relative to operating cash earnings. | 0.8x |

### How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

**The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.**

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

# What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

### Options positioning

## Bullish

BABA shows bullish options pressure with a 35/100 conviction score, put-call volume ratio of 0.47, expected move of 4.5%, and Sharemaestro trend signal inactive.

| CONVICTION | EXPECTED MOVE | PUT/CALL VOLUME |
|---|---|---|
| 35/100 | 4.5% | 0.47 |
| Options signal conviction. | Nearest-chain pricing. | Contract volume balance. |

| | |
|---|---|
| **Pressure** | **40** |
| **Speculation** | **41** |
| **Volatility** | **53** |
| **Trend agreement** | **16** |

### Insider activity

## -

No recent insider transactions are stored.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

### News sentiment

## 55/100

Weighted news tone is neutral across 61 relevant articles.

23 positive · 30 neutral · 8 negative

### Patient Capital

## Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

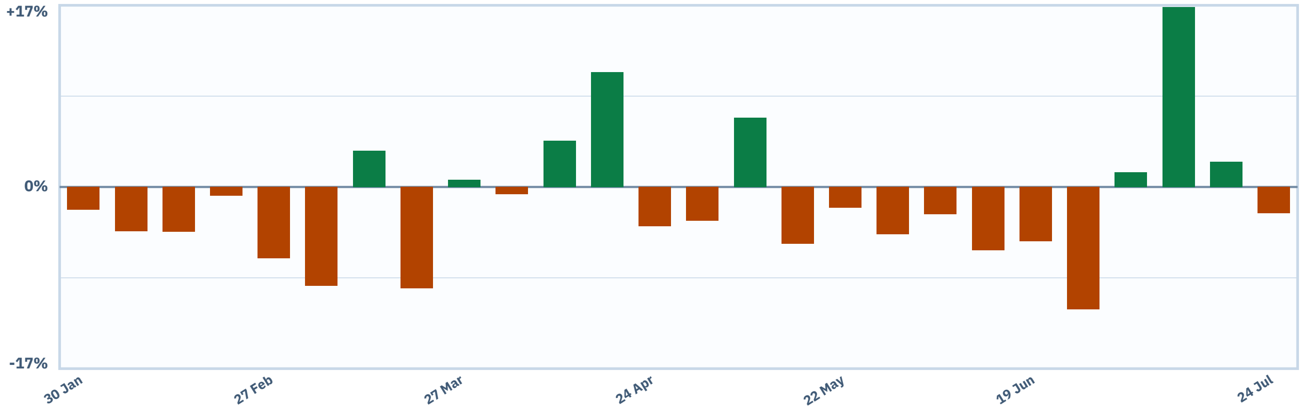
# What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

| NEXT EARNINGS | OPTIONS EXPECTED MOVE | 52-WEEK DRAWDOWN | 13-WEEK VOLATILITY |
|---|---|---|---|
| 30d | 4.5% | -41.3% | 6.7% |
| Next report is scheduled for 28 Aug 2026; event risk rises as the date approaches. | Nearest-chain priced movement where available. | Distance below the 52-week high. | Standard deviation of weekly returns. |

## Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.




| WEEKS HIGHER | BEST WEEK | WORST WEEK | LATEST WEEK |
|---|---|---|---|
| 8 of 26 | +16.8% | -11.5% | -2.5% |
| 18 weeks finished lower. | Week of 10 Jul. | Week of 26 Jun. | Week of 24 Jul. |

### Shape of recent returns

| | |
|---|---|
| Strong gains | 4 |
| Modest gains | 4 |
| Flat weeks | - |
| Modest losses | 8 |
| Sharp losses | 10 |

| RECENT VOL | BASE VOL |
|---|---|
| 6.7% | 6.2% |
| 13-week weekly-return volatility. | 52-week weekly-return volatility. |

| UP/DOWN SPLIT | AVERAGE SKEW |
|---|---|
| 25/27 | 5.1% / -4.5% |
| Count of positive and negative weeks in the 52-week window. | Average positive week versus average negative week. |

07 · SECTOR AND PEER CONTEXT

# Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

## Sector · US Consumer Cyclical

**4-WEEK RANK**

**3 / 100**

Standing within the tracked group.

**GROUP AVERAGE**

**-0.8%**

Average four-week return.

**TREND BREADTH**

**36.0%**

Share of peers with an active trend.

| Peer | Exchange | 1W return | 4W return | Trend |
|---|---|---|---|---|
| PAG | NYSE | 7.2% | 19.3% | Active |
| JD | NASDAQ | 1.9% | 18.9% | Active |
| BABA | NYSE | -2.5% | 18.3% | Inactive |
| MUSA | NYSE | -0.9% | 16.5% | Active |
| PSNYW | NASDAQ | -46.9% | 16.5% | Inactive |

## Industry · US Internet Retail

**4-WEEK RANK**

**3 / 31**

Standing within the tracked group.

**GROUP AVERAGE**

**-0.3%**

Average four-week return.

**TREND BREADTH**

**29.0%**

Share of peers with an active trend.

| Peer | Exchange | 1W return | 4W return | Trend |
|---|---|---|---|---|
| ZKH | NYSE | -1.3% | 28.8% | Inactive |
| JD | NASDAQ | 1.9% | 18.9% | Active |
| BABA | NYSE | -2.5% | 18.3% | Inactive |
| NHTC | NASDAQ | -5.5% | 16.1% | Inactive |
| MOGU | NYSE | -0.5% | 13.2% | Inactive |

08 · EVIDENCE AND WEEKLY DATA

# The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

## Cross-signal evidence matrix

| Evidence pillar | Score / read | Summary | Detail |
|---|---|---|---|
| Weekly tape | 25/100 | Trend, activity pressure, participation, and risk combine to a 25/100 tape read. | |
| Indicator analysis | 9/100 | Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12. | Activity pressure 0.02; No reversal markers |
| Factors | 53/100 | O'Shaughnessy factor stack blends value, quality, momentum, and confidence. | Buyback Yield rank 21 |
| SVQF | 96/100 | Value and quality alignment from the Sharemaestro SVQF framework. | Composite rank 41.0 of 1013 |
| Patient Capital | Quiet | Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. | No recent buy signal |
| Options | 44/100 | BABA shows bullish options pressure with a 35/100 conviction score, put-call volume ratio of 0.47, expected move of 4.5%, and Sharemaestro trend signal inactive. | Bullish · Call-side pressure · Expected move 4.5% |
| Sentiment | 55/100 | Weighted news tone is neutral across 61 relevant articles. | Oracle vs. Alibaba: Which Cloud & AI Giant Should You Buy Right Now? |
| Insiders | 50/100 | No recent insider transaction evidence is stored. | Not currently available. |
| Earnings | 30d | Next report is scheduled for 28 Aug 2026; event risk rises as the date approaches. | |

## Current evidence clusters

**PRICE FOLLOW-THROUGH**

**-2.5%**

Latest completed week; four-week move 18.3%.

**INDICATOR STACK**

**24/40**

Trend and activity pressure are weighted against the latest 12-week confirmation window.

**TREND BACKDROP**

**Active**

The trend backdrop defines the current weekly regime.

**PATIENT CAPITAL**

**Quiet**

Activity-pressure buy-signal status for institutional accumulation timing.

**OPTIONS PRESSURE**

**Bullish**

35/100 conviction; expected move 4.5%.

**NEWS SENTIMENT**

**55/100**

61 relevant articles in the latest sentiment read.

**EVENT RISK**

**30d**

Next report is scheduled for 28 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

# Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

| Week | Close | Return | Trend Line | Fair Value | Pressure | Leadership | Volume | Trend |
|---|---|---|---|---|---|---|---|---|
| 24 Jul 2026 | 112.1 USD | -2.5% | 132.3 USD | 105.8 USD | -0.55 | -26.23 | 46.6M | Off |
| 17 Jul 2026 | 115.0 USD | 2.4% | 133.6 USD | 105.7 USD | -0.50 | -25.07 | 59.0M | Off |
| 10 Jul 2026 | 112.3 USD | 16.8% | 134.7 USD | 105.5 USD | -0.64 | -28.18 | 88.3M | Off |
| 03 Jul 2026 | 96.14 USD | 1.4% | 136.1 USD | 105.4 USD | -0.72 | -37.82 | 56.5M | Off |
| 26 Jun 2026 | 94.81 USD | -11.5% | 138.1 USD | 105.3 USD | -0.55 | -37.61 | 78.4M | Off |
| 19 Jun 2026 | 107.1 USD | -5.1% | 140.2 USD | 105.2 USD | -0.55 | -31.55 | 52.4M | Off |
| 12 Jun 2026 | 112.8 USD | -5.9% | 141.6 USD | 105.0 USD | -0.43 | -27.54 | 56.8M | Off |
| 05 Jun 2026 | 119.9 USD | -2.5% | 143.0 USD | 104.9 USD | -0.39 | -22.79 | 53.1M | Off |
| 29 May 2026 | 123.1 USD | -4.4% | 144.4 USD | 104.6 USD | -0.43 | -22.99 | 37.9M | Off |
| 22 May 2026 | 128.8 USD | -2.0% | 146.0 USD | 104.3 USD | -0.58 | -18.44 | 52.9M | Off |
| 15 May 2026 | 131.4 USD | -5.3% | 147.4 USD | 104.0 USD | -0.76 | -16.34 | 103.6M | Off |
| 08 May 2026 | 138.8 USD | 6.5% | 148.6 USD | 103.7 USD | -0.83 | -11.66 | 53.0M | Off |
| 01 May 2026 | 130.3 USD | -3.2% | 149.2 USD | 103.3 USD | -0.98 | -15.34 | 32.6M | Off |
| 24 Apr 2026 | 134.6 USD | -3.7% | 151.1 USD | 102.9 USD | -1.01 | -12.03 | 48.3M | Off |

### How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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