

RKLB · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Rocket Lab USA Inc. · Industrials · Aerospace & Defense

LATEST CLOSE

63.91 USD

-5.5% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -25.6% below the Trend Line and sits at 23.2% of its 52-week range. The latest completed week returned -5.5%, after a -24.4% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is expensive relative to peers. Options positioning is bullish with 40/100 conviction, while the latest news-sentiment score is 55/100. Near-term considerations: volume confirmation is below normal; earnings are due in 7d.

Technical setup score 29/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

63.91 USD

24 Jul 2026

1W RETURN

-5.5%

latest completed week

4W RETURN

-24.4%

short-term follow-through

12W RETURN

-18.9%

quarterly tape

TREND BREADTH

96.2%

50 of 52 weeks active

VOLUME RATIO

0.7x

vs 13-week average

What is working

- Price is above Fair Value, showing premium demand versus the model.
- Next-week expectancy is positive at 55.12% based on similar historical setup states.
- Activity pressure is constructive, supporting the smart-money activity read.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- 2 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-5.5%

Latest completed week; four-week move -24.4%.

INDICATOR STACK

53/18

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 55.12%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Bullish

40/100 conviction; expected move 8.2%.

NEWS SENTIMENT

55/100

57 relevant articles in the latest sentiment read.

EVENT RISK

7d

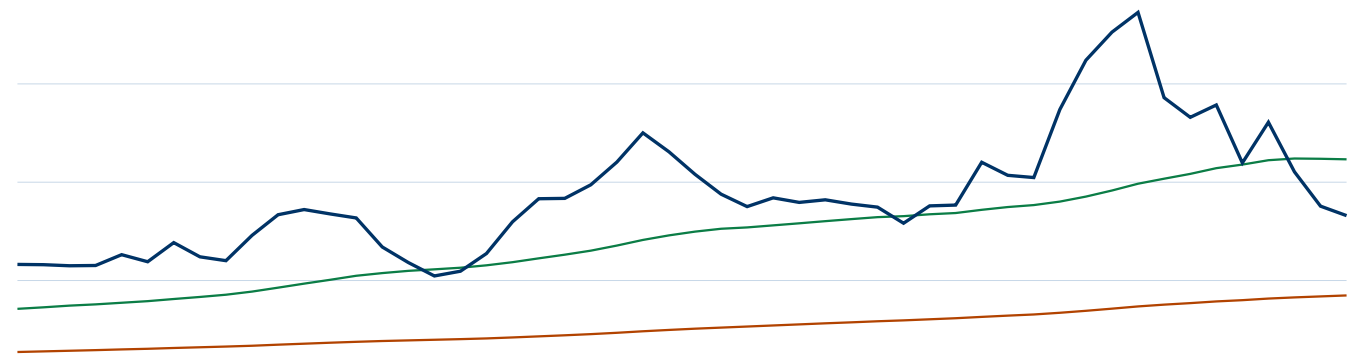
Next report is scheduled for 06 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -25.6% below the Trend Line and sits at 23.2% of its 52-week range. The latest completed week returned -5.5%, after a -24.4% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Close Trend 37.57 USD 151.0 USD Latest close sits at 23.2% of the 52-week range.	RANGE LOCATION 23.2% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -25.6% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 95.7% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -57.7% Distance from the latest 52-week high.

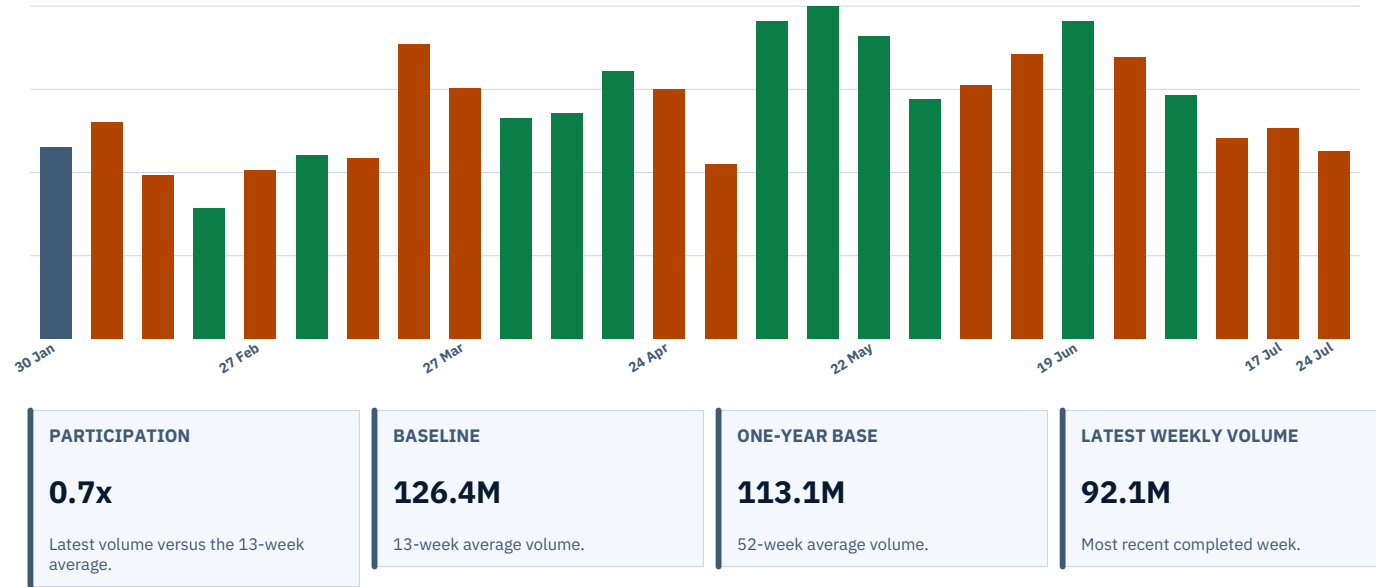
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.7x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



Demand beneath price

Activity pressure and institutional-style signals

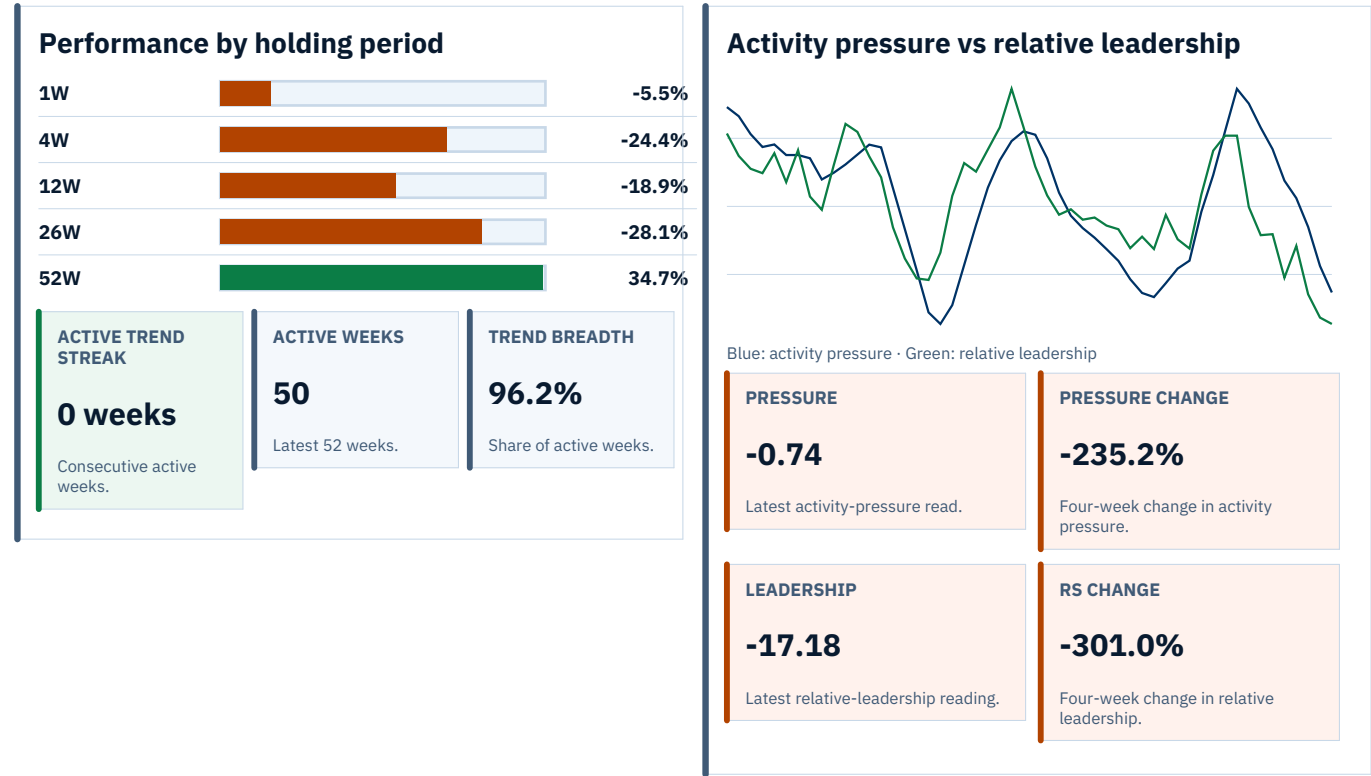
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -24.4% over four weeks, -18.9% over 12 weeks, and 34.7% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		53
Momentum		0
Activity Pressure		18
Relative Leadership		0
Next-Week Expectancy		78
Volume		31
Smart Money		51
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is expensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 82% Available factor fields.	MODEL CONFIDENCE 78% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		11/100
Value		12/100
Quality		6/100
Momentum		83/100
Growth		85/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 36.6% Gross profit retained from each unit of revenue.
PRICE / SALES 58.8x Market value relative to trailing revenue.	OPERATING MARGIN -29.8% Operating profit retained from revenue.
EV / EBITDA - Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN -1.0% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD -0.0% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL -12.7% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH45.8% Latest one-year revenue growth.	DIVIDEND YIELD- Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD-3.8% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH- Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD-3.8% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA7.0x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

RKLB shows bullish options pressure with a 40/100 conviction score, put-call volume ratio of 0.41, expected move of 8.2%, and Sharemaestro trend signal inactive.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
40/100 Options signal conviction.	8.2% Nearest-chain pricing.	0.41 Contract volume balance.

Pressure		46
Speculation		42
Volatility		89
Trend agreement		11

Insider activity

0 / 20

0 acquisitions and 20 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

55/100

Weighted news tone is neutral across 57 relevant articles.

16 positive · 35 neutral · 6 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
7d
Next report is scheduled for 06 Aug 2026; event risk rises as the date approaches.

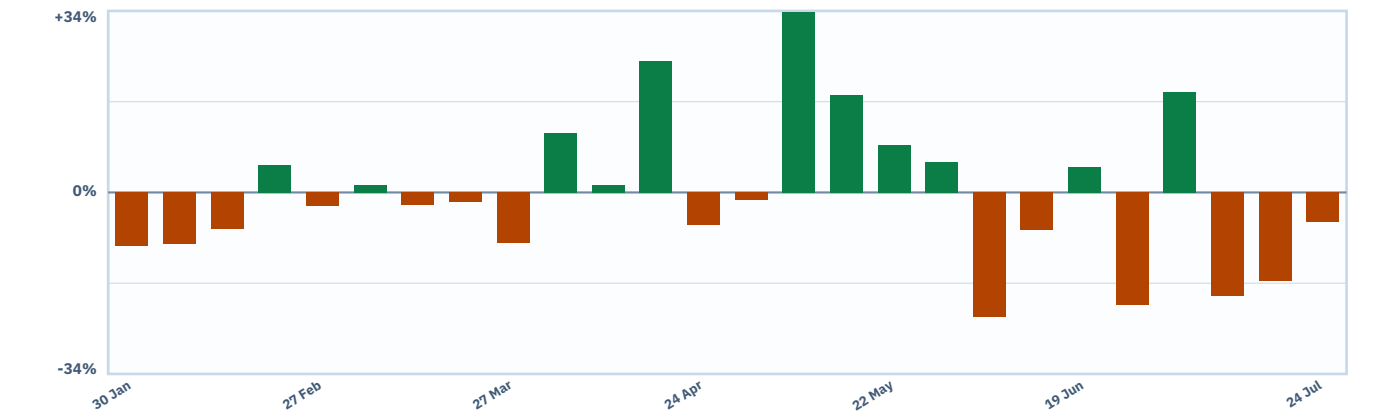
OPTIONS EXPECTED MOVE
8.2%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-57.7%
Distance below the 52-week high.

13-WEEK VOLATILITY
16.8%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
11 of 26
15 weeks finished lower.

BEST WEEK
+33.8%
Week of 8 May.

WORST WEEK
-23.3%
Week of 5 Jun.

LATEST WEEK
-5.5%
Week of 24 Jul.

Shape of recent returns

Strong gains		9
Modest gains		2
Flat weeks		-
Modest losses		4
Sharp losses		11

RECENT VOL
16.8%
13-week weekly-return volatility.

BASE VOL
12.5%
52-week weekly-return volatility.

UP/DOWN SPLIT
25/27
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
11.7% / -8.2%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Industrials

4-WEEK RANK 96 / 100 Standing within the tracked group.	GROUP AVERAGE -0.7% Average four-week return.	TREND BREADTH 52.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
CTAS	NASDAQ	0.7%	19.8%	Inactive
GPN	NYSE	4.0%	15.9%	Inactive
LMT	NYSE	14.5%	14.8%	Inactive
ESLT	NASDAQ	10.6%	14.6%	Inactive
UNP	NYSE	1.8%	14.5%	Active

Industry · US Aerospace & Defense

4-WEEK RANK 71 / 82 Standing within the tracked group.	GROUP AVERAGE -6.5% Average four-week return.	TREND BREADTH 23.2% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
VVX	NYSE	10.5%	15.3%	Active
LMT	NYSE	14.5%	14.8%	Inactive
ESLT	NASDAQ	10.6%	14.6%	Inactive
HXL	NYSE	6.2%	14.3%	Active
DRS	NASDAQ	9.0%	13.2%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	35/100	Trend, activity pressure, participation, and risk combine to a 35/100 tape read.	
Indicator analysis	70/100	Latest 12-week confirmation: trend 10/12, activity pressure 10/12, relative leadership 9/12.	Activity pressure 0.70; 2 reversal markers
Next-Week Expectancy	Positive 55.12%	Next-week expectancy is positive with a 55.12% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	25/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 81
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	45/100	RKLB shows bullish options pressure with a 40/100 conviction score, put-call volume ratio of 0.41, expected move of 8.2%, and Sharemaestro trend signal inactive.	Bullish · Call-side pressure · Expected move 8.2%
Sentiment	55/100	Weighted news tone is neutral across 57 relevant articles.	Rocket Lab's Bull Case Strengthens On Neutron Progress And Iridium Deal, Says Citizens – Firm Sees 98% Upside Potential For RKLB
Insiders	0 / 20	0 acquisitions and 20 disposals in the latest 180-day insider tape.	
Earnings	7d	Next report is scheduled for 06 Aug 2026; event risk rises as the date approaches.	
Research flow	1 items	1 recent research articles and 0 Market Watch posts are available.	

Current evidence clusters

PRICE FOLLOW-THROUGH -5.5% Latest completed week; four-week move -24.4%.	INDICATOR STACK 53/18 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 55.12% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Bullish 40/100 conviction; expected move 8.2%.	NEWS SENTIMENT 55/100 57 relevant articles in the latest sentiment read.	EVENT RISK 7d Next report is scheduled for 06 Aug 2026; event risk rises as the date approaches.

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	63.91 USD	-5.5%	85.94 USD	32.65 USD	-0.74	-17.18	92.1M	Off
17 Jul 2026	67.62 USD	-16.6%	86.17 USD	32.29 USD	-0.43	-13.63	103.6M	Off
10 Jul 2026	81.04 USD	-19.3%	86.27 USD	31.90 USD	0.01	-0.71	98.3M	On
03 Jul 2026	100.5 USD	18.8%	85.61 USD	31.42 USD	0.34	26.20	119.6M	On
26 Jun 2026	84.54 USD	-21.2%	83.90 USD	30.81 USD	0.54	8.55	138.2M	On
19 Jun 2026	107.2 USD	4.7%	82.49 USD	30.31 USD	0.90	32.77	155.9M	On
12 Jun 2026	102.4 USD	-7.0%	80.26 USD	29.66 USD	1.15	32.19	139.7M	On
05 Jun 2026	110.1 USD	-23.3%	78.36 USD	29.04 USD	1.43	47.88	124.7M	On
29 May 2026	143.5 USD	5.7%	76.41 USD	28.37 USD	1.60	87.53	117.5M	On
22 May 2026	135.8 USD	8.8%	73.73 USD	27.48 USD	1.11	87.54	148.5M	On
15 May 2026	124.8 USD	18.3%	71.36 USD	26.64 USD	0.61	79.20	163.4M	On
08 May 2026	105.5 USD	33.8%	69.41 USD	25.87 USD	0.19	54.84	156.0M	On
01 May 2026	78.81 USD	-1.1%	68.03 USD	25.22 USD	-0.37	24.72	85.5M	On
24 Apr 2026	79.68 USD	-6.0%	67.28 USD	24.74 USD	-0.46	29.90	122.5M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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