

TGT · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Target Corporation · Consumer Defensive · Discount Stores

LATEST CLOSE

136.8 USD

-2.0% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 12.9% above the Trend Line and sits at 87.8% of its 52-week range. The latest completed week returned -2.0%, after a -2.6% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive. Options positioning is bullish with 53/100 conviction, while the latest news-sentiment score is 56/100. Near-term considerations: volume confirmation is below normal; earnings are due in 20d.

Technical setup score 62/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

136.8 USD

24 Jul 2026

1W RETURN

-2.0%

latest completed week

4W RETURN

-2.6%

short-term follow-through

12W RETURN

7.1%

quarterly tape

TREND BREADTH

51.9%

27 of 52 weeks active

VOLUME RATIO

0.6x

vs 13-week average

What is working

- The trend backdrop is active with a 27-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- No major top-level risk cluster is currently dominant.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-2.0%

Latest completed week; four-week move -2.6%.

INDICATOR STACK

74/46

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Bullish

53/100 conviction; expected move 6.8%.

NEWS SENTIMENT

56/100

49 relevant articles in the latest sentiment read.

EVENT RISK

20d

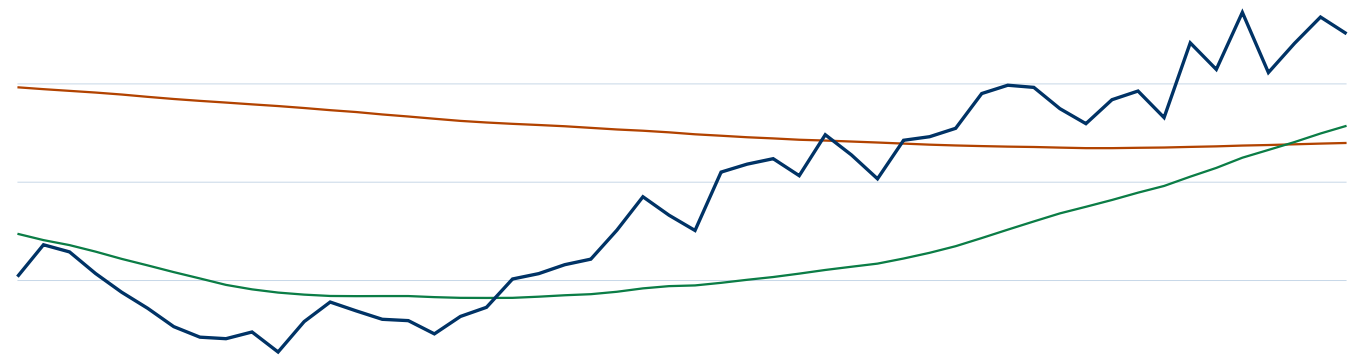
Next report is scheduled for 19 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 12.9% above the Trend Line and sits at 87.8% of its 52-week range. The latest completed week returned -2.0%, after a -2.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range FairTrend Close 81.85 USD144.4 USD Latest close sits at 87.8% of the 52-week range.	RANGE LOCATION 87.8% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 12.9% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 15.6% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -5.3% Distance from the latest 52-week high.

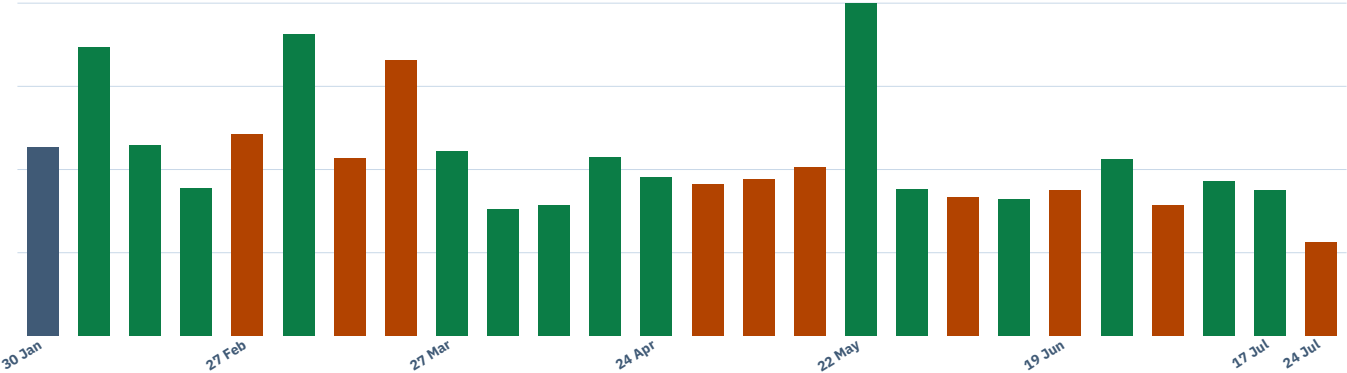
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.6x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.6x Latest volume versus the 13-week average.	BASELINE 23.6M 13-week average volume.	ONE-YEAR BASE 31.4M 52-week average volume.	LATEST WEEKLY VOLUME 13.8M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.95 · 12-week average 0.96

12-week confirmation

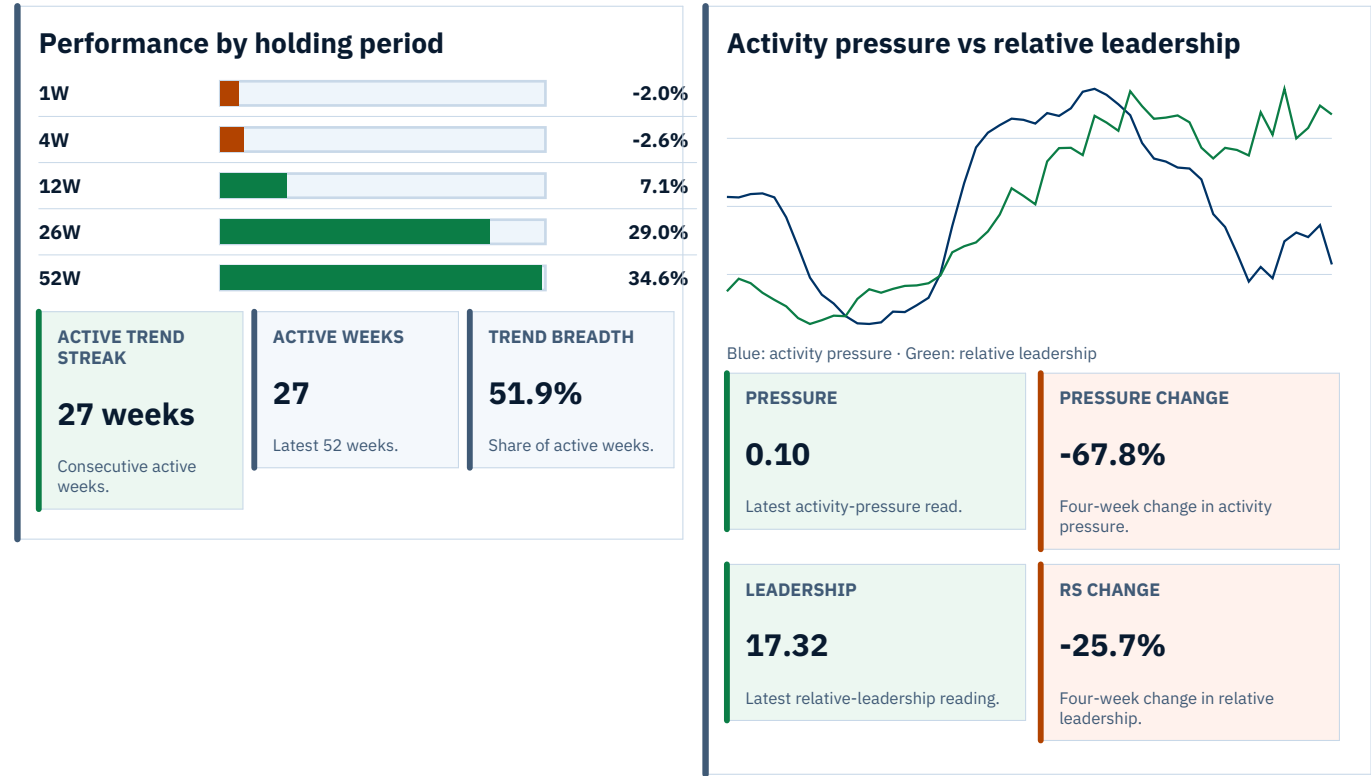
Signal	Read	Meaning
Trend active	12/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	10/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	12/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.95	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -2.6% over four weeks, 7.1% over 12 weeks, and 34.6% over one year. The current trend has remained active for 27 consecutive weeks.



Technical setup scorecard

Trend		74
Momentum		50
Activity Pressure		46
Relative Leadership		100
Next-Week Expectancy		50
Volume		24
Smart Money		80
Risk Control		70

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Jan 2026 Financial reporting period used.	FIELD COVERAGE 100% Available factor fields.	MODEL CONFIDENCE 100% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		91/100
Value		77/100
Quality		72/100
Momentum		80/100
Growth		4/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 18.0x	GROSS MARGIN Gross profit retained from each unit of revenue. 28.1%
PRICE / SALES Market value relative to trailing revenue. 0.6x	OPERATING MARGIN Operating profit retained from revenue. 4.6%
EV / EBITDA Enterprise value relative to operating cash earnings. 9.6x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 10.2%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 14.1%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 12.0%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH0.5%	DIVIDEND YIELD3.3%
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-17.6%	BUYBACK YIELD0.3%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH14.0%	SHAREHOLDER YIELD3.6%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9	NET DEBT / EBITDA1.9x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Bullish

TGT shows bullish options pressure with a 53/100 conviction score, put-call volume ratio of 0.17, expected move of 6.8%, and Sharemaestro trend signal active.

CONVICTION

53/100

Options signal conviction.

EXPECTED MOVE

6.8%

Nearest-chain pricing.

PUT/CALL VOLUME

0.17

Contract volume balance.

Pressure

72

Speculation

43

Volatility

66

Trend agreement

27

Insider activity

9 / 11

9 acquisitions and 11 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

56/100

Weighted news tone is neutral across 49 relevant articles.

22 positive · 24 neutral · 3 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
20d
Next report is scheduled for 19 Aug 2026; event risk rises as the date approaches.

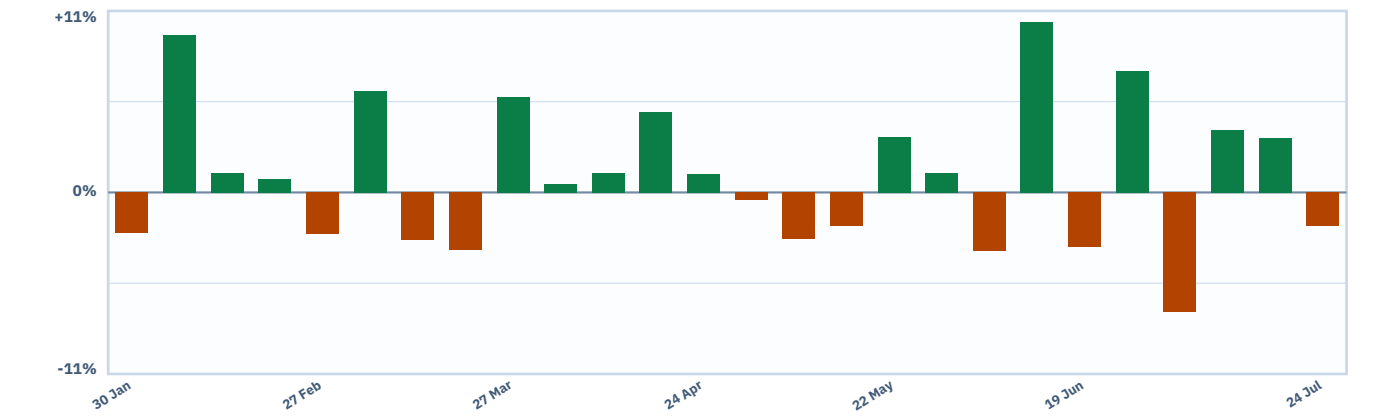
OPTIONS EXPECTED MOVE
6.8%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-5.3%
Distance below the 52-week high.

13-WEEK VOLATILITY
4.7%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
15 of 26
11 weeks finished lower.

BEST WEEK
+10.3%
Week of 12 Jun.

WORST WEEK
-7.3%
Week of 3 Jul.

LATEST WEEK
-2.0%
Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		9
Flat weeks		-
Modest losses		10
Sharp losses		1

RECENT VOL
4.7%
13-week weekly-return volatility.

BASE VOL
3.9%
52-week weekly-return volatility.

UP/DOWN SPLIT
27/25
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
3.8% / -2.7%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Defensive

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
67 / 100	-0.3%	49.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
COTY	NYSE	1.5%	38.0%	Inactive
DAR	NYSE	-1.0%	19.0%	Active
ELF	NYSE	5.0%	14.7%	Inactive
IPAR	NASDAQ	-0.6%	13.5%	Active
CALM	NASDAQ	2.0%	12.6%	Active

Industry · US Discount Stores

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
4 / 9	-2.9%	33.3%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
BJ	NYSE	-0.5%	4.6%	Inactive
DG	NYSE	-6.8%	-1.4%	Inactive
COST	NASDAQ	-0.5%	-1.7%	Inactive
TGT	NYSE	-2.0%	-2.6%	Active
DLTR	NASDAQ	-4.4%	-2.8%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	65/100	Trend, activity pressure, participation, and risk combine to a 65/100 tape read.	
Indicator analysis	87/100	Latest 12-week confirmation: trend 12/12, activity pressure 10/12, relative leadership 12/12.	Activity pressure 0.95; No reversal markers
Factors	79/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 38
SVQF	52/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 489.5 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	56/100	TGT shows bullish options pressure with a 53/100 conviction score, put-call volume ratio of 0.17, expected move of 6.8%, and Sharemaestro trend signal active.	Bullish · Call-side pressure · Expected move 6.8%
Sentiment	56/100	Weighted news tone is neutral across 49 relevant articles.	Flock LPR Links Suspect Vehicle to Target Store Shooting, Arrest Made in One Day
Insiders	9 / 11	9 acquisitions and 11 disposals in the latest 180-day insider tape.	
Earnings	20d	Next report is scheduled for 19 Aug 2026; event risk rises as the date approaches.	
Research flow	2 items	2 recent research articles and 0 Market Watch posts are available.	

Current evidence clusters

PRICE FOLLOW-THROUGH -2.0% Latest completed week; four-week move -2.6%.	INDICATOR STACK 74/46 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Bullish 53/100 conviction; expected move 6.8%.	NEWS SENTIMENT 56/100 49 relevant articles in the latest sentiment read.	EVENT RISK 20d Next report is scheduled for 19 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	136.8 USD	-2.0%	121.2 USD	118.3 USD	0.10	17.32	13.8M	On
17 Jul 2026	139.6 USD	3.3%	119.9 USD	118.2 USD	0.45	19.38	21.5M	On
10 Jul 2026	135.1 USD	3.8%	118.4 USD	118.0 USD	0.34	14.18	22.9M	On
03 Jul 2026	130.2 USD	-7.3%	117.1 USD	117.9 USD	0.38	11.75	19.3M	On
26 Jun 2026	140.4 USD	7.4%	115.8 USD	117.8 USD	0.30	23.30	26.1M	On
19 Jun 2026	130.7 USD	-3.3%	114.1 USD	117.7 USD	-0.03	12.60	21.5M	On
12 Jun 2026	135.2 USD	10.3%	112.6 USD	117.6 USD	0.07	17.83	20.2M	On
05 Jun 2026	122.6 USD	-3.5%	111.0 USD	117.5 USD	-0.05	7.77	20.5M	On
29 May 2026	127.1 USD	1.2%	109.9 USD	117.5 USD	0.20	9.05	21.7M	On
22 May 2026	125.6 USD	3.3%	108.6 USD	117.4 USD	0.43	9.54	49.2M	On
15 May 2026	121.5 USD	-2.1%	107.5 USD	117.4 USD	0.54	7.07	25.0M	On
08 May 2026	124.1 USD	-2.8%	106.4 USD	117.5 USD	0.85	9.59	23.2M	On
01 May 2026	127.7 USD	-0.3%	105.0 USD	117.6 USD	0.95	15.49	22.5M	On
24 Apr 2026	128.1 USD	1.1%	103.6 USD	117.7 USD	0.96	17.10	23.4M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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