

SAO WEEKLY EQUITY REPORT

A2SO34 Weekly Report

Academy Sports and Outdoors, Inc.

A2SO34 closed the latest completed week at 59.16 BRL. The 4-week return is - and the 12-week return is -. The trend backdrop is inactive, with activity pressure at 0.00.

Field	Value	Field	Value
Week ending	10 Jul 2026	Evidence rating	Caution
Evidence score	35	Currency	BRL
Exchange	SAO	Country	BR
Sector	Consumer Cyclical	Industry	Specialty Retail
Market cap	3.7B	Report page	Available online

OPEN	HIGH	LOW	CLOSE	VOLUME	TREND
61.20 BRL	61.20 BRL	59.16 BRL	59.16 BRL	1.0	0.0%
weekly open	weekly high	weekly low	weekly close	latest week	0 of 4 weeks active

Company brief

Academy Sports and Outdoors, Inc., through its subsidiaries, operates as a sporting goods and outdoor recreational retailer in the United States. The company's outdoors division comprises camping products, such as coolers and drinkware, camping accessories and equipment, and watersports and equipment; fishing products, including marine equipment and fishing...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is sentiment: Weighted news tone is neutral across 11 relevant articles. The main constraint is indicator analysis: Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4. The combined read is defensive, so risk control and evidence of stabilization matter more than headline upside.

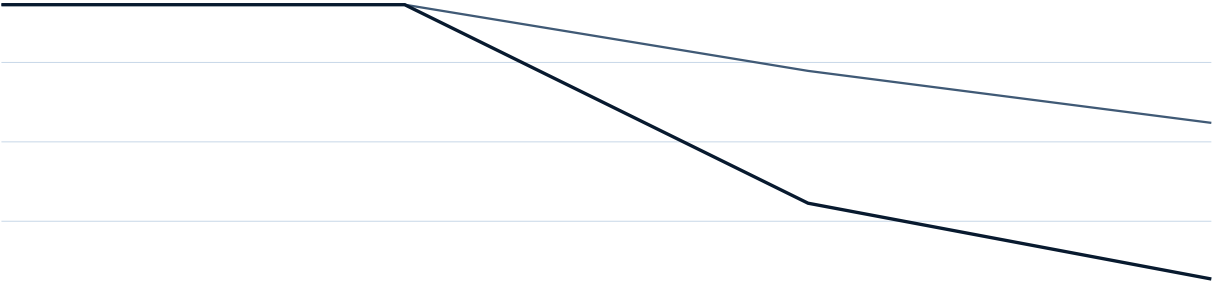
Read	Pillar	Score	Detail
Primary support	Sentiment	53/100	Weighted news tone is neutral across 11 relevant articles.
Main restraint	Indicator analysis	7/100	Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE	FAIR GAP	DRAWDOWN	RANGE	VOLUME
-	-6.6%	-11.1%	0.0%	0.0x
price vs Trend Line	price vs Fair Value	from 52-week high	52-week range	vs 13-week average

Pillar	Score	Read	Detail
1W	-3.3%	Negative	
4W	-	Neutral	
12W	-	Neutral	
26W	-	Neutral	
52W	-	Neutral	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	0	Negative	
Momentum	50	Neutral	
Activity Pressure	50	Neutral	
Relative Leadership	50	Neutral	
Next-Week Expectancy	50	Neutral	
Volume	2	Negative	
Smart Money	18	Negative	
Risk Control	62	Neutral	

Current evidence clusters

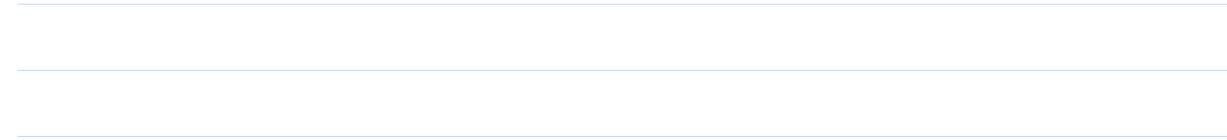
Pillar	Score	Read	Detail
Price follow-through	-3.3%	Negative	Latest completed week; four-week move -.
Indicator stack	0/50	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
Next-Week Expectancy	Negative 0.00%	Negative	Historical one-week expectancy contributes to the evidence score when direction is confirmed.
News sentiment	53/100	Neutral	11 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

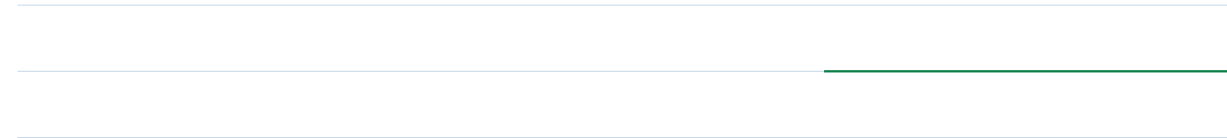
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.14 | 12-week average 0.14

Next-week expectancy path



Current Negative 0.00% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/4	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/4	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/4	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.14	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	2	Negative	2 reversal markers

Area	Latest read	Detail
Activity pressure	0.00	Four-week pressure change -.
Relative leadership	-	Four-week relative leadership change -.
Smart money activity	26	No recent accumulation markers. 2 reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	1	13W 26 52W 26	0.0x vs 13-week average
Volatility	3.3%	52W 3.3%	0 upside weeks / 2 downside weeks
Average move	-	-5.7%	Downside breadth 66.7%

Pillar	Score	Read	Detail
Participation	0.0x	Neutral	Latest volume versus the 13-week average.
Baseline	26	Neutral	13-week average volume.
One-year base	26	Neutral	52-week average volume.
Recent vol	3.3%	Neutral	13-week weekly-return volatility.
Base vol	3.3%	Neutral	52-week weekly-return volatility.
Up/down split	0/2	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	- / -5.7%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	32/100	Negative	Trend, activity pressure, participation, and risk combine to a 32/100 tape read.
Indicator analysis	7/100	Negative	Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4.
Next-Week Expectancy	Negative 0.00%	Neutral	Next-week expectancy is negative with a 0.00% historical one-week setup read.
Factors	50/100	Neutral	No published factor snapshot is available yet.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	53/100	Neutral	Weighted news tone is neutral across 11 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	53/100	11 relevant articles. Form 4 Academy Sports Outdoors Inc For: 17 July By Investing.com

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	BR Consumer Cyclical	100	- of 100	16.0%
Industry	BR Specialty Retail	14	- of 14	14.3%

Sector leaders

Peer	Exchange	1W	4W	Trend
PCAR3	SAO	3.8%	76.1%	Off
S2EA34	SAO	6.2%	33.9%	Off
T1RI34	SAO	30.5%	30.5%	Off
D2AS34	SAO	-2.4%	28.8%	Off
W2YF34	SAO	-1.8%	21.6%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
B1BW34	SAO	0.0%	21.2%	Off
VBBR3	SAO	8.6%	15.0%	On
R2HH34	SAO	0.1%	14.0%	Off
BBYY34	SAO	8.4%	8.3%	On
U1LT34	SAO	3.2%	1.3%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- Next-week expectancy is negative at 0.00% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.

Watch next

- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
10 Jul	59.16 BRL	-3.3%	Off	0.00	1
03 Jul	61.20 BRL	-8.0%	Off	-	98
26 Jun	66.54 BRL	0.0%	Off	-	0
19 Jun	66.54 BRL	-	Off	-	4

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