

AXP · BUE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

American Express Company · Financial Services · Credit Services

LATEST CLOSE

34,720 ARS

-6.9% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is 4.8% above the Trend Line and sits at 61.7% of its 52-week range. The latest completed week returned -6.9%, after a -0.6% four-week move. The latest news-sentiment score is 52/100.

Technical setup score 48/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

34,720 ARS

24 Jul 2026

1W RETURN

-6.9%

latest completed week

4W RETURN

-0.6%

short-term follow-through

12W RETURN

7.6%

quarterly tape

TREND BREADTH

55.8%

29 of 52 weeks active

VOLUME RATIO

1.4x

vs 13-week average

What is working

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Next-week expectancy is positive at 63.11% based on similar historical setup states.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- 2 reversal markers appear in the recent smart-money tape.
- The latest week was a sharp negative move.
- Latest weekly return ranks in the weaker part of its sector group.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-6.9%

Latest completed week; four-week move -0.6%.

INDICATOR STACK

31/77

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Positive 63.11%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

52/100

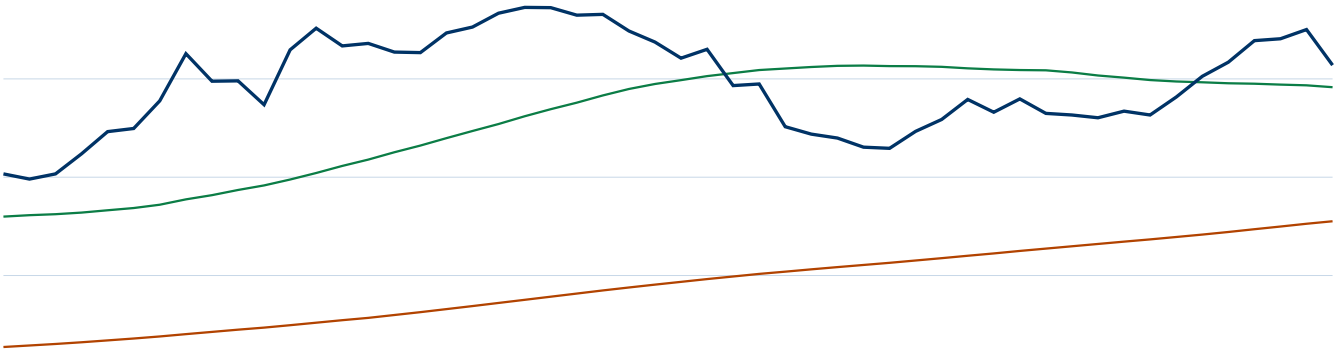
31 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is 4.8% above the Trend Line and sits at 61.7% of its 52-week range. The latest completed week returned -6.9%, after a -0.6% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 25,825 ARS 40,240 ARS Latest close sits at 61.7% of the 52-week range.	RANGE LOCATION 61.7% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 4.8% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 48.0% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -13.7% Distance from the latest 52-week high.

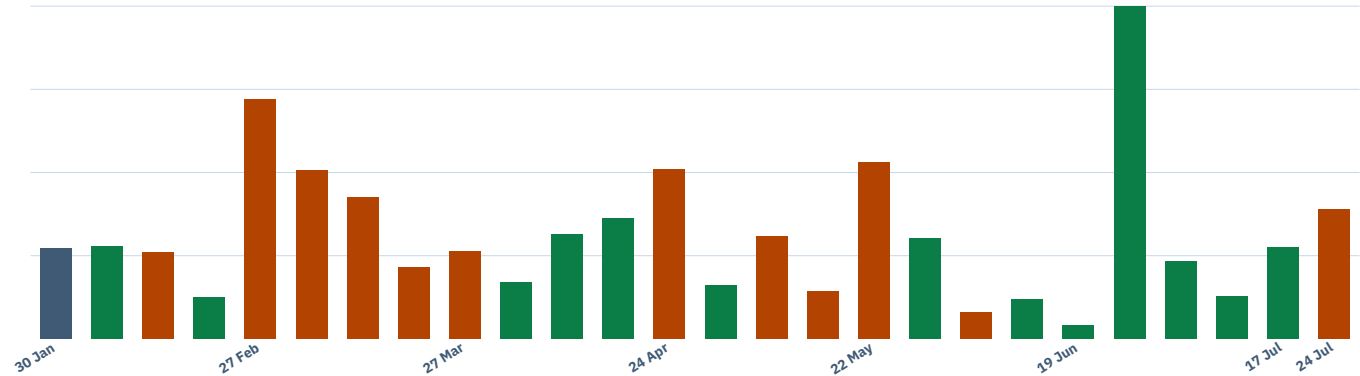
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.4x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 1.4x Latest volume versus the 13-week average.	BASELINE 18.3K 13-week average volume.	ONE-YEAR BASE 18.5K 52-week average volume.	LATEST WEEKLY VOLUME 25.4K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

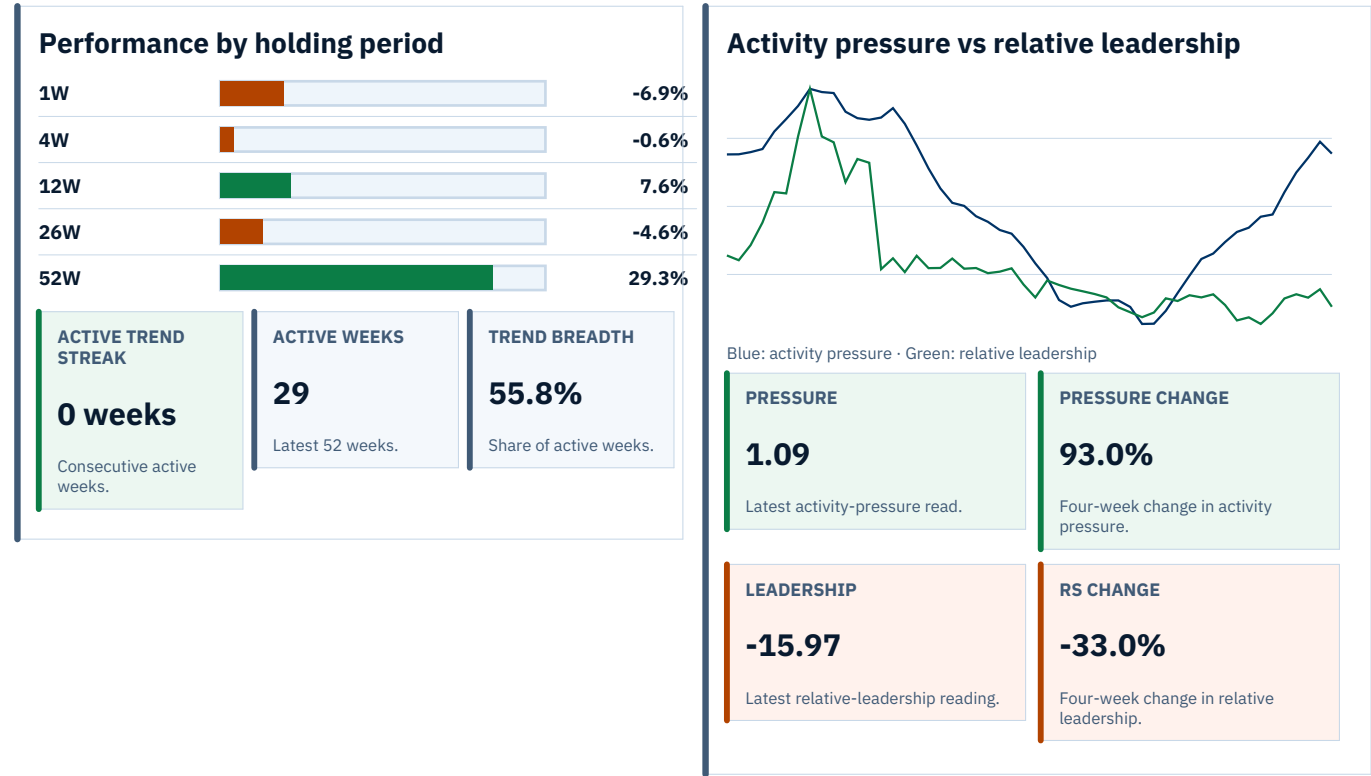
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -0.6% over four weeks, 7.6% over 12 weeks, and 29.3% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		31
Momentum		55
Activity Pressure		77
Relative Leadership		0
Next-Week Expectancy		82
Volume		58
Smart Money		21
Risk Control		57

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

-

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

52/100

Weighted news tone is neutral across 31 relevant articles.

7 positive · 22 neutral · 2 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS

-

No event is stored.

OPTIONS EXPECTED MOVE

-

Nearest-chain priced movement where available.

52-WEEK DRAWDOWN

-13.7%

Distance below the 52-week high.

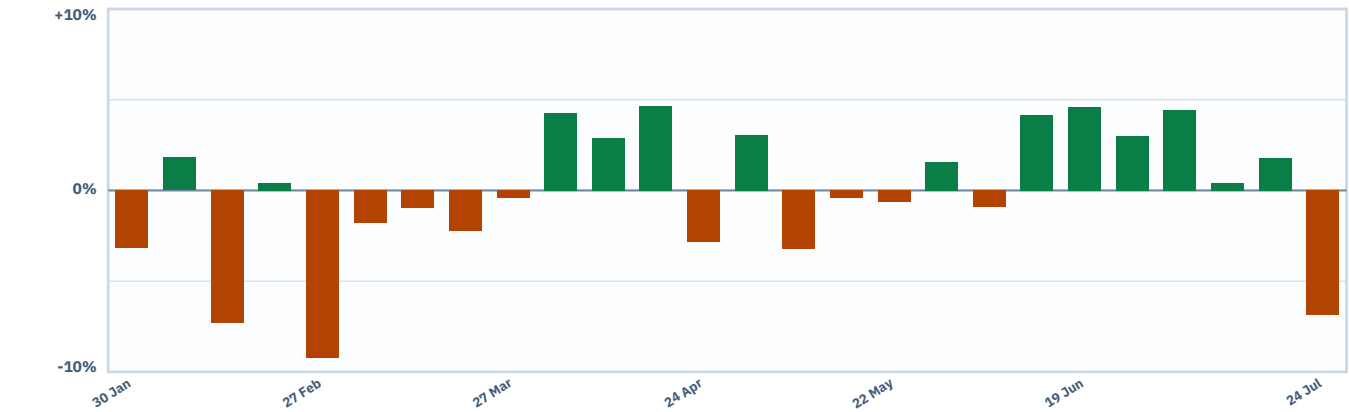
13-WEEK VOLATILITY

3.2%

Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

13 of 26

13 weeks finished lower.

BEST WEEK

+4.7%

Week of 17 Apr.

WORST WEEK

-9.2%

Week of 27 Feb.

LATEST WEEK

-6.9%

Week of 24 Jul.

Shape of recent returns

Strong gains		5
Modest gains		8
Flat weeks		-
Modest losses		10
Sharp losses		3

RECENT VOL

3.2%

13-week weekly-return volatility.

BASE VOL

4.0%

52-week weekly-return volatility.

UP/DOWN SPLIT

29/23

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

3.2% / -2.8%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · AR Financial Services

4-WEEK RANK 36 / 44 Standing within the tracked group.	GROUP AVERAGE 8.0% Average four-week return.	TREND BREADTH 56.8% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
A3	BUE	50.6%	50.6%	Active
TRVV	BUE	18.5%	40.1%	Active
PYPL	BUE	0.5%	31.3%	Inactive
BNY	BUE	24.1%	24.1%	Active
KB	BUE	1.0%	22.6%	Active

Industry · AR Credit Services

4-WEEK RANK 3 / 3 Standing within the tracked group.	GROUP AVERAGE 13.3% Average four-week return.	TREND BREADTH 33.3% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PYPL	BUE	0.5%	31.3%	Inactive
V	BUE	0.3%	9.1%	Active
AXP	BUE	-6.9%	-0.6%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	46/100	Trend, activity pressure, participation, and risk combine to a 46/100 tape read.	
Indicator analysis	29/100	Latest 12-week confirmation: trend 0/12, activity pressure 9/12, relative leadership 0/12.	Activity pressure 0.48; 2 reversal markers
Next-Week Expectancy	Positive 63.11%	Next-week expectancy is positive with a 63.11% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	52/100	Weighted news tone is neutral across 31 relevant articles.	Bank of America vs American Express: Only One Financial Stock Deserves Your Money
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	34,720 ARS	-6.9%	33,122 ARS	23,462 ARS	1.09	-15.97	25.4K	Off
17 Jul 2026	37,280 ARS	1.8%	33,260 ARS	23,278 ARS	1.25	-7.61	17.9K	Off
10 Jul 2026	36,620 ARS	0.4%	33,314 ARS	23,078 ARS	1.04	-11.63	8.3K	Off
03 Jul 2026	36,480 ARS	4.4%	33,375 ARS	22,884 ARS	0.84	-9.99	15.1K	Off
26 Jun 2026	34,929 ARS	3.0%	33,408 ARS	22,687 ARS	0.57	-12.00	65.0K	Off
19 Jun 2026	33,912 ARS	4.6%	33,478 ARS	22,502 ARS	0.26	-19.08	349	Off
12 Jun 2026	32,416 ARS	4.2%	33,535 ARS	22,322 ARS	0.23	-24.18	7.8K	Off
05 Jun 2026	31,119 ARS	-0.9%	33,643 ARS	22,151 ARS	0.08	-21.01	5.3K	Off
29 May 2026	31,400 ARS	1.6%	33,815 ARS	21,988 ARS	0.02	-22.48	19.6K	Off
22 May 2026	30,920 ARS	-0.6%	33,972 ARS	21,823 ARS	-0.11	-15.14	34.4K	Off
15 May 2026	31,120 ARS	-0.4%	34,187 ARS	21,656 ARS	-0.27	-10.03	9.2K	Off
08 May 2026	31,240 ARS	-3.2%	34,344 ARS	21,489 ARS	-0.34	-11.49	20.0K	Off
01 May 2026	32,280 ARS	3.1%	34,365 ARS	21,318 ARS	-0.57	-10.48	10.4K	Off
24 Apr 2026	31,320 ARS	-2.9%	34,408 ARS	21,141 ARS	-0.81	-13.20	33.0K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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