

SAO WEEKLY EQUITY REPORT

01UT34 Weekly Report

OUTFRONT MDADRN

01UT34 closed the latest completed week at 84.80 BRL. The 4-week return is - and the 12-week return is -. The trend backdrop is inactive, with activity pressure at 0.00.

Field	Value	Field	Value
Week ending	17 Jul 2026	Evidence rating	Neutral
Evidence score	43	Currency	BRL
Exchange	SAO	Country	BR
Sector	Real Estate	Industry	Reit - Specialty
Market cap	14.9B	Report page	Available online

OPEN	HIGH	LOW	CLOSE	VOLUME	TREND
84.80 BRL	84.80 BRL	84.80 BRL	84.80 BRL	50.0	0.0%
weekly open	weekly high	weekly low	weekly close	latest week	0 of 4 weeks active

Company brief

OUTFRONT Media Inc. is one of the largest and most trusted out-of-home media companies in the U.S., helping brands connect with audiences in the moments and environments that matter most. As OUTFRONT evolves, it defines a new era of in-real-life (IRL) marketing, turning public spaces into platforms for creativity, connection, and cultural relevance. With a...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is next-week expectancy: Next-week expectancy is positive with a 55.10% historical one-week setup read. The main constraint is indicator analysis: Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

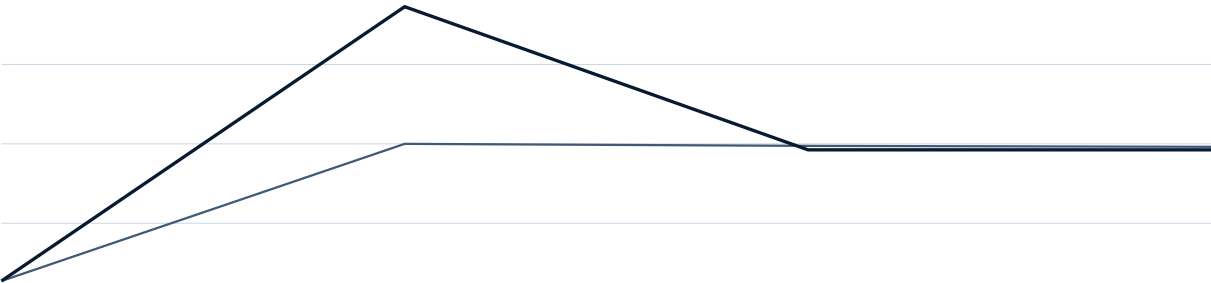
Read	Pillar	Score	Detail
Primary support	Next-Week Expectancy	Positive 55.10%	Next-week expectancy is positive with a 55.10% historical one-week setup read.
Main restraint	Indicator analysis	12/100	Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE - price vs Trend Line	FAIR GAP -0.0% price vs Fair Value	DRAWDOWN -1.1% from 52-week high	RANGE 82.3% 52-week range	VOLUME 0.4x vs 13-week average
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Pillar	Score	Read	Detail
1W	0.0%	Neutral	
4W	-	Neutral	
12W	-	Neutral	
26W	-	Neutral	
52W	-	Neutral	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	0	Negative	
Momentum	50	Neutral	
Activity Pressure	50	Neutral	
Relative Leadership	50	Neutral	
Next-Week Expectancy	78	Positive	
Volume	16	Negative	
Smart Money	30	Negative	
Risk Control	92	Positive	

Current evidence clusters

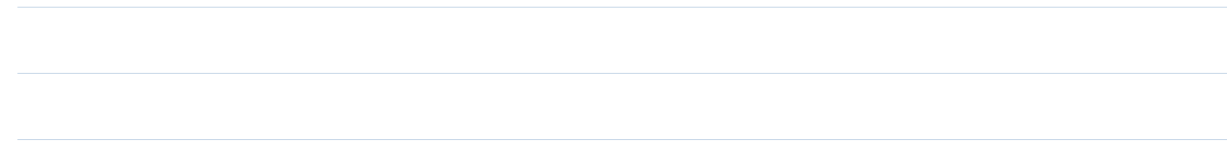
Pillar	Score	Read	Detail
Price follow-through	0.0%	Neutral	Latest completed week; four-week move -.
Indicator stack	0/50	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
Next-Week Expectancy	Positive 55.10%	Positive	Historical one-week expectancy contributes to the evidence score when direction is confirmed.
News sentiment	50/100	Neutral	0 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

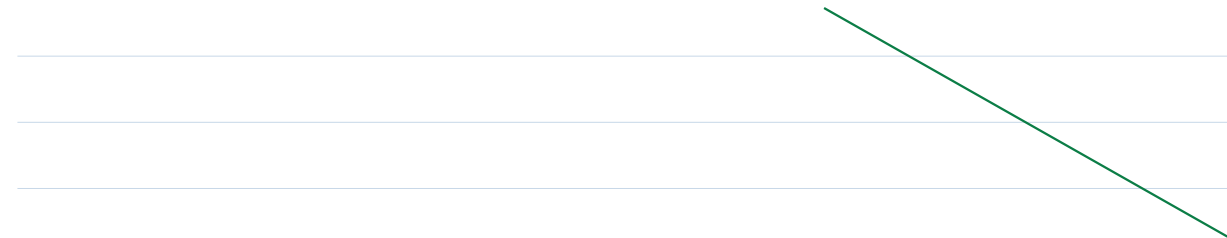
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.20 | 12-week average 0.20

Next-week expectancy path



Current Positive 55.10% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/4	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/4	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/4	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.20	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.00	Four-week pressure change -.
Relative leadership	-	Four-week relative leadership change -.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	50	13W 128 52W 128	0.4x vs 13-week average
Volatility	1.4%	52W 1.4%	1 upside weeks / 1 downside weeks
Average move	2.2%	-1.1%	Downside breadth 33.3%

Pillar	Score	Read	Detail
Participation	0.4x	Neutral	Latest volume versus the 13-week average.
Baseline	128	Neutral	13-week average volume.
One-year base	128	Neutral	52-week average volume.
Recent vol	1.4%	Neutral	13-week weekly-return volatility.
Base vol	1.4%	Neutral	52-week weekly-return volatility.
Up/down split	1/1	Neutral	Count of positive and negative weeks in the 52-week window.
Average skew	2.2% / -1.1%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	43/100	Neutral	Trend, activity pressure, participation, and risk combine to a 43/100 tape read.
Indicator analysis	12/100	Negative	Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4.
Next-Week Expectancy	Positive 55.10%	Positive	Next-week expectancy is positive with a 55.10% historical one-week setup read.
Factors	50/100	Neutral	No published factor snapshot is available yet.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	50/100	Neutral	Weighted news tone is neutral across 0 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	50/100	0 relevant articles.

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	BR Real Estate	100	- of 100	28.0%
Industry	BR Reit - Specialty	9	- of 9	44.4%

Sector leaders

Peer	Exchange	1W	4W	Trend
PABY11	SAO	18.5%	33.1%	Off
C2PT34	SAO	0.0%	18.7%	Off
V1TA34	SAO	5.7%	16.7%	On
ONDA11	SAO	-1.7%	14.1%	Off
W1EL34	SAO	2.3%	13.8%	On

Industry leaders

Peer	Exchange	1W	4W	Trend
FATN11	SAO	-0.1%	0.8%	Off
MANA11	SAO	-0.3%	0.2%	On
DAYM11	SAO	-0.6%	-1.1%	On
I1RM34	SAO	2.6%	-3.0%	On
T1OW34	SAO	1.4%	-4.6%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Next-week expectancy is positive at 55.10% based on similar historical setup states.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

Watch next

- Price is close to its 52-week high; watch for continuation or exhaustion.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
17 Jul	84.80 BRL	0.0%	Off	0.00	50
10 Jul	84.80 BRL	-1.1%	Off	-	380
03 Jul	85.76 BRL	2.2%	Off	-	1
26 Jun	83.92 BRL	-	Off	-	82

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