

DPRO · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Draganfly Inc · Technology · Computer Hardware

LATEST CLOSE

4.22 USD

0.7% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -33.2% below the Trend Line and sits at 3.5% of its 52-week range. The latest completed week returned 0.7%, after a -15.9% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is neither clearly cheap nor expensive. Options positioning is volatility with 54/100 conviction, while the latest news-sentiment score is 58/100. Near-term considerations: volume confirmation is below normal; earnings are due in 11d.

Technical setup score 16/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

4.22 USD

24 Jul 2026

1W RETURN

0.7%

latest completed week

4W RETURN

-15.9%

short-term follow-through

12W RETURN

-20.5%

quarterly tape

TREND BREADTH

57.7%

30 of 52 weeks active

VOLUME RATIO

0.5x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.7%

Latest completed week; four-week move -15.9%.

INDICATOR STACK

32/4

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Volatility

54/100 conviction; expected move 19.5%.

NEWS SENTIMENT

58/100

57 relevant articles in the latest sentiment read.

EVENT RISK

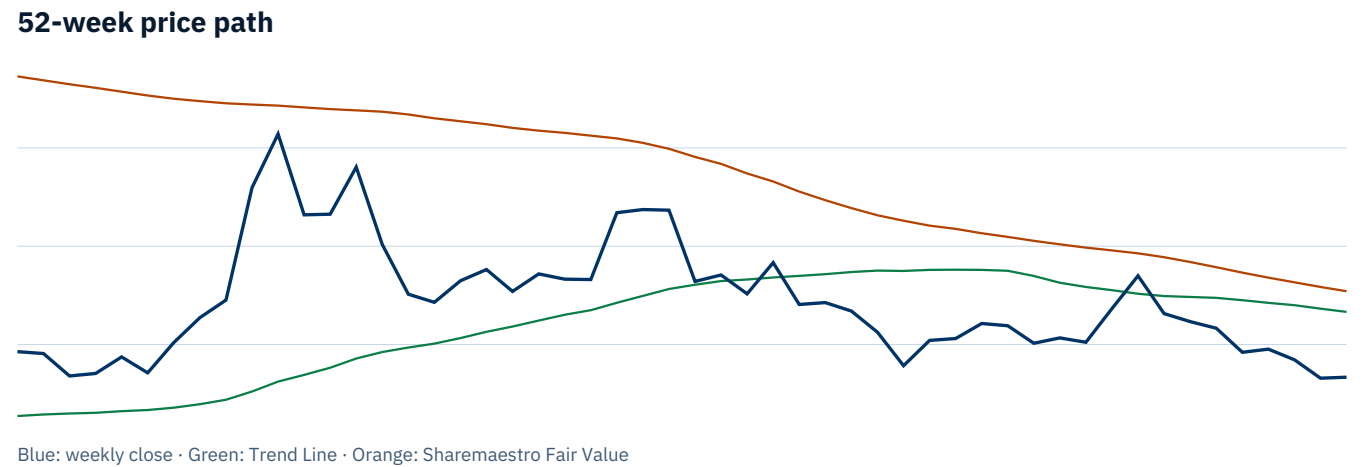
11d

Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -33.2% below the Trend Line and sits at 3.5% of its 52-week range. The latest completed week returned 0.7%, after a -15.9% four-week move.



Position in the 52-week range Close TrendFair 3.85 USD 14.40 USD Latest close sits at 3.5% of the 52-week range.	RANGE LOCATION 3.5% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -33.2% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP -39.5% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -70.7% Distance from the latest 52-week high.

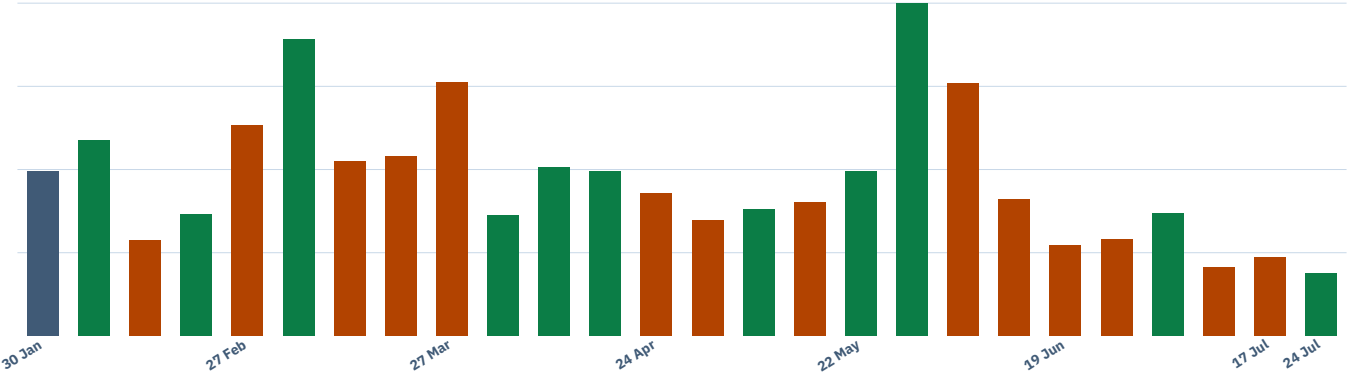
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.5x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

0.5x

Latest volume versus the 13-week average.

BASELINE

7.4M

13-week average volume.

ONE-YEAR BASE

12.3M

52-week average volume.

LATEST WEEKLY VOLUME

3.4M

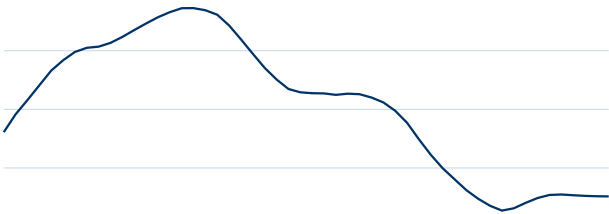
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.11 · 12-week average 0.10

12-week confirmation

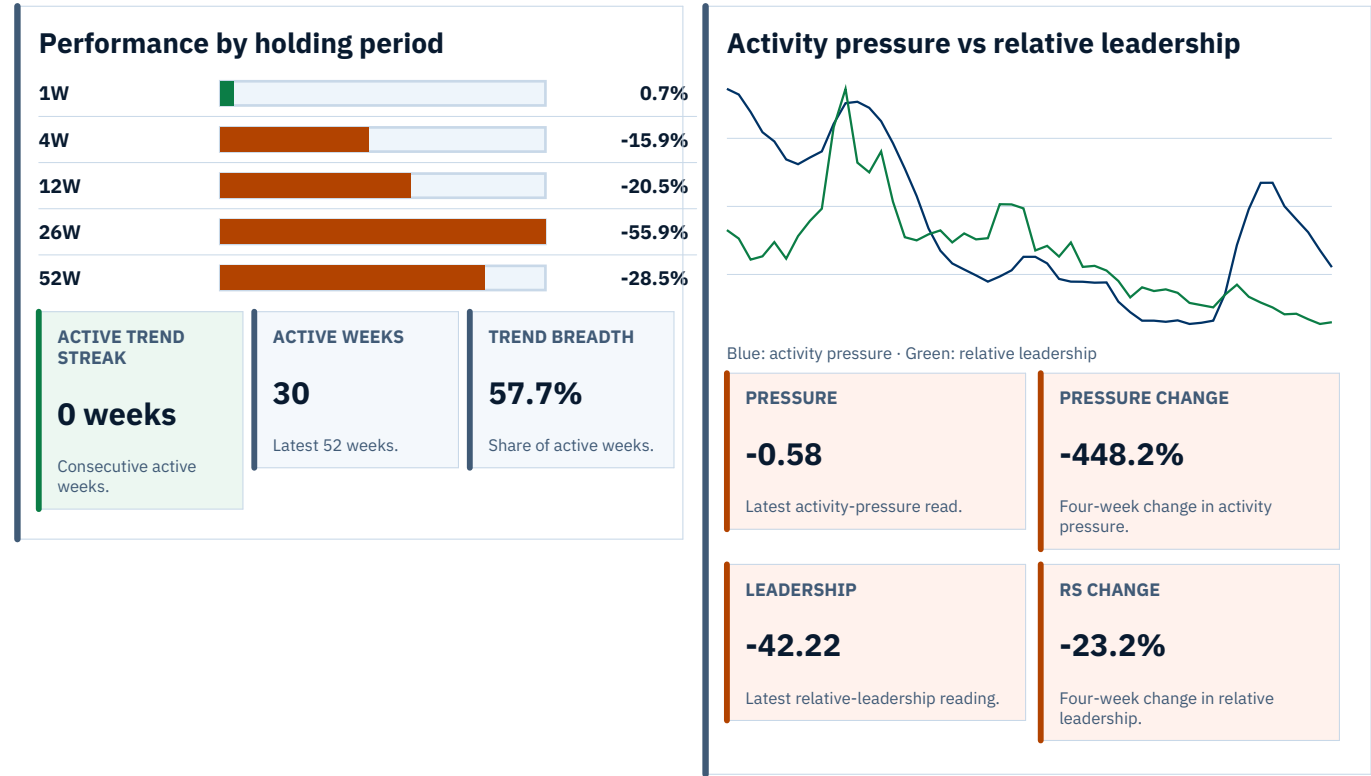
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	5/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.11	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -15.9% over four weeks, -20.5% over 12 weeks, and -28.5% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		32
Momentum		0
Activity Pressure		4
Relative Leadership		0
Next-Week Expectancy		50
Volume		19
Smart Money		24
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 82% Available factor fields.	MODEL CONFIDENCE 78% Snapshot confidence.
--	--	--	--

Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		6/100
Value		32/100
Quality		1/100
Momentum		14/100
Growth		81/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 16.0% Gross profit retained from each unit of revenue.
PRICE / SALES 18.3x Market value relative to trailing revenue.	OPERATING MARGIN -292.0% Operating profit retained from revenue.
EV / EBITDA - Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN -318.9% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD -317.3% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL -214.4% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH25.3% Latest one-year revenue growth.	DIVIDEND YIELD- Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD-81.3% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH- Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD-81.3% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE2/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA6.0x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

DPRO shows volatility options pressure with a 54/100 conviction score, put-call volume ratio of 0.04, expected move of 19.5%, and Sharemaestro trend signal inactive.

CONVICTION

54/100

Options signal conviction.

EXPECTED MOVE

19.5%

Nearest-chain pricing.

PUT/CALL VOLUME

0.04

Contract volume balance.

Pressure

100

Speculation

10

Volatility

96

Trend agreement

0

Insider activity

-

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

58/100

Weighted news tone is neutral across 57 relevant articles.

24 positive · 27 neutral · 6 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
11d
Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

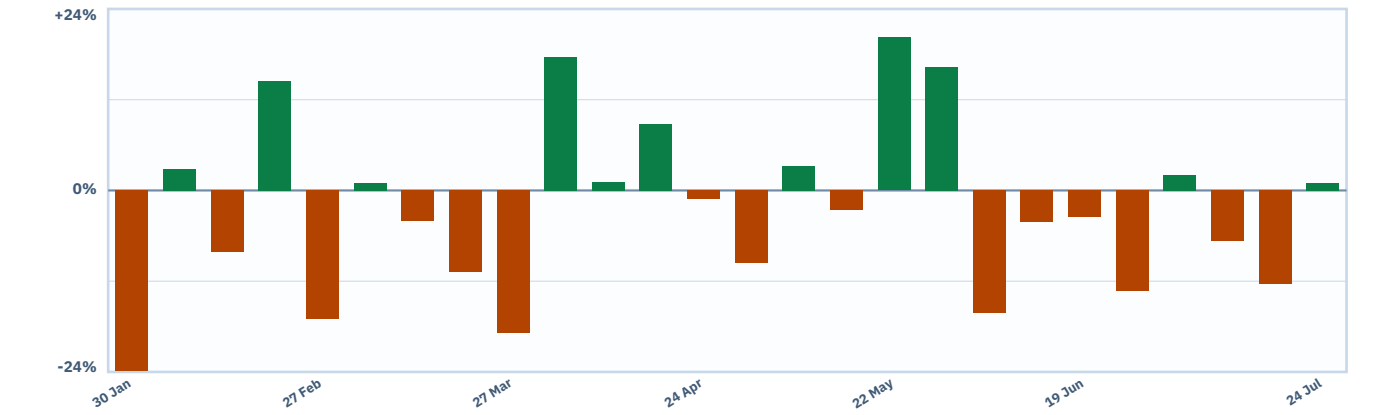
OPTIONS EXPECTED MOVE
19.5%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-70.7%
Distance below the 52-week high.

13-WEEK VOLATILITY
10.4%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
11 of 26
15 weeks finished lower.

BEST WEEK
+20.2%
Week of 22 May.

WORST WEEK
-23.8%
Week of 30 Jan.

LATEST WEEK
+0.7%
Week of 24 Jul.

Shape of recent returns

Strong gains		5
Modest gains		6
Flat weeks		-
Modest losses		3
Sharp losses		12

RECENT VOL
10.4%
13-week weekly-return volatility.

BASE VOL
14.5%
52-week weekly-return volatility.

UP/DOWN SPLIT
25/27
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
11.6% / -10.0%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Technology

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-5.0%	63.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
AAPL	NASDAQ	-0.2%	17.4%	Active
ACN	NYSE	2.4%	15.3%	Inactive
PAYX	NASDAQ	-0.7%	13.7%	Active
CTSH	NASDAQ	1.5%	13.5%	Inactive
ADP	NASDAQ	-2.0%	11.9%	Inactive

Industry · US Computer Hardware

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
25 / 35	-6.3%	48.6%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
AMCI	NASDAQ	-3.0%	16.1%	Inactive
CRSR	NASDAQ	1.0%	14.4%	Active
HPQ	NYSE	3.7%	12.5%	Active
YIBO	NASDAQ	19.2%	12.4%	Active
ANET	NYSE	3.2%	10.4%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	19/100	Trend, activity pressure, participation, and risk combine to a 19/100 tape read.	
Indicator analysis	19/100	Latest 12-week confirmation: trend 0/12, activity pressure 5/12, relative leadership 0/12.	Activity pressure 0.11; No reversal markers
Factors	11/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 100; Small Cap Core rank 78
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	36/100	DPRO shows volatility options pressure with a 54/100 conviction score, put-call volume ratio of 0.04, expected move of 19.5%, and Sharemaestro trend signal inactive.	Volatility · Volatility expansion watch · Expected move 19.5%
Sentiment	58/100	Weighted news tone is neutral across 57 relevant articles.	Draganfly Inc (DPRO) Technical Analysis: Support, Resistance, Indicators & Moving Averages
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	11d	Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 0.7% Latest completed week; four-week move -15.9%.	INDICATOR STACK 32/4 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Volatility 54/100 conviction; expected move 19.5%.	NEWS SENTIMENT 58/100 57 relevant articles in the latest sentiment read.	EVENT RISK 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	4.22 USD	0.7%	6.31 USD	6.97 USD	-0.58	-42.22	3.4M	Off
17 Jul 2026	4.19 USD	-12.3%	6.42 USD	7.11 USD	-0.37	-43.98	4.2M	Off
10 Jul 2026	4.78 USD	-6.6%	6.53 USD	7.26 USD	-0.15	-39.16	3.7M	Off
03 Jul 2026	5.12 USD	2.0%	6.60 USD	7.41 USD	0.01	-33.72	6.6M	Off
26 Jun 2026	5.02 USD	-13.3%	6.69 USD	7.57 USD	0.17	-34.27	5.2M	Off
19 Jun 2026	5.79 USD	-3.5%	6.76 USD	7.74 USD	0.45	-27.39	4.9M	Off
12 Jun 2026	6.00 USD	-4.2%	6.79 USD	7.91 USD	0.45	-22.44	7.3M	Off
05 Jun 2026	6.26 USD	-16.2%	6.82 USD	8.07 USD	0.13	-16.66	13.6M	Off
29 May 2026	7.47 USD	16.4%	6.89 USD	8.19 USD	-0.31	-4.47	17.9M	Off
22 May 2026	6.42 USD	20.2%	7.01 USD	8.28 USD	-0.90	-14.48	8.8M	Off
15 May 2026	5.34 USD	-2.6%	7.11 USD	8.37 USD	-1.23	-27.27	7.2M	Off
08 May 2026	5.48 USD	3.2%	7.25 USD	8.48 USD	-1.25	-25.06	6.8M	Off
01 May 2026	5.31 USD	-9.5%	7.46 USD	8.59 USD	-1.27	-22.79	6.2M	Off
24 Apr 2026	5.87 USD	-1.2%	7.63 USD	8.72 USD	-1.22	-12.69	7.7M	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

Open the live report · Open the interactive chart · Full disclaimer