

SHZ WEEKLY EQUITY REPORT

002697 Weekly Report

Chengdu Hongqi Chain Co.,Ltd.

002697 closed the latest completed week at 4.40 CNY. The 4-week return is -5.7% and the 12-week return is -17.9%. The trend backdrop is inactive, with activity pressure at -1.16.

Field	Value	Field	Value
Week ending	19 Jun 2026	Evidence rating	Caution
Evidence score	29	Currency	CNY
Exchange	SHZ	Country	CN
Sector	Consumer Cyclical	Industry	Department Stores
Market cap	6.6B	Report page	Available online

OPEN 4.55 CNY weekly open	HIGH 4.61 CNY weekly high	LOW 4.33 CNY weekly low	CLOSE 4.40 CNY weekly close	VOLUME 55.8M latest week	TREND 48.1% 25 of 52 weeks active
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Company brief

Chengdu Hongqi Chain Co.,Ltd., together with its subsidiaries, engages in the chain operation of convenience supermarkets in China. The company was founded in 2000 and is headquartered in Chengdu, China.

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is sentiment: Weighted news tone is neutral across 1 relevant articles. The main constraint is indicator analysis: Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12. The combined read is defensive, so risk control and evidence of stabilization matter more than headline upside.

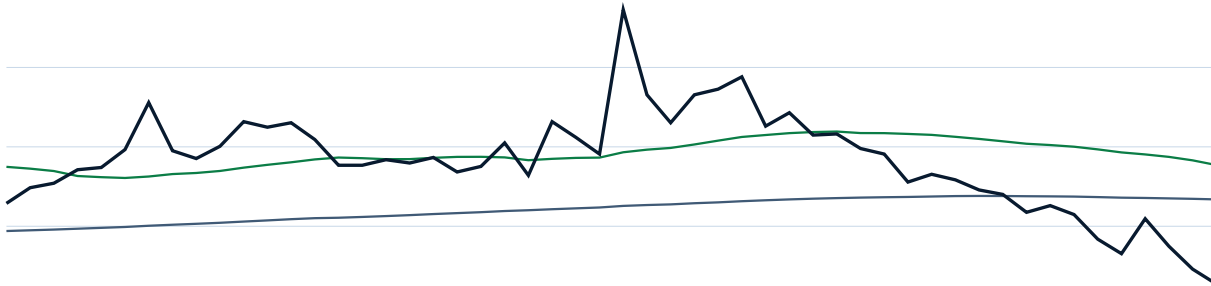
Read	Pillar	Score	Detail
Primary support	Sentiment	50/100	Weighted news tone is neutral across 1 relevant articles.
Main restraint	Indicator analysis	9/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE	FAIR GAP	DRAWDOWN	RANGE	VOLUME
-19.1%	-14.4%	-40.3%	2.3%	0.6x
price vs Trend Line	price vs Fair Value	from 52-week high	52-week range	vs 13-week average

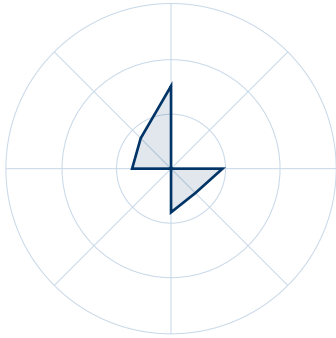
Pillar	Score	Read	Detail
1W	-2.9%	Negative	
4W	-5.7%	Negative	
12W	-17.9%	Negative	
26W	-20.5%	Negative	
52W	-14.5%	Negative	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	26	Negative	
Momentum	21	Negative	
Activity Pressure	31	Negative	
Relative Leadership	0	Negative	
Expectancy Model	50	Neutral	
Volume	26	Negative	
Smart Money	24	Negative	
Risk Control	0	Negative	

Current evidence clusters

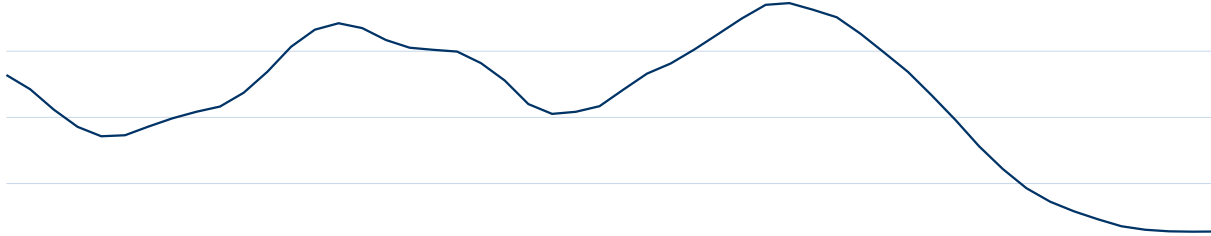
Pillar	Score	Read	Detail
Price follow-through	-2.9%	Negative	Latest completed week; four-week move -5.7%.
Indicator stack	26/31	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	50/100	Neutral	1 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and expectancy

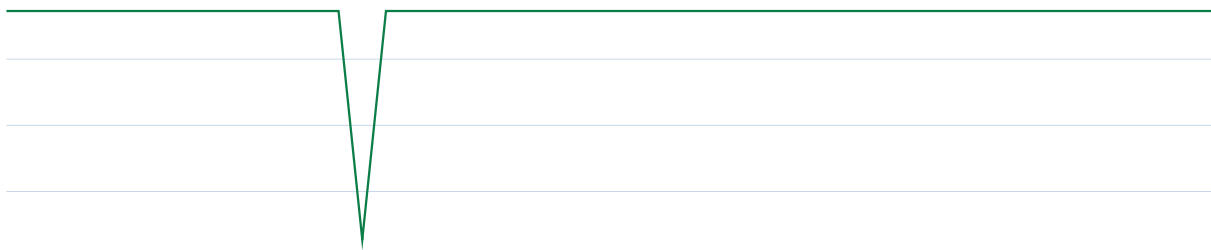
The current 12-week confirmation window and the latest activity-pressure read.

Activity pressure path



Latest 0.01 | 12-week average 0.09

Expectancy path



Current Undecided 46.87%

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/12	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.01	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	-1.16	Four-week pressure change 24.9%.
Relative leadership	-33.30	Four-week relative leadership change -7.9%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	55.8M	13W 90.2M 52W 212.9M	0.6x vs 13-week average
Volatility	2.9%	52W 4.8%	23 upside weeks / 28 downside weeks
Average move	3.4%	-3.2%	Downside breadth 53.8%

Pillar	Score	Read	Detail
Participation	0.6x	Neutral	Latest volume versus the 13-week average.
Baseline	90.2M	Neutral	13-week average volume.
One-year base	212.9M	Neutral	52-week average volume.
Recent vol	2.9%	Neutral	13-week weekly-return volatility.
Base vol	4.8%	Neutral	52-week weekly-return volatility.
Up/down split	23/28	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	3.4% / -3.2%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	23/100	Negative	Trend, activity pressure, participation, and risk combine to a 23/100 tape read.
Indicator analysis	9/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.
Factors	50/100	Neutral	No published factor snapshot is available yet.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	50/100	Neutral	Weighted news tone is neutral across 1 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	50/100	1 relevant articles. Technical Analysis of Chengdu Hongqi Chain Co., Ltd. Class A (SZSE:002697)

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	CN Consumer Cyclical	100	- of 100	19.0%
Industry	CN Department Stores	45	10 of 45	2.2%

Sector leaders

Peer	Exchange	1W	4W	Trend
301526	SHZ	43.8%	99.6%	On
001696	SHZ	6.4%	54.9%	Off
301563	SHZ	15.8%	51.2%	On
301071	SHZ	14.0%	18.6%	On
600114	SHH	13.7%	17.1%	On

Industry leaders

Peer	Exchange	1W	4W	Trend
600857	SHH	2.8%	12.7%	Off
000679	SHZ	23.3%	12.0%	Off
900923	SHH	4.4%	6.7%	On
002251	SHZ	-4.2%	3.5%	Off
600729	SHH	-2.1%	1.8%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
19 Jun	4.40 CNY	-2.9%	Off	-1.16	55.8M
12 Jun	4.53 CNY	-4.2%	Off	-1.23	80.3M
05 Jun	4.73 CNY	-4.8%	Off	-1.30	138.1M
29 May	4.97 CNY	6.5%	Off	-1.42	141.3M
22 May	4.66 CNY	-2.7%	Off	-1.54	62.9M
15 May	4.79 CNY	-4.3%	Off	-1.53	105.5M
08 May	5.01 CNY	-1.5%	Off	-1.49	67.8M
01 May	5.09 CNY	1.2%	Off	-1.46	76.5M
24 Apr	5.03 CNY	-3.0%	Off	-1.44	82.3M
17 Apr	5.18 CNY	-0.7%	Off	-1.32	79.7M

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